

CONTINENTAL BILLING PRICES: AUSTRIA Sd 15; BELGIUM Fr 25; DENMARK Kr 3.5; FRANCE Fr 3.8; GERMANY DM 2.8; ITALY L 580; NETHERLANDS Fl 2.5; NORWAY Kr 3.5; PORTUGAL Esc 20; SPAIN Ptas 40; SWEDEN Kr 3.25; SWITZERLAND Fr 2.0; FIRE 150

## NEWS SUMMARY

### GENERAL

## Warrant out for Lord Kagan

A warrant was issued yesterday for the arrest of Lord Kagan, the Gannex raincoats millionaire, made a life peer in Sir Harold Wilson's 1976 resignation Honours list.

Lord Kagan, who is wanted for alleged offences relating to exchange control regulations, is believed to be in Tel Aviv.

Lady Kagan (Lord Kagan's wife), and his son Michael George together with three directors of companies within the Kagan Textile Group—Mr. Raymond Kennedy, Mr. Valdemar Ginsburg, and Mr. Thibys Ginsburg—yesterday appeared at Leeds magistrates court. They were charged with similar offences.

### Thorpe is sent for trial

Former Liberal leader Jeremy Thorpe and three co-defendants are to stand trial at the Old Bailey charged with conspiracy to murder Norman Scott, Thorpe will also face a charge of inciting Edward Dowd, chairman of West Somerset magistrates, announced the decision at Mideast yesterday. Thorpe, Holmes, John Le Mesurier and George Deskin all denied the charges. Bail was renewed at £5,000 in each case, with passport conditions tightened.

### BJ Cars recalls 200,000 Minis

BJ Cars is to recall 200,000 Minis up to 14 months old to check their braking systems. The recall covers cars built between October 1977 and November 1978.

### Israel link alleged

A system set up by the South African Information Department for clandestine funding of a British-based magazine had a strong Israeli connection, according to a businessman involved in the Department's attempts to set up an international publishing network. Back Page

### Pro-Shah parades

Thousands paraded through Iranian cities in support of the Shah yesterday. In Isfahan, a surgeon said at least 40 people had died in disturbances in the city during the past two days. Soldiers of the Shah's elite Imperial Guard are reported to have mutilated on Monday, leading to the deaths of several officers. Page 3

### Fuel disaster

Rhodesia had suffered a "great disaster" in the black nationalist attack which had destroyed about 17m gallons of vital fuel at a Salisbury storage depot. Mr. Ian Smith, Rhodesia's Prime Minister said. Page 3

The UN general assembly has recommended economic sanctions against Rhodesia and an oil embargo against South Africa.

### TV blank-out

The BBC has decided to leave TV screens blank on both its channels when programmes are disrupted by a technicians' overtime ban which started this week. It will also close down by 11.40 pm at the latest. Many films due to be shown over Christmas will be lost.

### Briefly

Talks between Times Newspapers management and unions adjourned until tomorrow.

Guerrillas believed to be Basque guerrillas shot dead a municipal police chief and a shopkeeper in Spain's troubled northern region.

Zambian President Kenneth Kaunda seemed certain of reelection by a convincing majority as results started to be announced.

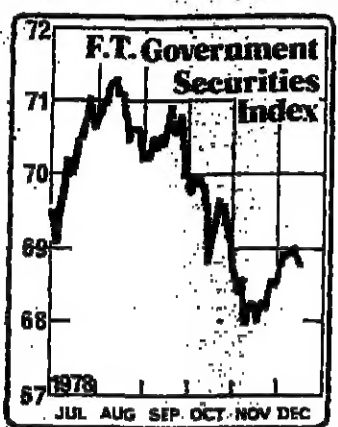
Christmas parcels and second-class letters should be posted not later than next Monday, and first-class letters by next Tuesday, the Post Office says.

### BUSINESS

## Equities down 4.7; £ marks time

EQUITIES continued unsettled and the situation in Iran increased uncertainty. The FT ordinary index fell 4.7 at 2 pm, closed 4.7 down at 489.7.

GILTS saw falls of 3/16 in shorts and 1/2 in longs; the



Government securities index closed 0.16 down at 68.72.

STERLING closed 35 points up at \$1.9765; both sterling's trade-weighted average and the dollar's depreciation were unchanged at 63.2 and 6.5 per cent respectively.

GOLD rose \$1 to \$202 in London and in New York the Comex December settlement price was \$201.70 (\$205.40).

TOKYO stock markets attracted fresh buying and the Nikkei-Dow Jones index rose 18.00 to a new peak of 6,997.38.

COFFEE futures fell sharply with the March position \$80 down at \$1,207.5, its lowest for four months. Page 37

WALL STREET closed 5.11 down at 306.66 on inflation worries.

INDUSTRIAL OUTPUT, which grew rapidly in the spring and summer of 1978, dropped by 0.7 per cent in the August to October quarter. Page 6

ASSOCIATED Biscuit Manufacturers has agreed to buy the Smiths' Food Group from General Mills of the U.S. for £16.4m. Back Page

### LABOUR

CONTROL of Britain's largest civil service union, the Civil and Public Services Association, has been won by the right in the largest vote in the union's history. The swing from the left-controlled executive could have serious effects on the union's attitude to action against the Government's 5 per cent pay limit. Page 8

SINGER of the U.S. has said it will close the UK plant on Cydebank with the loss of 4,900 jobs, unless the workforce agrees to its decision not to co-operate with a rationalisation plan. Earlier story. Page 8

TUC is making an effort to avoid confrontation between 1.5m public service workers and the Government over the 5 per cent pay limit. Back Page

### COMPANIES

GUTHRIE Corporation reports a fall in pre-tax profit for the first half of 1978 from £11.2m to £4.7m but overall profits for the year should match the record £18.6m for 1977. Page 28 and Lex

BP BULMER Holdings pre-tax profit for the half-year to October 27 rose 97 per cent from £11.1m to £21.9m on sales up at £20.95m against £19.05m. Page 23

LRC International pre-tax profits in the half year to September 30 fell from £4.13m to £2.32m on turnover up from £46.09m to £48.35m. Page 24

COMPAIR, manufacturer of air compressors and pneumatic tools, reports a fall in pre-tax profit for the year to October 1 from £12.22m to £11.32m. Page 24

## Callaghan to hold vote of confidence after two defeats

BY RICHARD EVANS, LOBBY EDITOR

THE GOVERNMENT will hold a vote of confidence in the House of Commons today following two defeats last night on the use of discretionary sanctions against companies, who defy the 5 per cent pay policy.

A direct challenge to the controversial sanctions policy launched by the Tories was accepted by 285 votes to 278 thanks to support from the minority parties and some Left-wing Labour abstentions.

A second vote confirmed the decision to oppose sanctions by 285 votes to 283 after some Labour abstentions decided to back the Government.

There was confusion about the full implications of the result at Westminster but there is little doubt that the Government's authority has been severely jolted.

Even if Mr. James Callaghan wins the vote of confidence, his grip on power will have been weakened.

The prime casualty will be the Government's counter-inflation policy, now it will have to be extremely difficult if not impossible for the Government to continue its determined efforts to stick by the 5 per cent pay guideline.

Second, the Commons votes mean that the political initiative now swings sharply towards the Conservatives.

Mr. Callaghan called on Mr. Roy Hattersley, Prices Secretary, to defend the counter-inflation policy rather than take part in the debate himself.

Mr. Hattersley appealed to Left-wing MPs not to support the direct Tory challenge to pay policy, but his speech made little impact. It was a poor Commons performance, and he was constantly needed by Tories, who seemed their only chance for weeks of inflicting severe damage on the Government.

The Prices Secretary argued that the pay policy was not the only weapon in the Government's counter-inflation armoury, but it remained an essential element. It was a particularly important factor in obtaining relatively more for the poorly paid.

Mr. James Prior, shadow employment spokesman, argued that the use of arbitrary sanctions against Ford and more than 300 other companies was a major constitutional issue, because the policy did not have the backing of Parliament or the rule of law.

He believed that the operation of sanctions against Ford in particular had poisoned the relationship between Government and industry in a way that would be damaging to the country's economic performance.

Mr. Prior called for the provision of public money for secret ballots to be held by trade unions for internal elections and on industrial issues, so that the present imbalance in union activities could be corrected.

Earlier, the Prime Minister saw six leaders of the Left-wing Tribune group at the Commons to explain the importance of the debate.

He argued that defeat, although it would not precipitate an immediate general election, would do great harm to the Government's authority, and would play into the Tories' hands.

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TUC tries to head off pay row Back Page

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## Vance may end Mideast mission

By David Lennon

JERUSALEM — Mr. Cyrus Vance, the U.S. Secretary of State, decided yesterday to cut short his Middle East peace mission when Israel rejected the new ideas that he had brought from Cairo.

He will leave Jerusalem today, meet President Sadat again in Cairo tonight, and fly back to Washington tomorrow.

Mr. Vance spoke to President Carter by telephone yesterday after his meeting with Mr. Menachem Begin, the Israeli Prime Minister, at which "serious differences of opinion" emerged over the new compromise worked out in Egypt.

Officials in Jerusalem said last night that the new proposals from Cairo marked a hardening of the Egyptian position on the outstanding issues. But they said that the discussions would continue today.

President Carter has set Sunday, December 17, three months after the Camp David summit, as the deadline for completing the talks. The Israelis are believed to have refused to accept an Egyptian proposal to drop the demand for Palestinian elections in the West Bank and Gaza to be linked with the treaty, provided Israel agreed to defer setting up diplomatic relations until after the elections.

Israel has refused to accept any link between the treaty and Palestinian autonomy, saying that self-rule must be negotiated separately.

Egypt was also reported to have agreed to drop its demand for a revision of clause six, under which Egypt's defence commitments to Arab countries are superseded by the peace treaty, provided a letter was attached giving Egyptian reservations. Stipulations in the letter were rejected by the Israelis.

Mr. Vance's conversation with President Carter was the first time during his current Middle East shuttle when he left consultation to be necessary. He was apparently told to cut his losses and return home.

The talks might break down totally unless the Israeli Cabinet has a change of heart today. Mr. Vance will make a final effort to reach a compromise when he talks to Israeli leaders in the morning.

The mood in Jerusalem was pessimistic last night as the American envoy attended a working dinner with their hosts.

That belied the earlier optimism generated by the Americans, who have felt that they were being subjected to undue pressure to decide quickly about matters that they consider vital to national security.

They complained that a new plant would add to the industry's over-capacity of about 50 per cent.

The Department of Industry, anxious then to encourage investment by Japanese companies, suggested that joint ventures might be an acceptable compromise. The first such deal was announced by Rank and Toshiba earlier this year.

Lord Nelson of Stafford, chairman of GEC, will be chairman of GEC-Hitachi and Mr. M. Misu, executive vice-president of Hitachi, will be deputy chairman.

Several Japanese advisers will also be seconded from Hitachi, whose total sales are about £5.7bn.

Why GEC needed Hitachi. Page 6

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## Italians back decision to join EMS

BY RUPERT CORNWELL

ROME—Parliament last night approved the Government's decision to take Italy into full membership of the European Monetary System from January 1.

But the approval came only in the face of sustained opposition from the Communists, on whose support the minority Christian Democrat Administration depends.

Sig. Giulio Andreotti, the Prime Minister only won the night on the key part of the motion, committing Italy to early entry into the currency arrangements, to the abstention of the Socialists, who had argued for a more gradual and careful integration of the lira into the EMS.

The majority of 42 was slender, by present Italian standards. Social Democrats, Republicans, and various right-wing groups joined the Christian Democrats behind Sig. Andreotti, but 33 Socialists abstained, and 238 Communists and other Left-wing deputies voted against.

Communist hostility to immediate entry reflects the insistence that Italy must obtain greater specific concessions on the issue of the transfer of real resources than agreed at last week's Brussels summit. The party also wants more solid protection for its currency.

However, Sig. Andreotti calculated correctly that the Communists would be exceedingly unwilling to provoke the collapse of his Government on an issue where they could easily be portrayed as anti-European.

The threat of a break-up of the five-party parliamentary majority, which keeps the Government alive, seems to have been averted in the pre-Christmas period. But last night's events have only underlined the fragility of the foundation upon which it rests.

Earlier story, Page 3  
Ireland about-turn likely Back Page

## ENI-IRI nuclear fuel pact is ratified

AN AGREEMENT between ENI and IRI for nuclear fuel and systems, signed in July, has now been ratified. It was announced in Rome. The ratification of the participating companies have now been defined. Azip Nucleare SPA (part of the ENI group) will be the national fuel supplier. Fiat and Breda Termomeccanica (Finmeccanica group) will supply components as well as being system engineers and contractors for pressurised water reactors (PWR) of the Westinghouse type.

This ratification provides a new share asset for Coren, a company processing nuclear fuel for PWR reactors, in which Azip Nucleare's share is 71.5 per cent, Fiat-TTG has 24.5 per cent, and Breda Termomeccanica 4 per cent. International collaboration is envisaged from these agreements, establishing ENI and IRI among the groups who are developing further their present nuclear activity.

ENI in New York

	Dec. 13	Previous
Spot	\$1,977.0-978.0	\$1,970.0-971.5
1 month	0.50-0.40 dis	0.44-0.38 dis
3 months	1.15-1.05 dis	1.06-1.02 dis
12 months	4.00-3.80 dis	3.80-3.65 dis

ENI in New York

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ENI in New York

## Joint venture by GEC-Hitachi

BY MAX WILKINSON

HITACHI is to take a half share in the General Electric Company's television manufacturing operation.

A new joint venture company, which starts on January 1 next year, will be based at GEC's factory at Hirwaun, Wales. It will be run by an English managing director, Mr. Pat Sansom, the present manager of GEC's radio and television division.

Hitachi is paying £2.75m in cash into the joint company which will be capitalised at £5m. GEC's contribution is the factory and its present manufacturing operation.

The main aim is to bring more work to the Hirwaun plant, which is now running at about half its capacity of 300,000 sets a year.

The joint company, called GEC-Hitachi Television, will supply colour sets to both parent companies for sale through their present distribution channels. It will have full access to Hitachi's research, development and production technology.

It is expected that the Hirwaun plant, which employs 2,000, will achieve production of 300,000 sets in five years' time—exporting about a third of them.

Hitachi's co-operation with GEC follows its abortive attempt last year to set up a manufacturing subsidiary in Washington, County Durham. Hitachi withdrew its proposal in the face of combined opposition from trade unions and other UK television set makers.

Why GEC needed Hitachi. Page 6

Why GEC needed Hitachi. Page 6

Why GEC needed Hitachi. Page 6

A Dewar's original is worth a little more

Dewar's the first to bottle the spirit of Scotland

### CHIEF PRICE CHANGES YESTERDAY

(Prices in pence unless otherwise indicated)

RISES	FALLS
Bulmer (H.P.) 150 + 6	Treasury 91pc '83 2881 - 8
De Vere Hotels 172 + 10	Electronic 157 - 6
Shaw Carpets 73 + 3	BAT Inds 288 - 7
Standard Chartered 431 + 5	Boccam 614 - 10
De Beers Dfd 384 + 10	Bibby (J.) 297 - 11
Mount Lyell 40 + 7	Corstain (R.J.) 240 - 8
	Deritend Stampings 150 - 4
ERF 136 - 5	
Gen. Accident 207 - 9	
Gestetner (A.) 133 - 7	
Guinness (A.) 157 - 3	
Hawker Siddley 225 - 8	
ICI 369 - 5	
Land Secs. 243 - 4	
Mills and Allen Intl. 225 - 7	
Racial Elect. 344 - 9	
Reckitt and Colman 435 - 18	
Redfern Nat. Glass 373 - 7	
Saschi and Saschi 133 - 5	
Tunnel B. 302 - 8	
Wimpey (G.) 304 - 31	
Selection Trust 456 - 18	
Venterspost 138 - 11	
Westfield Minerals 350 - 15	

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# Italian bid for EMS compromise

BY RUPERT CORNWELL

ROME — It was still uncertain last night whether Italy's political parties could reach a compromise that would avoid a fatal split between the ruling Christian Democrats and the Communist Party over the decision to opt for full entry into the European Monetary System (EMS) from January 1.

The formula being canvassed was that the minority Christian Democrat Government of Sig. Giulio Andreotti would present a two-part motion to Parliament for the key vote on the Prime Minister's unexpectedly blunt announcement on EMS on Tuesday.

The first part, in which every party in the parliament would be able to join in a show of unity, would set out a

fundamental Italian choice to work towards fuller integration of the Common Market.

However, on the second section, which would commit Italy to participation in the EMS from its onset, the Socialists were expected to abstain, preferring a step-by-step process of integration.

The decision of the Socialists was announced yesterday afternoon, but Communist deputies were still meeting in the evening to decide what course to take. In principle, the party favours the EMS, but is demanding greater transfers of resources to Italy from richer EEC countries than anything Sig. Andreotti has yet obtained.

Abstention by the two main Left-wing parties would still leave the Government with a big paper majority in favour of entry, thanks to the support of the smaller Republicans, Social Democrats and Right-wing groups alongside the Christian Democrats.

It would also represent another skilful piece of tactical manoeuvring by Sig. Andreotti who is under attack from a vociferous section of his own party for apparent weakness in his handling of the Communists.

The Prime Minister has clearly calculated that the Communists would be reluctant to vote against the EMS for fear of laying themselves open to charges of being anti-European, even though their leaders have

stressed in the last few days that they are firmly in favour of the EEC's further development.

However, should they decide to vote against Sig. Andreotti, this might spell the death of his administration which only survives with the parliamentary backing of the Communists.

Earlier in the day, the Prime Minister and Sig. Filippo Maria Pandolfi, the Treasury Minister, met leaders of the Socialists, Communists, Republicans, Social Democrats and Christian Democrats in an effort to work out a compromise. But there was no indication afterwards that Sig. Andreotti had made any specific concessions that might have won over opponents of early Italian membership of the EMS.

## French steel 'recovery in 1980'

BY DAVID WHITE

PARIS — As French steelworkers received confirmation of a recovery in the industry, the two companies which form the core of the industry said they were confident the measures would set them back on their feet in two years' time.

Usinor-Chatillon, a group formed by the merger of the second and third largest steel producers after the French Government's effective takeover in September, has given details of plans to axe 12,000 out of its 44,000 jobs.

The announcement, which brings to more than 20,000 the total job losses in the group now under control of the State and the big State-owned banks, brought a predictably vociferous reaction from unions and opposition parties, including M. Georges Marchais, the Communist Party leader.

The unions have not yet decided what action to recommend. The Usinor cutbacks are concentrated in the region of Denain and Valenciennes in Northern France and at Longwy in Lorraine, where expansion plans have been abandoned.

Instead, Usinor will concentrate on its modern installations at Dunkirk and Chatillon complex at Neuves-Maisons on the Moselle.

The 8,500 jobs being cut by the second largest steelmaker, Saurat-Sollac, are all in Lorraine and amount to almost a third of the workforce. A company spokesman said yesterday the cuts would be spread through its plants in the region and there would be no major closures.

M. Claude Etcheberry, new chairman of the Usinor group, said he was forced to make the cutbacks even though the Government steel plan had relieved the company of its debt charges. Both parts of the group were making regular monthly losses.

But he forecast that in 1980 Usinor would show a positive cash flow and in 1981 be able to cover its depreciation costs.

In a television interview, he added that no further redundancies were planned after the 12,000, which are due between spring next year and the end of 1980.

Usinor is planning an accord with the Belgian Cockerill steel group to supply Usinor's rolling mills at Longwy which are being kept going. M. Etcheberry said Usinor was maintaining a capacity of 9m-10m tonnes of flat rolled steel for a production of 7m tonnes, perhaps 7.5m tonnes, next year.

The Saurat group said the latest measures were definitive and that in 1981, when the cutbacks would be completed, the group expected to be able to maintain production at a competitive level.

Some 6,500 jobs are being axed at Saurat itself, formerly the empire of the De Wendel family, and 1,700 at the flat rolling mills of its associated Sollac.

The latest programme follows the loss of 16,200 jobs under a two-year programme expiring next spring, which leaves the industry with a workforce of about 140,000. The companies have invited unions to sign a pact on the later measures. Only one union, the moderate Force Ouvriere, put its name to the last package, against the opposition of the industry's two dominant union bodies, the CGT and the CFDT.

## Good news (and bad) on duty-free

By Giles Merritt

BRUSSELS — Peripatetic residents of the UK, Ireland and Italy are to get a surprise Christmas bonus from the Common Market. The Brussels Commission will shortly disclose that duty-free allowances for those countries are to be more than doubled. Britain, for instance, will be raising its allowances on goods from the present £50 to £120 in the New Year.

In keeping with the festive season, the amount of wine that all travellers between EEC countries can transport without paying duty is being increased to 4 litres.

So much for the good news. The bad news is that the EEC Commission is pondering the idea of shutting down Europe's duty-free shops. There is a strong lobby inside the Commission that is opposed to such shops, arguing that not only do they contravene the Community's taxation regulations on VAT but also that they make excessive profits.

## Iran oil output down to 1.1m barrels

By Kevin Done, Energy Correspondent

AS MUCH as 155m barrels of crude oil production have been lost since the end of October as a result of the turmoil in the Iranian oil industry.

Production by the Iranian Oil Participants, the consortium of western oil companies which accounts for about 90 per cent of Iranian crude oil output, is now down to the lowest levels recorded in the first week of November when the initial wave of civil unrest in Iran was at its peak.

Production yesterday totalled some 1.1m barrels compared with normal production through the year of 5.0m barrels a day. Exports were down to 600,000 barrels as against a normal level of 3m barrels.

The panic evident at the beginning of November, however, has not yet been repeated. Most oil traders report weaker prices over the range of oil products. Prices for naphtha, the petroleum feedstock, have fallen back from the level reached a couple of weeks ago of nearly \$200 a tonne, although it is still the most actively traded product.

The oil industry believes that the consuming countries are unlikely to notice serious effects in the retail oil markets as a result of the continuing Iranian cutback.

Stocks at the end of October were normal and most countries were carrying sufficient oil to meet demand for as much as 75 days.

The cumulative loss of Iranian production amounts to a little more than three days of total world oil supplies. As supplies are not evenly balanced in all countries, this could start to cause some trouble in individual oil markets next month as there is a reduction in the arrival of new supplies.

## Rhodesia likely to request Pretoria help after oil fire

BY QUENTIN PEEL

JOHANNESBURG — South Africa is likely to be under considerable pressure to make up Rhodesia's badly depleted oil stocks after fire had raged for two days in Salisbury's guerrilla sabotaged fuel depot.

South Africa has said it will not touch its strategic stockpile of 40m to 60m tonnes, according to Mr. Chris Heunis, the Minister for Economic Affairs. Observers believe it would be unlikely to change that policy to help its beleaguered neighbour.

Rhodesia's oil consumption is fractionally more than South Africa's 320,000 barrels a day, and oil industry sources do not believe the fire will cause any immediate problems. Petrol restrictions in South Africa have meant that the suppliers here are currently undersold, and have been actually producing a surplus of petrol, although diesel supplies are fully accounted for. Latest estimates of commercial stocks of fuel put them at more than 90 days' supply.

South Africa's commercial stocks of oil, estimated at between 60 and 80 days' supply, are already under pressure because of the disruption of Iranian oil supplies, which make up more than 90 per cent of all South African imports.

The Government's strategic planners have been involved in investigating alternative sources of supply since the unrest in Iran began. But so far the authorities have restricted themselves to regular exhortations to the general public to conserve fuel — repeated again yesterday by Mr. Heunis. Supplies are still arriving from Iran, and some 80,000 tons of crude are expected to be landed in Cape Town this week.

In discussions with the oil companies about how to meet the Iranian crisis, Mr. Heunis made it clear that the strategic stockpile, estimated at between 40m and 60m tons, was not to be touched. In the present climate of sanctions threats at the UN, the South African Government is determined not to appear vulnerable, by running down its emergency reserves.

Most of Rhodesia's oil supplies are now believed to come from the Nafat refinery in the Transvaal, majority owned by the Sasol State Oil Corporation, with the National Iranian Oil Company holding a minority interest. The size of any direct supply agreement between the Government in return for its share in the refinery, is classified information. However, petrol supplies in South Africa depend on an effective pooling arrangement, with the coastal refineries making up any shortfall inland. So Rhodesian supplies are not specifically earmarked, but depend rather on the overall supply situation in the Republic.

One factor which could ease the immediate crisis is that imports have been boosted in recent months, as the oil companies have built up heavier commercial reserves before the expected price rise.

## S. African economy slows down

BY BERNARD SIMON

JOHANNESBURG — As the South African authorities come under growing pressure from the business community to stimulate the economy further, the Reserve Bank has produced evidence that the economic upswing which began at the end of last year is petering out.

According to the Bank's latest quarterly bulletin, real gross domestic product declined "moderately" during the third quarter, following a marked expansion during the first six months. The bank says that in the first nine months of 1978, real GDP was about 2.5 per cent higher than in the same period last year.

Particularly disturbing has been a further sharp fall in fixed investment, which during July-

September was at its lowest level for seven years. Although inventories rose for the first time in 30 months, this was attributable to a decline in retail and wholesale sales at a time when manufacturing output was rising.

Thanks largely to the high gold price, South Africa's current account surplus reached a record of R662m (£387m) in the third quarter, compared with R201m in the preceding three months.

This was more than offset, however, by a net capital outflow of R672m, bringing the outflow for the first nine months of 1978 to R1,340m, compared with the R850m during the whole of 1977. Nevertheless, since a large indication that an announcement may be delayed until the end of the year.

Meanwhile, there is no indication yet of when the Government will release the recommendations of the Commission of Enquiry into the exchange rate of the rand, headed by Dr. Gerhard de Kock, the Finance Minister's economic adviser. Although the Minister had promised to release the Commission's proposals and the Government's response to them by the end of December, there are now indications that an announcement may be delayed until the end of the year.

## Sharp investment rise forecast

BY ROBERT MAUTHNER

PARIS — A sharp increase in French industrial investment in 1979 is forecast by the National Institute of Statistics (INSEE) in its latest survey of companies' investment intentions.

The survey, conducted in November, foresees an investment rise by 15 per cent in value next year, which, given the expectations of an 8 per cent increase in the price of capital goods, corresponds to a rise of 7 per cent in the volume of investment. This compares with the very low level of investment in the current year, when the volume increase in the private sector is expected to be no more than about 1 per cent.

The expected increase in investment is more or less equally spread over the capital goods, consumer goods, and semi-finished goods industries. The sectors reporting the biggest investment intentions are the motor, electrical, chemical, textiles and cardboard industries.

The November survey substantially modifies the pessimistic forecasts in the previous survey conducted in June, which indicated a rise of 12 per cent in value and a maximum of 1 per cent in volume of investment budgets.

The survey emphasises, however, that the forecasts for 1979 are subject to revision, since the investment intentions have not yet been confirmed by a correspondingly large volume of orders.

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## Gaullist attacks Chirac

BY OUR OWN CORRESPONDENT

PARIS — The Gaullist Party, which has plunged headlong into the campaign against direct elections to the European Parliament and President Giscard d'Estaing's foreign policies in general, is beginning to show serious symptoms of an internal crisis.

The latest indication that all is not well in the Gaullist fold was a scathing attack last night by M. Alexandre Sanguinetti, one of the oldest Gaullist "barons" on the leadership of M. Jacques Chirac, currently recovering in hospital from a car accident.

M. Sanguinetti, himself a former Secretary-General of the party, accused M. Chirac of concentrating entirely on political tactics at the expense of giving the party a real strategy.

"We are in an intellectual desert," M. Sanguinetti said. "There are no policy debates inside our party comparable to those which take place in the Socialist and Communist Parties."

Announcing that he would no longer give M. Chirac the support, M. Sanguinetti said that

the Gaullist leader did not know where he was going. M. Chirac would not go as far as breaking with President Giscard's Government because, although he was opposed to his policies, he was equally anxious not to play into the hands of the left-wing Opposition. And M. Sanguinetti capped his criticism of M. Chirac by calling upon him to start acting on principle, instead of trying at all costs to become President of the Republic.

If M. Sanguinetti is criticising M. Chirac for not going far enough in opposing the Government, a number of Gaullist MPs appear to consider that their leader is being dangerously impetuous in constantly thwarting the President.

After joining the Communists in defeating legislation on the harmonisation of France's VAT system with EEC regulations, and on the financing of the forthcoming European election campaign with Common Market funds, their ears signs of growing uneasiness within the Gaullist Party at this uneasy alliance.

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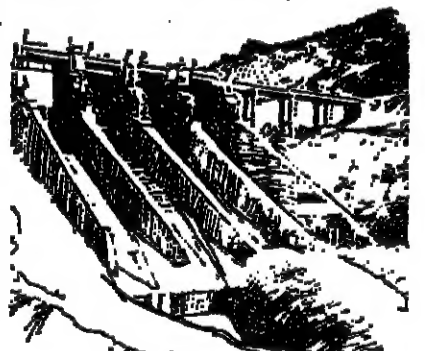
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## OVERSEAS NEWS

## Shah's army threatened by desertion and mutiny

By SIMON HENDERSON AND ANDREW WHITLEY

TEHRAN — Counter demonstrations, possibly including junior officers, entered the Shah's army yesterday as the Government met to assess the implications of anti-Shah demonstrations held throughout the country earlier in the week.

A senior government official later denied that any such incident took place.

Witnesses of yesterday's pro-Shah demonstrations were convinced of their genuineness although Western journalists who saw one march in Isfahan involving thousands of people quoted local people as saying the marchers had been drafted from the city's army and villages by the Army. Two religiously small gatherings in southern Tehran attracted little attention but in a clash with opposition supporters, three people died and five were injured.

Apart from the march, Isfahan was reported undisturbed yesterday despite two earlier days of anti-Shah protests which resulted

## New wave of crime in Lebanon

By Ihsan Hijazi

BEIRUT — Joint patrols of Syrian troops of the Arab peace-keeping force and Lebanese police yesterday began tightening security in the predominantly Moslem west Beirut after a wave of lawlessness during the past two months.

The decision to increase the patrols especially at night was taken at a meeting between Dr. Selim al-Hoss, the Prime Minister, Mr. Salah Salameh, the Interior Minister, and Col. Sami al-Khatib, Lebanese commander of the Arab force.

Complaints about the crime wave came not only from individuals but from political groups and even the militia centred in the Moslem quarters.

Daily theft of cars, rape, abduction and outright robbery have replaced the factional fighting as the main worry for all Lebanese.

The situation in the predominantly Christian areas of the country is not any better.

Yesterday, unidentified gunmen got away with \$200,000 (\$240,000) after holding up a bank official when he left the Central Bank on the main Hamra shopping centre. Other armed men stole an equal amount from a bank in Chekka in the Christian-dominated northern part of the country.

Thieves have become so daring that they now stop drivers at gunpoint in the middle of the streets and take away their cars.

Newspapers carry daily announcements about missing persons. Over 70 such announcements were couched in October alone.

Last week gunmen abducted the fiancée of a businessman in west Beirut and reportedly raped her several times. There have been frequent incidents of assault against foreigners and diplomats.

Last week, the Norwegian Charge d'Affaires, Mr. Hans Longva, suffered multiple fractures in an abortive kidnapping attempt by unknown gunmen. Although the would-be abductors held the diplomat at gunpoint on Elias Street near the American University of Beirut, he managed to jump into a nearby ditch. The gunmen fled in the diplomat's car.

Some reports said the abductees wanted to disrupt the ceremonies in Oslo when the President Carter was being presented to Israeli Premier Begin and Egyptian President Sadat.

Yesterday, an explosion rocked a school run by Maronite nuns at the town of Irbid about 18 miles north of here. Two mutilated bodies were found on the scene and were believed to be those of the dynamite. Ten days ago, the owner of the most exclusive night club in east Beirut, Mr. George Khoury, was shot and killed by masked gunmen in what was believed to be an extortion crime.

## ACDA chief seeks to dispel controversy

By David Suchan

WASHINGTON — Support for a strong U.S. defence posture did not conflict with efforts to reach arms control agreements with the Soviet Union, General George Seignious said yesterday at his first Press conference since being appointed head of the U.S. Arms Control and Disarmament Agency (ACDA).

Although Gen. Seignious does not hold the job of top negotiator at the strategic arms limitation talks, as did Mr. Paul Warnke, the previous head of ACDA, he will play a key role in presenting the proposed SALT 2 agreement to Congress. He does not expect this to occur before February, even if Presidents Carter and Brezhnev do meet next month to sign the planned treaty.

Mr. Warnke's replacement by a relatively conservative soldier has been seen as a tactic by Mr. Carter to placate some of the more right-wing opponents of SALT in the Senate. Gen. Seignious yesterday sought to dispel some of the controversy surrounding his appointment by pointing out that the SALT 2 pact was "enhancing and improving U.S. security."

He went on to excuse his membership earlier this year of the American Security Council, a body that has lobbied against the SALT 2 negotiation, by saying that he was not a member at the time he had resigned. He was at the time a member at large of the U.S. SALT delegation.

Mr. Carter's decision to put a soldier in charge of arms control has aroused some disquiet among liberal Senators and Senator John Culver is considering tabling legislation to prevent the future appointment of military men to head ACDA. The Senate is in recess at present and will not consider confirmation until next month.

The General headed the Defence Department's military sales and aid programme under the Nixon Administration, which was keen to give or sell to U.S. allies many weapons as possible to lessen the need for U.S. troops abroad. But yesterday Gen. Seignious said he agreed with President Carter's quite different tactics of reducing U.S. arms sales.

He called the current negotiations "a constraint with the Soviet Union, now in progress in Mexico City, a useful first step. He said it would have to be complemented by restraint by other arms suppliers.

He warned the NATO allies to exercise restraint in selling arms to China for profits or to lower the unit costs of their own arms production. Britain has been negotiating with Peking to sell a number of Harrier jets. The general said he could not think of a single NATO member country whose security would be enhanced by arms sales to China.

## Mayor appeals to bankers to stop Cleveland default

By JUREK MARTIN

WASHINGTON — Mayor Dennis Kucinich of Cleveland yesterday engaged in urgent negotiations with the city's government and bankers on its latest and reportedly final plan to save the city from fiscal default tomorrow.

If Mr. Kucinich, whose year in office has been marked by constant raging controversy, cannot persuade the banks to refinance \$15.5m worth of city notes falling due, then Cleveland, the 17th largest metropolis in the country, will become the first major American city to go bankrupt since the depression of the 1930s.

His plan is two-fold: to ask the city's electorate to approve a referendum to raise 50 per cent increase in municipal income tax; and to raise an extra \$50m in debt consolidation loans next year. The proceeds of these loans would also be used to pay off the city's debt of notes falling due next year.

Mr. Kucinich, who won office on a pledge never to increase local taxation, has refused to back down on another critical government promise — not to sell the city's public utilities to private firms. The loss-making electric utility, the Cleveland Electric Illuminating Company, which has won a court judgment over the city's failure to pay for power it has sold to Muny Light, began attaching city property in preparation for default.

The city's business community and city council president, Mr. George Forbes, have been demanding that Mr. Kucinich sell Muny Light to help get the city's finances in better order. But the Mayor has so far refused to do so.

The root causes of Cleveland's problems confront many older industrialised cities. There has been a substantial emigration to the suburbs (the city population has fallen by 15 per cent in the 1970s), a decline in the tax base, a relocation of industry away from the city, and heavy pressure on social services to meet the needs of the increasingly poor and black remaining population.

However, Mayor Kucinich's remarkable performance in office has been the dominant theme in the city for the last year. A populist, extremely young and inexperienced, associates in high places in the city government, he has managed to alienate much of the Cleveland establishment. Mr. August, he says, has about 250 votes. The city seems at this stage little chance of the federal Government ever, an interim solution may possibly be found. What is worked out, it will almost certainly cost Dennis Kucinich his job, either before or at the next mayoral election in a year's time.

## Mood to jail Gandhi grows

By K. K. Sharma

NEW DELHI — Tension mounted here following a strong attack by Mrs. Indira Gandhi, former Prime Minister, on the ruling Congress party during a debate in the Lok Sabha (Lower House of Parliament) on a Privileges Committee report holding her guilty of breach of privilege of the House.

In a prepared speech, Mrs. Gandhi denied she had committed any breach of privilege and accused the Janata party of trying to convert the House into a "medieval star chamber." Her speech was repeatedly interrupted and it became clear that the mood of the Janata Party is to punish Mrs. Gandhi severely by imprisonment.

This was, in fact, the consensus when the Janata parliamentary party met yesterday morning to discuss Mrs. Gandhi's punishment. Since an overwhelming majority of the members wanted to move for her imprisonment, it is thought that Prime Minister Morarji Desai will ask the Lok Sabha to imprison her.

The Privileges Committee report holds Mrs. Gandhi guilty of harassing officials gathering information on her "son" car company. The debate has been extended until tomorrow.

The Lok Sabha has the powers to imprison Mrs. Gandhi. But a number of other parties, including the Janata's allies, feel that imprisonment of Mrs. Gandhi is a charge of contempt of the House would give her a martyr's halo and add to her popularity in the country. For this reason, they have suggested temporary suspension of her membership.

## New move to end impasse in Middle East talks

By DAVID LENNON

JERUSALEM — Israel faced crucial decisions as Mr. Cyrus Vance, American Secretary of State, flew yesterday with new ideas for resolving the impasse in the Middle East peace negotiations.

After a preliminary meeting with Prime Minister Menachem Begin and the Israeli Foreign Minister, Mr. Moshe Dayan, Mr. Vance said he would be prolonging his stay in Jerusalem.

The American mediator worked out new ideas, overcoming the stalemate in the talks, during three days of discussions in Cairo. Yesterday he presented them to Israel, which is already feeling the heat of American pressure to conclude the negotiations by the weekend.

The sticking points are Israel's refusal to set a time-table or target date for implementing self-rule for the Palestinians of the occupied West Bank and Gaza, and Egyptian second thoughts about giving a treaty with Israel priority over agreements with other Arab states.

Unconfirmed reports have it that the Cairo compromise is a series of letters to be amended to the draft peace treaty worked out in earlier talks. These apparently would allow each side enough leeway on the problem issues to calm their own critics.

On arrival in Israel, Mr. Vance said that the negotiations "are now in their final stages." After the first meeting with Mr. Begin, he said he honestly

could not say if agreement could be reached by the Sunday, December 17 deadline set for the talks at the Camp David summit.

Israeli officials were angry and disturbed by the latest announcements out of Washington, which appeared designed to pressure Israel to be more forthcoming in the talks.

President Carter's reiteration of the importance which he attaches to the December 17 deadline is seen here as unnecessary pressure to conclude rapidly the peace agreement.

Even more serious, in Israeli eyes, was the declaration by Mr. Robert Byrd, the Senate Majority Leader, that U.S. aid to Israel would be dependent upon a halt to new settlements on the occupied West Bank and the granting of meaningful self-rule to the Palestinians living on the West Bank and Gaza Strip.

Mr. Daniel Atrio from Tel Aviv: Israel has scaled down its request for extraordinary U.S. aid to finance the withdrawal of its forces from Sinai and the construction of new bases and airfields in the Negev desert. By eliminating the request for \$300m for relocating civilian settlements in the Negev, Israel is now looking for \$30m in addition to the "normal" request for \$2.3bn an economic and military assistance. This is usually scaled down by \$500m.

The Treasury here fears that the planned construction projects will overheat the economy and add to inflation currently running at an annual rate of 50 per cent.

## CAMBODIA AND VIETNAM

## Border war enters crucial stage

By NATAN CHANDA IN HONG KONG

THE BIRTH of a pro-Hanoi National Salvation Front of Khmer insurgents pledged to oust the Pol Pot regime and intensified Vietnamese military pressure against Cambodia has brought the year-old Cambodia-Vietnam conflict to a new, and perhaps decisive, stage.

Western intelligence reports refer to a massive deployment of Vietnamese troops along the border with Cambodia and the beginning of a military drive by Hanoi towards the Mekong River town of Kratie in eastern Cambodia. There were also indications that at China's urging, Pol Pot was preparing for an eventual abandonment of Phnom Penh to wage a "protracted war" from the countryside.

Western analysts watching the Cambodian scene say that there is as yet no threat to the virtually unpopulated capital of Phnom Penh nor is there enough evidence of the "uprisings" which Hanoi claims have been taking place all over Cambodia.

But in view of the heavy casualties already suffered by Cambodia's tiny army of 100,000 and the weight of the Vietnamese military machine facing it, a combination of strong military pressure and growing political disaffection among the population through the newly established front can bring Pol Pot regime to the most serious crisis of its existence. Although observers are wary of calling the current state of fighting as the beginning of the much-awaited "dry season offensive" by Vietnam, there is an emerging consensus that coming weeks would prove decisive for the Pol Pot regime.

The announcement from Hanoi on December 3 that a Kampuchean (Cambodian) National United Front for National Salvation (KNUNFS) has been set up "somewhere in the liberated area of Cambodia did not come as a surprise. As early as March this correspondent was told by a senior Hanoi official that if Phnom Penh did not change its policy "the regime will be changed by the Khmer people." Since June, the Khmer language transmission of Radio Hanoi has broadcast a series of appeals for uprising against the Pol Pot Government in the name of the disaffected Khmer leaders, many of whom including the Front President, Heng Samrin, now figure in the 14-member Central Committee of the KNUNFS. Although the move could be seen as coming, the decision to announce the Front to the world is seen by observers as an indication

that Hanoi is irrevocably committed to a change of regime in Cambodia.

For quite some time Western analysts have speculated about Hanoi's attempt to form a Khmer insurgent army from defectors, refugees and Cambodian prisoners of war present in Vietnam. With the announcement of

religion and free choice in marriage, is likely to strike sympathetic chords in Cambodia. To underline the seriousness of the Front's ambitions, a Buddhist monk has been named a member of the Front Central Committee. The South Vietnam National Liberation Front, which was set

up by the Vietnamese Communists, also includes Buddhist and other religious personalities in the organisation.

Some observers who see the potential in the Front programme for spreading disaffection, are however doubtful as to how it could reach the peasants in the isolated and tightly controlled communes. They speculate that the political propaganda may have to follow rather than precede a military campaign launched by the Vietnamese and their insurgent allies. In the traditional counter-insurgent strategy of winning "hearts and minds," military pressure may be accompanied by some material reward. A recent report by the Front's news agency said that the leaders of the Front visited the liberated areas and distributed clothes to the villagers.

The fact that propaganda among the population can be successfully attempted after the elimination of Phnom Penh security apparatus by the Vietnamese firepower may make the insurgent task very difficult. One reason why the small Khmer Rouge army has so far fought against the Hanoi forces is their deep-rooted anti-Vietnamese feelings — which is also fairly widespread among the population. By taking the line of attacking the Khmer Rouge, the Vietnamese may prove more antipathetic for its insurgent allies and somewhat devalue their attractive programme.



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The Communist Party of Cambodia is determined, a Peking statement said, "to fight a war of resistance to the finish. Confident of victory, it has made preparations to wage a protracted struggle." The coming weeks will show whether Vietnam and its Khmer allies will be content with a control over eastern Cambodia or will try to force Pol Pot to become a guerrilla.

## Canada tries to slow food price rises

By Victor Mackie

OTTAWA — Mr. Warren Allmand, Canada's Consumer Affairs Minister, is to recommend new measures today to try to slow down the 9 per cent increase in food prices which the Government expects next year.

Mr. Allmand, who will be putting his proposals to the Cabinet, said in Parliament yesterday that he agreed with predictions from a Department of Agriculture that food prices could be expected to rise by between 8 and 10 per cent in 1979, an improvement on the 14 per cent increase this year.

He was satisfied that food processors and retailers were not making unfair profits. A report by the Centre for the Study of Inflation and Productivity had pointed to high profits in the food industry as one factor behind the price rises.

Allmand said that the Ministry would advise consumers to boycott certain products if their prices appeared to be going up unreasonably.

The Department of National Revenue has launched a study to determine whether there is a case to proceed against Japanese makers of heavy-duty trucks and off-highway tyres for dumping their products in Canada.

Statistics from the Rubber Association of Canada show that Japanese replacement tyres in 1977 accounted for 30 per cent of the total dollar volume of C\$284m of all imported tyres, only a few points below the share held by the U.S. in 1974.

Japan held only a 5 per cent share.

## Oil store plan faces cutback

WASHINGTON — The Federal programme for storing 100 barrels of oil as an emergency reserve, beset by delays and high costs, may be cut back.

Later this month, President Jimmy Carter will have to resolve a fierce internal debate between his budget advisers, who want to cancel the plan, and the petroleum industry, which wants to keep it.

Marathon Manufacturing rejected \$180m bid. Marathon National Distillers \$200m takeover. Canadian Government clears Hudson's Bay offer — Page 28.

## PROPERTY SPECULATION IN BRAZIL

## The message gets through

By DIANA SMITH IN RIO DE JANEIRO

THE OUTGOING Government of General Ernesto Geisel, which handed over to an administration by General Jose Baptista Figueiredo in March 1979, has left behind a policy of more equitable distribution of income in Brazil and take an initial, albeit cautious, bite out of profits on property sales.

Urban property speculation has made home-hunting prohibitively expensive in recent years.

The reform announced less than a month after urban dwellers gave sweeping votes to the opposition (but not enough to ensure it a majority in the Legislature), will take effect from 1980.

Starting that year, profits on sales of property worth over \$25,000 (R\$90,000) will be subject to 25 per cent capital gains tax. Each year, a property owner keeps the buildings, the rate of tax will diminish. If he holds on to it for 10 years from the date of purchase, he will not pay capital gains.

The reform is designed to discourage individuals from buying and selling property at large profits and lightning speed. Until now, only "habitual" buyers and sellers, negotiating four or more properties a year, have been liable to capital gains tax.

Tax reform will hurt only the highest property-income bracket — but this is not as small as might be imagined in a country with a modest \$1,200 annual per capita income. Tens of thousands of urban flats sell for \$120,000 or more. There are hints, too, that with time, the 40 per cent ceiling will be lowered, extending capital gains tax to a larger segment of the property-dealing population.

The Government has also increased supertax from 50 per cent to 55 per cent on annual incomes of more than \$4m. This supertax will be paid only on the portion of income in excess of \$1.41.

Meanwhile, to discourage speculative dealings, short-term operations in Government bonds and Treasury bills will be liable to 10 per cent capital gains tax. To close another loophole, the authorities have reduced permitted deductions for charity contributions to 10 per cent.

In a lower income bracket, citizens of 65 and over will enjoy full tax exemption on annual

incomes of up to Cr 80,000. The measures hint that the "first enlarge your cake, then slice it more evenly" argument, prevailing in policy-making circles for the past decade may be on the wane. Brazil's 1977 gross domestic product was \$184bn; in 1976, 39 per cent of the share of the national cake went to the wealthiest 5 per cent, 11.3 per cent to the poorest 50

per cent, and 49.2 per cent to the middle-income 45 per cent of the population.

This compared with a distribution of 34.36 per cent of the national wealth for the richest 5 per cent in 1970 — while the poorest 50 per cent received 14.91 per cent and the middle range 50.23 per cent.

Industrial and white-collar workers' real incomes have improved 20 per cent since 1970, but monthly wages are still unlikely to exceed Cr 5,500 but higher social benefits have produced real gains.

On the other hand, despite regular upward wage adjustments, inflation, running at over 40 per cent annually bites into urban wages.

At the most extreme opposites, the high-living standards and expectations of urban, well-paid, senior clerical workers or executives contrast starkly with the

life of a northern village, subsisting on half of the national per capita income and eating home-grown mandioca (cassava) and beans.

The physical and mental health effects of these subsistence diets worry the health authorities, as does the tendency of urban dwellers in low income brackets with material aspirations to forfeit decent meals, live in near-squalor and buy superfluous electrical appliances.

Undernourished mothers producing debilitated babies are still a major factor in high infant mortality rates in urban Brazil. These mothers bear more children than their means or stamina can afford. Undernourished survivors swell the "problem" population while the wealthier classes escape via birth control.

The high Brazilian birth rate cuts into economic growth — a spectacular 10 per cent a year before the 1973 oil crisis, now closer to 5 per cent a year. President Geisel's Government has sought to correct long-neglected ills and achieved substantial achievements — except in low-cost housing despite the creation of special funds for this purpose.

Not all progress from existing funds have made their way to their proper destination. Instead, they have been diverted into high-cost apartment building. Rampant speculative building has been assisted by rampant profiteering by recipients of subsidised, cheap credit for small businesses, or farming enterprises, who shift proceeds from machinery or farm implements into investment property, either buying and selling, or retaining and charging cut-throat rents.

It is on this speculative boom that the Government has launched its first cautious attack. Not only will there be new capital gains tax but also 10 per cent cut on earnings from rental of over Cr 8,000 a month. The current cost of a diminutive studio flat in Rio de Janeiro, unfurnished, with bad plumbing and wiring, and no noise or heat insulation, is about Cr 100,000. Overcrowded, expensive, just months that were a con-demnation of urban distortions, and official failure to correct them. The message appears to have been heard.

مكثان الأصيل



## \$30bn credit need seen for China

NEW YORK — China is likely to need \$30bn of foreign credits in finance development to 1985, according to Mr. Louis Saubelle, vice-president and Asia representative of the Bank of America.

He told a Press lunch yesterday that China had been discussing the possibility of receiving direct loans from American banks, although no loans have yet been requested. China has shown an increased willingness to turn to foreign sources of financing, in both the short and long term.

Mr. Saubelle estimated China's two-way trade would total about \$20bn this year, compared with approximately \$14bn in 1972.

Reuter

## Steel-castings contract

Steel castings valued at over \$30,000 are to be supplied to a Middle East aluminium smelter under a contract awarded to O. H. Steel Founders and Engineers of Sheffield, one of the five founders of the Vale Group. The contract was awarded by George Wimpey, a company with a major share in the construction of a new aluminium smelter and water control dam built by British Smelter Constructors at the Gulf port of Jebel Ali for the Dubai Aluminium Company.

## Pilkington Saudi deal

The largest ever contract for glass reinforced cement has recently been signed as part of a \$600m new town project in Saudi Arabia. GRC of Northwich, Cheshire, part of the Pilkington Group, has signed a contract for the design, commissioning and management of a 12m factory to make GRC cladding panels for the 1,500 houses in Tabuk, Saudi Arabia.

## Fiat wins Soviet order

Fiat has announced its subsidiary Telettra has obtained an order from the Soviet Union for an 1818m telecommunications network along the new trans-Siberian railway network. Reuter reports from Turin. Telettra has signed a scientific and technical co-operation agreement with the Soviet Union in the electronic switching and advanced transmission sectors.

## Dutch strike talks

A threat to Holland's Christmas mail was averted yesterday after public service unions and the Government agreed to negotiations on planning pay cuts. Reuter reports from The Hague.

## EAST EUROPEAN TRADE

# Hungary reconsiders its export policy

BY PAUL LENDVAI IN VIENNA

HUNGARY has decided to carry out major changes in economic policy related to trade at the start of next year, due to growing imbalance in its convertible currency external payments position.

Present measures have tended to increase the nominal value of exports, but in the final analysis they have backfired and contributed to the increase rather than the reduction of the balance of payments deficit.

It is now recognised that the present price system is divorced from real costs and this, combined with the complicated structure of State subsidies, has stimulated the production of goods which were sold at a loss abroad.

The new measures start from the premise that the quantitative increase of exports alone does not help restore external equilibrium. This is, however, a vital matter for a country which has to rely on exports to satisfy four-fifths of the demand for raw and basic materials.

It is recognised that the only way to promote the production and export of profitable products, and to cut the manufacturing of obsolete or fast-expensive goods, is a general shift in the profit and loss calculations as a yardstick to measure real performance.

It is not just the question of selling goods at a loss abroad, but also the often forgotten fact that the imported materials account for 30 per cent of average products. As a result of the artificial and multiple exchange rates, a given unit of imports is calculated at a lower exchange rate in terms of costs than the real export earnings on the basis of the same unit.

Under such a system, the rise of the import bill increases the nominal profits of the given enterprise since it can only fulfil and overfulfill the plan if it increases its uneconomic exports based on expensive imported materials.

In a country which does half of its aggregate trade on a barter basis, a realistic and direct case by case comparison of the costs of imports with those of the domestic products or of goods produced for exports is of course impossible, since a truly radical shift to realistic pricing could only take place in close co-operation with the other Comecon member states.

This is the reason why Premier Gyoergy Lazar in an interview of the party monthly, Tarsadalmi Szemle, cautioned that one cannot radically change the structure of production. At issue is not only the stimulation of high-quality exports but also the need to stop production of goods sold at a loss.

The increase of the across-the-board profit tax from 36 to 40 per cent as of next January, the per cent as of next January, coupled with the obligatory rise

# EEC and U.S. now near to agreement on agriculture

BY GUY DE JONQUIERES, COMMON MARKET CORRESPONDENT

BRUSSELS — The EEC and the U.S. now appear to be within sight of a deal on agricultural trade, one of the trickiest chapters of the GATT world trade talks in Geneva, with the drafting of a bilateral commitment on the main elements of a new international wheat agreement.

This breakthrough, which follows the collapse of plenary negotiations on a wheat agreement last month, is part of a broader parcel of understandings on agriculture drawn up between the European Commission and American negotiators last week-end.

The package has still to be officially approved by both the U.S. and the EEC. Backing must then be sought from other participants in the GATT talks, notably Australia, Canada and Japan, as well as from the developing countries.

The Carter Administration is apparently satisfied that the proposed compromise as it stands will be acceptable to Congress, though it could run into resistance on the EEC side, especially from the French and Italian Governments.

France, which has been urging the EEC to take the toughest possible line in the GATT talks, has a standing reserve on all the points at issue in the negotiations, which would enable it to block any proposed agreement which it found unsatisfactory. Italy is concerned specifically

about the EEC response to American demands on trade in Mediterranean products, presented in the form of a list of more than a dozen products by Mr. Robert Strauss, the chief U.S. Trade Negotiator.

Though Mr. Strauss has apparently dropped his request for better EEC market access for citrus and almonds, Italy is understood to fear that the Commission has offered too large a concession on U.S. rice exports.

Germany, for its part, has expressed some dissatisfaction with the outline wheat agreement which calls for obligatory stocking when world wheat prices fall below a specified level. Bonn has

long maintained that such commodity agreements benefit producers, large-scale producers like the U.S. much more than the poorer developing countries.

While the Commission still hopes to extract some further concessions from the U.S. and Japan on industrial tariff cuts during the next week, EEC officials believe that the proposed agricultural package cannot be substantially improved upon.

It is expected to present EEC Foreign Ministers with an over-optimistic report on the GATT talks next Tuesday, which, it will probably argue, should form the basis for the Community's final position in the talks.

AP-DJ

## Textile group concerned

BRUSSELS — Associations representing European Community textile and clothing industries said today that they were "acutely worried" about the latest U.S. tariff-cutting offer for European products in the multilateral trade negotiations in Geneva.

In a note addressed to the European Council of Ministers, the co-ordination committee of European Community textile industries (Comitext) and the European Association of Clothing Industries (AEIH) said the U.S. offer "systematically departs from the harmonisation formula" under which Europe and the U.S.

would make similar concessions.

The associations noted that the U.S. currently applies an average weighted tariff protection rate of 23.9 per cent against 14.4 per cent for the EEC countries. The non-weighted rates amount to 17.6 per cent for the U.S. and 10.4 per cent for the EEC, they said.

They also claimed that the U.S. still applies duties varying from 20.1 to 50 per cent for 58 per cent of its textile imports while, in the case of the EEC, the rate only slightly exceeds 20 per cent in a very limited number of cases.

AP-DJ

## Mexicans diversify oil market

By William Chislett

MEXICO CITY — Pemex, the state-owned Mexican oil monopoly, has started to diversify its markets with this week's agreements on the sale to France after 1980 of 100,000 barrels of crude oil a day and to Brazil of 20,000 b/d after the same date. This will be the first time that Pemex has sold to both these countries.

At the moment, their clients are the U.S., Israel and Spain with Japan showing interest.

The French sale was agreed at the end of a visit to Mexico of the French Industry Minister, M. Andre Girard and will be for a period of 10 years. The Brazilian sale is for an unspecified time.

Pemex has also signed a contract with the West German firm, BASF, to sell 15,000 tonnes of ammonium.

Exports of Mexican crude oil in November reached 500,000 b/d. Daily production is currently running at about 1.4m barrels and this will be boosted to 2m by 1980 when Pemex feels that it will then be able to export around 1m b/d.

Sri Lanka will buy substantial quantities of Chinese petroleum products next year to help maintain the balance of trade between the two countries according to the Trade and Shipping Minister.

He listed kerosene, paraffin and paraffin wax as items that Sri Lanka will buy from China to compensate for reduced rice purchases.

## UK motor subsidiary faces £67,000 fine

BY GUY DE JONQUIERES, COMMON MARKET CORRESPONDENT

BRUSSELS — Kawasaki Motors (UK), the British subsidiary of which seems intended to set an example, was decided on the Japan, has been fined 100,000 units of account (£67,000) by the European Commission for violating EEC competition law.

In a decision announced yesterday the Commission said that about 30 per cent lower than in Kawasaki Motors had illegally Belgium, but was refused the restricted trade by prohibiting sale.

The principles of the case are similar to those in the Commission's action against Distillers' a year ago. Distillers was found to have breached EEC competition law by refusing to allow retail prices charged in Germany for certain Kawasaki models other parts of the EEC by independent wholesalers at prices higher than the price of identical machines sold in Britain.

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## Midland in new scheme for small businesses

By Colleen Toomey

THE MIDLAND BANK yesterday announced an export finance scheme for small businesses under which finance will be provided according to a company's export performance, rather than on the company's balance sheet.

In the case of companies new to exporting, finance will be made available according to their UK trading performance. This means that any overdraft facilities or any existing resources used by the exporter can be used as working capital instead of financing export credit or payment delays.

The new post-shipment export finance scheme is aimed at customers which have only a small or intermittent export turnover and who do not use Export Credits Guarantee Department insurance cover or existing short term schemes supported by ECGD and the banks.

Any customer of the Midland Bank and the British Overseas Engineering and Credit Company, part of the Midland Bank Group, with an exporting turnover of £100,000 or less is eligible for finance under the scheme.

They will be able to borrow 80 per cent of the value of exports, supported by bills of exchange or promissory notes covering the payment from sight up to six months credit.

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Department of Energy.



## UK NEWS

## Warrant for Lord Kagan's arrest

BY CHRISTINE MOIR

A WARRANT was issued yesterday for the arrest of Lord Kagan, the Gannex raincoat tycoon who was made a Life Peer in Sir Harold Wilson's Resignation Honours List in 1976.

Lord Kagan is wanted for alleged offences relating to evasion of exchange control regulations. He is believed to be in Tel Aviv.

Early yesterday morning officials of the Customs and Excise Department and Police arrested Lord Kagan, his wife, Michael George Kagan, and three directors of companies within the Kagan Textile Group, Mr. Raymond Kennedy, Mr. Valdemar Ginsburg and Mr. Ibbi Ginsburg.

All five appeared at Leeds Magistrate's Court yesterday afternoon.

Lady Kagan and the three directors were charged under Section 23(1) of the Exchange Control Act 1947 and Section 56(2) of the Customs and Excise Act 1952.

Michael Kagan was charged under common law with conspiracy to defraud the Queen and the Public Revenue by exporting denim cloth at an undervalued price and retaining the profits abroad.

It is also alleged that the cloth belonged to British companies which were not informed that Lord Kagan's control; that the sale price was below the value of the cloth; and that records and accounts of the British companies were falsified.

According to the charges the cloth and other goods were exported to Belgium in September 1976 and in February 1977 in a manner which evaded exchange control regulations.

The charges are the culmination of a nine-month investigation by Customs officials. In March of this year Customs officers raided Lord Kagan's homes in Wiltshire and London and removed documents.

Lord Kagan, who is 63, was born in Lithuania and came to Britain as a penniless refugee. He founded the textile empire famous for its Gannex raincoats often worn by Sir Harold Wilson. During the Second World War he spent four years in a Nazi concentration camp.

In 1972 he took over Crabtree Deans, a denim cloth manufacturer then in the hands of a receiver. Crabtree won the Queen's Export Award in 1975.

## Coutts back in old HQ

By Michael Blanden

COUTTS, the select banking group which is an independent subsidiary of National Westminster, has returned to its rebuilt head office in the Strand, London.

The bank's head office staff has been operating from other premises for four years.

Coutts decided in 1978 to redevelop the site but did not gain planning permission until late 1974.

The redevelopment, at a cost now estimated at £15m, retains the original facade of the Nash building and the neoclassical towers on the corners of the site. But a completely new structure has been built within the site, which includes a banking hall in the form of a garden with trees and a small pool.

The office has been divided into five branches, each with its own manager, to improve the bank's personal service.

The new building will be officially opened by the Queen today.

For further details write to: Classified Advertisement Manager, 10, Cannon Street, EC4A 4BY.

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## Industrial output drops by 0.7% after rapid rise

BY DAVID FREUD

THE RAPID growth in industrial output during the spring and early summer now seems to have slackened significantly.

Production figures in October were adversely affected by the Ford strike. Even when this is discounted, however, the underlying level of output was still lower than in the summer.

Provisional estimates released by the Central Statistical Office show that, seasonally adjusted, the all-industries index fell 1 per cent in October, after a 0.8 per cent fall in September.

This means that, taken together, the average output from August to October was 0.7 per cent lower than in the previous three months. By comparison, output between the first and second quarters rose by 2.9 per cent.

The Central Statistical Office said that about half the fall in output in the latest three months could be attributed to the Ford strike. This meant that there was little change in the underlying level of output.

The index for manufacturing industries alone shows a similar picture. In the latest three months, output was 0.5 per cent down on the previous three, but four-fifths of this decline was attributed to Ford. The underlying level was therefore little changed.

These figures provide additional support for today's assessment in the Bank of England Bulletin that UK economic activity seems to have moderated in the third quarter.

The main areas in which output growth has slackened or fallen are metal manufacture, mechanical engineering, ferri-

lites, coal mining, and shipbuilding. Sea oil production, mineral oil refining, and electrical and instrument engineering increased. There were also some signs of growth in footwear and clothing in response to the upturn in consumer demand.

The all-industries index was 109.3 (1975=100, seasonally adjusted) in October, compared with 110.4 in September. Manufacturing was 103.3 compared with 104.1.

In the latest three months, the all-industries index was about 12 per cent above the trough in the third quarter of 1975, and 4 per cent above its level in the same period a year ago. The equivalent rises for manufacturing industries were 6.5 and 2 per cent.

When the Government decided upon a new and more modest steel investment programme earlier this year the broad aim was to cut the annual rate of spending from £1bn a year to £500m a year.

Sir Charles Villiers, chairman of British Steel, was asked about investment plans while giving evidence yesterday to the all-party Commons Select Committee on Nationalised Industries. He said that the rate of investment would rise again because the steelmaking divisions were devising a number of small capital schemes to improve productivity and quality without adding to the corporation's total iron and steelmaking capacity.

He forecast that British Steel's investment would be above £500m a year for each of the next two years. Bunching of the schemes could be responsible for temporary increases in the investment rate.

He appreciated that the British steelworks plant industry was extremely worried about the cutbacks in steel investment. "But the BSC remains the largest capital spender of any steel company in the world. We in the corporation are having to adjust to an enormous extent. The plant makers must also adapt to changing circumstances."

Plans to reduce the corporation's heavy interest load (about £200m a year on accumulated debts of more than £3.5bn) are to be completed by 1980.

Sir Charles forecast that the much-discussed capital reconstruction of British Steel is not likely to take place before 1980. The three necessary criteria before embarking on such a massive financial exercise will be: information about how much capital can be written off; what the future earnings capacity of the business is likely to be.

Although the corporation was expected to lose between £300m and £350m in 1978-79 it was still working towards a target of breaking even in 1980.

British Steel's big investment in 3m-4m tonnes of new annual steelmaking capacity at two sites, Redcar, Teesside, and Ravenscroft, Scotland, is now nearing completion will not all be brought into production at once if trade remains depressed.

Sir Charles told the committee that up to 2.5m tonnes annual capacity of the new investment would be brought "on stream" before 1980. In the meanwhile, the corporation would be striving to regain a bigger share of the home market, build up exports, and run down steelmaking at certain older plants.

An order from India for 6,500 tonnes of galvanised steel sheets was completed yesterday at British Steel's works in Shotton, North Wales, 10 days ahead of schedule. Altogether 10,000 tonnes has been ordered for rehousing people made homeless in the recent Indian floods.

Another factor in the pricing equation is the slight decline in U.S. sales of whisky bottled in Scotland by volume. In 1977 total U.S. sales of exported bottled Scotch fell 2 per cent to 31.1m gallons.

The situation in the EEC is complicated further by the continuing battle between the Distillers' Company and the European Commission over the company's dual-pricing policies.

Distillers' used to increase EEC prices in line with other export prices. However, the fact that the company is waiting for a decision on its appeal against the EEC order could be important when considering future pricing policy.

The U.S. remains Britain's main market for Scotch exports and the U.S. price per case was increased by about 10 per cent in February, the first increase since January 1974. Since then, however, the dollar has slipped further against the pound, putting pressure on companies such as Distillers which invoice in dollars.

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## Big rise in British Steel investment forecast

By Roy Hodson

PUBLIC SECTOR steel industry investment is expected to rise sharply above the present crisis level of only £400m a year during the next two years. But it will not approach the £1bn a year projection in the British Steel Corporation's previous forward plans.

When the Government decided upon a new and more modest steel investment programme earlier this year the broad aim was to cut the annual rate of spending from £1bn a year to £500m a year.

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## MAX WILKINSON EXPLAINS A TELEVISION MARRIAGE

## Why GEC needed Hitachi

IT MAY seem strange that a high technology manufacturer like General Electric Company, with plenty of cash in the bank, should be forced to seek help from Hitachi to make colour television sets.

GEC's decision to seek Hitachi's help followed a period of heavy investment in its television factory at Birvaun in Wales. After investing £5m in the last five years on new production equipment, GEC hoped to expand sales in Europe, particularly in Germany, where the UK manufacturer sets had a considerable price advantage.

Unfortunately, however, the dash for growth failed to achieve a large enough sales increase to prevent GEC's consumer electronics division from sliding into the red last year.

The figures flashed like warning lights on the desk of Sir Arnold Weinstock, GEC's managing director, towards the end of 1977. He quickly decided a new strategy was needed.

Sir Arnold realised that the basic conditions of the television industry had changed radically since he had run Radio and Alan Price's fatherly advice at the beginning of the black and white TV era.

In those days small flexible production units could make healthy profits by responding rapidly to market demand. Most of the basic research was carried out by component suppliers like Mullard, so that overheads were kept to a minimum.

However, during the 1960s and early 1970s the major Japanese companies were investing heavily in research and development to provide better sets and cheaper production methods.

The Japanese, with a home consumer electronics field

market four to five times as large as that in the UK and with aggressive exporting policies, were able to maintain sales to justify heavy expenditure on research. As a result they have developed new products like the video tape recorder and the music centre and are working on a formidable array of future products.

The accumulated weight of Japanese research will be pressing on European markets in the 1980s when the present licence-pipe. These licences have so far protected European producers from Japanese competition and have fallen well behind in modern production techniques, like automatic insertion of components.

Hitachi makes about 1m colour sets a year in four factories, with sales estimated at about £40m a year. Hitachi's research and development expenditure is about 4 per cent of sales. Its research effort across the whole field is increased from 150,000 sets to

likely to cost more than the about 300,000 by 1984. This could be done without major expansion, since the plant is operating at only about half its capacity. However, substantial investment will be needed for product development.

In any event, GEC's decision to seek Hitachi's help followed a period of heavy investment in its television factory at Birvaun in Wales. After investing £5m in the last five years on new production equipment, GEC hoped to expand sales in Europe, particularly in Germany, where the UK manufacturer sets had a considerable price advantage.

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In those days small flexible production units could make healthy profits by responding rapidly to market demand. Most of the basic research was carried out by component suppliers like Mullard, so that overheads were kept to a minimum.

However, during the 1960s and early 1970s the major Japanese companies were investing heavily in research and development to provide better sets and cheaper production methods.

The Japanese, with a home consumer electronics field

market four to five times as large as that in the UK and with aggressive exporting policies, were able to maintain sales to justify heavy expenditure on research. As a result they have developed new products like the video tape recorder and the music centre and are working on a formidable array of future products.

The accumulated weight of Japanese research will be pressing on European markets in the 1980s when the present licence-pipe. These licences have so far protected European producers from Japanese competition and have fallen well behind in modern production techniques, like automatic insertion of components.

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likely to cost more than the about 300,000 by 1984. This could be done without major expansion, since the plant is operating at only about half its capacity. However, substantial investment will be needed for product development.

In any event, GEC's decision to seek Hitachi's help followed a period of heavy investment in its television factory at Birvaun in Wales. After investing £5m in the last five years on new production equipment, GEC hoped to expand sales in Europe, particularly in Germany, where the UK manufacturer sets had a considerable price advantage.

Unfortunately, however, the dash for growth failed to achieve a large enough sales increase to prevent GEC's consumer electronics division from sliding into the red last year.

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# UK NEWS

## Upsurge in sales hits dwindling merchant fleet

By Ian Hargreaves, Shipping Correspondent

THE SERIOUS depletion of Britain's bulk carrier fleet under the impact of the world shipping recession is shown by the latest figures from the Lloyd's Register of Shipping.

No fewer than 87 bulk carriers, and combined carriers totalling 2.5m dwt, have been sold this year, nearly all to foreign buyers.

This represents more than one quarter of the British bulk and combined carrier fleet, which stood at 34.5m dwt in July, according to Lloyd's Register figures.

Although new ships have been delivered this year, they have numbered under a dozen. The Lloyd's Register figures, which cover the year's first 11 months, show an almost equally depressing picture for other sections of the UK shipping industry.

In total, 185 ships of 4.8m dwt have been sold this year. In addition, 28 ships totalling 1.6m dwt went to scrap. The average age of the ships sold for further trading was 12 years.

BRITISH FLAG SHIP SALES: JANUARY TO NOVEMBER 1978

Demolition			Tankers			Bulk carriers			OSOs			Shelter deck/others			Total		
No.	dwt	av. age	No.	dwt	av. age	No.	dwt	av. age	No.	dwt	av. age	No.	dwt	av. age	No.	dwt	av. age
17	1.24m	16	4	64,000	28	2	145,000	17	13	142,000	25	36	1.6m	22			
Sold for further trading to UK companies																	
2	267,000	12	3	4,065	17	Nil			3	7,314	9	8	879,000	10			
Sold for further trading to foreign companies																	
8	376,000	13	58	2.3m	9	9	1.2m	7	90	0.9m	14	165	4.8m	12			
TOTAL: 209 ships 7.3m dwt																	

## Benn heads Welsh coalfield inquiry

By Robin Keates, Welsh Correspondent

THE GOVERNMENT'S tripartite investigation into the problems facing the South Wales coalfield is to meet in London for the first time today under the chairmanship of Mr. Anthony Wedgwood Benn, Energy Secretary.

This inquiry comes after mounting concern over the coalfield's heavy financial losses and fears among mining unions that it could spearhead more colliery closures.

Other committee members include Mr. Joe Barnett, Chief Secretary to the Treasury, Mr. Philip Weekes, the National Coal Board's South Wales director and Mr. Emyr Williams, the South Wales miners' president.

Their task is to study ways of making the coalfield pay while ensuring that mining skills are used to the full and job opportunities are maintained.

Only one pit—Deep Duffryn, near Aberdare—is under a formal closure threat, but fears persist throughout South Wales that there could follow unless there are changes in coal marketing subsidy arrangements.

The National Union of Mineworkers has decided to fight the proposed closure. The situation is to be discussed by the union's national executive in London today.

## BANK OF ENGLAND QUARTERLY BULLETIN

# Expansion at 3% may be sustained

By Peter Riddell, Economics Correspondent

THE UNDERLYING rate of expansion of the economy has probably been slightly more than 3 per cent a year during 1978 and might be sustained about that level over the next 12 months if inflation stays in single figures. That is the central theme of the economic assessment in the December issue of the Bank of England Quarterly Bulletin, published this morning.

The bulletin notes that expansion in economic activity seems to have moderated in the third quarter of this year and that the rate of inflation has changed little.

Looking ahead, the UK should benefit from continued growth of its export markets and relative stability in world commodity prices.

The Bank suggests that an opportunity exists to combine continued moderate expansion with reducing the rate of inflation. The average increase in earnings in the current year would seem likely to prove less than last year's rise.

If so, inflation will probably be kept at its present pace. If earnings increases were kept well within single figures, the pace of inflation would be reduced.

"Inflation is thus contained, Bank forecasts suggest that the recent underlying rate of expansion of the economy is likely to continue. Consumers' purchasing power would continue to grow, albeit a little more slowly than recently."

## Unemployment

"Combined with probable continuing growth in exports, final sales seem likely to rise a little less rapidly than in the last 12 months."

"With lower stockholding than earlier this year, but some slowing down in the growth of imports, output may continue to expand at a rate approaching 3 per cent a year—sufficient perhaps, to prevent the level of unemployment from rising."

The Bank observes, however, that a faster growth in earnings would threaten expansion. Monetary policy could hardly be relaxed; and that, in combination with higher money incomes, would impose some brake on expansion.

Further inflation would tend to make consumers more and spend less; exports would be less competitive or less profitable; uncertainty and lower profits would reduce investment.

Eventually, the rate of wage increase will probably be fairly directly traded off against the level of activity—and thus of unemployment.

"It is less clear how far the balance of payments will be a further, separate constraint on growth. Given the general need for current-account surpluses to provide for repayment of debt, and the large assistance from North Sea oil, this year's results are disappointing."

"With expansion proceeding at about the present rate, the current account may well show a small surplus in 1978." Expanding domestic demand much faster than in the rest of the world would probably be impossible without putting the balance of payments under strain.

All that, according to the Bank, indicates the need for a clearly cautious bias in fiscal and monetary policy. The authorities' action in autumn emphasises the determination to maintain a firm monetary control.

On earnings differentials, the Bulletin points out that gains in

post-tax real earnings in the year to April 1978 were fairly evenly spread.

The ratio of earnings at the top of the income distribution to those at the bottom was little different in April 1978 from a year earlier. Pre-tax distribution widened slightly, but that was offset by the introduction of the lower tax band.

Over the past four or five years, post-tax real earnings distribution has narrowed, with the ratio of those at the top of the income distribution to those at the bottom falling by about 10 per cent.

Although public-sector pay during recent stages of incomes policy rose comparatively slowly, the gains obtained by the public sector in earlier years have not been wholly eroded.

Male earnings in public and private sectors were roughly equal in the early 1970s and the public sector's relative position improved until 1976, when it was ahead by nearly 11 per cent.

The pattern for women is less surprising, although female employment and unemployment have increased by less than expected.

On the overseas side, the Bulletin notes that total UK export markets have grown more slowly this year than in 1977 in spite of recent signs of recovery.

So far this year, manufactured sales are 3 per cent higher than in the same period of 1977, against an estimated increase of 34 to 4 per cent in the volume of world trade in manufactured goods.

## Imports

The main feature continues to be the strength of non-manufactured exports, notably crude oil. The overall trade balance in semi-manufactured goods has continued to worsen over the past four quarters, perhaps in part reflecting some loss of relative price competitiveness.

The rise in imports of semi-manufactured goods in the current year has been almost as rapid as it was five years ago, even though the rise in output has been much more modest than in the 1972-73 cycle.

The rapid growth in imports of manufactured goods—up 17 per cent in volume (excluding erratic items) in the year to the third quarter—is not much more than might have been expected from recent experience.

The balance of payments contribution from North Sea oil continues to grow as production builds up. The net effect on the current account is projected to rise from £700m last year to £1.1bn this year, £2.1bn in 1979 and £3.1bn in 1980.

After taking account of capital flows, the overall effect on the balance of payments is expected to rise from £200m in 1977 to £1.1bn in 1979 and to £4.1bn in 1980.

On monetary policy, the Bulletin notes that the bank lending figures understate the underlying demand for credit to the extent that acceptance bills are taken up by the non-bank private sector.

That is one result of the repositioning in June of the so-called core controls on the growth of interest-bearing eligible liabilities. That effect (known as disintermediation) may have amounted to some £800m between mid-May and mid-October: rather more than in previous periods when the core controls were in force.

The insurance companies and pension funds were the major buyers outside the banking system of the new issues of Government stocks made during the year to the end of March.

A special article in the Bulletin shows that, with 17 issues of gilt-edged securities, the proportion of Government debt held in form by market investors, rose to 70.6 per cent, the highest proportion since the end of March 1974.

The insurance companies and pension funds were heavy buyers, mainly of long-dated gilt-edged stocks. The building societies' holdings of short-dated stocks also rose sharply, reflecting the substantial inflows during 1977-78 which were used partly to restore liquidity.

In addition, the Bank reports that during the summer of 1977 the return on deposits with the National Savings Bank investment account became increasingly attractive. This led to large inflows, a substantial proportion of which were held in liquid form—purchases of Treasury bills—as a precaution against sudden withdrawals.

As a result, the holdings of Treasury bills by the non-bank financial institutions more than doubled.

Overall, the Bank reports, the holdings of Government debt by the non-bank financial institutions have grown steadily over recent years, and at the end of March accounted for over 40 per cent of the total sterling debt in market hands, compared with under 30 per cent six years ago.

The holdings of the banking sector increased more modestly, with a large rise in holdings of gilt-edged stocks being partly offset by a reduction in Treasury bill holdings.

The nominal total of the market debt at the end of March was £20.8bn, an increase of £1.2bn over the year. About a third of the rise was accounted for by official holders, largely the national insurance funds and the Bank of England itself.

The major part of the rise, some £8.1bn, was in market holdings. It reflected broadly the combination of a central government borrowing requirement of £4.4bn and a large increase of £3.7bn in the official reserves over the year. About £1bn of the increase during the year in the debt outside official hands was related to direct external borrowing.

The sterling equivalent of debt payable in foreign currencies rose by £257m, but accounted for only 7.5 per cent of the total debt in market hands. Although the Government borrowed more abroad, the sterling value of existing debt declined on balance as a result of the appreciation of the pound over the year.

Issues of gilt-edged stocks during the year totalled £12.8bn in nominal value, with eight of them payable in instalments. About half of the stocks were short-dated, and the average life of dated stocks in market hands fell by 0.3 of a year to 12.2 years. The average amount of such stock to be redeemed in each of the next five years rose to over £3bn.

The value of national savings securities outstanding rose by £543m, but the percentage of market debt in this form fell slightly to 9.5 per cent.

Because of uncertainties among employees, a further announcement must be made soon. Both the Prestcold commercial refrigeration group and Aveling Barford, which manufactures construction equipment, have suffered in profitability.

Figures for the first nine months of the year show that Aveling Barford made a loss of £1.6m, which is expected to be uncertain 10 days ago when Mr. Michael Edwards, chairman of the company, announced that Mr. David

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## ESTIMATED DEPLOYMENT OF OIL EXPORTERS' SURPLUSES

A small surplus reappeared in the third quarter

UNITED KINGDOM	1976	1977	1978	2nd qtr.
Year	Year	1st qtr.	2nd qtr.	
British government stocks	0.2	—	—	-0.2
Treasury bills	-1.2	-0.2	—	-0.2
Sterling deposits	-1.4	0.3	0.2	-0.4
Other sterling investments	0.5	0.4	—	0.1
British government foreign currency bonds	—	0.2	—	—
Foreign currency deposits	5.6	3.4	-0.4	-1.6
Other foreign currency borrowing	0.8	—	—	—
UNITED STATES	4.5	4.1	-0.2	-1.9
Treasury bonds and notes	4.2	4.3	-0.1	-0.7
Treasury bills	-1.0	-0.8	0.3	-1.1
Bank deposits	1.4	0.4	0.5	-0.7
Other (b)	7.2	5.3	0.8	1.3
OTHER COUNTRIES	12.0	9.2	1.5	-1.2
Bank deposits	6.5	7.5	1.5	-0.5
Special bilateral facilities and other investments	12.2	12.4	1.5	1.7
INTERNATIONAL ORGANISATIONS	18.7	19.9	3.0	1.2
Total	2.0	0.3	—	—
	37.2	33.5	4.3	-1.9

## Fall in profitability on trading assets 'began in 1950s'

By David Freud

THE widely-reported weakening in real profitability on trading assets during the 1960s and early 1970s appears to have been a continuation of a much longer downward trend, according to a special article in the Bulletin.

This downward trend was accentuated in the mid-1970s by the recession and by more rapid cost inflation, especially when combined with historic cost pricing policies.

The article finds that there was a modest recovery in profitability between late 1975 and 1977, stemming mainly from the reduction in the rate of cost inflation.

There has also been some erosion of the return on the equity interest in UK companies, but this has been less marked in recent years than the fall in the return on trading assets, because real interest rates became substantially negative. Correspondingly, debt holders have suffered substantial capital losses.

The real rate of return of companies on trading assets had fallen to less than 3.5 per cent by 1975. Its recovery to 4 per cent in 1977 seems principally to have reflected the devaluation of cost inflation.

The impact of the rise in cumulative inflation over the life of the assets, which took place in the early 1970s—and the consequent widening of the gap between historical and replacement cost valuations of physical assets—is reflected in the growing divergence between the replacement cost of assets and the historic cost by just over 30 per cent and in 1977 by nearly 150 per cent.

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## Effect of Windscale leaks 'negligible'

By David Haddock, Science Editor

IN SPITE OF a sharp increase in radiation release to the atmosphere from the Windscale nuclear plant since the early 1970s, its effect on the total amount of radiation received by the population of Britain has been negligible.

This is clear from the latest figures on radiation exposure released by the National Radiological Protection Board, the Government's watchdog on radiation matters.

Natural background radiation accounts for two-thirds of the dose received by the UK population while 'unnatural' doses from radiation accounts for most of the rest.

The accompanying chart details the annual effective dose equivalent of radiation received in Britain, as percentages from each of six sources.

It shows that disposal of radioactive waste at Sellafield, the military as well as civil nuclear power, programmes—is the smallest contributor of the six sources reaching the population.

The scientists, who compiled the figures, Mr. Frances Taylor and Mr. G. A. M. Webb, forecast and the dose of the Royal Commission on Environmental Pollution, received from nuclear waste over the next 30 years.

The problem at Windscale G. A. M. Webb, NRPB-RTT, SO, which caused the sharp increase £2.50.

## Mixed welcome to UK for U.S. tax reformer

By Lynton McLean

MR. HOWARD JARVIS, the Californian tax reformer, arrived in London yesterday to an enthusiastic welcome from Britain's tax reduction lobby.

Less enthusiastic was the welcome from the Board of Inland Revenue, which so far has not replied to an invitation to meet Mr. Jarvis, a man who says he had not received the invitation.

The 75-year-old millionaire's visit to Britain was sponsored by the National Association for Freedom and the Chartered Union of Taxpayers. Mr. Jarvis is to advise Britons how they should fight high taxation.

Mr. Jarvis and Mr. Paul Ginn, a 65-year-old retired estate agent, won popular support in California this summer for a move to cut local property taxes. Their Proposition 13 was totally successful in cutting state revenues by 57bn.

But the tactics and the approach to the problem of high taxes used in the Californian campaign would not necessarily be successful in Britain, Mr. Jarvis said.

## Ministers urged to cut risks to wild life

THE DAMAGE being caused to wildlife by oil pollution each year cannot be allowed to continue indefinitely, the Nature Conservancy Council says in its fourth annual report, to March 1978, published yesterday.

The year covered by the report started with the blow-out at the Ekofisk Bravo platform and ended with the grounding of the tanker Amoco Cadiz, but the council points out that the death toll of seabirds from oil from an untraced source off the

north-east coast of England during February and March 1978 was probably as high as during the Amoco Cadiz emergency.

Ministers are urged to "address the fullest efforts to a comprehensive approach to reducing the number and size of oil spills."

Eight new National Nature Reserves were declared in the year, making a total of 161 in the council's list, including the new England, Scotland and Wales. The Nature Conservancy Council's fourth annual report, price £3.50.

## 'Slower trade growth next year'

Financial Times Reporter

OUTPUT growth in the present trade boom peaked in October or November and the UK has entered a phase of more modest growth, according to City stockbrokers Heare Govett.

The firm says in its latest economic assessment that after expansion in the first three quarters at an annual rate of 4.5 per cent, the present deceleration will take the figure below 3 per cent for the first half of 1979.

While the slowdown could have unattractive consequences, the financial implications were reasonably satisfactory. The balance of payments was likely to move into substantial surplus.

If the accounts ran a modest surplus in 1978 when domestic demand was so hectic and when overseas conditions were only moderately buoyant, the prospects for early 1979 will be easier and foreign ones will be stronger have to be exceptionally good.

Conditions were also likely to be fairly favourable for inflation. The healthy trade accounts, coupled with attractively pitched interest rates, were likely to maintain a firm trend within sterling and this would moderate the inflationary impact of any rise in commodity costs.

Another effect of the economic slowdown would be to erode demands for tax cuts, which would undermine its bargaining position.

For this reason, the rate of inflation would stay in the 7-8 and rise only very slightly during the remainder of next year.

## Rees opens £2m safety glass plant

Financial Times Reporter

A FACTORY which is claimed to have the largest capacity in Europe for the production of flat, laminated and bullet resistant glass was opened in Leeds yesterday by Mr. Merlyn Rees, the Home Secretary.

Alean Safety Glass, a subsidiary of Alean Aluminium (UK), said that the 80,000 square foot purpose built plant was a £2m investment.

Mr. Gordon Bennett, managing director of Alean Safety Glass said: "It is a regrettable fact of life that violence and terrorism know no international barriers and for this reason our market is world-wide."



## Productivity demands rejected by Singer workers

By Ray Porman, Scottish Correspondent

THE FUTURE of Singer UK's manufacturing plant at Clydebank was thrown into question yesterday when a stormy meeting of the labour force rejected management demands for productivity improvements and changes in working arrangements as the price for a new investment programme.

The decision, which was overwhelming, came as a bitter disappointment for shop stewards and full-time trade-union officials, who have worked since the summer to persuade the company to soften its proposal to cut 2,500 of the 5,000 jobs by 1982.

Last weekend a motion announced that senior Singer executives from the U.S. had agreed to retain 500 of the threatened jobs and to increase investment over the next few years from £5m to £10m. The Government was also to be asked to inject up to £4m into the plant.

The plan announced in June by the company included the closure of industrial sewing-machine and needle divisions at Clydebank. Using an independently-commissioned consultants' report, unions convinced the company that some industrial sewing-machine models should be retained in its range.

### Response

This meant that compulsory redundancies could have been avoided but eliminated from the rationalisation programme, with most of the labour reductions being achieved by natural wastage or early retirement.

Singer will give its response to the rejection within the next few days. Some of the company's withdrawal offer to retain the 500 jobs and reconsider its industrial proposal to modernise the division producing domestic sewing machines.

Mr. Hugh Swan, deputy union convenor, said last night that he was extremely disappointed at the decision.

"I do not expect the company will go out of business tomorrow and the investment programme must now be in jeopardy, and this is of great concern not only to the plant, but to the whole community in Clydebank."

### Competition

"We are facing intense competition from abroad and, unless we get new investment, this factory will wither away."

Mr. Swan described the meeting as highly charged, and said that one reason for the workers' strong line was that the company had not spelt out in detail what it wanted from its demands for productivity, a new wage structure, more flexible working and an increase in the amount of work subcontracted.

During the meeting, one man was loudly applauded when he called from the crowd: "Singer management have said a pistol trigger. We have been blackmailed for too long, let them shut their factory, it is what they want to do."

## Sketchley wins Coal Board deal

By John Lloyd

THE LARGEST cleaning contract ever won in the UK has been awarded to Sketchley Cleaners by the National Coal Board.

The contract is for supplying, cleaning and repairing the workwear of 100,000 mineworkers in the Midlands and South Wales Coal Board areas.

It will be worth £4.5m a year from full implementation of the contract in March, 1980.

Sketchley's industrial division will take over the company's former textile factory in Nottingham to service the clothing for most of the mineworkers, who are based in the Midlands.

The contract will run for three years from March 1980, and is renewable for the next 15 months. The company will buy the clothing from several suppliers and rent it to the Coal Board.

## Ladbroke enters leasing field

LADBROKE GROUP has established two companies in the equipment and car leasing field.

Mercury Leasing, a wholly owned subsidiary, will lease office, industrial and transport equipment. Ladbroke Leasing (South West) will lease cars primarily in Wales, the West Midlands and the South West through the garage outlets and a regional sales organisation.

Mr. John Chadwick, counsel for the Department of Trade, contended that it was in the insurance business to an extent which brought it under the Insurance Companies Act 1974.

even though it was entitled to use its own discretion at times over the nature of the indemnity payments.

Mr. Robert Alexander, QC, for the Medical Defence Union, said the Department's claim seemed to be that any benefit, however small, was sufficient to make an insurance contract. This line of reasoning was so wide-ranging as to involve new arguments over insurance law.

It is expected that Mr. Justice Megarry, vice-chancellor of the Chancery Division, will give his judgment on the three-day hearing towards the end of next week.

## Drop in truck sales reflects Ford strike

By KENNETH GOODING, MOTOR INDUSTRY CORRESPONDENT

THE FORD dispute distorted UK commercial vehicle sales last month so that the market suffered its first big setback of the year. Sales fell by 6.2 per cent compared with November last year to 19,586.

Figures today from the Society of Motor Manufacturers and Traders show that underlying demand remained strong. Over the 11-month period, registrations of commercial vehicles were up 15.42 per cent on the same period last year at 242,311.

Importers took 23.14 per cent of the November market against 17.23 per cent in November last year. Over the 11 months, they captured 21.5 per cent of commercial vehicle sales compared with 18.5 per cent last year.

Ford's commercial vehicle sales last month dropped from 7,004 in 1977 to 2,730 this year, a fall of 61 per cent. The total market fell by 1,293 units compared with the drop in Ford sales of 4,314 units.

Leading Japanese importers cut back sales, which had been

increasing markedly in the previous months. Datsun's sales dropped from 486 in November last year to 277 last month; Toyota's slipped from 577 to 213; and Honda's from 291 to 164.

All three are showing big advances over the 11 months, however, with registrations rising from 4,130 to 7,036 in the case of Datsun; from 3,446 to 5,182 for Toyota; and from 2,783 to 2,931 for Honda.

The Japanese figures include no heavier trucks. Direct shipment of vehicles over 3.5 tons from Japan to the UK are barred. Friendly warnings have gone to the Japanese UK motor industry through the society and the Department of Trade, about their increasing penetration of the light commercial vehicle business. The warnings obviously have had some effect.

At the heavier end of the market, the Scandinavian producers are making most of the gains. Over the 11 months of 1978, Volvo's registrations jumped 34.5 per cent to 3,585 units, while

Scania's increased by 58.6 per cent to 1,336 units. In unit terms the UK has overtaken Sweden as Volvo's most important market for heavy trucks.

The figures offer little cheer for Mr. David Abell, Leyland Vehicles' new chairman and managing director. The division's sales last month were down from 1,203 to 1,122, while over the 11 months the fall was over 2.5 per cent, to 12,727 units. At the end of last month its market share stood at 17.5 per cent against 19.4 per cent at the same time in 1977.

BL Cars is doing well with its car-derived vans and light commercials, however. Registrations in November were up from 3,569 to 4,816 and for the 11 months, from 40,718 to 44,854.

Of the other main UK-based producers, Bedford (part of General Motors) saw sales rise from 3,913 to 4,464 last month, and from 40,097 to 42,539 over the 11 months, while Chrysler's advance was from 886 to 911 in November and from 8,648 to 11,272 over 11 months.

## Transatlantic flights show 25% increase this year

By MICHAEL DONNE, AEROSPACE CORRESPONDENT

TRANSATLANTIC air travel between the UK and the U.S. this year has risen by more than 25 per cent as a result of cheaper fares.

British airlines have carried much more of the traffic than in previous years—about 43 per cent compared with about 35 per cent last year.

Mr. Stanley Clinton Davis, Parliamentary Under Secretary for Aviation, told a transatlantic air travel conference in London yesterday that the results represented a "minor miracle" of benefit to airlines and travellers alike.

In spite of rising airline costs, the average fares charged on the London-New York route this summer had been held at their previous level, representing a reduction in real terms of more than 10 per cent. "And this was in 1978, a full three years earlier than we had postulated in our studies."

Passengers on scheduled services between the U.S. and the UK had risen by 50 per cent, compared with last year, but part of this was at the expense of charter operators "who found themselves faced for the first time with really strong competition from their scheduled service carriers."

Even so, the net increase in traffic this summer has been more than 25 per cent over last year's figure, said Mr. Clinton Davis.

Another civil aviation body yesterday expressed concern at the problems faced by passengers this past summer as a result of queues for cheap tickets and delays at airports caused by industrial disputes.

The Air Transport Users' Committee said in its annual report that it thought that conditions similar to those which arose last summer as a result of the French air traffic controllers' strike will occur again.

It was consulting with the appropriate committees at British

airports to see what steps can be taken to alleviate the discomfort that passengers suffer.

But, while it could do little more in this field, it was prepared to assist "by providing the neutral ground for a conference of interested parties. It would be glad to offer its services."

On queues for cheap air seats at Victoria Station, the committee said that it had made suggestions, it hoped could be implemented before next summer.

Sir Archibald Hogg, chairman, said that one possible solution would be to set up "tent cities" closer to airports to accommodate those waiting for cheap flights.

British Airways has signed an agreement with Sheraton Hotels and Airports, which will see the number of hotels offered worldwide to BA passengers.

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## Benn 'damaging oil industry confidence'

By MAURICE SAMUELSON

INVESTORS AND the oil industry are confused and reluctant to make long-term investment in North Sea because of Mr. Anthony Wedgwood Benn's dual role in the Cabinet and as a member of the Labour Party National Executive Committee.

Mr. Tom King, shadow Energy Secretary, said yesterday.

Mr. King told the Council of British Manufacturers of Petroleum Equipment that the confusion caused by the Energy Secretary's wearing two hats, one that must be removed, "Mr. Callaghan must sack Mr. Benn from the Cabinet."

His call was prompted by Mr. Benn's latest expression of support for a nationalisation effort in his capacity as chairman of the National executive's home affairs committee.

Short Brothers seeks more skilled labour

By OUR AEROSPACE CORRESPONDENT

BETWEEN 200 and 300 skilled and qualified people are being sought by Short Brothers and Harland of Belfast, the Government-owned aircraft manufacturer.

The company needs the extra labour to meet rising demand for its wide-bodied 300 Comuter.

The company has increased its Belfast labour force by more than 1,000 over recent years to a total of 8,260, with several hundred vacancies still to fill.

The growth of activity in production of the 330 airliner has resulted in additional employment at all levels throughout the company. The orders for the aircraft now stand at 24, of which 22 have been placed this year.

Short Brothers is undertaking a recruitment drive throughout Northern Ireland and needs especially professional engineers, who are proving the hardest to obtain.

The company is in the same situation as many other engineering companies, and especially those in the aerospace industry. There is a growing demand for skilled labour as new aircraft programmes come to fruition, but there are too few people to fill the jobs available.

Howard Doris, the Anglo-French oil platform construction company, has sought permission to extend its operations to Loch Kishorn on the north-west coast of Scotland to permit steel constructions as well as concrete.

The yard has been without work since it completed the Chevron Central platform for Chevron this summer. Although its experience lies in concrete construction, the company wants to reclaim 29 acres from the sea chances of winning new orders.

It has applied to the Highland Regional Council for permission to reclaim 29 acres from the sea to provide an area for the fabrication of steel units.

## Stable rate of exchange 'maintains confidence'

By David Freud

A STABLE sterling exchange rate gives more hope of maintaining confidence in the future stability of the country than monetary targets, according to Phillips and Drew, the City stockbrokers.

The firm said that growth in sterling M3, the authorities' chosen target variable, had not in recent years been closely correlated in a demonstrable way with developments in the economy.

It said that the pattern of divergence persisted, official concentration on sterling M3 as a measure of money supply might weaken confidence in the relationship between monetary growth and inflation.

It would thereby undermine the rationale of the authorities' financial policy.

Two other ways of maintaining confidence in the planned system had been mentioned by the Governor of the Bank of England: "Gladstonian budgetary principles and fixed exchange rates."

The firm rules out the first because of the political difficulties involved. However, the acceptance of a stable rate of exchange for sterling as the indicator of financial policy is not open to such strong political objections.

Oil platform maker plans to extend yard

By OUR SCOTTLISH CORRESPONDENT

HOWARD DORIS, the Anglo-French oil platform construction company, has sought permission to extend its operations to Loch Kishorn on the north-west coast of Scotland to permit steel constructions as well as concrete.

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Recently Howard Doris formed a joint venture with the Dutch group NAPM International to enable the Kishorn yard to provide a design and engineering service for steel, concrete, or a mixture of both.

## Bakery workers accept 14% deal

By Pauline Clark, Labour Staff

THE LONGEST national strike in the history of Britain's two giant baking companies was ended yesterday with a union instruction for a return to work by 6 a.m. on Sunday.

The instruction by the 26,000-strong Bakers' Food and Allied Workers' Union followed a ballot conducted among its 100 or so branches in Hanks Hovis McDougall and Allied Bakeries, on a pay offer worth just over 14 per cent with productivity.

Union members have been on strike for nearly six weeks in support of a 26 per cent pay claim, but employers have claimed that 60 to 70 per cent of output has been maintained with about 10,000 workers working normally.

It is believed that the dispute may have cost the Bakers' £20m to £30m in lost output, although the exact figure has yet to be assessed.

Meanwhile, increased competition by the independent bakeries which have helped to maintain bread stocks in the shops, may have taken part of the major bakeries' market share.

The federation said it was pleased that the strike was over, especially since it would mean no shortage of bread and cakes in the shops in the Christmas period.

The ending of the strike, by a meeting of the bakers' union executive, was surrounded by the same sort of confusion which has dogged the progress of the industrial action since it started in May.

First reports of the ballot results indicated that about 30 branches may have spoiled their ballot papers. The federation was told that about 48 and union leaders had voted to stay out and 52 per cent voted to accept the offer and return to work.

Deadlock in the dispute last week was broken when talks between union and employers resumed under the umbrella of the Advisory Conciliation and Arbitration Service.

The bakers' union led the first major dispute to go to ACAS when it was first set up in 1974, and the latest strike was the third bakers' union dispute to be taken to ACAS.

## Varley pledge to shipyard unions

By OUR LABOUR STAFF

SHIPBUILDING union leaders were given an assurance yesterday that no Government decision would be taken on the future of the industry without further consultation with the Confederation of Shipbuilding and Engineering Unions.

Mr. Eric Varley, the Secretary for Industry, told a meeting with British Shipbuilders' top management leaders that a meeting would be fixed with the unions at the end of January to discuss the forthcoming corporate plan for the industry. The plan is expected to be presented by British Shipbuilders to Mr. Varley later this month.

Mr. Varley told the union delegation, led by Mr. John Chalmers, general secretary of the Boilermakers' Society, that the Government was concerned to "maximise" the industry's prospects.

He also promised to take into account the unions' own proposals on diversification and aimed at a "scrap and build" policy aimed at preserving jobs.

No mention was said to have been made of the planned overtime ban by shipbuilding workers from January 1 following the disclosure that some 12,000 jobs stand to be axed in rationalisation plans. This represents about one third of the present merchant shipbuilding force.

The unions claim that the loss-making industry is hoping to cut its capacity by 32 per cent by 1980-81 in response to the worldwide shipbuilding recession.

## TUC move for BP board seat

By OUR LABOUR EDITOR

THE TUC is to press for a workers' representative to be given the seat on the board of British Petroleum vacated by Lord Greenhill.

The idea of filling the vacancy with an employee who is a trade unionist came from Mr. Clive Jenkins of the Association of Scientific, Technical and Managerial Staffs and was adopted by the TUC economic committee yesterday.

There is already one trade unionist on the board, Mr. Tom Jackson of the Post Office Workers' union, and this year's TUC president, Sir John Lord Greenhill, who retired last month, is a Government director.

The TUC, which will put the idea to the Chancellor next Tuesday, sees this as an opportunity for a new kind of appointment while the Government is reviewing its relationship with the company, of which it has 51 per cent control, in the wake of the Rhodesian sanctions-busting affair.

## Right-wing wins Civil Service union control

By PHILIP BASSETT, LABOUR STAFF

RIGHT-WINGERS yesterday won 20 per cent when the pay was only fourth among the gained control of Britain's biggest reports have been fully runners-up.

The elected Right-wing members of the new executive polled 36 per cent of the votes cast with the Left obtaining 30.6 per cent. The turnout for the vote was estimated by union officials at about 85 per cent.

The largest vote for Right-wing Mrs. Pat Womersley, was 127,122. The nearest vote for vice-president was a candidate in the past was 120,415 in 1969.

The swing to the Right yesterday from an executive weighted 20-6 to the Left to one weighted 18-10 to the Right could alter the union's avowed immediate readiness to take industrial action against the Government's 5 per cent pay limit.

The moderates though, made this was publicly made known in October Mrs. Kate Loshin, the defeated Right-wing vice-president was re-elected instead of Mr. Peter Colman, a Communist, which determines Civil Service pay by outside comparison.

Because Mr. Colman did not have the chance to stand in the executive elections in May, the elections had to be re-run.

The result will be a bitter personal blow to Mr. Colman, who stood for the presidency in May as well as "their vice-president" the election results announced yesterday he expected to look for rises of about

Both the swing and the size of the vote made the Right-wing victory a surprise. Mr. Charles Elliott, vice-chairman of the union's moderate group and a member of the new executive, welcomed the result as a justification of the Right's campaign for increased involvement by the membership in the union's affairs.

He said: "It's a breath of democracy at last. For the first time this executive can say it has been elected by the members rather than the stewards. Any question of industrial action over pay this winter would be more carefully thought out and that members' views would be taken into account before any decision was made. The new executive will meet on Monday to discuss the possibility of industrial action in support of its pay campaign."

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## More days off planned for building industry

By Nick Garnett, Labour Staff

AN EXTRA six days paid holiday for the construction industry's 800,000 workers is being recommended by unions and employers at the highest level of the industry's negotiating structure.

It accepted the additional holiday would be introduced at Easter 1980.

The proposal has been made by the building and civil engineering joint Board. It will be put to the two separate bodies for building and for civil engineering within construction's industrial relations structure.

The extra six days would be added to Easter Monday to give another one-day week break.

The recommendation is in line with an agreement in principle reached during the industry's national wages agreement this year. Current paid holiday entitlement is three weeks.

## Basnett backs Bill to protect homeworkers

By OUR LABOUR STAFF

MR. DAVID BASNETT, leader of the General and Municipal Workers' Union, has backed a Bill to protect homeworkers.

Mr. Basnett said the Bill would give a better deal for



# Sharp attacks on inflation policy

BY IVOR OWEN AND JOHN HUNT

AN AGREED basis for protecting the position of the lower paid will be one of the main issues raised in next week's talks between the Government and the TUC, Mr. Roy Hattersley, the Prices Secretary, indicated in the Commons last night.

He announced when he opened the debate on the Government's counter-inflation policy that senior ministers would be meeting the TUC Economic Committee on Wednesday.

With Mr. Denis Healey, the Chancellor, heading the Government team, the discussion would concern "the nature and extent of co-operation during the rest of this pay round."

Despite taunts from Tory MPs, Mr. Hattersley skirted round the failure of the Government's previous attempts to secure some kind of accord on the current pay round.

He stressed the important part which TUC support had played in earlier rounds in bringing the annual rate of inflation down into single figures.

Under challenge from critical Labour left-wingers, he argued that some orderly planning of wages offered the only effective means of helping the lower paid.

"Most people accept that free collective bargaining alone cannot meet the needs of the lower paid," insisted Mr. Hattersley. "It is that sort of tone we must start to begin discussing with the TUC."

He also made it clear that the talks with the TUC would cover possible ways of strengthening the role of the Price Commission, particularly in regard to the safeguard clauses which had a limiting effect on its work.

Defending the 5 per cent guideline, Mr. Hattersley maintained that settlements at or about that level would produce earnings increases of about 7 to 8 per cent.

Earnings increases of that order would enable the inflation rate to be held at or about the same figure and, as a result, the overall standard of living would be maintained.

If earnings were to increase at a rate of 15 to 20 per cent, the rate of inflation would increase even faster and, in real terms, the nation would be worse off.

"There is no escape from that simple formula," declared Mr. Hattersley.

He went on to claim that the imposition of sanctions against companies found to have breached the Government's income policy guidelines had helped to secure many settlements consistent with the policy laid down in the White Paper, presented to Parliament in July.

The survey published by the Financial Times on December 4 demonstrated this, and evidence of wage settlements reported in the Government provided further confirmation.

Mr. Hattersley argued that the sanctions policy was justified as a matter of principle as well as on practical grounds.

"There are many low paid workers who, during this year, will settle in accordance with the Government's guidelines and indeed many have done so."

"I can see no reason why they should help to finance inflationary wage increases paid to better off groups."

Mr. David Gough (C., Canterbury) challenged the Minister to say whether sanctions would be imposed against powerful bodies like the TGWU, which earlier in the day had threatened to call a national strike of oil tanker drivers in pursuit of a wage claim in excess of 25 per cent.

There were jeers from the Tory benches when Mr. Hattersley refused to give a direct reply. He emphasised that the Government would not take a decision until the final outcome of the claim was known—the same procedure which had been followed in the case of Ford.

He reminded Tory MPs that their criticism of the Government was not that it had run away from the sanctions policy but that it had applied it too severely.

Mr. Hattersley accused the Opposition of "double standards" in attacking sanctions—Mrs. Margaret Thatcher had lost her temper over the Ford case, but had done nothing on behalf of the small companies who had been subjected to the same policy.

While Conservative leaders admitted that they would like to see wage increases limited to an average of about 5 per cent, they had supported a number of awards far in excess of that figure without ever indicating any intention of imposing the same policy on the groups of workers should make the compensatory sacrifices needed to keep the average intact.

Attempts by Labour backbenchers to secure an assurance that the current round of income policy would be the last, met with little success.

Mr. Norman Atkinson (Lab., Tottenham, the Labour Party Treasurer) bitterly recalled that Ministers had promised an orderly return to free collective bargaining in 1977.

Mr. Hattersley confined himself to observing that there would be a new pay round and a new Parliament next year.

Ignoring the jeers of Tory MPs,

he added: "The whole issue will be decided by the new Labour Government."

Mr. Ron Thomas (Lab., Bristol North-West), a member of the Tribune Group, was the first Government backbencher to intervene to challenge the value of the 5 per cent policy to the lower paid.

What mechanism was provided under the capitalist system to ensure that the money saved by profitable firms when their workers agreed to forgo higher wages would be transferred to the lower paid?

He suggested that it made more sense for Ford workers and others to secure a big increase as possible, leaving the redistributive process to be achieved through the payment of income tax.

Mr. Hattersley replied that, if help was to be provided for the lower paid, unions representing the highest paid would have to make concessions and sacrifices.

Opening the Tory attack, Mr. James Prior, the Shadow Employment Secretary, accused the Government of using sanctions in an arbitrary and discriminatory way, without Parliamentary authority and contrary to common justice.

"We can win the fight against inflation but not at the expense of our traditions of freedom and democracy," he said.

The Prime Minister, he recalled, had admitted that he did not like sanctions and the sooner they were done away with the better.

"We have an opportunity of getting rid of them tonight and fulfilling the Prime Minister's words," he declared. "The wrong seeds have been sown by the Government year in and year out. Now they are reaping what they have sown and they don't like it. The sooner they give way to others the better it will be."

According to Mr. Prior, one of the main reasons for the present difficulties on the industrial relations front was the lack of a secret ballot.

He challenged the Government to introduce a Bill early in the New Year making funds available for unions to hold secret ballots on strike issues, election of officers and other matters.

If the Government did not wish to introduce such a Bill, then the Conservatives would be prepared to bring in their own measure after Christmas.

The Government, he said, should find time for it as there was not much pressure of legislation in the months ahead.

"We can't go on as we are," said Mr. Prior. "Something has to happen. We are not pushing this on to trade union leaders. We know many trade union leaders and those at the shop floor level



Mr. James Prior: "We can win the fight against inflation, but not at the expense of our traditions of freedom and democracy."

are in favour of it. Why not let's be sensible and push it through?"

Answering questions from Labour MPs, he said that he would also favour a ballot being taken on whether a strike should continue.

He conceded that in some cases the workers would vote to continue with a dispute, but added: "I am a democrat. I respect the decisions these people will reach."

"It would be a simple Bill. It would have all-party support. Let's get on with it as soon as we have an opportunity."

The public, he maintained, was fed up with seeing a show of hands at mass strike meetings and "the intimidation that goes on."

Mr. Prior was interrupted by Mr. Norman Atkinson, a leading left-winger and Treasurer of the Labour Party, who wanted him to spell out precisely what the Conservative income policy would be.

The Tory spokesman replied that he had drawn up a note in anticipation of such a question.

He then proceeded to read out in the House:

"There are obvious dangers in enacting a general target or norm. Yet, in framing its monetary and other policies, the Government must come to some conclusions about the likely scope for pay increases, if excess-

sive public expenditure or large-scale unemployment are to be avoided."

Putting his note aside, he went on: "The whole of my party wishes to see a far greater degree of discussion in advance of a pay round, as to what the nation can afford to pay."

"That is the only way that we shall get any sense into wage bargaining."

It was curious, he said, that the Labour Party, which had always castigated employers for their meanness, should now be penalising them if they paid too much.

Sanctions on employers have become the only weapon the Government dares to use in order to even up the imbalance of bargaining power that its own policies have created."

Mr. Prior was particularly critical of the use of sanctions against Ford and pointed out that the company was putting a huge investment into Britain over the next four years.

While other car companies had been doing badly, Ford had increased employment in the UK by 7,000 over the past year.

The Ford management was very bitter over the Government's use of sanctions and had taken it very personally.

The sanctions policy had damaged the relationship between Government and industry generally.

## Further family fuel aid planned

BY MAURICE SAMUELSON

FROM THE beginning of next year more than 1m additional families with young children may be protected from having their gas and electricity cut off if they cannot pay their bills on time.

The safeguards are contained in a revised code of practice announced yesterday by Mr. John Cunningham, Parliamentary Under-Secretary for Energy, which covers families with children under 11 years old.

The present code, introduced in December 1976, gives this protection only to families with children under five.

Protection will continue to be given to other genuine hardship cases, including pensioners. Millions of copies of the new rules, written in clearer language than the previous ones, will be distributed by the fuel industries early in the New Year.

Mr. Cunningham said there had been a 20 per cent fall in gas disconnections — from 27,500 in the first seven months of 1977 to 21,500 in the same period this year.

But only a fraction were due to customers being unable to pay their bills.

Electricity disconnections (32,000 in the first half of this year) were only slightly below last year's level, and half the supplies were reconnected within three days.

## MPs support tougher law on court reports

BY JOHN HUNT

A PROPOSAL to tighten up Press reporting of criminal proceedings at magistrates' courts received overwhelming support in the Commons yesterday.

A 10-minute rule Bill introduced by Mr. Nicholas Fairbairn (C., Kinross and W. Perthshire) was approved by the surprisingly large majority of 120 votes (183-63).

His Bill would amend the Criminal Justice Act 1967 and would prevent the reporting of magistrates' court proceedings until a decision had been reached on whether or not a case was to be committed for trial at a higher court.

At present, such a case can be reported fully day by day if one of the defendants asks for reporting restrictions to be lifted.

In fact, a 10-minute rule Bill has no chance of becoming law. It is intended primarily as a test of the opinion of the House on a major question of the day.

But the fact that Mr. Fairbairn's proposal received wide support from both sides of the Chamber indicated that there is likely to be renewed pressure on the subject in the New Year.

MPs interested in legal matters are likely to try to get their own private members' Bill introduced along similar lines to Mr. Fairbairn's, or in urge the Government to bring in a Bill of its own.

Already, Lord Hailsham, the former Lord Chancellor and a senior figure in the Tory Party, has suggested a further restriction on committal proceedings.

Mr. Fairbairn, who is a Queen's Counsel, yesterday recalled that the Tucker Committee in 1956 recommended that reporting of committal proceedings should be restricted to particulars of the name, charge, and eventual decision of the court. The committee had said that no lesser reform would be adequate or practicable.

Mr. Fairbairn told the House: "All the people in this country are dismayed by the wrongful effects that can arise from the reporting of magistrates' hearings."

It was essential that the trial jury should be impartial and that it should proceed on the assumption that the accused was innocent until proved guilty.

He agreed that there had to be freedom of the Press. But this should be a guarantee of the freedom of the individual.

Opposing the Bill, Mr. Michael English (Lab., Nottingham W.) said it was an inappropriate time to legislate on the subject.

The Speaker, Mr. George Thomas, had warned MPs that the laws of sub judice prohibited them referring to any particular case during discussion on the Bill.

In view of this, Mr. English said that he could not give his reasons for believing that the time was inappropriate although the House would be aware of the reasons.

"Hard cases make bad law," he warned. "In a democracy, surely we should err on the side of giving the thing to the public."

## EIB 'could aid UK projects

By Our Parliamentary Staff

PROJECTS in development areas could benefit from finance from the European Investment Bank, Mr. Leslie Huddell, Industry Under-Secretary, told the Commons last night.

He said the Government was prepared to consider for submission to the European Investment Bank viable projects in manufacturing industry which created additional employment in development areas and special development areas.

They would need to satisfy the criteria for assistance under Section 7 of the 1972 Industry Act.

The Government would also consider applications for projects in intermediate areas and projects which safeguarded existing employment in the assisted areas.

## City advice sought on Companies Bill

BY ANDREW TAYLOR

THE Government has approached the Stock Exchange to seek its views on the question of whether British companies should be required by law to appoint non-executive directors, Mr. Stanley Clifton Davies, executive directors and audit committees.

Mr. Davies said that he was an enthusiastic supporter of the aims of these proposals but that previously the Government had not considered that they should be embodied in legislation.

"Perhaps we now ought to think again, and this is the reason behind seeking the wider views of the City and other interested parties," he said.

He stressed that the City had very little time available if it wished to take part in consultations, on these and other issues, on the Companies Bill. The Bill is expected to reach the report stage shortly before Easter next year.



Mr. Roy Hattersley: "I can see no reason why the lower paid should help to finance inflationary wage increases for the better-off groups."

## Hattersley totters on the prices tightrope

BY PHILIP RAWSTORNE

MR. ROY HATTERSLEY, Prices Secretary, cut a slightly less impressive figure in the Commons yesterday than his retail price index.

If inflation could always be punctured so readily, the country would have no problems.

Mr. Hattersley set out on his defence of the Government's pay sanctions with all the bravado of a high wire walker. But with the Tories clamouring on one side and the Labour Left on the other, he was soon swaying uncertainly.

The Government would not evade its responsibilities however dangerous or difficult, Mr. Hattersley declared defiantly. If it allowed a wage freeze-forall the standard of living would plunge and the position of the low-paid reduced yet further.

Sanctions—Mr. Hattersley's preferred term—were already helping the Government to maintain the balance.

Mr. Hattersley, responding to the Labour Left-wingers' proddings

in disagreement, said he knew they were "motivated by matters of principle."

"Party policy," retorted Mr. Dennis Skinner, said Tory laughter.

But Mr. Hattersley said the Conservatives were merely trying to bring the Government down on any pretext. Was there any better example of the triumph of tactics over principle?

Mr. Hattersley, pausing to recover his equilibrium, promptly missed his footing again by continuing: "I now want to turn to another example."

Before he continued, Mr. Norman Tebbit, another Tory, suggested that perhaps he might take Mr. Hattersley back "to take him anywhere you want" cried a Labour voice.

But Mr. Hattersley stumbled on his way with Mr. Skinner chewing vigorously over every word.

Mr. Enoch Powell eventually drew the Speaker's attention to Skinner's rumbling indignation.

Mr. George Thomas called on MPs for good manners—and then completed Mr. Hattersley's downfall by throwing a verbal banana skin beneath his feet.

"Who was speaking?" Mr. Thomas queried, at a remarkable tribute to Mr. Hattersley's wit in the House.

After that, Mr. James Prior snuffed with a great deal of caution from the Opposition front bench.

Where did he stand? Mr. Powell and Mr. Norman Atkinson demanded in quick succession.

Mr. Prior's protest out in prepared statement to get his position exact. It seemed to be against inflation but fell vaguely short, in balancing wage demands, of pinning those industries that would have to accept lower wages.

Mr. Prior was in no doubt, however, of his stand against the Government's arbitrary use of pay sanctions. They were within Parliamentary authority and contrary to common justice, he said.

In a more pointed, if less Parliamentary, phrase Mr. Eddie London added from the Labour back benches that either the Government dropped its sanctions or it would be heading for a fall itself.

## Racal opens safety helmet factory

BY MAURICE SAMUELSON

A FACTORY which can produce 2,000 safety helmets a week was opened in Wembley, London, yesterday by Racal Safety, part of the Racal security equipment group.

The 35,000 square feet plant will produce Alstream anti-dust helmets, 50,000 of which have been sold since production started 18 months ago.

Mr. Geoffrey Westcott, Racal Safety's managing director, said production was being expanded

to meet a heavy order book, especially from the U.S., where 10,000 helmets had been sold this year. The helmet, which provides head, face, eye and lung protection in one unit, is used in more than 20 countries and almost half the output is exported.

The Wembley factory, opened by Mr. Bill Simpson, chairman of the Health and Safety Commission, will make other products, such as hearing protectors.

## Anglo-US lectures

BY MAURICE SAMUELSON

A SCHEME to strengthen Anglo-US relations at university level was launched at a reception given by Mr. James Callaghan, the Prime Minister, last night and attended by about 40 leading figures from industry, commerce and the trade unions.

It marked the formation of a UK committee, under the chairmanship of Sir Marcus Siff, chairman of Marks and Spencer, to support the work of the

Hubert H. Humphrey Institute of Public Affairs at the University of Minnesota.

Its aim, through the Hubert Humphrey Award Scheme, will be to enable Britons to lecture at the Institute, participate in research there or participate in the post-graduate programme.

In June, the Prime Minister was the first recipient of the Hubert H. Humphrey International Award.

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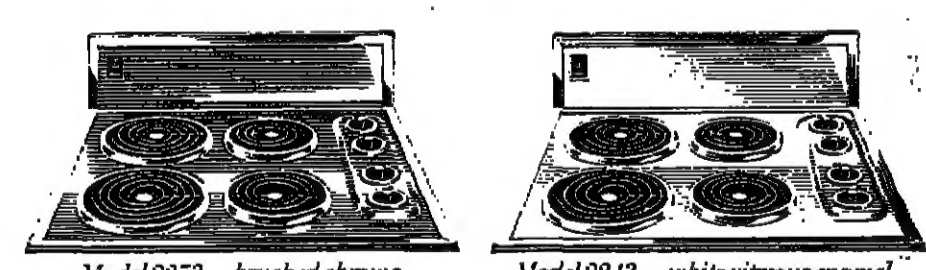
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### MARKETING PRIZE

PROFESSOR Michael Baker of Strathclyde University was presented with the gold award of the Institute of Marketing's Marketing Authors of the Year scheme yesterday. The award carries a £500 prize. The award after award went to Mr. M. H. McDonald, of Cranfield Institute of Technology, and the prize to Mr. R. L. Williams, who runs an advertising agency.

## APPOINTMENTS

# Management moves at Prudential

Mr. E. J. Braybrook, taxation guide strategic planning for manager of the PRUDENTIAL ASSURANCE COMPANY, will be retiring on December 31. From January 1 Mr. J. A. Freeman, assistant secretary, becomes deputy secretary, and Mr. E. W. Paget is to be taxation manager.

Mr. Philip Bellamy, managing director of Eurotherm Products (Schweiz) AG, and Mr. Terry Stewart, president of Eurotherm Corporation, U.S., have been appointed to the board of EURO-THERM INTERNATIONAL.

Mr. H. E. Nethercliff who has been associated with the company since its foundation in 1926 has retired from the Board of BROADSTONE INVESTMENT TRUST.

M.I.M. HOLDINGS has appointed Mr. K. C. O. Shann as a director. He retired recently as chairman of the Commonwealth Public Service Board after a distinguished career in the Australian public service.

The Ministry of Defence announces the following promotions: Brigadier O. J. Kimmins is to be Paymaster in Chief, Ministry of Defence, in March in the rank of Major-General in succession to Major-General E. Saunders who is to retire. Brigadier M. H. Stannett is to be Director of Defence Development, Ministry of Defence, in March in the rank of Major-General, in succession to Major-General E. A. Burgess.

Mr. John Davies is the new director of CRYSTAL PALACE NATIONAL SPORTS CENTRE. He takes over from Mr. Evelyn Jones, who was the first Crystal Palace director in 1962.

BURNETT AND HALLAMSHIRE HOLDINGS announces that Mr. A. Seddon has been appointed a director of its subsidiary, Camm & Co. Ltd., in succession to Mr. J. Seddon. Mr. Seddon was senior co-ordinator for development for the Severn Trent Water Authority.

KEED EXECUTIVE announces a number of changes in group companies. Mr. John Cooper, currently group financial director, is appointed managing director of the group. In addition to his responsibility as chairman of Reed Travel, from January 1, Mr. Charles Leon, the company secretary, will take responsibility for financial control of the group. Mr. Romney, currently operations director, is appointed managing director of Reed Employment and will extend his responsibility to cover Reed Nurse and Reed Industries which continues as chairman of Reed Executive Selection.

Mr. C. Hill has been appointed general manager of a new company in Geneva, ALCAN ALUMINIUM (EUROPE) S.A., will be strengthened by the appointment of three vice-presidents: Mr. Gerard Clark, currently president of the company, is appointed vice-president in Montreal. Mr. Harry Lester, currently national chairman, is appointed vice-president in Italy. Mr. David Mackenzie, currently chairman of the company, is appointed vice-president in London. Mr. Martin's appointment will be in addition to his recently announced post as managing director, Alcan Aluminium (UK). Mr. Clark and Mr. Lester will be working from Geneva and Mr. Martin from London.

ROYAL WORCESTER announces that Lord Nelson of Stafford has been elected non-executive chairman of the company with immediate effect following the sudden death of Sir Ronald Fawcett.

Dr. Pierre D. Parker has been appointed chief geologist of AMAX INC., U.S. He will help previously financial controller.

Mr. Joseph F. M. Brattcliffe has been appointed to the Eastern Counties regional board of LLOYDS BANK from January 1. He is vice-chairman of the board and director of Baker Perkins Holdings.

Dr. M. A. Smith has been appointed production director of FISONS' agricultural division from January 1. He succeeds Mr. T. A. Coslett who, as divisional vice-chairman, retains his overall responsibility for employee services, health and safety and environmental matters, and for the purchasing function.

Dr. Roger W. Brimblecombe, deputy director of the RESEARCH INSTITUTE OF SMITH KLINE AND FISONS RESEARCH, has been named vice-president, research and development—Europe from January 1. This follows the resignation of Mr. M. A. Smith, who is to join ICI plant scientists as divisional deputy chairman.

Mr. Glenn Webb has been appointed director and general manager, DESMO, Brierley Hill, West Midlands, which includes car to the board.

JAMES MENAUGHTON PAPER has announced that Sir Denis R. Truett has retired as chairman and Mr. R. J. Birkle, retired as a director on December 28. Mr. Birkle, managing director, becomes chairman. Sir Denis also retains the chairmanship of the company and Mr. Birkle, an existing director, becomes chairman. Mr. Birkle, who is to join ICI plant scientists as divisional deputy chairman.

Under the terms of the I.P.E.S. (Institute of Professional Engineers) an organization has been formed to help small companies to obtain information on the use of permanent energy resources such as solar, wind, water, etc. for their plants. I.P.E.S. (Institute of Professional Engineers) is a non-profit organization. Tel: 01/553 33 30, 30/31/32/33/34/35/36/37/38/39/40/41/42/43/44/45/46/47/48/49/50/51/52/53/54/55/56/57/58/59/60/61/62/63/64/65/66/67/68/69/70/71/72/73/74/75/76/77/78/79/80/81/82/83/84/85/86/87/88/89/90/91/92/93/94/95/96/97/98/99/00/01/02/03/04/05/06/07/08/09/10/11/12/13/14/15/16/17/18/19/20/21/22/23/24/25/26/27/28/29/30/31/32/33/34/35/36/37/38/39/40/41/42/43/44/45/46/47/48/49/50/51/52/53/54/55/56/57/58/59/60/61/62/63/64/65/66/67/68/69/70/71/72/73/74/75/76/77/78/79/80/81/82/83/84/85/86/87/88/89/90/91/92/93/94/95/96/97/98/99/00/01/02/03/04/05/06/07/08/09/10/11/12/13/14/15/16/17/18/19/20/21/22/23/24/25/26/27/28/29/30/31/32/33/34/35/36/37/38/39/40/41/42/43/44/45/46/47/48/49/50/51/52/53/54/55/56/57/58/59/60/61/62/63/64/65/66/67/68/69/70/71/72/73/74/75/76/77/78/79/80/81/82/83/84/85/86/87/88/89/90/91/92/93/94/95/96/97/98/99/00/01/02/03/04/05/06/07/08/09/10/11/12/13/14/15/16/17/18/19/20/21/22/23/24/25/26/27/28/29/30/31/32/33/34/35/36/37/38/39/40/41/42/43/44/45/46/47/48/49/50/51/52/53/54/55/56/57/58/59/60/61/62/63/64/65/66/67/68/69/70/71/72/73/74/75/76/77/78/79/80/81/82/83/84/85/86/87/88/89/90/91/92/93/94/95/96/97/98/99/00/01/02/03/04/05/06/07/08/09/10/11/12/13/14/15/16/17/18/19/20/21/22/23/24/25/26/27/28/29/30/31/32/33/34/35/36/37/38/39/40/41/42/43/44/45/46/47/48/49/50/51/52/53/54/55/56/57/58/59/60/61/62/63/64/65/66/67/68/69/70/71/72/73/74/75/76/77/78/79/80/81/82/83/84/85/86/87/88/89/90/91/92/93/94/95/96/97/98/99/00/01/02/03/04/05/06/07/08/09/10/11/12/13/14/15/16/17/18/19/20/21/22/23/24/25/26/27/28/29/30/31/32/33/34/35/36/37/38/39/40/41/42/43/44/45/46/47/48/49/50/51/52/53/54/55/56/57/58/59/60/61/62/63/64/65/66/67/68/69/70/71/72/73/74/75/76/77/78/79/80/81/82/83/84/85/86/87/88/89/90/91/92/93/94/95/96/97/98/99/00/01/02/03/04/05/06/07/08/09/10/11/12/13/14/15/16/17/18/19/20/21/22/23/24/25/26/27/28/29/30/31/32/33/34/35/36/37/38/39/40/41/42/43/44/45/46/47/48/49/50/51/52/53/54/55/56/57/58/59/60/61/62/63/64/65/66/67/68/69/70/71/72/73/74/75/76/77/78/79/80/81/82/83/84/85/86/87/88/89/90/91/92/93/94/95/96/97/98/99/00/01/02/03/04/05/06/07/08/09/10/11/12/13/14/15/16/17/18/19/20/21/22/23/24/25/26/27/28/29/30/31/32/33/34/35/36/37/38/39/40/41/42/43/44/45/46/47/48/49/50/51/52/53/54/55/56/57/58/59/60/61/62/63/64/



# Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

## ● AUTOMATION

### Robot to work on assembly lines

UNIMATION has developed a method which may be employed to produce a lightweight and precise industrial robot intended to operate on an assembly line side by side with human workers.

PUMA, for programmable universal manipulator, for assembly, positions objects to an accuracy of plus or minus 0.004 inch (0.1 mm) and has five axes of motion corresponding to a human being's head, shoulder and elbow rotation; wrist bend, and hand rotation.

Load capacity of the Puma is 7.7 pounds (3.5 kg), which includes the end-effector. Arm tip velocity is 3.3 feet/second with maximum load.

### Grand Metropolitan front office move

AFTER extensive evaluation, Grand Metropolitan Hotels is to install Hoskyns Systems for its front-office operations of its medium-sized hotels.

A first installation of a Hoskyns microprocessor-based unit within the group was made at the St. Ermin's Hotel in September. This proved so successful that Grand Metropolitan has decided to put in a further eight before May 1979. The order is worth about £150,000. The equipment uses the Intel 8086 microprocessor.

Benefits include a higher level of service and attention from receptionists who are freed from repetitive administrative tasks. Guests also find bills much easier to understand, as full English descriptions are given for all charges incurred.

The Hoskyns unit is a good example of the application of microprocessor technology. It provides all of the facilities normally associated with sophisticated and expensive computerised systems. Use of micro-

processors enables these facilities to be provided at a very economical cost—prices start as low as £9,500 for a full hardware and software system. At this price level all but the very smallest hotels can justify the system.

The full range of front office activities is covered including reservations, guest accounting with charges entered from source using a compact terminal and a host administration including room status reporting. Staff no longer do repetitive tasks such as posting apartment charges each night and producing arrival, current guest and departure lists.

Management gets a more accurate and up-to-date information, for example, the ability to see at a glance the exact reservation picture for any day in advance or to produce up-to-date and accurate sales analysis for each point of sale.

Hoskyns Systems Development, 145 St John's Street, London, EC1V 4QT (01-261 4691).

## ● POWER

### Generating sets save power

AVAILABLE as a mobile or static unit, with either push-button electric start or automatic start following mains failure, a 780 kW, 850 kVA generating set from Petbow is said to be eminently suitable for offshore construction site or similar applications.

Driven by a Cummins K 16-cylinder diesel engine, it is said also to be adaptable as a primary power for base load operation in factories and offices.

The set has no external piping, leads or attachments, says the company, and freedom from vibration is achieved by means of a double-frame method of construction in which both engine and alternator are mounted together on one frame.

More from Petbow, Sandwich, Kent (Sandwich 3911).

### Finding or selecting a cable

CABLEBOUND II is a newly developed version of Ver Systems (Electronics) portable wire identification system.

It functions in two modes: in the "identify" mode, it will automatically find any wire in a multi-core cable, the wire number being shown on a digital display. By switching to "select" mode, Cablebound II will select any wire from 1 to 100 by push-button. When the selected wire is touched, a buzzer sounds. Thus,

by successively dividing a bunch of wires, the selected wire can be found in less than 10 seconds without reference to the display.

Cablebound II can be used during cable wiring to ensure correct assembly and also as an aid for manual wiring testing. The unit is supplied with both a high-resistance wrist strap—simply touching the exposed end of a wire will register—and a low-resistance probe.

Operating from a single PP6 battery with at least a year's life, Cablebound II is portable and independent of any mains supply.

Ver Systems (Electronics), 383 Spring Road, Sholing, Southampton, Hants SO9 5QJ, 0703 440611.

By employing an acoustically engineered cabinet the company has achieved a noise level of only 59 dBA at one metre.

Known as the 43 Air Centre, the equipment is provided with fully automatic or constant run speed control. Its specification includes a star delta starter, aftercooler, separator and drain facility. In addition an electronic control panel, which monitors all phases of compressor operation, includes an hours counter, air pressure and oil temperature gauges as well as various monitoring lamps.

More from Claybrook Drive, Redditch, Worcestershire B98 0DS (Redditch 25523).

### PRECISION RIVETING SPEEDS PRODUCTION

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The engraving end of a Heli K200 Heli-Kilischograph machine installed at Summit Gravure, Bamber Bridge, Preston, Lancs. This equipment is designed for the direct electronic engraving of gravure cylinders which are used by printers of decorative materials, wall coverings and packaging. This machine, for which the sole agent is the Pershke Price Service Organisation, will enable Summit to produce cylinders up to a maximum width of 1,775 mm and 1,400 mm in circumference.

## ● MATERIALS

### Skid-proof surface will wear well

ANTI-SKID material developed in Britain for severe industrial conditions has come through a series of tests in Norway which show it will stand up to heavy salting and to the effects of studded tyres when applied to a frequently-used road bridge.

Dyngrip was developed by English Abrasives as a means of applying a non-skid coating to virtually any base material, both indoors and outdoors. It will bond to any clean surface, including wood, stone, metal and concrete and, the developer says, is inexpensive, apart from preventing accidents.

English Abrasives, Holme Hall Road, Manchester M15 4LU, 061 534 7602.

### Holding a mirror to the world

HIGHLY REFLECTING glass, which provides home owners with greater privacy without reducing interior lighting, is being offered by the Schott Group of Mainz.

Comparable with certain of the reflective insulating glasses specified for heat-control and aesthetic purposes on high-rise office buildings, the "Calorex"

can be used with conventional double glazing and in structures such as patio doors. Developers claim that the glass does not alter colour values inside the house and that it adds very considerably to the appeal of any structure, particularly in rural and garden settings.

Schott Gruppe, Hattenbergstrasse 10, 65 Mainz, German Federal Republic.

Plant for the bricks and sets was supplied by Herbert Alexander.

The bricks and sets can be delivered in quantities of 500 in sites anywhere in the British Isles and France says the company (a subsidiary of Robert Brett and Sons, Canterbury).

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### Outwears metallic bearings

BY REDUCING the coefficient of friction at the roll necks in rolling mills to values substantially lower than can be achieved with metallic materials, bearings of Texolox, a laminated composite material made from cotton fabric and phenolic resin, can save up to 25 per cent of the power needed to drive most types of steel and non-ferrous rolling mills.

Energy savings achieved after changing from phosphor-bronze bearings to the fabric bearings have varied from 10 per cent in reversing blooming mills to 25 per cent in merchant mills. In continuous billet, bar and wire mills, energy savings have

averaged 10 per cent on the roughing stands and 20 per cent on intermediate and finishing stands.

In many rolling mills, an additional benefit found is that the fabric bearings have a life of up to twenty times as long as the bronze bearings used before.

Formulations for Texolox bearing materials are constantly being developed. Five grades are currently made, four of which contain a finely divided mineral loading which both increases wear resistance and simultaneously applies a polishing effect to the roll necks. The fifth grade, Texolox KM, is designed for mills that suffer very high shock-load, and has higher crushing strength and impact resistance at the expense of some reduction in wear resistance. All grades carry a surface impregnation of colloidal graphite to assist running in.

Reynolds Parsons moulding is based on an isoprene NKOS telephone controller circuit and also includes two 1k random access memories, two CMOS gate circuits and five TTL circuits.

Although Fairchild emphasises that it has no intention of making the end product itself, it has made up a prototype to demonstrate capabilities. Forty numbers are stored in a "telephone

memory. Two are in a scratch pad memory and one is in the entry buffer. The set interfaces with a seven segment LED display.

The unit will supply pulse dialling at either 10 or 20 pulses per second, or optional tone calling—in the latter mode, useful only with suitably exchange switches, a 12 digit number can be transmitted in under one second.

Fairchild Camera and Instrument is at 230 High Street, Potters Bar, Hertfordshire (Potters Bar 51111).

At the top of each signal the advised maximum is displayed in the centre is the pictorial reason for the limit surrounded by the standard red triangle and at the bottom of the signal the distance to the hazard is shown.

The reason for introducing this new informative multi-signal is that research has shown that drivers tend to ignore speed signals when the need for them is neither explained nor obvious.

The signals will use fibre optic technology to give multiple legend colour facilities and to lower power consumption (which is particularly important). Without the development of fibre optic technology such signals could not have been created.

Britain is a pioneer in this field and many UK fibre optic signs are being used by a number of overseas countries.

Further data from Rank Optics on 0532 824601.

Rank Optics has been awarded a contract by the Transport and Road Research Laboratory to produce ten of the new signals which, for the first time, will include the use of different colours. The signals will tell drivers what the problem is, how far it is ahead and display a speed limit.

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## ● COMMUNICATION

### Colours to convince the driver

MOTORWAY SIGNAL equipment of new type will be tested on the M1 next year.

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## THE MARKETING SCENE

## The 'scandal' of production costs

BY MICHAEL THOMPSON-NOEL

TAKE A close look, this evening, at the Yuletide commercials now lighting up the TV breaks like canned glitter in the evening gloom and try to guess what they cost. £10,000? £25,000? Something interestingly in excess of one hundred thousand? "Guess" is the operative word, for the range of production costs of individual television commercials is huge. At the same time there is virtually no hard data available in this area, which is why the subject of production costs generates great heat and light in most marketing departments.

The London advertising agency Wood Brigdale and Company has just conducted a pilot survey among 200 leading marketing companies with the aim of establishing a basis on which advertising and marketing men can assess and track their production costs.

The survey has thrown up a wealth of data. But it has also exposed, like a running wound, a remarkable degree of distrust, disquiet and raw suspicion. The range of production costs for individual commercials is as wide as a chasm: from £2,300 to £100,000-plus. In the absence of any sufficient explanation for these differentials, says Wood Brigdale, it is small wonder that marketing professionals are severely dissatisfied. Most of Wood Brigdale's respondents were overwhelmingly critical. According to one: "Costs are outrageous. The industry needs a drastic overhaul." From another: "To paraphrase Lord Leverhulme, we know we're being ripped off half the time, but we don't know which half."

Does it matter? According to Wood Brigdale's chairman, John Wood, TV commercials are the most potent instruments of marketing available to marketing professionals. "To have the proper assessment of commercial production obscured by doubts and frustrations occasioned by a simple lack of information, and to have otherwise sound professional relationships (between agencies and clients) tainted by these doubts is, in the current economic climate, a luxury which all concerned cannot afford."

This is especially relevant at present, given the current move on both sides of the Atlantic to much tighter surveillance of advertising costs and accounting procedures.

Television is the biggest national advertising medium in the UK. Last year (AA definitions) it took £398m, or 28.5 per cent of the total advertising spend, vs. £294m for the national Press and £116m for magazines. For many consumer goods companies it is the single most important medium for general-

Television commercials cost up to £100,000 to produce. But according to one marketing specialist: 'We know we're being ripped off half the time.' A new report casts light on this murky area.

ing sales, which is why the ad industry devotes whole squadrons of sophisticated analysts to the task of trying to ensure that the money is efficiently spent. This is not the case with production costs.

The Wood Brigdale survey was initiated earlier this year. According to the agency, in earlier, easier times, such a survey might have been considered a fooling enterprise. However, the recent sharp escalation of costs has created a situation where they can no longer be considered marginal within overall marketing budgets.

Further, as television is a medium vital to the vigour and success of marketing companies, so any related area which is devoid of hard data is commensurately filled with opportunities for destructive misjudgments and misunderstandings, and is, therefore, vitally in need of data. It is a truth, and not a trivial one, that the price of a commercial is no indication of its value. It is also true that if a marketing professional consistently is asked to pay above his industry's average for television commercials, then it is useful for him to know so. Further, it is reasonable for him to expect a well-argued reason for so doing.

The survey, says the agency, is based on the best estimates possible by the 200 companies approached. It does not distinguish between videotape and film costs, between the cost of one time length and another, nor for that matter, between cinema and TV commercials.

Among the main findings were these. The average cost of a commercial made in 1977 was £17,990. Cosmetics commercials, at an average of £24,584, were the most expensive; retail at £10,000, the least expensive. Other averages by category: tobacco, £20,750; drinks, £19,792; confectionery, £19,792; food, £17,949; toiletries, £16,643; durables, £16,616.

The 300 companies approached, 148 responded, come with marked intensity. Fifteen have a turnover of £10m-plus, a further 40 a turnover of £500m-plus. Forty-eight employ 50,000 or more. Twelve spend £5m-plus on advertising annually and a further 71 £1m-£5m. The companies surveyed spent a total of £315m on advertising last year, or



On location in Brazil: marketing companies on both sides of the Atlantic are now insisting on much tighter surveillance of advertising costs and accounting procedures.

21 per cent of the national total accounting for only 0.7 per cent of the total UK ad spend, laid out at an average of £24,286 per commercial on production last year, 35 per cent above the all-industry average. Conversely, the free spending retail category spent the least on production. (The retail figures are based on only six respondents, though all are major advertisers.)

The drinks category (both hard drinks and soft) had the highest percentage of companies reporting some production costs above £30,000 per commercial, as well as the highest proportion of companies reporting costs below £5,000. The average number of

commercials made across all industries last year was six per company. The highest cost reported for a single commercial exceeded £100,000, though by how much we do not know.

The best value, for money Wood Brigdale could unearth was a commercial made in 1974 for £2,300 that had helped proper a new brand to market leadership. It has been used in each succeeding year to sustain that position and has been adapted for use in the U.S. and on the Continent. (It does not sound as though it won anything at Cannes.)

Thirty-second time lengths were by far the most popular, particularly in food, cosmetics, confectionery, tobacco and retail. Sixty-second commercials (or above) were rarely used; seven-second lengths almost never.

So much for the data (there is a lot more of it in the report). From the benchmark figurework, John Wood moves on to a discussion of some of the underlying considerations. For instance, "Is there any relationship between the cost of a commercial and the effectiveness of a commercial? Is it, as some think, necessarily more expensive to make 'image' commercials than 'selling' commercials? Is the distinction itself a valid one?"

To help ease us into this minefield, he distinguishes between two sorts of costs: content and craft costs. The first is the cost of the idea (does it require 300 extras or three, an exotic location or a studio or a telethon, a big set or a table top?). The second is the cost of handling the idea (the choice of production company, director, process).

Recent comparative cost analysis of matched years of advertising by 100 leading advertisers suggests that inflation of the content costs of commercials has been more marked recently than the inflation of handling costs. Simply, commercials today contain more expensive ideas than in 1977.

"One motivation behind this trend appears to be the belief that impact comes from 'entertainment' and that entertainment derives from ever more elaborate situations. Underlying this belief is the assumption that commercials are in competition with other commercials and with programme material for a slot in the consumers' crowded memory on the basis of entertainment alone. This assumption is beguiling but false: attention is a necessary condition for persuasion, but entertainment is not a necessary condition for attention, though it can be contingent."

As for the craft costs of commercials, these, too, have undergone notable recent inflation, though the rate, says John Wood, has not generally exceeded the inflation of other costs in the industry.

How "good" need a commercial be? It is a curious truth, he says, that it has never been possible to establish a correlation between the craft quality of a commercial and its effectiveness. "In the end, any judgments as to the reasonableness of both the content and the craft costs of a given commercial must, primarily, be subjective."

That said, the following six points may serve to focus on the issues at stake.

● Any firmly based, clearly stated, advertising strategy is susceptible of any number of executions. There is never one and only one way of executing a strategy.

● In general, the impact of a given commercial has an inverse relation to the complexity of the image. Less is more.

● Execution can never be a substitute for strategy. However well made, a weak idea makes a weak commercial.

● There is no correlation whatsoever between the cost of a commercial and the effectiveness of that commercial (in production terms, incompetence costs as much as brilliance).

● In general, if a commercial must have a particular director or a particular production company, it is dangerously reliant on surface values and not on substance. (This is not to say that particular commercials do not benefit from the particular talents of particular directors.)

According to John Wood, if it can be correctly asserted that the elements of effective commercials—relevance, simplicity, polish—are essentially non cost-bearing, then it follows that one must search elsewhere for the cause of content cost inflation. In this connection, he summons up research work by Paul and Genevieve Finebarger, experts in propaganda theory, whose work supports an extrapolation into the realm of advertising. On this basis it is possible to believe that the creation of advertising is a process of meeting personal, peer and career goals first, and of meeting client company goals second.

This is a tricky and contentious area. As it is close to Christmas, I do not intend to pursue it, but as a reading of John Wood's report bears out, the whole issue of production costs demands clouded discussion and study. These days, total production costs for a given commercial can be the equivalent of a modest advertising budget, which in turn costs concentration in the power of TV in the hands of the biggest advertisers.

And nobody wants that. The Question of Costs. Wood Brigdale and Company, Kent House, Market Place, London, W1 (01-636 3152), £25.

## The happy medium

BY JOHN SIMMONS

CASH PRIZES and provocative suggested, there are few commercials produced specially for the Holiday for Two in "The Island" cinema, although the real reason again for the real reason is usually offered to housewives could be a hard jury unconcerned with the usefulness of wittily completing an exercisable limerick in praise of the product, encouragement.

As if to celebrate the final reveal in a year of luminous advertising festivals, the 1978 Radio Industry Awards sponsored by B&DA and Campaign to monitor the industry. Awards Week inverted the usual rules of advertising competition by innovating cash prizes for writers creating the year's most outstanding radio commercial, and thereby subtly implied that most radio commercials are stay-thirsty and anonymous.

Which is precisely what festas of creative advertising are supposed to be about: to promote the medium and excite the public, and it's particularly difficult to do this in the medium of radio. The best lessons in radio promotion can be learned from the multi-coloured swap-shop festival mounted by the Screen Advertising World Association in Bordeaux, and the enthusiasts are deprived of the prime motivating requirement of selecting their personal preferences.

by usually awarding certificates to at least 20 per cent of its Cannes devotees. The London TV Awards hootie also benefits curiously claude of sales directors and about the same 1200 sponsors, and anxiety-prone creatives with a two-hour short November's Campaign Radio list show. The Rank Cinema Awards only three winning nominees beyond one or two.

The three are indeed outstanding. Colman and Partners, pre-viously known as L.A.P. and now owned by Guinness, scoring again with their Peter Sellers series for Camping Gix, Half Saatchi and Saatchi, representing the Scottish Health Education, and Tony Scott's funny series for Tartan. Juries like for ant so would you after listening to over 1,000 commercials.

Overcoming any embarrassment as jury chairman, John Salmon, creative director of Collett, Dickenson, Pearce, accepted three category awards for Walls, Pork Pies (Alf Garnett), Pretty Polly Tights and Barclays Bank. Long overdue Mallerman Summerfield James very popular Richard, Shops, pretty things, for best retail commercial and best use of music.

"Fly the Tube" (Footie Cone and Belding for London Transport) is excellent in all media; the television commercial is brilliant illustration of the radio campaign high. And if there were a prestige creative poster event, the fly-over garage door exposing the silver train would be a certain winner.

Meanwhile, heading for £35m in 1979, independent local radio is a very happy medium. John Simmons is creative director of The Simmons Consultancy.

## Brooke Bond spends £1½m

BY PAMELA JUDGE

BROOKE BOND is putting £500,000 Alfred Marks Bureau £500,000 behind its latest three-account. RECKONING THAT there will be Christmas gift money for PG Tips big bags. Two new chimps commercials have been filmed and the posters will feature a variety of everyday current publicity with sales directors and about the same 1200 sponsors, and anxiety-prone creatives with a two-hour short November's Campaign Radio list show. The Rank Cinema Awards only three winning nominees beyond one or two.

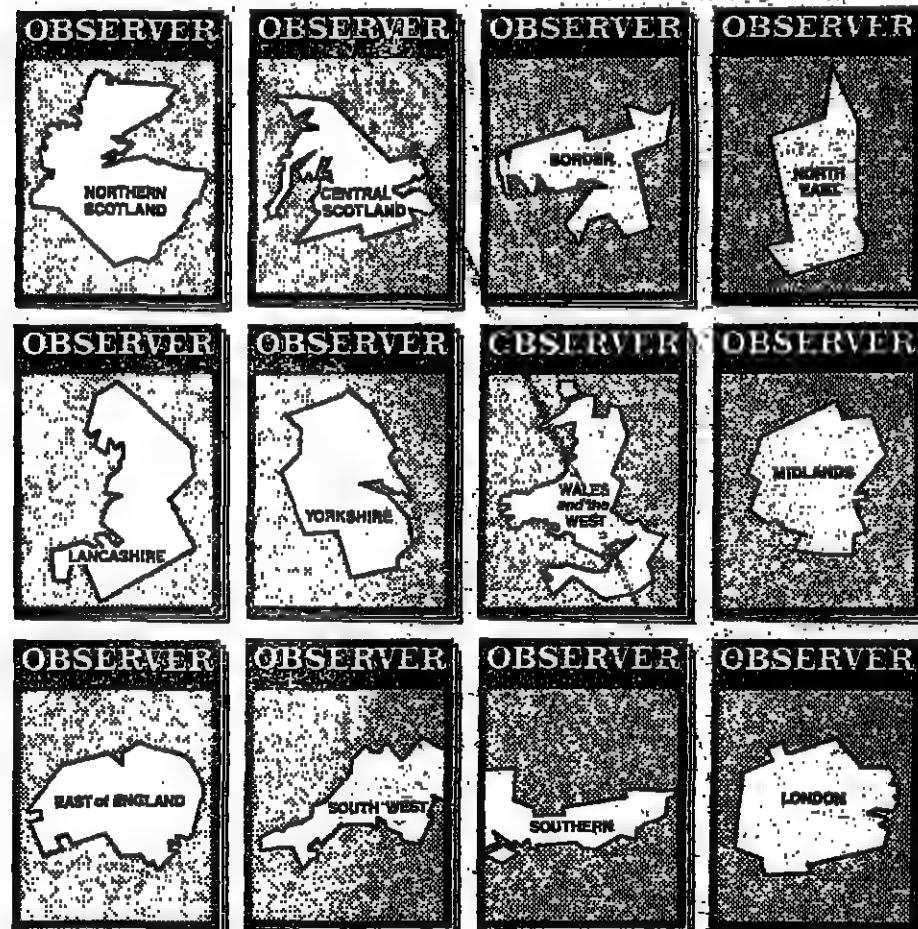
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Thursday December 14 1978

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## The Gas Industry

## In the driving seat

By Kevin Done  
Energy Correspondent

NATURAL GAS only appeared on the European energy market about 15 years ago, but it has since developed into one of the three major energy sources accounting for about 15 per cent of energy needs in Continental Western Europe and nearly 18 per cent of primary energy demand in the UK.

It is likely that substantial quantities of natural gas will be available in Europe beyond the turn of the century, though imported gas will play an increasingly important role in the late 1980s and the 1990s. At present about 88 per cent of the natural gas consumed in Western Europe is produced from domestic fields with the balance being imported from Algeria, the USSR and Libya. By 1985 West European production is still expected to account for two-thirds of the gas consumed on the Continent and virtually all of the gas sold in the UK. By then existing sources of outside supplies will have been supplemented by imports from Iran through a 6,000 km pipeline system that is now under construction.

The most important source of natural gas is presently onshore production in the North Sea Netherlands, dominated by the Groningen Field, whose discovery in 1959 led to the sea and the Mediterranean first sparks of exploration. Meanwhile, an east-west system

interest offshore in the North Sea.

The Dutch onshore fields produced more than 90bn cubic metres of gas last year—compared with UK Continental Shelf production of 40bn cubic metres—and they supplied over 80 per cent of natural gas demand on the Continent of Western Europe. These fields will still be producing about one-third of supplies in 1985, but the share is expected to fall as a result of increasing consumption.

## Supplies

It is to the North Sea that the continental gas industry will increasingly look for new supplies, especially the Dutch and Norwegian sectors. By 1985 North Sea supplies could be meeting as much as 17 per cent of continental gas demand, compared to only 1 per cent last year.

There are still question marks over the ability of the industry and of national governments to overcome the formidable technical and financial obstacles to bringing gas—and especially liquid natural gas (LNG)—from non-European sources to the market-place in sufficient quantities to meet demand. But much progress has already been made at an international level to integrate the European gas transmission network. The north/south system of the European gas grid was completed in the autumn of 1977, when deliveries of gas from the shore production in the North Sea Netherlands began. There are two major massive Groningen Field, whose pipelines now linking the North Sea and the Mediterranean first sparks of exploration. Meanwhile, an east-west system

The gas industry in Europe is increasingly looking to the North Sea for new supplies and the British Gas Corporation's natural gas conversion programme is now being rewarded by a rapid increase in its profits.

is being built to meet the demands of contracts concluded between several West European gas companies and suppliers in the USSR and Iran. It should be completed in 1980-81. If other current plans are followed through Scandinavia could also be linked into the system with a pipeline running from the North Sea across Denmark to Sweden.

With the availability of its own supplies from the UK portion of the North Sea, the British gas industry has remained largely isolated from supply developments on the Continent. Indeed it is the main competitor for new supplies as they come available in the sectors of the North Sea outside the UK. Having failed in its bid for natural gas from the Norwegian Ekofisk Field, British Gas was successful in bringing under contract the Anglo-Norwegian Frigg Field, which finally began production in September last year.

The Frigg Field is one of the world's most ambitious offshore energy developments, and by the end of next year it will be meeting as much as 30 per cent of the UK's current supplies.

The British Gas Corporation has reached a watershed in its development. It has completed the 10-year task of converting both its supplies and its consumers to natural gas, and it is now in the happy state of being confident that it already has sufficient gas reserves under contract to meet demand from premium markets until the end of the century and beyond.

More controversially it has also begun to reap the profits

of its investment of the last decade. Last year it produced a pre-tax profit of £180m compared with £31.6m in 1976-77, and according to Mr. Jack Smith, the Corporation's deputy chairman, British Gas' profits are unlikely to fall from this level in the current year.

The Corporation's profits and its pricing policies have come under attack from several sides. It has stepped ahead of most of British industry by introducing full current cost depreciation into its accounting. The result is that its reported profitability last year of £180m was much lower than the £564m, which would have resulted if it had followed the historic cost accounting conventions still used by most British companies. The nationalised energy industries of gas, coal and electricity are all using varying accounting standards at present, which has brought them under fire from the Parliamentary Select Committee on Nationalised Industries. In its Seventh Report earlier this year it claimed that it was essential that similar accounting principles and practices should be used if adequate comparisons of the relative performance of the different industries were to be made and if effective decisions about national energy policy were to be taken.

For its part British Gas is standing firm. It maintains that its reserves are still too low for a business of its size, which last year had a turnover of £2.6bn, and it is unlikely to make any changes. Much of its present profitability reflects the extremely advantageous price at which it is still able to buy the large part of its gas sup-

plies from the southern North Sea.

Here again it is under attack, first from the oil companies, who say that southern gas prices are too low to encourage further exploration and second from the electricity industry, which has seen its market share cut back by the increasing sales of the gas industry. Sir Francis Tombs, chairman of the Electricity Council, has repeatedly called for gas prices to be related more closely to coal and electricity prices in the interests of both energy conservation and the long-term development of alternative fuel sources for the day when gas and oil supplies begin to diminish.

## Cheaper

Gas is certainly relatively cheaper than other fuels, but the Corporation maintains that it is not so low as to discourage careful use. The reason that the contract for southern basin gas now look extremely attractive is that they were negotiated at a time when oil prices were low and were expected to keep on falling. But British Gas claims that its costs are now rising steadily as it takes in increasing supplies of more expensive gas from the northern North Sea. In 1976-77 when the average revenue from gas sales was 12.2p per therm, British Gas paid some 1.9p per therm for supplies. Last year with revenue averaging 14.5p per therm costs were nearer 2.9p per therm, excluding per cent of all the heat supplied transmission costs. But now that a higher proportion of supplies is coming from demand, the market is still expanding and with extra supplies to

could pay as much as 5p per therm this year.

British Gas has undertaken not to raise gas tariffs before April 1, but it is now making a careful study of whether its present level of profitability will allow it to go to the Price Commission for an increase in tariff prices in the spring. The decision is made more difficult by the corporation's policy of market-related pricing of its industrial sales. There has been a considerable lag in industrial gas prices catching up with the prices of alternative fuels or feedstocks, normally oil, but as long-term contracts come up for renewal prices have normally risen sharply. This means that prices of industrial gas sales have increased steadily from 5.2p a therm in 1975-76 to 9.7p a therm in 1977-78. For the Price Commission, British Gas's profitability is taken for the whole corporation—it does not differentiate between domestic and industrial sector prices. None the less after the recent standstill in domestic prices, the corporation now expects gas tariffs to rise in line with the general rate of inflation, which suggests some increase in April.

Its undoubted price advantage has enabled British Gas to make impressive inroads into the UK fuel market, however. It now accounts for more than 44 per cent of the domestic fuel market and meets about 28 per cent of industrial demand on a heat supplied basis. Overall it is currently providing about 25 per cent of all the heat supplied in the UK, and is meeting some 19 per cent of primary energy demand.

The market is still expanding and with extra supplies to

handle from northern fields in the early 1980s, British Gas is proposing to boost sales to 18,000m therms a year (6,000m cubic feet a day) by 1982-83 compared with 15,000m therms a year (4,000m cubic feet a day) in 1977-78. The principal expansion will come in domestic markets, where British Gas hopes to be supplying 50 per cent of demand in four to five years' time.

The industry's sales policy has changed radically, however, from the early days of natural gas. In the late 1960s and the early 1970s British Gas had little flexibility or control over its level of supplies and its marketing approach was very much supply-led. With the development of the gas transmission system and greater storage facilities, however, along with the renegotiation of a number of its southern North Sea contracts the corporation can afford to be led to a greater extent by demand. It is giving priority to premium markets and will match gas supplies year by year to the level of premium and essential interruptible sales.

The eventual development of the Morecambe Field in the Irish Sea will add further flexibility to the system. This field with recoverable reserves of 2-3,000bn cubic feet of gas, will be developed in the early 1980s. It is held by British Gas on a 100 per cent production licence and will probably be developed as a back-up supply to meet peak winter demand.

Supplies from the Frigg Field be well-placed to market its ex-

from the Brent Field, also in the northern North Sea, and when this field is on stream the build-up of natural gas supplies will be largely completed.

The Corporation is continuing its active role in exploration on the UK Continental Shelf, and is presently drilling the first ever well in the English Channel. The location is only about 25 miles to the south-west of the Isle of Wight and therefore close to the largest onshore oil find yet made in the UK, in which it holds a 50 per cent interest and for which it is the operator. This find at Wytch Farm could be capable of producing more than 16,000 b/d, and the reserves appear to be comparable with some of the smallest commercial North Sea finds, such as the Argyll Field.

## Investment

British Gas also has shares in offshore oilfields such as Montrose and Beryl, but these are peripheral to its main activities. For the future British Gas investment is likely to total £1.5bn over the next five years, with some two-thirds of the expenditure required for transmission, distribution and storage equipment related to the growth in gas sales. Last year £22.8m was spent on research and development. Much of this work is being undertaken to provide processes for producing substitute natural gas from other hydrocarbon feedstocks, and in particular coal, to ensure that natural gas can be supplemented when the supply eventually declines.

Other work, such as the research of improved pipeline inspection techniques, could well lead to the development of products that will find ready outlets on international markets. British Gas is the world's largest fully integrated gas business, and as such should be well-placed to market its expansion in countries whose domestic gas industries are still in their infancy.

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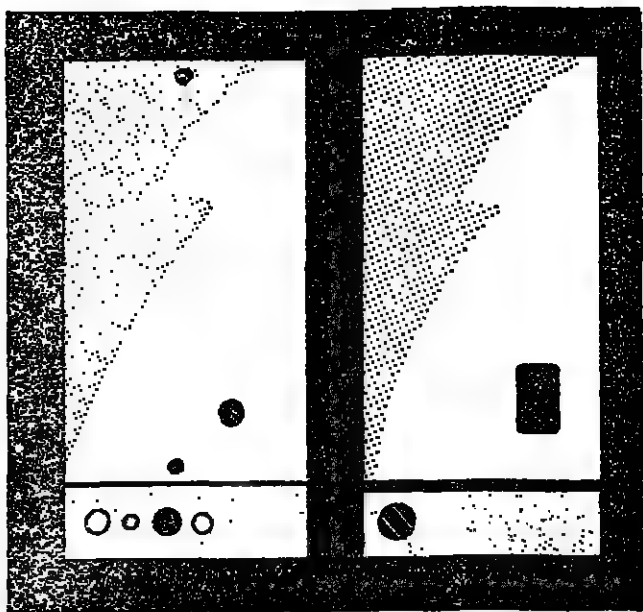
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## THE GAS INDUSTRY II

# Moves to conserve supplies

BRITISH GAS is currently lending considerable weight to the Government's energy saving drive—yet its own conservation campaign is being operated on a highly selective basis.

The Corporation makes no secret of the fact that its conservation efforts are being chiefly directed at industrial rather than domestic or commercial gas users. And a cursory analysis of British Gas customers explains the reason for this particular emphasis—well over 40 per cent of all the gas sold by the Corporation goes to industry. In terms of sheer numbers this means some 70,000 of Britain's 14.5m gas users consume nearly half of all the gas sent out.

Sir Denis Rooke, chairman of British Gas, points out that a 10 per cent saving by one big industrial concern can therefore equal the number of therms used by thousands of domestic consumers. He says it is also easier and more effective to start by persuading a small number of major users to save gas before tackling the millions of small-time domestic consumers on the question of conservation.

Not that the industry is ignoring the need to make commercial and domestic gas users save energy—this year British Gas made its 453,000 commercial customers eligible for the Gas Energy Management award scheme. Until this year the scheme had always been limited to industrial companies. The GEM awards scheme has been running for three years and it forms one of the main planks of the industry's conservation campaign. Finalists for the awards are nominated

### Savings

At the presentation of this year's GEM awards, which took place last month, Sir Denis Rooke said that if another 150 companies could make similar savings in energy consumption then by the year 2000 a total of 1bn therms would have been released for other industrial uses or to other sectors of the market.

He added that 1bn therms was more gas than was sold to the whole of industry in 1968. He also stressed that successful energy conservation on this scale could radically alter the UK's strategic thinking on future fuel policy.

The winners of the 1978 GEM awards to industry were Alcan Plate of Birmingham in partnership with the West Midlands Gas technical consultancy service. Alcan has managed to save 0.5m therms a year which represents a 33 per cent cut in its total fuel consumption. The company employs a full-time energy and cost reduction superintendent and its staff has been sent on fuel-saving courses. But the biggest savings in its energy consumption have been as the result of a decision to replace

indirect oil-fired radiant tubes with direct gas-fired burner systems on pit aluminium reheating furnaces.

The 1978 winners of the GEM award in the commercial sector were Bass North, part of the Bass Charrington group, in partnership with North East gas technical consultancy service. Bass North saved over 60 per cent of its normal fuel consumption—60,000 therms a year.

The energy savings at Bass North were made chiefly by removing the company's old-fashioned steam boilers and converting one other boiler to gas. Independent wet systems were put into three office complexes on the site and use was also made of warm-air systems and free-standing heaters.

One of the aims of the GEM awards scheme is to persuade more industrial and commercial companies that conservation pays off—a point made by Dr. John Cunningham, Minister for Energy Conservation, at this year's elaborate presentation ceremony. Dr. Cunningham said one sign of the success of the GEM scheme was that "the business community at large is becoming more and more aware of the relevance of energy saving to good industrial and commercial management."

The job of the British Gas Corporation's technical consultancy service units, which are eligible for the GEM awards in partnership with the companies they have advised, is to ensure that the gas sold is used effectively. All 12 of the gas regions offer a technical consultancy service and during the past year 1,500 customers have been helped in this way. Technical Consultancy service units

offer assistance to gas users in six main areas:

● The design and installation of new plant with a view to helping customers take advantage of the latest fuel management and gas engineering techniques.

● The upgrading of plant and controls to meet the latest regulations and codes of practice.

● The surveying of existing gas fired plants ending with a detailed report containing recommendations on safety and performance.

● The introduction of advanced technology.

● The redesigning or modification of plant so as to improve efficiency and increase productivity.

● Regular maintenance designed to keep plant running at peak efficiency. This list shows that the technical consultancy service covers a wide field, from providing simple advice to undertaking full scale development work—much of it on a chargeable basis. The engineers who staff the service units have a wide experience in practical ways of improving conservation but their claim is that they can offer other benefits besides helping companies to cut energy consumption and so reduce fuel costs.

A reappraisal of fuel efficiency often ends by recommending production special type of self-reciprocating valves, increasing productivity generally and lowering their savings over conventional steam

systems; and a series of rapid heating furnaces for the heat treatment of metals which can be built into a production line.

Technological developments like these, allied to a nationwide advisory service and a prestigious award scheme have done much to enable British Gas to persuade industrialists that they must cut energy consumption. But the Corporation does face certain difficulties in pursuing its conservation campaign.

On the one hand, the very abundance of North Sea gas at present encourages people to use it with a certain prodigality. At the same time, consumers sometimes see British Gas calls for conservation, as an indication that the gas is going to run out comparatively quickly.

They fear the Corporation has an ulterior motive for its energy saving campaign—that what it is really worried about is postponing an inevitable downturn in its business.

British Gas has made considerable efforts to dispel these contradictory apprehensions. At this year's GEM awards presentation, Sir Denis Rooke stressed there was "no danger of our running out of gas." But he added that to meet the challenge presented by vast new natural gas reserves it was necessary to "educate people into the way of conservation."

On the other hand, the very abundance of North Sea gas at present encourages people to use it with a certain prodigality. At the same time, consumers sometimes see British Gas calls for conservation, as an indication that the gas is going to run out comparatively quickly.

They fear the Corporation has an ulterior motive for its energy saving campaign—that what it is really worried about is postponing an inevitable downturn in its business.

British Gas has made considerable efforts to dispel these contradictory apprehensions. At this year's GEM awards presentation, Sir Denis Rooke stressed there was "no danger of our running out of gas." But he added that to meet the challenge presented by vast new natural gas reserves it was necessary to "educate people into the way of conservation."

Sue Cameron

## Recovery problems with offshore gas

THE COLLECTION of comparatively small pockets of gas—burned into the atmosphere, or flared in the past—will be flared in the early stages of oil field production either before gas compression equipment has been installed or, in the case of the Government's North Sea policies, while such units are commissioned. But the quantities and Frigg will nearly always be an average of 336m cubic ft of gas a day was flared from oil fields in the North Sea, nearly from much smaller fields and twice the level of gas production from a small southern field in association with crude North Sea gas field such as West Sole.

Associated gas is often regarded by companies as a nuisance, an unwanted by-product of oil field development. It can still have its uses. It can, for example, be pumped back into the reservoir to maintain the pressure needed for oil production, or some of it may be used to generate power on the offshore platform. But in many cases around the world companies have concluded that there is no commercial justification for collecting this gas as a fuel, so

it is simply burned into the oil terminal in the Shetland Islands and in the building of a natural gas liquids separation plant at the end of the Brest gas pipeline in life. Neither will be accomplished before 1980-81.

Only on the Auk and Argyl fields has the Government accepted that the quantities of associated gas produced are too small for collection to be practical. These two fields have been given flaring consents for the lifetime of production, but other consents for fields such as Thistle, Brent and Montrose are for limited periods only.

Various methods have been put forward for the comprehensive collection of these small reserves of gas. Ministers have repeatedly made it clear that in the interest of energy conservation and of gaining the maximum benefit from North Sea resources gas flaring must be curbed as far as possible. Dr. Dickson Manton, the Minister of State for Energy, said last year that in his personal view: "The

CONTINUED ON NEXT PAGE

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# The high cost of onshore projects

THE IMPRESSIVE scale of the investment made offshore to develop new supplies of natural gas in the northern North Sea—£2bn for the Frigg Field alone—has tended to overshadow the related building programme onshore. British Gas has spent more than £400m on building a reception terminal at St. Fergus, in Aberdeenshire, along with three major land pipelines south through Scotland linking to the national transmission system. A fourth pipeline is being planned and more work will be needed at St. Fergus, when gas supplies begin to arrive from the Brent Field from the end of 1980.

The pace of onshore work has slowed to allow the rapidly growing supplies from the Frigg Field to be assimilated into the system. But in the early 1980s the construction programme will pick up again as the Brent Field gas terminal at St. Fergus is completed and more particularly as British Gas decides how it should develop the Morecambe gas field in the Irish Sea.

The national transmission system already includes more than 3,000 miles of high-pressure pipelines. These in turn feed into regional medium and low pressure systems with a total length of more than 140,000 miles. About £500m has been spent on regional distribution mains over the last decade as the gas industry has completed the conversion process to natural gas. Spending on new plant and equipment over the five years to 1982-83 will still be at a high level, however, totalling more than £1.6bn, of which two-thirds is needed for transmission, distribution and storage associated with the rapid growth in gas sales.

Two of the major gas trunklines built from St. Fergus on the coast of Aberdeenshire to the urban, industrial areas of Central Scotland and the north of England have been operating for several months carrying supplies from the Frigg Field, which began production in September last year. The third 36 in diameter pipeline from St. Fergus to Darlington should be commissioned this month ready for operation in January.

The fourth line, meanwhile, is only at the planning stage. It will run from St. Fergus to Bishop Auckland and will be laid during the three years from

1980 to 1982. Unlike the other three lines which cross from Aberdeen to Central Scotland, it will be built close to the east coast of Scotland with important sea crossings over the Tay and Forth Estuaries. It will be the first long distance 42 in pipeline to be laid in the UK, and by the time it is completed it could be costing as much as £1m a mile.

In the south of England the so-called Southern Feeder was completed about a year ago stretching from Wisbech in the Fen country to Mappowden in Dorset. This pipeline is designed to reinforce the transmission system in the southern half of the country as demand for gas grows. Next year a further link in the system will be built over 36 miles in Yorkshire linking the industrial areas of Leeds and Sheffield.

## Storage

Several additional compressors are being planned for the system to boost the pressure at which gas can be pumped through the country, and money is also being invested in liquid natural gas storage terminals and in the construction of underground storage caverns.

The gas corporation first applied for planning permission to create up to six massive storage caverns in salt deposits about a mile underground in Yorkshire in 1972. The original aim was to store up to 6,000m cubic ft of gas in the caverns as a buffer stock that could be used in emergencies or during periods of peak demand in the winter. Gas could be put in the store during the summer when demand is at its lowest. Each of the caverns was planned to have the same storage capacity as a large liquid natural gas storage tank above ground, about 1,000m cubic ft.

So far two caverns have been created and a third should be completed soon. It is likely that British Gas will start pumping gas into the first two caverns in March or April next year and into the third cavern in 1980.

The site is near Hornsea, about a mile from the Yorkshire coast. No decision has yet been taken to proceed with the Bishop Auckland and will be second half of the project, and the gas corporation has encour-

tered several problems with the work so far. The caverns are formed by solution mining. Sea water is pumped underground under pressure to a depth of about a mile and the caverns are slowly created by dissolving the salt in the sea water. The heavily concentrated brine solution flows back to the surface where it is treated and pumped back out to sea.

There have been engineering problems with the wellhead tubing and there have been several failures of the sea water pumps. It also proved difficult to ensure that one of the caverns was created in the correct shape. When finally completed, however, the storage caverns will play another small part in increasing the flexibility of the gas distribution network.

British Gas is committed to reducing the amount of gas which it has previously sold on interruptible contracts to industrial customers. Such contracts are another way of allowing the corporation to cope with isolated peaks in demand. At short notice this group of industrial customers can have supplies cut off so that in emergencies the gas can be switched to premium markets, such as households and certain process industries. Sales on interruptible contracts, however, go against the corporation's policy of maximising sales to premium markets, so it is forced to find other ways of adding flexibility to the supply system to cope with the fluctuations in seasonal demand.

For this reason and to ensure security of supply at the outlying parts of the system, British Gas is also constructing a series of liquid natural gas tanks around the country for storage. Two tanks have been built at Glenmavis, near Coatbridge with a combined capacity of 200,000 cubic ft of gas and four more are located at Partington, near Manchester. Other tanks are under construction at the Isle of Grain in the Thames Estuary, at Dynevor Arms in South Wales and at Avonmouth.

The liquid natural gas terminal at Canvey Island is also used for storage, but there are serious questions over the economic viability of the underground storage tanks because of their lack of insulation. Only about one-third of the storage

capacity is currently in use taking deliveries of about 100m cubic ft a day of LNG imported from Algeria.

These supplies were started in 1964 as part of a long-term contract that will not finish before the end of 1980. At the time British Gas's future supply picture was very different to the one that now exists, so it is inevitable that the role of the Canvey Island terminal has since changed radically. (LNG supplies were first begun as a way of enriching town gas manufactured from coal or oil.) The world LNG trade is due to expand rapidly in the next few years, however, and it is

possible that the terminal could eventually find a new role importing rather greater quantities of LNG than is now the case from Algeria, when UK offshore supplies begin to diminish.

## Expansion

But the most interesting expansion of the national transmission system will come in the early 1980s as British Gas develops the Morecambe Bay gas field in the Irish Sea. The corporation has a 100 per cent licence for the field, so again it is likely that it will use the discovery to add flexibility to

the system by producing gas only during winter periods of high demand.

Sir Denis Rooke, chairman of British Gas, said earlier this year that the field had reserves of 23,000bn cubic ft of gas. It will be developed over the next few years, but is unlikely to be in production before 1983-84. It has not yet been decided in detail how the field will be operated, but the cost of production platforms, undersea pipelines, a shore terminal and the feeder lines into the national transmission system will require an investment of several hundred million pounds.

The corporation is examining five areas on the north-west coast of England in the search for a 300 acre site on which to locate the onshore terminal. It is looking at possible locations near Barrow, on the south-east of the Lune Estuary near Glasson and Cockerham, Dec-side near Shotton, North Wales, the south bank of the Ribble Estuary near Southport and the Preesall-Pilling area near Fleetwood.

British Gas is holding preliminary discussions with all the interested local authorities and other bodies in the region and so far has encountered little environmental opposition to its plans. It is looking for a site on flat ground that will give easy access both for the for a 300 acre site on which to locate the onshore terminal. It is looking at possible locations near Barrow, on the south-east of the Lune Estuary near Glasson and Cockerham, Dec-side near Shotton, North Wales, the south bank of the Ribble Estuary near Southport and the Preesall-Pilling area near Fleetwood.

possible routes are now being commissioned. British Gas engineers are also doing some preliminary boring work at potential sites to identify obstacles to future construction.

Kevin Done

## Offshore gas

CONTINUED FROM PREVIOUS PAGE

potential energy locked up in many small pockets in the North Sea is in total so large that no Government can ignore it. Sooner or later it will be collected.

This view led the Government to set up a special company, Gas Gathering Pipelines, with the sole remit of studying whether the available gas could justify the construction of a comprehensive gas gathering network of pipelines in the North Sea, which could have cost as much as £5bn.

The report from Gas Gathering Pipelines frustrated the Government's most ambitious hopes, however, and recommended that such a system was neither necessary nor commercially feasible. The amount of gas available before 1980 could be accommodated in the existing pipelines—from Brent and Frigg—and in later years those pipelines could have substantial spare capacity. It suggested instead that attention should be concentrated on the building of a number of mini-gas gathering systems that could feed into these main trunklines.

This policy is already being implemented, but the Government faces some difficult decisions if it is to try to insist that approval for future oilfield developments will be partly dependent on oil companies

offering an attractive solution to the problem of associated gas recovery.

Its most notable success to date has been with the Piper Field. Natural gas began flowing from this field a few weeks ago into a spur line that has been built to connect into the Frigg pipeline. The Occidental group, which includes Getty Oil, Thomson and Allied Chemicals, was persuaded to invest in a \$150m (£90m) gas conservation programme in return for permission to increase crude oil production from the Piper Field to 300,000 b/d. The supplies of gas, which are under contract to British Gas, will build up to a maximum in 90m cubic feet a day. Peak production should be reached in 1979-80. Associated gas from Texaco's Tartan Field will also be produced along this 35-mile spur line.

## Development

In a similar development Shell and Esso have agreed to lay a gas line between the Cormorant A and Brent A platforms, which will form a western extension to the existing Brent gas trunkline. Negotiations are in progress with other companies notably the Heather and Ninian groups, to tie these fields into the system as well. The North Cormorant and North West Hutton fields are

other candidates for this mini-gas gathering network, once the various companies involved decide to press ahead with commercial developments.

The Government is encouraging greater problems, however, in persuading the oil companies to build a northern extension to the Brent gas trunkline linking in the Magnus, Murchison and Thistle Fields. The amount of gas available from each individual field is not sufficient to justify the new pipeline. But taken together the three fields could perhaps produce as much as 120m-130m cubic ft a day of gas, more than the average daily production from the small Rough Field in the southern North Sea.

The Thistle Field is already in production of course and for the moment gas is being flared, but from early next year extra equipment should be installed which will enable the gas to be re-injected. The Murchison Field is also under development and first oil production is expected in 1980. The immediate problem facing the Government therefore, concerns British Petroleum's Magnus Field. BP applied some months ago for approval of its development plan, but this has been held back by the Department of Energy, while it tries to win a strong assurance from BP that it will participate in the north-

ern extension of the gas pipeline. In the early 1980s the Magnus Field could be producing 50m cubic ft a day of gas and 8,000 b/d of liquid petroleum gas—propane and butane.

More exotic alternative methods of exploiting associated gas or small gas fields offshore have also been studied, but they are yet to gather great support. There are several chemical conversion possibilities, but preliminary assessments have shown that options such as the offshore conversion of natural gas into ammonia, carbon black, methanol or ethylene are not really practicable because of the problems and costs of operating process plant in harsh North Sea conditions.

Far more attractive are the options of liquefying the natural gas offshore so that it can be collected by special tanker or of using the gas to generate electricity.

A report produced by David Brown-Walker Offshore for the Government concluded that on both technical and economic grounds it would be feasible to recover excess associated gas through liquefaction and storage at offshore terminals. The offshore terminals would probably be semi-submersible or vessels floating on the surface. The economic case for such offshore liquefaction terminals rests, however, on producers gaining a price for the LNG

similar to prevailing rates in the world market. Such a price would be far higher than that paid by British Gas for its present supplies from either the northern or the southern North Sea fields.

Liquefaction would also open the possibility of the gas being exported, which neither the Government or the gas corporation are likely to encourage. It is thought that where gas reserves are large enough to justify the building of a liquefaction platform, they would just as easily—except in isolated cases—support a pipeline spur to one of the existing gas trunklines.

There are also obvious political objections to the use of gas for offshore power generation. There is already excess generating capacity in the UK, which will last for several years to come, and the Government is unlikely to encourage another competitor for coal-powered stations, which already need subsidies to compete with oil-fired stations.

Taken together the scattered reserves of associated gas do represent a useful extra source of supply for the UK gas industry, but many problems are still to be resolved before the high level of gas during expected next year can be substantially reduced.

Kevin Done

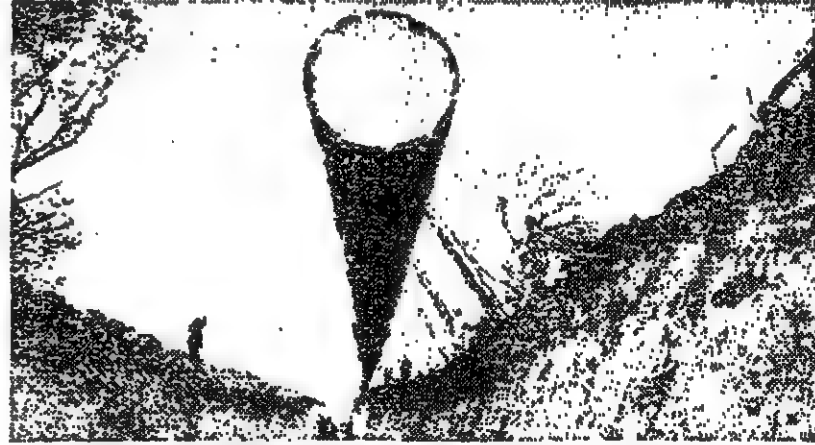
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### Looking to the future

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## THE GAS INDUSTRY IV

## Probe into appliances market

EVEN THOUGH the current Monopolies and Mergers Commission probe into the sale of gas appliances is only half way through, the battle lines over the issue have already been made clear.

In making the reference to the commission in November, 1977, the Office of Fair Trading revealed its concern as to why over three-quarters of the retail market for gas cookers, water heaters, and space heaters is in the hands of British Gas's showrooms. The OFT is charged with protecting the consumers' interests and, consequently, wants the commission to decide whether BG's obvious monopoly operates for or against the public interest.

The Consumers' Association, which has almost 600,000 subscribers to its *Which?* magazine, has recently suggested that there are several issues of concern about BG's monopoly position—such as prices charged for appliances and whether potential retailers are prevented

from entering the market.

BG's involvement with retailing is derived from the same legislation which originally gave it the monopoly in the supply of piped gas. However, retailing gas appliances—although obviously at the "sharp" end of the gas industry—is only a small part of BG's operations. In the year ended March 1978 the sales of gas appliances by BG of £145m represented less than 6 per cent of its total turnover of £2,568m.

But while this involvement is relatively small for BG, it is still large enough to dominate the retail market for gas appliances. Of the estimated 672,000 gas cookers sold in 1977-78, over 95 per cent were sold by BG. In addition, over 70 per cent of all water heaters and well over 80 per cent of all space heaters sold in 1977-78 were sold through BG showrooms or authorised dealers.

In the case of both gas cookers and space heaters, the share of the market held by BG has continued to rise over the past few years.

For example, its share of larger reductions could be found in particular shops during a sale or promotional offer, it 91 per cent in 1975 to its present 95.5 per cent. Over the same period the proportion of space heaters sold by BG has risen from three-quarters to its present 81.5 per cent share.

One of the main questions the commission will ask in its investigation is why there appears to be so little price competition for gas appliances, especially cookers. According to a Consumers' Association survey, most gas cookers are sold at or around the recommended retail price. This was in marked contrast to the price competition that existed in the electrical appliance sector, points out the association, where discounts ranged up to 40 per cent below the recommended retail price.

Even though Electricity Board showrooms were most expensive, they were still selling cookers, for example, at up to a fifth off the recommended retail price.

For gas cookers, however, the association found that while

usually between 8 and 12 per cent below list price.

The association concludes that, "given the massive buying power of BG, it is surprising that the discounts it must be able to negotiate do not appear to be passed on to the consumer." While acknowledging that this buying power may be reflected in lower list prices rather than bigger discounts, the association calls on the commission to investigate this aspect more fully.

The association also calls for a detailed examination of the question of whether the lack of price competition might be due to the inability of outlets other than gas showrooms to obtain supplies. "If BG has used its monopoly position to prevent its competitors from obtaining gas appliances we would consider this a serious abuse of market power detrimental to consumers' interests," argues the association.

Other trade sources have also suggested to the OFT that there have been difficulties in getting supplies of gas cookers or in getting them at prices which would enable them to sell at prices competitive with gas showrooms.

The retail structure for gas appliance retailing is dominated by BG with over 900 showrooms scattered throughout the UK. The degree of competition to these showrooms is limited by a number of factors. First, as authorised gas agents are dependent on BG for what they sell and the prices they charge they are not really competitors at all. Second, the presence of any alternative outlets is extremely patchy. Some areas of the country have a number of alternative retail outlets, others none at all. Thirdly, even though discount stores and independent retailers do stock some cookers and other appliances, they do not carry anything like the range offered by BG showrooms.

The only effective competition which BG faces on anything like a national scale comes from Comet Radiovision. Even Comet, however, sells a much smaller range of gas cookers than do gas showrooms. Of the 30 or so free-standing gas cookers on the market, 20 or more were stocked

by most gas showrooms, argues the Consumers' Association. But the majority of the discount houses, including Comet, only stocked between five and 10 models.

The association concludes that while the retail outlets of both the gas and electricity supply industries dominate their respective markets, there is a marked contrast between them in the pattern of supply. Electricity Board showrooms are by no means the "only" outlets selling electric cookers and consumers always have a choice of retailers. But, says the association, only in the case of those cookers which are widely stocked by gas showrooms, Comet discount stores, and the limited number of other outlets selling cookers, is there anything approaching a competitive market. "For many consumers looking for a particular model of cooker there is no alternative to the gas showroom or an authorised agent of BG," says the association.

## Manufacturers

The question of competition is also raised by the fact that the three biggest appliance manufacturers are estimated between them to make about half the appliances sold in the UK.

The major manufacturers are: Thorn Domestic Appliances, which has about half the total market for gas cooker sales; and two of its brands, Main and Parkson. Cowi, a Danish firm, which has about a fifth of the gas cooker market with its New World brand; and Belling, Vador, Cannon, and Flavel are the other main names in gas cookers, between them accounting for about a quarter of the market.

But, despite the criticisms and the threat of the commission's probe hanging over its head, BG is still aggressively trying to boost its market shares. The boom in home improvements—especially in fitted kitchens—has led BG to put substantial effort into marketing gas appliances to fit in.

David Churchill

## Remarkable record in industrial relations

AGAINST EXCEPTIONAL odds, the British gas supply industry has maintained remarkably good industrial relations since nationalisation in 1948.

Few if any other major industries can have undergone a change in function so fundamental as has the gas industry. The past decade has seen the industry all but totally abandon its original primary job of manufacturing gas to concentrate almost exclusively on distribution and service.

At the consumer end the switch from coal and oil-produced gas from the now largely defunct gas works to natural gas supplied directly from the North Sea has made little difference. But in the industry itself it has entailed profound changes in the deployment of the workforce coupled with a major demanning exercise over a period of only six years.

A manual labour force of 70,000 before 1963, and largely concentrated in the gas works, was down to 30,000 by the early 1970s. Moreover, jobs were no longer a matter of coal shovelling and physical labour on the works floor had moved to the higher skills required in laying pipelines and in the repair and maintenance of gas installations.

## Unblemished

Yet apart from a five-week series of selective strikes and overtime bans in 1973 in the battle to reorganise salary structures in the face of a Conservative Government's incomes policy, the industrial relations record has remained comparatively unblemished.

Over the past year the labour relations record in the British Gas Corporation (BGC) has been thrown into relief by troubles in other nationalised industries which have also undergone radical changes as a result of other forms of technological advance.

The electricity supply industry was being seriously disrupted this time last year by unofficial industrial action linked to demands for better rewards following a major exercise in demanning related to new technology in power stations. Post Office engineers had also been conducting for over a year a campaign of action in the face of the introduction of new telephone technology and what they saw as an associated threat to their jobs.

The industrial relations record of the gas industry in terms of its comparative lack of industrial action so far should not, however, be taken as any guarantee of perpetual harmony in the future.

Union leaders and industrial relations experts in BGC alike concede that the corporation has had a fair measure of luck in achieving a comparatively smooth transformation in its operations. The change to natural gas came at a time of high employment. Many of the blue-collar workers preferred to quit and take the lump sum of money offered rather than apply for redeployment into other kinds of jobs.

Mr. John Edmonds, national officer for the industry in the General and Municipal Workers' Union (GMWU), says that the change was conducted "with more humanity than imagination," meaning that while the workers were treated fairly, the corporation was not quick enough or sufficiently far-sighted in introducing retraining schemes.

Even so, lack of retraining opportunities created no immediate problems because of

the number of workers who chose to leave the industry for other jobs.

In addition, the nature of the change to natural gas held certain advantages for the BGC. The workforce had plenty of warning of the dates for closure of individual gas works in advance even of the six months notice issued by the corporation.

For the white-collar workers, meanwhile, the change in an already expanding industry had much to offer in terms of promotion prospects and technological challenge.

All this happened against a background of a well-established industrial relations structure in the corporation, however, and to this extent credit is due to

those who took part in its evolution on both the unions' and employers' side.

The GMWU, representing the bulk of the now 40,000 strong blue-collar workforce, knew the industry inside out. It was formed in 1924 partly out of amalgamation with the gas workers' union formed in 1889 and drew its first general secretary from those ranks.

Industrial relations expertise in BGC is also well established. The corporation has been among the nation's leaders in some areas of labour management reform.

Industrial relations negotiating machinery headed by a national joint negotiating council was revamped in 1976

CONTINUED ON NEXT PAGE

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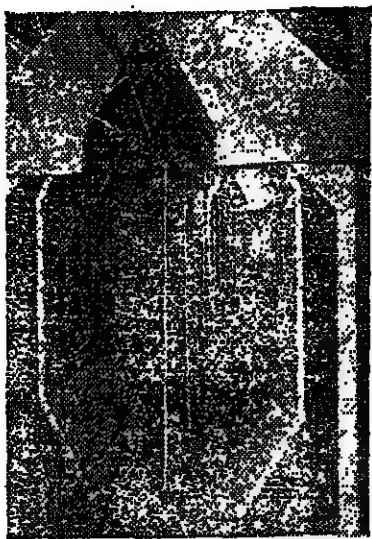
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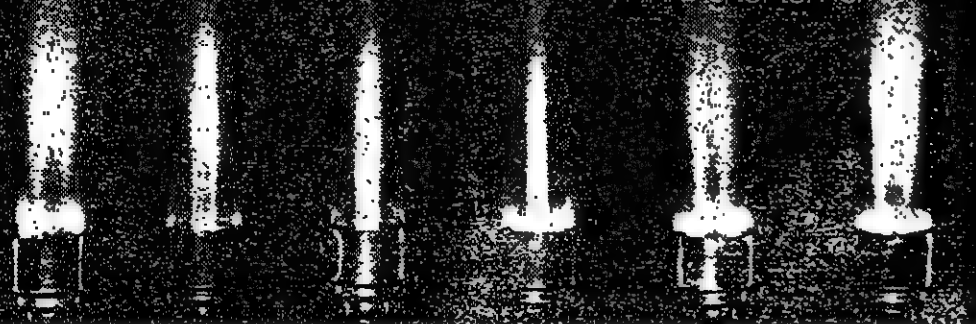
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مكازم الأحول



# Meeting the demand

THE gas industry is confident that the offshore natural gas reserves it has already taken under contract are sufficient to meet demand from premium markets at least to the end of the century. Beyond that date the supply picture is less clear, but according to Sir Denis Rooke, the chairman of British Gas, it would be "astonishing" if no more commercial gas finds were to be made on the UK Continental Shelf in the years ahead.

With such a large, ready-made market to offer, the UK is also ideally placed to attract gas supplies from other sectors of the North Sea, especially the Norwegian. Imported gas from the Norwegian portion of the Frigg Field accounted for 20 per cent of the UK's total supplies in September and October. By the end of next year the Frigg Field—80 per cent of which is in the Norwegian sector—should be supplying an average of 1500m cubic ft a day. In addition it is possible that the UK will also prove to be the most obvious market for associated gas supplies from some Norwegian oil fields, such as Statfjord. The ultimate decision will be a political one, however, and will depend on whether enough extra gas is discovered in the Norwegian sector of the North Sea to justify the construction of a trunkline to the Continent, where better prices could be obtained.

## Processes

For the longer term processes have already been developed for producing substitute natural gas on a commercial scale from a variety of hydrocarbon feedstocks and in particular from coal. Some time in the next century these processes will be needed to augment dwindling natural gas supplies.

The first UK natural gas came ashore from the West Sole Field in the southern North Sea in 1967. Supplies have since built up to more than 4,000m cubic ft a day and the reserves now under contract will support a production rate of about 6,000m cubic ft a day by the early 1980s.

The most significant addition to UK supplies in the last year has come from the Frigg Field. By the end of 1978, when it will

be producing at a daily average of more than 1,500m cubic ft a day it will be accounting for more than 30 per cent of the gas corporation's current supplies. British Gas is looking to the northerly regions of the North Sea for large new supplies of fuel. Within a couple of years gas should also be coming ashore from Shell/Esso's Brent Field. Brent, the largest oil field in the UK sector, not only contains substantial quantities of gas produced in association with crude oil, but also a "gas cap" in essence a gas field sitting on top of the oil reservoir.

Shell and Esso are contracted to begin supplying British Gas at the St. Fergus terminal in October 1980, but the construction programme for vital parts of the development onshore is slipping far behind schedule. The Brent Field contains about 3,000m cubic ft of natural gas along with some 600m barrels of condensate and natural gas liquids. At peak production it could meet about 15 per cent of UK gas consumption.

The field is large by any standards, but the particular combination of hydrocarbons discovered in the Brent province, 100 miles to the north-east of the Shetland Islands, has necessitated a development programme which in complexity rivals any in the world. But ironically Shell has encountered its most intractable problems with the project onshore in its proposal to build a natural gas liquids separation plant at Mossburn, Fife, along with a marine terminal at nearby Braefoot Bay.

The project has been fiercely opposed by articulate local protest groups. Although Mr. Bruce Millan, the Scottish Secretary, gave the scheme provisional planning approval at the end of March, he is still delaying the full go-ahead. The public inquiry into the project was held 17 months ago in July last year.

Natural gas from the Brent Field will come ashore at St. Fergus, where it will be separated from the natural gas liquids stream. The NGLs—propane, butane and ethane—would then be piped to Mossburn for further separation and processing. But full production from the Brent Field

of oil and gas cannot be achieved if there is no proper way of disposing of the NGLs. To a limited extent they can be reinjected into the field for later recovery. There is also an emergency plan for burning some quantities at Peterhead power station, but this would be both wasteful and costly in lost revenue.

Shell is contracted to begin supplying natural gas (methane) to the gas corporation in October 1980. Supplies are supposed to build up quickly to a minimum level of 500m cubic ft a day, rising later to perhaps 650m cubic ft a day. Shell's gas terminal at St. Fergus is already under construction at a cost of more than £100m, and building should be completed by the middle of

1980. This will allow limited natural gas sales to be made under the contract to British Gas, but it cannot provide a long-term answer. Full production will be impossible without the building of a complementary plant to separate and process the natural gas liquids.

## Brent

In the medium term the Brent gas trunkline will also be used to bring ashore further associated gas supplies produced from other oil fields in the East Shetland basin.

The Government, which is taking a much tougher stance on the wasteful flaring of such gas offshore, is actively promoting two schemes to add extensions to the Brent gas line.

These would take in fields lying to the west and to the north. The western leg extension, which is already being built by Shell to link gas production from the Cormorant and Brent Fields will probably be connected later to the Niman, Heather and North Cormorant Fields and also to the North West Hutton Field when the Amoco group decides to press for commercial development.

The northern leg could encompass the Magnus, Murchison and Thistle Fields. Magnus, which is to be developed by BP at a cost of more than £1.25bn could produce about 50m cubic ft of natural gas in the mid-1980s.

Further south the Occidental

group has almost completed a \$150m gas conservation programme for the Piper Field. A spur line has been built to the Frigg gas trunkline, which could take up to 90m cubic ft a day of gas by 1979-80. Associated gas from the Tartin Field will be produced into the same system, and it is likely that Mobil's Beryl Field will also be connected to the Frigg line at a later date.

The build-up of all these supplies from the northerly fields could have provided British Gas with an embarrassment of riches. Production from some of the major southern fields has declined a little, but they are still capable of meeting the bulk of UK demand.

CONTINUED ON NEXT PAGE

# Industrial relations

CONTINUED FROM PREVIOUS PAGE

and the terms of reference of the joint consultative committees were considerably widened in January 1977 with the introduction of planning liaison committees. There are aimed at giving workers more contact with the running of the industry and more say in affairs affecting their conditions.

Some friction has arisen on the industrial democracy issue, however, where the corporation has so far drawn the line at accepting 50 per cent worker representation on its Board in its recent submission of its plans to the Department of Energy.

But in the negotiating area, the unions and employers are still seeing the benefits of changes in terms and conditions of employment worked out in 1975 to match the transformation of employment in the industry.

Since rates of pay for distribution workers had fallen behind as a result of being for so many years only the secondary function of the corporation, major changes were needed. Mr. Edmonds says that one of the major reasons that trouble has been avoided since then is the

union's success in negotiating at that time wider differentials, more flexible hours and higher guaranteed bonus pay.

The increasing prosperity of the Corporation since the change to natural gas, has also undoubtedly helped to promote good industrial relations. When the industry was released from its ties with coal, financial constraints on wages were lessened. Average earnings for manual workers are between £32-33 a week at present, similar to those in electricity supply but well ahead of, for instance, the £23-£24 in the water supply industry.

## Expansion

The changes also took place at a time of rapid expansion and growth of demand. Gas consumption rose some 6 per cent last year and the fuel new supplies, according to BGC, about 25 per cent of industry's needs compared with only 4 per cent in 1965.

Luck and favourable financial conditions, however, will not solve some of the outstanding problems affecting labour in the industry at present.

The National and Local Government Officers' Association is concerned about radical changes in white-collar jobs as a result of computerisation. The threat to office workers' jobs is a serious one in a labour-intensive service industry.

Among the manual workers, militancy has been growing over the past year or so because of the use of contractual labour on the pipeline and distribution side. A form of industrial action is already threatened from next January because of gas workers' frustration at what they claim is lack of expertise and shoddy work on the part of some contractors.

The GIMWU says that too often the corporation's own skilled workers are having to repair sub-standard pipeline installations carried out by contractors and the workers feel that the bad workmanship reflects on themselves.

In particular it is critical of the corporation for not having worked with enough speed to expand its direct labour force through training schemes. The problem has been underlined by the extra workload imposed by the King recommendations on small pipeline installations

following a series of gas explosions a couple of years ago.

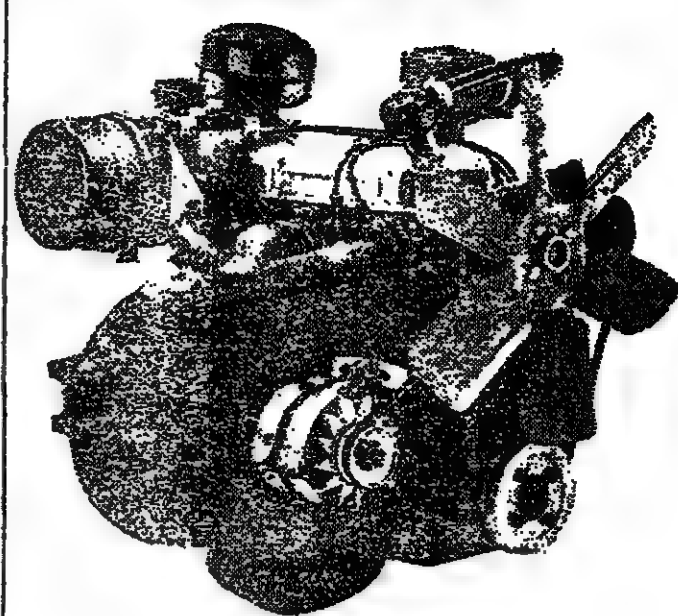
The union is further anxious to see changes in the present work measurement bonus scheme which lays down standard times for carrying out particular service jobs.

The incentive scheme is successful to the extent that it gives bonus guarantees and also provides an effective spur for service workers to carry out their jobs quickly and efficiently. It also gives the service worker considerable control over his personal level of earnings and gets rid of the necessity to have supervisors overseeing their work.

But according to the union the scheme as it is constructed at present can directly discourage gas service workers from embarking on more difficult and time-consuming jobs—a view with which the National Gas Consumer Council would probably agree. The council says that the level of user complaints—a total 48,800 last year, of which 14,600 were service complaints—are still too high, although they have to be seen against a background of 14m service jobs last year.

Pauline Clark

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## Substantial rise in gas sales

A TOTAL of 15.1bn therms of gas was sold by the British Gas Corporation during the 12 months ending in March this year—substantially more than the 13.8bn therms sold in the preceding year.

The corporation forecasts sales of over 18bn therms in 1982-83 and there seems to be no reason for rejecting its optimism. The current success of British Gas marketing policies is acknowledged even by those energy industries whose own sales are under pressure as a result.

Earlier this year, Sir Francis Tombs, chairman of the Electricity Council, said British Gas was to be "congratulated on its marketing expertise and enthusiasm." But he added that the "rise of the gas industry in recent years has been a model of the monopoly exploitation of a cheap and favoured fuel"—a compliment with a decided sting in the tail.

British Gas sells to the commercial, industrial and domestic markets and last year it increased its sales to all three. Domestic sales went up from 8.1bn therms in 1976-77 to 8.9bn in 1977-78, industrial sales went

from 6.1bn to 6.4bn and commercial sales rose from 1.5bn to 1.7bn.

The figures represent an increase in industrial sales of some 5.5 per cent and this against a background of "continuing economic recession and efforts by customers to conserve energy." Sales in the commercial sector were up by 13 per cent and British Gas claims this reflected "customers' awareness of the advantages to be gained from the use of gas in commercial premises."

Domestic sales rose by 12.6 per cent—at a time when comparatively few new houses were being built and when modernisation programmes were operating at a depressed level. The corporation says these constraints were offset by "highly satisfactory achievements in appliance marketing and by gaining new customers within the established supply area who had not previously used gas."

At the same time gas did maintain and indeed increase its share of the difficult new housing market.

than half a million new gas-fired installations were completed during the year.

Direct sales of gas central heating systems were 26 per cent up during 1977-78 on the year before and the total gas share of new central heating systems has been improving steadily since 1973. In 1973-74 gas accounted for roughly half of all acquisitions in the central heating market but by 1977-78 the figure was in the region of 80 per cent.

## Industry

On the industrial front, sales of gas have increased in nearly all individual sectors as well as overall. British Gas's biggest industrial customer is the chemical industry which bought 2.2bn therms during 1977-78 as compared with 2.09bn therms the year before. Engineering and metal goods, which covers the shipbuilding and vehicle industries took 1.15bn therms, which was up on the 1.02bn therms bought in 1976-77.

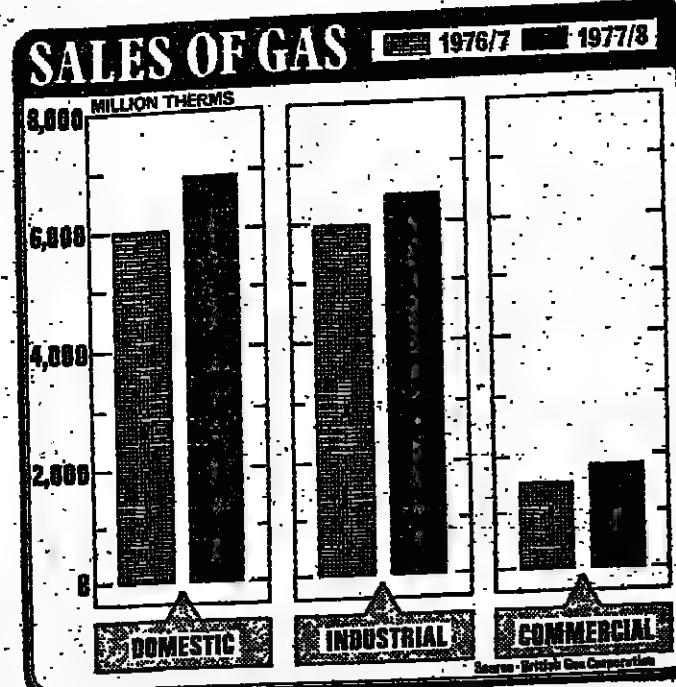
The metal industry bought 757m therms in 1977-78—18m more than in the previous year. The food, drink and tobacco

industry, which accounted for 453m therms, and the china and earthenware industry which bought 305m therms, were also major industrial customers in the year ending March 1978.

Commercial concerns as a group, provide the smallest of the corporation's three main markets but here, too, gas sales have been steadily increasing in almost all sectors over the past two or three years. The educational and medical services accounted for 556m therms of gas in 1977-78 and national and local government bought 221m therms during the same period.

These British Gas statistics reflect the corporation's policy of directing its sales towards the premium markets—the aim being to "ensure the most effective use of the nation's indigenous fuel resources." One obvious premium application for gas is heating and over the next few years the biggest expansion of sales is expected to take place in the domestic market.

The corporation estimates that gas should be supplying about half of all the energy used in domestic households by 1982-83. Some further expansion can also be expected in the



Industrial and commercial formation, and Research Services. The bulletin found that gas prices for industrial users were 29 per cent higher in the second quarter of 1978 than at the same time last year.

## Criticism

But forecasts of slower growth rates in the 1980s do nothing to stem the criticism of British Gas pricing policies being made by the other energy industries. The corporation's fiercest critic in this area is probably Sir Francis Tombs.

Last month Sir Francis pointed out that British Gas currently pays a landed price of about 2p a therm for natural gas from the Southern Field basin of the North Sea. He added that this gas provides a high proportion of total supplies. He claimed that, without taking into account the "so-called premium value of natural gas," this Southern Basin price was "ridiculously cheap." The electricity generating boards were paying a delivered price of around 9p a therm for coal and residual fuel oil.

"The problem is that the cheap average price of all gas at present is stimulating gas demand and hence the rate of depletion of natural gas," Sir Francis said. "This does two things: it brings nearer the day when natural gas will be in short supply and it makes more difficult the task of other energy industries, such as electricity, in providing alternative sources of energy when the gas runs out."

"Whenever we raise this problem we are accused of trying to fix the competition. Of course there would be benefits to electricity if the gas pricing position were made fairer, but our main concern is that everyone should be fully aware of the overall energy supply problems which are being created by the present policies."

"One of the interesting features of gas prices to which little public attention seems to have been given is what has recently been happening to industrial gas prices. This is an area where the British Gas Corporation states that it prices on the basis of market conditions. The average price of industrial gas has increased by well over 30 per cent in each of the past three financial years and the position has now been reached in which some industrial consumers pay more for gas than do domestic consumers."

Sir Francis's figures are borne out by the Energy for Industry and Commerce Bulletin which is published by Cambridge University Press.

Sue Cameron

## Demand

CONTINUED FROM PREVIOUS PAGE

The new supplies have led the gas corporation to renegotiate many of its southern field contracts in order to gain greater flexibility of operation. In essence it has traded an agreement to pay slightly higher prices for its gas in return for producers' willingness to delay deliveries substantially or even on occasion to shut down production completely. This process should bring supply and demand back into balance. But just as importantly it offers British Gas a most satisfactory way of ensuring that it has extra supplies to call on during periods of peak demand in the summer.

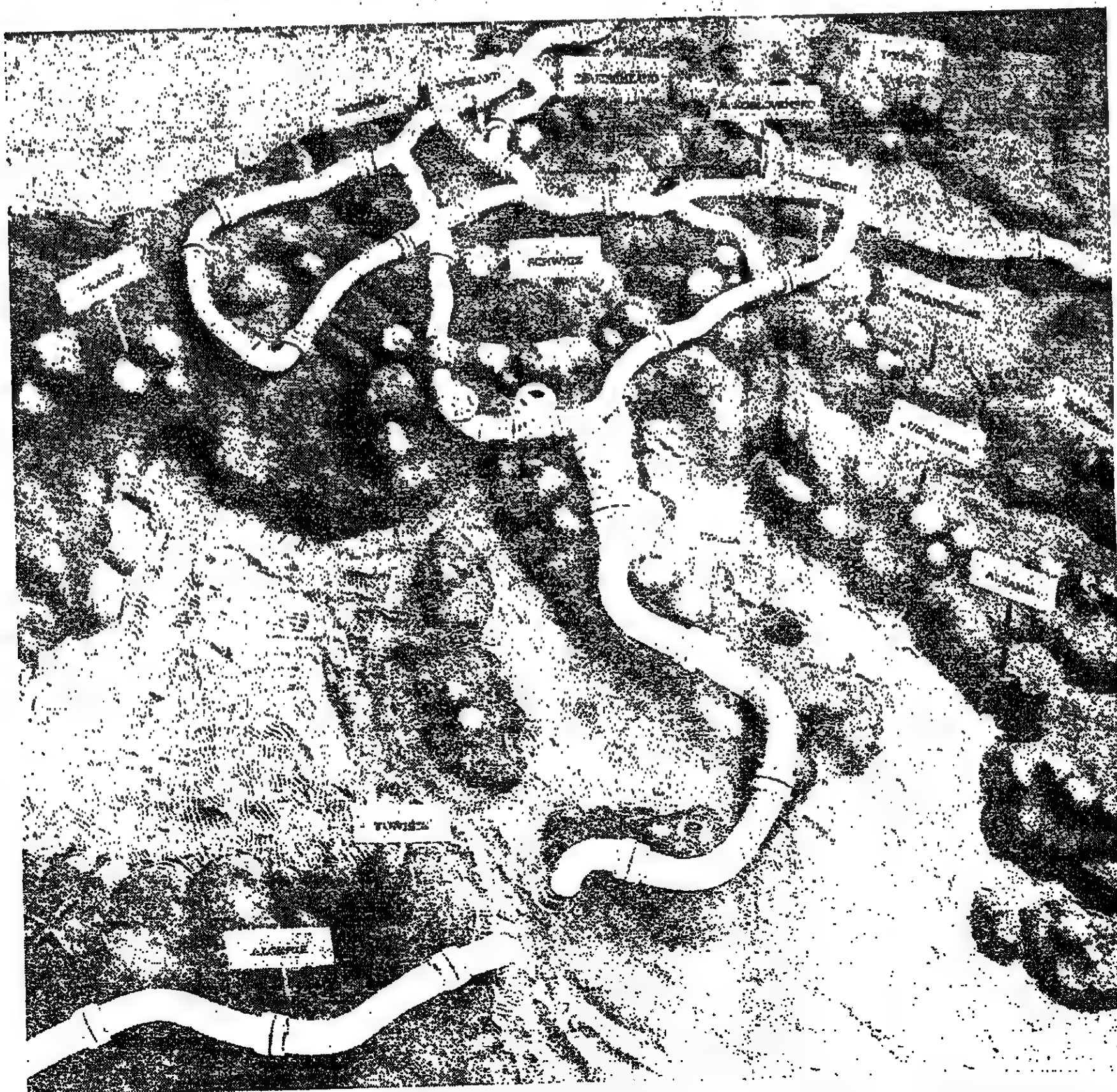
British Gas's supply pattern will gain further flexibility in the mid-1980s, when the Morecambe Field in the Irish Sea is developed. This field has reserves of at least 2-3,000bn cubic ft, and most importantly it is held under a 100 per cent production licence.

The corporation is planning to produce the Morecambe Field so that it will have the flexibility both of meeting high demand in winter and operating at very low levels in the summer. The need for such flexibility is clear. UK gas demand can vary from a low of only 2,000m cubic feet a day in the summer to a peak of 7,000m cubic feet in the winter.

Last year British Gas purchased a total of 3,000bn cubic feet of gas from the UK Continental Shelf. By the beginning of the year the quantity of remaining proven UK reserves was estimated by the Department of Energy at 26,400bn cubic feet. This figure does not include known reserves in all discoveries—including those that could prove uncommercial—of 54,700bn cubic feet. Whether all these reserves will ever be developed is clearly open to question, but they amply sustain British Gas's confidence of meeting demand in premium markets well beyond the year 2000.

K.D.

## Natural gas soon to link two continents



SNAM is about to build a 2,500 kilometres intercontinental gasline, from Africa to Europe through the Mediterranean Sea.

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The Snam contract with Sonatrach (Algeria) will ensure an annual importation to Italy of 12 billion cubic metres of natural gas from Algeria, for a period of 25 years.

The gasline will cross Algeria, Tunisia, the Sicily Channel, Sicily, the Straits of Messina and continental Italy up to Minerbio (Bologna).

A first gasline has been laid down through the Straits of Messina while deep water laying trials in the Sicily Channel have already been successfully concluded.

This project implies a large financial and technical effort and requires more laying of long underwater stretches.

The achievement of this project will actuate a strong economical exchange with Algeria, with consequent advantages for both Countries.

SNAM has already linked Italy to Holland and the USSR with two gaslines, and imports LNG from Libya.

SNAM is one of the companies of the

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SNAM is presently working with other European natural gas companies to ensure new precious and clean energy to towns and industries.

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## THE ARTS

## Record Review

## Ten for Christmas

by ANTONY THORNCROFT

Record albums, or rather record album takes, might have been invented specifically as the all-purpose, irreproachable, Christmas present. Here are a dozen ways of converting them into wax, culled from recent releases.

**On the Sentimental Side:** Al Bowlly. Decca DVD 5009/10. It has taken the critical success of Denis Potter's television drama series "Pennies from Heaven" to rescue the British swing bands of the 1930s from oblivion. Or has it? I suspect there was already a groundswell of interest in these beautifully precise, orchestration, spooning lyrics, and lush melodies. Now Al Bowlly and Lew Stone are respectfully dropped names and this double album provides as many of the prolific recordings of Bowlly that you could ever cope with. From Love is the sweetest thing to Let's all sing like the birds, from very early 1931 releases when Bowlly was just a "vocal refrain" to his post throat operation 1938 work with the excellent Lew Stone Band, this is a nostalgic orgy of 32 songs from the age of innocence.

**Photogenic:** Not just another pretty face: Melanie. RCA 13056. This is the first album from Melanie for some time and finds her less contrived, less cornball, less interesting. She is now just one of that enormous pack of American girl singers—Linda Ronstadt, Bonnie Raitt, Emmylou Harris, etc.—who produce consistently reliable, but bloodless, albums full of second-hand love songs and restrained rock numbers. The first side has all the tedium of this safe approach and Melanie's own compositions lack the personal poignancy of her under-rated early work, but the second side gains a new lease of life as a classic version of "I've got a love while I'm in love," a lip trembler from another of the pack, Carol Bayer Sager, followed by an interesting "Let it be me," a plaintive "You're my man," and the now standard "California Dreaming" which is a bit of contemporary American song-writing as you are likely to find.



Joan Armatrading, Melanie and Rod Stewart



German recording studios, especially those in Munich, should have cornered the market for the international disco sound is a nice question but Boney M. is a spectacular quartet of black Americans, is the peak of their achievement and with the sturdy bass line, the dazzling strings, and bright guitar work this is the perfect escapist commercial sound of the year and because it has no pretensions is beyond criticism.

Joan Armatrading: To the

melodies. You feel like an eaves-dropper on some of the most personal songs, although Joan Armatrading maintains that they are art, not reality. Not an album to get a party going but ideal for money-melancholics.

Three light years: ELO: Jet Setters. Riva. A fine straight-forward album from one of the masters of the art, with his own touch of the Munich sound. The album is a vehicle for Rod Stewart who has the kind of charismatic voice that only rock could have romanticised.

democratic, rough, urban. Not all the songs deserve the sharp musical treatments they receive—some are weak parodies of Stewart work—but if few will have even fewer will be disappointed in this safe selection, designed to reinforce Stewart's reputation as an international playboy.

**A single man:** Elton John: Rocket Train. A welcome return to form for one of the more attractive of popular artists. Not much anguish here, or the deep lyrics of the Bernie Taupin days, but light, accessible songs from writer Gary Osborne and Elton John's melodies and voice sound nicely refreshed after a two-year break. Even better things could be rebuilt on these solid foundations.

**The Cars:** Elektra. K53088. The spirit of rock music captured by this Boston-based band. An album which fuses the 20 years of the tradition with a touch of 1978 anarchy. The Cars would probably be better if they had a little more ambition, but there were not many better pop songs this year than My best friend's girl, included here with many immediately likeable numbers.

Well, well said the rocking chair: Dean Friedman: LSP 6018. The latest American singer-song writer, with one eye on the portentious. But the heavily lyrical ballads like Lydia are well balanced by the humour in songs like S. & M. Friedman also has a good clean cut voice and as long as the cultists do not claim him he could make the popular breakthrough which missed the comparable chronicler of the American scene, Harry Chapin.

**Jethro Tull:** Live Buried Out: Chrysalis. C174. All the usual complaints about a live album—indifferent sound quality, the irritation of the audience—hunt this memory of Jethro Tull's recent European tour. But the relish with which Ian Anderson works at his performance makes this a valuable record of one of the most consistently interesting, if outrageously tey, British bands of the past decade. For addicts rather than novices.



Britt Ekland and Julian Holloway

Leonard Burt

## Comedy

## Mate!

by B. A. YOUNG

Olivia, played with an almost total lack of life by Britt Ekland, believes that if men should have several girls, girls should have several men. Five years after separating from her barrister husband Henry, she simultaneously accepts Mark, a Cockney night-club tycoon, and Colin, a refined publisher; and then she seeks out Henry to find out how to cope.

In successive scenes, Henry attends, disguised as Olivia's uncle, while she entertains them one by one. Announced as an Australian, he plays a parody of a New Yorker for Mark, and ends up challenging him to a fight. Announced as a New Yorker, he does an Australian act (very much better) for Colin, and gets them both drunk almost at once.

Next day it seems that polyandry is to set in seriously, and the three men begin to map out their timetables. But in comes Jeremy. Such a thin plot clearly needs a lot of padding, and the author, C. Scott Forbes, provides it so generously that there seems to be nothing in the play but padding. Why else, for example, the pointless swapping of wiled in Henry's part save the "Uncle" Henry's nationalities? Why those jokes about Olivia's zero.

grasp of English idiom?—Olivia being apparently as Swedish as Miss Ekland. How otherwise could a director as experienced as James Roose-Evans bother to cut such lines as "I breed small Danes." "Small Danes? What kind of dog is that?" "That's a miniature Great Dane." Julian Holloway's determined assault on the opportunities provided by the play is a bit of a pity. Why those jokes about Olivia's zero.

## Institut Français

## Le Maréchal Ferrant

by RONALD CRICHTON

The third—or is it fourth?—comic opera by Philidor to be given at the Institut Français in London marks the formation, with the backing of the Cultural Office of the French Embassy of a new enterprise. Opéra Comique is a suitable name for a company that will, one hopes, specialise in the operas, with spoken dialogue, that are an important part of the French musical repertoire but don't fit easily into modern operatic life. They need singers who can speak and act, and intimate theatres.

**Le Maréchal Ferrant** (the little means a phoemish who shoes horses and also acts as a vet) is a nice, gentle little country piece that inevitably suffers from being seen after the more robust and musically richer *Tom Jones* by the same company. The production, last seen at the Institut Français, in question, wants to marry his daughter Jeannette to La Brède, coachman at the nearby château. Jeannette, the set her heart on a young farmer, Colin. He is being pursued by the handsome, sun-browned, and former flame of La Brède, who, finally, but not before Colin has drunk some horse-hoison by mistake, has been assumed to be dead and then mistaken for a ghost. The young couple and Claudine and La Brède sort themselves out.

These rustic humours would *Maréchal Ferrant* come in Philidor seemed less mild if the performance had been stronger. The elements are there but by last changes, which were a night they had not come together, pleasant feature of the score as the singers were well prepared, given here? Performances at

educational institutions backed by Ministries ought to be well documented. Some of our colleagues are just as bad. Philidor, chess champion as well as musician, who died in London, is a taking composer. He knew what he could do (which included writing a good, full-scale overture) and usually managed to do it just a little better than one expects. His ensembles are neat and nimble, there are touches of humour like the heebies in the donkey duel and the cracking whip in La Brède's coaching song.

## St. George's Appeal

St. George's Theatre, which was formed to present Shakespeare as close as possible to the original productions, is the latest artistic organisation looking for industrial sponsors. The St. George's Theatre, a converted church in north London, receives no grants or subsidies but believes it can run commercially. It has the funds to instal a balcony, adding an extra 300 seats. Without the additional box office revenue it anticipates a deficit each season of around £50,000.

A reception at the Mansion House on Tuesday launched the appeal. One idea is that the balcony, which divides into five bays, might be sponsored by five different companies who would display their name and insignia in perpetuity.



Daniel Gerroll dancing with Polly Hemingway

## Open Space

## A Respectable Wedding

When did you last howl with laughter at a Brecht play? The silence is deafening. Well, it is my pleasure to report that this stunning revival by Mike Ockrent (who directed Sternheim's *Schippel* and Mary O'Malley's *Once a Catholic*) establishes Bert's 1919 one-act piece could be possibly have been working on *Baal* and *Drums in the Night*—as a farce classic, fit to be set alongside the best of Chekov's one-acters.

The scene is a wedding party. The theatre stinks of glue, or fish, or somebody's feet. The culprit is glue, for the Bride-

groom (Peter Woodward) has literally constructed his own home, and the action progresses through a series of bickering domestic faux pas and recriminations to the accompaniment of the sound and sight of collapsing furniture. If anyone had ever wanted to make a case for Brecht being the lost Alan Ayckbourn of the Weimar Republic, this is the play on which it could have been built.

"Calow Juvenilia" is the standard critical response to the play, given its British premiere here in a translation by Jean Benedetti. The characterisation is

beautiful, giving us a rambling old Bride's Father (Richard Simpson) who disrupts the feast with tales of droopy, vomiting, lavatories and physical disintegration, and a guitar-toting outsider (Daniel Gerroll) who slides loudly up to the Bride (Polly Hemingway) with a filthy song to parody the company.

Aided by excellent support from Roger Kemp, Alison Key and Mary Henry, Mr. Ockrent has given a fascinating and thoroughly entertaining side-light on Brecht's view of marriage as an institution.

MICHAEL COVENEY

# 'It has all turned sour and we are now cursed with the epidemic of Stagflation'

Professor James Meade, in his 1978 Snow Lecture, explores the causes of 'Stagflation'—that unpleasant state of affairs in which the economy is simultaneously stagnant and inflationary, with heavy unemployment as well as rapidly rising prices.

## Heart of the Matter

In this week's episode of 'The Body in Question' Jonathan Miller shows how William Harvey's discovery of the circulation of the blood helps us understand most modern heart surgery.

Also in this issue: more Christmas Books, with reviews by Ronald Blythe, Naomi Lewis, John Grigg and Alan Ryan.

## The Listener

Out today. 25p.

## Elizabeth Hall

## Juilliard Quartet

by DOMINIC GILL

For the last of their three recitals this month of Haydn, Bartok and Schubert, the Juilliard Quartet last night gave Haydn's Op. 71 No. 1 in B flat, the second Bartok, and the Trout Quintet. It might have been a splendid finale, but as the stars would have it, the occasion did not find the Juilliard on their most exciting or rewarding form. The evening passed by agreeably enough, without leaving any very memorable mark: a solid, workmanlike recital, decently given, but without magic or mystery.

The first I thought best: a lively, fine-grained account of Haydn's B flat quartet op. 71, sweetly voiced in its adagio, quick and virile in its coruscating finale. The Juilliard's Bartok seemed prosaic by contrast for all the fine things in the concluding Lento, spare and sonorous, its muted pianissimi, ghostly pale, the first movement called for grander presence, grander angst (Kodaly, not given to irony, surely missed the point entirely when he subtitled the movement "Quiet Life"). And even in the capriccioso, on the surface of the notes impeccably delivered, there is a snarl and a thrust to the music which the cello here alone caught precisely.

For Schubert's Trout quintet, a Juilliard Trio was joined by the double-bass of Donald Palma

and the piano of Jorge Bolet. It was not a satisfying performance. I have a boundless admiration for Mr. Bolet as a solo pianist: perhaps it was his very understandable soloist's fear of over-weighting the chamber texture that restrained him to such a point of reticence? The ensemble, and the balance generally, was uneasy. Roles were not clearly defined. An odd, uneasy reading that had its passing pleasures and graces, and that once or twice sparked, but at heart held no promise of joy or song.

## Randy Weston concert

The American jazz pianist Randy Weston is to give a concert of solo piano music on Friday, December 15, at the Logan Hall of London University, Bedford Way, WC1, starting at 8.30 p.m.

Weston has recently presented similar concerts in Tokyo and Tahiti and refers to his playing as "African rhythms" rather than jazz. He will show the African roots of many different musical trends including jazz, calypso, bossa nova, and the blues.

On the following evening Weston will play in the more intimate atmosphere of the Pizza Express in Dean Street. Tickets for the Logan Hall concert cost £2 or £3.

## King's College, Strand, WC2

## Invitation concert

by MAX LOPPERT

For its current series of Radio 3 Invitation Concerts, the BBC has devised the excellent plan of giving them at the various London schools of music. The third in the series, on Tuesday evening, took the London Sinfonietta (conductor Peter Eötvös), soloist Dorothy Dower, a virtuoso soprano who visits London too seldom these days) and the BBC Singers (conductor John Poole) to the intimate, friendly Great Hall of King's College. In parallel—a more tenuous than the first, less amenable to tidy formulation, but clearly recognisable. In their very different ways, and in different degrees, all four are "magic" pieces—during their course time is distorted or held at bay, and the sonorities, instrumental or choral, practise a heightening or

else a relaxation—even, perhaps, a seduction—of the senses.

Vic Hoyland's *Ariel* I, for soprano used more as tone-colour than lyrically, and an array of flutes, harps, organ, celesta, percussion, and trembling, whispering vibraphones and marimbas, was certainly an aural seduction—a finely woven tissue of sound arabesques, rills, and embellishments calculated with an ear of uncommon sensitivity. *Ariel* is Shakespeare's, and also Sylvia Plath's, a rather Dionysian communion, in addition to the attractive programme, two magic elements in the music: modern "classics." Boulez's *Improvisation II sur Mallarmé* and Messiaen's *Chaque Résonance* (Symphony), there is a suggestion of disturbance. Mr. Hoyland's voice, now celebrated reading acted as as here revealed, is wholly individual: we should hear more of his music.

The first performance of John Casken's *Amarantos*, a BBC commission for a more pastoral, sounding small ensemble of winds, strings, and percussion, revealed a carefully organised discourse in which freely lyrical elements are pitted against, and finally come to dominate, a strain of choppy rhythmic forcefulness. While the conception boasts no startling originality, it is cogently achieved, in sounds that balance pleasing euphony and disruptive harshness with impressive economy. The concert was recorded for future transmission.

In his inaugural address the new President of the Institution of Mining and Metallurgy, Professor Robert Fryer, called for the evolution of an agreed long term mineral strategy for the United Kingdom. There is now an important groundswell amongst all interested parties in favour of this concept and practical steps to arrive at this objective are being planned. We are much in favour of this initiative and I am sure our members will be very ready to contribute to its achievement to the best of their ability.

**The International Scene**—Talks between the EEC, the Nine Member Governments and the European mining industry for the evolution of an international European investment guarantee system have continued. Statistics produced by the Group of European Mining Companies have shown an alarming reduction in the level of exploration expenditure in the Less Developed Countries. This unnatural concentration of exploration effort caused by political rather than scientific considerations cannot be to the advantage of Western Europe in general or of the UK in particular. It also has very serious economic implications for the poorer countries of the world. The Nine Member Governments now acknowledge the seriousness of the problem, but they have as yet shown little sign of being able to agree what should be done about it. It would come as a relief if signs of a real political will to deal adequately with the problem were to become more manifest. However, talks are still going on and we can only hope that in the end helpful measures will emerge.

Although it has been impossible in this statement to avoid expressing disappointment with the Government's attitude to the problems of the industry, it is a pleasure to record that we have throughout the year enjoyed an exceptionally pleasant and mutually helpful relationship with officials of the Department of Industry who manage to combine a duty to guard the public interest with an informed and sympathetic understanding of our problems.

We greatly regret the death during the year of Mr. Basil Heron who became a Member of Council in 1976. It is also a great regret that we have received the resignation of Mr. G. Mortimer, MBE, from the Council in consequence of his retirement from the position of Chief Executive of Consolidated Gold Fields. He has been a most distinguished Member of Council since 1970. His clear analytical mind and forthright expression of conclusions will be greatly missed.

In conclusion I would like to express my personal gratitude for the work performed on behalf of the Association by Members of Council and of the various specialist committees, to the Secretary, his staff and the staff of the Manpower and Careers Unit.



## FINANCIAL TIMES

BRACKEN HOUSE, CANNON STREET, LONDON EC4A 3DF

Telegrams: Finantime, London P54. Telex: 886341/2, 883397

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Thursday December 14 1978

## Tokyo Round deadline

WITH ITS deadline fast approaching, the Tokyo Round of international trade negotiations has begun to gather much-needed momentum. Progress has been particularly rapid in recent days in the agricultural sector of the talks, always one of the most difficult areas of world trade bargaining. Last weekend, the U.S. and the European Commission agreed on a package of mutual farm trade concessions, which Mr. Robert Strauss, the U.S. Special Trade Negotiator, apparently believes he can sell to Congress. Yesterday, there were indications that Brussels and Washington have also succeeded in reaching a compromise on a new international wheat agreement—one of the key agricultural elements of the Tokyo Round, even if not formally part of it.

## Christmas

Despite considerable reservations on the part of France, the Commission is pressing ahead with negotiations on behalf of the Nine on all fronts in Geneva. Tomorrow was the deadline set for the conclusion of a package deal by the seven-nation world economic summit in Bonn last July. The date will not be met. But the Commission has every hope of reaching agreement with its main negotiating partners, the U.S. and Japan, by the end of the year, which in practice probably means before Christmas. If the schedule were allowed to slip much further, time would start running out comfortably short for Congressional ratification, given that the U.S. Trade Act expires in just over 12 months from now. If Congress does not ratify the outcome, the whole five-year process will have proved worse than useless.

The next key date will be December 19, when the Commission reports back to the EEC Council of Ministers on the results of its efforts in Geneva. As it will almost certainly tell Ministers that it has secured the best deal that can be hoped for, the reaction of the Council, and particularly that of France, will be crucial. On past experience, the French can be relied on to disavow the concessions proposed by the Commission and accuse its negotiators of going beyond their mandate. In

## Momentum

All the other major participants are now ready to settle. The Commission believes that the U.S. has just about reached the limit to the concessions it can offer if Congressional ratification is to be secured. Further delay could well be counterproductive and complicate the solution of the countervailing duty problem. Japanese negotiators have arrived in Geneva in force to conclude an agreement. A great deal more work remains to be done in the New Year. Any package agreed by the Big Three must still be sold to the other countries participating in the 99-nation talks. It will not be at all easy to convince the developing countries, in particular, that their interests have been taken into account—a task which the imminence of UNCTAD V makes particularly urgent. With so much still to be done, and so much at stake, it can only be hoped that the momentum generated over the past few days will not be lost.

## Britons are well, happy and drink less than most

BY JOE ROGALY

UNLIKELY THOUGH it may seem, the British are well, and probably happy, and certainly as comfortable as most other people in Western Europe. This must be true, for the statistics say so. The latest issue of the annual *Social Trends* is so adamant about the matter that it even insists that we drink less than most others. Take beer, for example. On page 128 of this yearly collection of Government statistics, it says that the West Germans, Belgians, Danes and Irish consume more than we do. When it comes to wine there is of course no contest—the French and Italians alone take it seriously—but it appears that only the Japanese among the 11 industrial nations listed, actually drink less of it than the British.

The same is true of spirits, and will probably remain so in spite of all the earnest efforts that will be made over the next week or so. The heavy spirit drinkers are the Americans and Swedes, who on average down more than twice as much per head as the British—but then we are second last, with only Japan, again, behind. Perhaps this goes part of the way to explain why the number of fatal motor accidents, expressed as a rate per thousand population, is lower in Britain than in France, West Germany, the United States, or Sweden. Only the Japanese are now challenging this encouraging record, which Britain has held throughout the 1970s, according to a chart on page 193.

These figures on drink and fatal accidents are not the only ones that indicate that the British are better off than most of

## 'Overcrowded island'

The most important myth to be demolished this year is perhaps the one about "our overcrowded islands." On page 35 it shows quite clearly that the UK is rather more spacious than many of its inhabitants seem to think. We have 239 people per square kilometre—as against 247 in West Germany, 322 in Belgium and 338 in the Netherlands. The latter is even more than Japan's 306—which, in turn, is a far heavier density than we must put up with. It is true that France, maddeningly better off in so many other ways, scores a mere 97 on this scale (the U.S. is 23 and the USSR 12), but no one would claim that Britain is an empty country. It is just that it is somewhat better off than many other equivalent nations.

Part of the "overcrowded

islands" myth usually contains a further myth about immigration. Turn over two pages and it is shown that in 1975—the latest year for which comparable statistics are available—the population fell, mainly as a result of a minus-1.6-per-thousand drop in the net migration rate. People have been leaving faster than they have been coming in, an experience shared by only Denmark and West Germany among the 11 leading Western nations listed. All the others, including the Irish, recorded an increase.

Oh yes, it will be said, but the foreigners have different fertility rates to contend with. It is true that the graph on page 36 shows Irish women still producing babies at twice the rate of the French, British, Americans and West Germans, and even much faster than the Italians. Yet France, Britain, the United States and even the increasingly barren West Germany all have fertility rates clustered between 1½ and 1¾ babies born to each woman.

Well then, the persistently awkward will continue, Britain's immigrants are overwhelmingly black. No so. Table 1.13 shows that in the average year just about half the primary immigrants, including those accepted after five years' residence, are from what is officially called "NCWP"—the British euphemism for "non-white." In fact they are not all non-white, since the initials stand for "New Commonwealth and Pakistan," which includes Cyprus and Malta. It is true that this may be confusing, but the explanations and tables on pages 38 to 42 provide so much information

on the number of people leaving and entering the country that anyone who does not want clarity can find facts that, with just a little bending, will suit their case.

Again, in spite of all the undoubted troubles of the National Health Service, life expectancy at birth is still edging upwards. Between 1971 and 1975 the figure rose from 68.9 to 69.4 for men and 75.1 for women. There is no international comparison at this time, but the new cumulative index, taking us back over all nine issues of the annual, is a reminder that a table published in 1976 showed England and Wales within a year or so of the dozen main industrial countries listed.

This time there is a comparison of infant mortality rates, which shows Britain ahead of Italy and West Germany, about equal to the U.S., and just behind France, Japan and Sweden. This rate, which in Italy was above 60 per 1,000 live births a quarter of a century ago, has been falling in all the countries listed. It is now down to around 20 for the Italians and West Germans, and well below that for the rest. The British rate seems to have been halved, to about 17, during that time. The maternal mortality rates for the same countries have declined even more dramatically, with Britain performing almost as well as the Swedes.

These international comparisons are of the best kind; an unusual palliative for those of us who are accustomed to reading the league tables and finding Britain at the bottom on every occasion. Even the charts on inflation show that the British experience of 1973-75, unsettling as it was, was not so different from what the French had to put up with in 1951 and again in 1958—and we had more to eat than they did. Although they were better able to cope with it, the Japanese line on the chart in 1973-75 was parallel to ours. The Italian line, which is well known (and not reproduced above) is of course worse than ours.

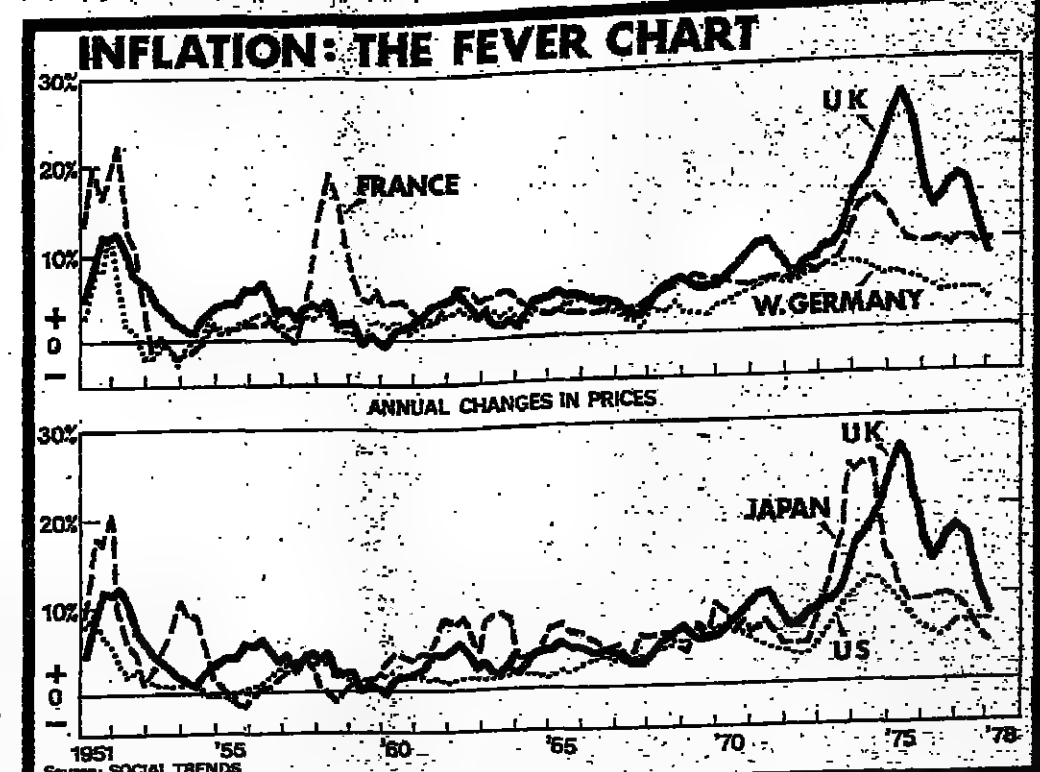
Nobody measures their state of well-being entirely by reference to the state of others, however. Never mind, *Social Trends* provides 219 pages of tables and charts, most of them purely domestic, and nearly all of them

bearing the message that the overwhelming majority of the British people are really pretty well off. Thanks to smoke, coal, and measures we have nearly twice as much winter sunshine in London as we had in 1953. Even in Manchester, the improvement is proportionately nearly as large.

If that sounds frivolous, take housing. The expenditure on "physically unsatisfactory" dwellings fell from 17.9 per cent in 1971 to 10 per cent in 1976—and this on an apparently broad definition. It is true that black people still endure worse accommodation than whites (right here in Britain), and the need to remedy this is plain: but even in this case the proportion with a shared bath or shower, or none at all, is falling. It dropped from 30 per cent in 1971-72 to about 22 per cent in 1976-77. For whites the proportion fell from just above 10 per cent to around 7 per cent in the same period—and it is probable that many of those in this category are students or young single people living in

dis-

Of course it would be absurd to maintain that every aspect of life in Britain is improving. For example, the crime statistics show a steady increase in the numbers of people found guilty of serious offences, and although these are among the least reliable of figures (they depend in part upon police fashions in defining better than it ever has been who shall be arrested and for what) the long upward slope between 1956 and 1977 cannot be gainsaid. It is also undeniable



## U.K. INDEX OF RETAIL PRICES: PERCENTAGE RATES OF CHANGE

	Average annual rate of increase*						Weights
	1962-66	1966-71	1971-74	1974-77	1977-78	1978	
General Index:							
All items	2.4	5.2	9.3	19.9	9.9	1,000	
Food	2.1	5.4	13.8	23.3	7.1	232	
Alcoholic drink	4.6	4.8	3.1	20.5	8.8	85	
Tobacco	4.8	2.8	0.9	24.5	15.3	48	
Housing	5.5	5.8	11.1	15.5	6.8	113	
Fuel and light	4.6	5.0	7.3	23.7	10.6	60	
Durable household goods	1.4	4.5	6.2	16.3	11.6	64	
Clothing and footwear	2.0	3.5	9.1	14.1	10.2	80	
Transport and vehicles	2.2	5.3	7.4	21.4	11.1	140	
Miscellaneous goods	2.6	6.5	6.4	20.8	12.7	70	
Services	3.9	6.0	9.8	18.6	11.9	56	
Meals bought and consumed outside home†	8.0	14.3	19.9	15.8	5.1	51	
Pensioner households:							
All items excluding housing:							
One person households	3.3	5.4	10.3	21.0	10.3		
Two person households	3.4	5.3	10.4	21.0	9.4		

\* Geometric means of January to January increases for General Index and quarter one to quarter one increases for pensioner indices. † Not separately identified until 1968. The first figure relates to the period 1968-71. ‡ Pensioner households are those in which at least three-quarters of the total income was derived from pensions and supplements to them.

Source: Department of Employment

## MEN AND MATTERS

## Wild West End

High drama on a third floor in Wimpole Street yesterday when the droll Labour backbencher and consultant surgeon John Cronin was aroused by intruders at 1.30 am. "Who's there?" he demanded. "Police," said a voice. Not being, Cronin tells me, a credulous sort of person, he loaded up his 15-bore and instructed his wife Cora to ring open the door—to reveal two policemen looking surprised.



"It's a full time job trying to restore this car."

If somebody had walked into our bedroom with a gun or a knife I'd have shot immediately," says Cronin, 62, who evidently values his privacy. But the events of this year have been enough to make anyone a little jumpy. Even Cronin, whose unshaken sense of fun has not always endeared him to the dowry sections of the party.

In the spring, when still a civilian member of the House, he was exercising a horse in Hyde Park which suddenly chose to make off through the rush hour down Park Lane and Bayswater Road before coming to its senses at the sight of Kensington Palace.

The summer brought a dismaying Division Bell, the yacht he shares with several other MPs. October brought another small adventure in a game park in Kenya, where the Cronin car became embedded in sand, and he and his wife had to get out and walk. "She was a bit upset because we saw lion tracks going in the same direction," says Cronin. "It's been a funny year."

## Fat and unhappy

December is presumably not the favourite month in the turkey calendar, but the males of this unfortunate species labour all the year round under a less obvious complaint. Selective breeding has virtually doubled their natural growth-rate, so that they put on about a pound a week. With his

broad chest the tom turkey graces any oven and is a joy to carve. But in his short life he has probably been deprived of the normal satisfactions of the libido.

Don Haxley, a senior vice-president of the British Veterinary Association, tells me that toms have become so heavy they are physically unable to tread the female, and like bulls, are subjected to the undignified processes of artificial insemination. Even worse, according to one turkey farmer I spoke to: "The modern, overweight tom may be big and muscular, but he's very excitable and prone to heart attacks. We lose at least one every time the insemination team comes in."

"Yes," says Haxley, "even hens get heart attacks these days. After all."

## Concrete fleet

After exporting sand to the Saudis, Britain is now notching up a new first—canals for the Africans. If that surprised me so did the fact that the canals are made of ferro-cement. One,

with its solid prow and ferro-cement bottom, has been ferried the gentle waters of the Nile. "If you cannot stop the engine it becomes quite terrifying," I was told by MacAlister Elliott which has developed the propeller for Guinea-Bissau fishermen.

Originally it was building two 20-ton transport vessels for local fishermen from the rich waters off the West African coast. "Then the Minister of Fisheries came and told us he was desperate for craft."

MacAlister Elliott hopes it has discovered the answer to the country's lack of timber. If trials of the 9-metre canoe prove successful a construction yard will be set up in Guinea-Bissau. "We hope the whole of West Africa could be interested," the company says, though it admits, as some Hamble yachtsmen would agree: "They would be good warcraft."

## Blot on the image

Currency fluctuations bring all sorts of unexpected headaches for industry, as has been brought home in recent months to the Parker Pen Company. Parker pens emanating from the U.S. have been on sale in London street markets at prices as low as £1 each—half their usual price, and doing little for Parker's prestige UK image.

The reason is connected with the collapse of the dollar, which has suddenly created a profitable secondary market in Parker pens, and the company is particularly vulnerable because of its quite different sales approach in the U.S. According to company spokesman David Leeming, Parkers over there are only a "mid-market appeal product" and sell for around US\$3.

"Somewhere in the sixties certain marketing decision made which concentrated on the lower end of the market," he

tells me. "The image of Parker declined." Parallel problems have, says Leeming, afflicted a host of other products: "All branded international companies suffer from the bright businessman who can see when a currency is on the slide."

## Party spirit

While Pierre Cardin announces grandiose plans for fashion shows in Peking, and popular demands for freedom mingle with long-suppressed crankiness on Democracy Wall, it is often the minor changes in Chinese life which startle Western correspondents—like once-scurly waiters becoming mysteriously friendly and attentive to foreigners.

My colleague John Hoffman tells me that he was astonished, for example, to see two Chinese officials at a party thrown by foreign residents the other night. In itself something unheard of a year ago. He tells me the gathering was stunned into silence when one of the officials announced with nervous excitement: "Very soon we will introduce you to our wives."

## Tailor-made

Elections seem to happen in Belgium as often as language disputes, and with yet another poll next Sunday weary citizens are once again being reminded that it is not only their right, but their legal obligation to vote. Failure to do so is punished by fines.

And if a Belgian consistently fails in his duty? "Very simple," comes an official reply which betrays the new Irish influence on Europe: "We exercise the ultimate sanction." Yes? "We take away his vote."

Observer

## The profits mystery

THE Bank of England's latest analysis of trends in profits elaborates its earlier researches in the field, and produces one conclusion which, if not entirely new, is a great deal firmer than before. Inflation and recession are not, it is clear, the only culprits, although they have been responsible for much of the recent drama. The trend of real profits as a share of total real income was well established as long ago as the mid-1950s.

Until recently, this decline was roughly matched by a decline in the relative price of capital goods, so that investment and growth were not inhibited; but now, with low returns and rising relative costs, the outlook is much less encouraging.

It is one thing to establish such facts—though even the "facts" depend strongly on the chosen definition of "real" profits, as the Bank's survey shows—but it is a great deal harder to identify the causes, and correspondingly harder still to draw any policy conclusions. The Bank's survey mentions three possible influences: the rising power of trade unions, the intensification of international competition, and a normal process of declining return when capital intensity increases. These appear to be well-established trends, and suggest that the long-term decline will continue.

However, there are other possible explanations. One is technological. It can be argued that in the past three decades the technologies essentially developed during the second world war have been pushed to their limits and widely disseminated. Oil-based chemicals, scale economies in process plants and transport equipment and discrete solid-state electronics are examples.

It is natural for a maturing technology to yield decreasing real returns and generate increasing competition: the problem is compounded when much development is based on the temporary abundance of an exhaustible resource like oil. If the current technical cycle is important, then a better trend dependence is reduced and new technologies such as microcomputing and biological engineering

become commercially important.

The factors so far listed help to account for a world-wide squeeze on profits; but in fact the decline in this country has been substantially sharper than the world average on any measure, as OECD studies have shown. The only factor mentioned in the Bank's survey which might be thought local is trade union pressure, but there are certainly other possibilities.

One in which the City might wish to draw attention is the effect of exchange controls. While these have not greatly inhibited UK investment overseas, where this could be financed overseas, sterling profits earned in this country have heavily had to be reinvested here. This closing of alternatives has a natural tendency to depress the rate of return on investment relative to that overseas.

Furthermore, the effect of tax measures and grants designed to encourage investment can readily have the same effect. Where the greater part of the cost of a project can be met from tax relief and regional and other grants, the required rate of return naturally declines. It means that a company deciding whether to go ahead with a project must remember that if it remains, a sum covering less than half its cost—and sometimes less than a fifth—will be made available for some other purpose, and that alternative sets the standard.

## Subsidies

One or two policy conclusions seem to follow from this analysis. The prospective decline in real investment may well provoke the normal British response of inventing yet more subsidies for investment—a road which the U.S. is also beginning to follow. This may or may not help output; it is more likely to depress than to raise the level of profitability. An economy in which low-return investment is dependent on State finance is unlikely to be dynamic. The danger of the Bank's research dependence is reduced and new technologies such as microcomputing and biological engineering

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ECONOMIC VIEWPOINT

# The age-old 'lump of labour' fallacy

AT ALMOST every conference I go to, some manager or City type who fancies himself a radical will come up to me and say: "Isn't the real problem to educate people for jobs? Once we bring to the fore the overmanpower there, there won't be the jobs to go around?"

Such would be a fundamental fallacy almost as old as human history itself. It is a maddening fallacy, because if believed and acted upon, it could lead to a halt to all improvement and quite needlessly impoverish us all. But it is difficult to reply politely in a few words over coffee. Nor do I think politeness is called for in the face of so great a "logical" and "moral" absurdity.

The fallacy in question is known as the "lump of labour" fallacy. It supposes that there is a fixed amount of work to be done, and if anything happens to enable that work to be done with fewer hands, or to increase the supply of labour, the result must be more unemployment or compulsory work-sharing. The fallacy rears its head when unions call for a shorter working week to combat unemployment, or when so-called experts look with alarm at the likely growth of the European labour force, wondering "where the jobs to employ it will come from."

The same kind of attitude is behind the recent alarms about the micro-chip computer, the desire to reduce retiring ages, or push young people into more years' full time education, and much other nonsense besides. Such alarms have of course been expressed wherever any apparently labour-saving inven-

tion has appeared. Few people now remember the scare when the earliest types of automation appeared in the motor industry in the 1930s; but examples go back almost as far as human history itself—well beyond the Luddites who raged about the country after the Napoleonic Wars, destroying machinery. In the 18th-century sheep were believed to be "eating up" jobs on the land. No doubt the same charge was levelled at the invention of the plough and the wheel itself.

**Absurdity**

Unfortunately, no amount of technical or professional training is proof against this type of thinking, unless there is a feeling for the "outrageous absurdity of certain propositions. Even great economists have nodded here. Lord Keynes once advocated population control as a cure for unemployment; and other economists attributed the Depression of the 1930s to the saturation of human wants by technical progress.

If it really were true that all human wants were on the point of being satisfied, we would not be in a state of depression, but look with alarm at the likely growth of the European labour force, wondering "where the jobs to employ it will come from."

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WORKING HOURS IN EEC COUNTRIES (per cent of male employees, 1975)									
Hours worked	Belgium	Denmark	France	Germany	Ireland	Italy	Netherlands	UK	
Under 40	8.3	11.6	16.6	5.2	12.7	12.5	20.2	17.7	
40-41	75.0	67.5	29.2	67.9	53.5	50.0	53.8	40.8	
42-44	5.2	6.3	14.9	8.1	7.1	17.5	9.3	10.0	
Over 44	10.5	14.7	39.3	17.8	16.8	20.0	16.7	21.6	

Source: Income Data Services, International Department

What needs to be said is that there should be a natural tendency to full employment in any country with a reasonably well-developed stock of capital. If a machine can do the work that ten men or 10,000 men did previously, the machine itself has to be produced. If it is a genuine economic improvement, there should still be a saving of workers allowing for this. But this means that the product can be that much cheaper; and there will be more purchasing power left over to buy other goods. Even in the grisly version of the story, where the benefit from the cost saving all goes in higher profits, the corporate sector will have more to spend or to invest.

More than a century ago John Stuart Mill explained why there could not be a persistent "general glut of all commodities."

The amendment made by Keynes was to say that there need not be a general glut, as any excessive private sector savings could if necessary be matched by state dissaving in the form of Budget deficits. The point is that whether regulated automatically by the MLI, or by financial policy à la Keynes, effective demand should be sufficient to prevent a general glut. The various work-sharing gimmicks such as reduced hours, or

extra workers to make up for lost overtime. Moreover any shortages of components or materials thereby created will have a multiplier effect on the customer companies or on the import bill.

Secondly, and more important, such a reduction in hours would increase labour costs, in the DE's example by between 6 and 84 per cent. (The DE assumes that increased output per hour would offset between 20 and 40 per cent of the potential loss of output.) The official calculations show a total initial fall in registered unemployment resulting from the adoption of a 35-hour week ranging from 100,000 to 480,000 depending on the precise combination of these four effects. A net saving of government expenditure of £650m to £950m is also indicated because of higher tax revenue and reduced unemployment benefit.

Two comments should be made. The first is that in none of the four alternative cases considered is more than 10 per cent of the potential output lost by a cut in official hours actually foregone. It is assumed that overtime, recruitment and productivity will make up the remainder. This seems optimistic. As the DE admits in the same article, the high overall unemployment figures conceal a good many shortages of specific kinds (and also geographical areas of labour shortage); and it may simply not be possible to obtain the

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## Tomorrow's products

From Mr. A. Smallhorn.

Sir, Mr. S. B. Marsh (December 11) is correct in his assessment of the danger of concentrating on known and useful tasks in his letter about aid for the development of micro-electronics. He is right in discounting the pocket calculator as useless—may one ask what he has done with his slide rule?

Far more serious is the continued barrage of rubbish from Governments, their advisers and some "industrialists" about the need for job creation in new technologies. Overall these will look after themselves. There is a distinct lack of understanding of the use of ideas to create jobs in "traditional" industries, yet according to recent statistics your balance of payments last year were £3bn to our credit for machinery and transport equipment while the electronics industry contributed £789m. To tomorrow's equivalent of the pocket calculator may well replace jobs lost in traditional areas, but why do we accept a tacit agreement of the decline of traditional industry?

Since 1945 the British have witnessed the destruction of their motor cycle industry and are witnessing the annihilation of their volume car and machine tooling industries. Yet we are witnessing the revival of our rail transport industry due to technical excellence and creative engineering. There are many reasons for this including a general inability to accept change. Mechanical engineering innovation and allied production engineering are as good in the UK as elsewhere. Look around and you will see it. Effort, try to raise money and you will see why the young engineers and you will see why.

Far too little attention is being paid to creation of tomorrow's products in the traditional industries where the majority work. Unfortunately it is too easy to climb on the bandwagon of innovation in industries employing few people and whose technologies fewer understand.

Anthony Smallhorn  
Wrayfield House, Strijold,  
Hitchin, Hertfordshire.

## Indexing patents

From Mr. R. Chandler.

Sir, While British patent searching is not the main activity of this company, we certainly according to recent statistics your balance of payments last year were £3bn to our credit for machinery and transport equipment while the electronics industry contributed £789m. To tomorrow's equivalent of the pocket calculator may well replace jobs lost in traditional areas, but why do we accept a tacit agreement of the decline of traditional industry?

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## Letters to the Editor

information provided in some areas has decreased rather than increased. Under these rules, Sweden, for example, provides twice as much information for pending applications as is now given in the UK.

The Patent Office has lost sight of its function as disseminator of technical information and has never recognised the public's right to this information. It protects itself with the broadest of disclaimers concerning the accuracy of the limited information it does provide. The time for return is now overdue and a measure of public accountability is now required.

R. B. Price,  
28, Holland Avenue,  
Sutton, Surrey.

## Corporate plans laid bare

From the Managing Director, Public Affairs, British Shipbuilders.

Sir, You published (December 9) in some detail substantial parts of British Shipbuilders' corporate plan which is still in draft and upon which we are in consultation with the trade unions. It has not yet been put before the Secretary of State for Industry as required by Parliament and thus no decision has been taken as to publication.

While this leak doubtless demonstrates commendable journalistic enterprise, it raises a fundamental point since our document contains much that is commercially sensitive and will no doubt be read closely by our industrial rivals, notably those in the Far East.

Will FT readers see the corporate plan of these shipbuilding nations laid bare and in as much detail as ours has been disclosed?

And furthermore, can we have the assurance of the Editor of the FT that the same journalistic energy will be applied to disclosing the corporate plans of private enterprises and similar international competition—like ICL, GEC, etc?

K. D. McDowell,  
343, Knightsbridge, SW7.  
No comment needed: Editor.

## Skim milk powder

From Mr. W. Care.

Sir—Christopher Parkes' interesting article on the EEC skim milk powder surplus (December 7) may perhaps mislead some readers by omitting to make the point that drying into powder form is a relatively new way of dealing with this by-product.

For more than 50 years Denmark has disposed of its skim milk economically and profitably by feeding it to pigs raw, without any expensive treatments whatsoever. I like many other British pig producers, used to purchase large quantities of raw skim milk for pig feeding until we joined the Common Market when the price of milk powder was raised so high that it was more profitable for the butter-makers to dry the skim and sell the powder into intervention than it was to sell the raw skim milk for pig feed.

The Intervention Board has devised a scheme for selling the milk powder for livestock feed at a subsidised price but the rules and conditions are extremely complex and costly. I visited the Intervention Board at Reading to obtain official guidance on filling in the forms to become a registered buyer and after three months I have still not heard whether my application has been accepted.

The basic concept of a Common Agricultural Policy is quite admirable but the more I see of the way it is operated the closer it resembles organised lunacy.

W. E. Cave,  
Lower House Farm, Everleigh,  
Marlborough, Wiltshire.

## Trans-Kalahari railway

From Mr. R. Bostock.

Sir—On my return from abroad, John Stewart's article entitled "Putting Namibia on the right track" (December 6), was drawn to my attention. I was interested to note that our company was mentioned in connection with the Trans-Kalahari railway project.

I would, however, like to make it very clear that the team which is Maxwell Stamp Associates would lead on any such study would have no South African connections of any nature whatsoever. It would be an entirely British consortium.

R. M. Bostock,  
Maxwell Stamp Associates,  
55-63, Goswell Road, EC1.

## Pension fund ostriches

From the Chairman, Pensions Research Accountants Group.

Sir—It is a pity that Lex (December 11) has chosen to pontificate in a sensational way about, accounting for pension funds. The truth is that most medium and large funds employ professional staff to prepare quite detailed annual reports and accounts. It is normal for a summary to appear in the house newspaper and for the full version to be available to any member on request.

While being under no obligation to do so, an increasing number of funds will give their reports to the Press but this trend will not be encouraged by attacks such as that by Lex.

Lex attacks the National Association of Pension Funds, but does not mention that it encourages its members to deposit fund accounts at Croydon, and advises funds not to embargo these from the Press. NAPP can, no doubt, answer for itself but would the Press tribute to the full assistance in distributing the discussion document "Financial reports for pension funds" prepared by the group of which I am chairman. That over 4,000 copies have been sold suggests a keen interest in the development of reporting standards for pension funds. Although there are some technical obstacles which need to be overcome, possibly along the lines suggested in our report, our evidence is that

## Today's Events

EEC and Association of South East Asian Nations (ASEAN) start two-day talks on co-operation agreement, Brussels.

Mr. Roy Jenkins, European Commission President, talks with President Carter in Washington on progress in Tokyo Round trade talks.

Financial Times' two-day conference opens on inflation accounting—the planned standard, at London Hilton.

Two-day Anglo-Spanish meeting on future of Gibraltar starts in Madrid.

EEC Monetary Committee meets in discussion progress of European Monetary System.

Economic Ministers from five ASEAN countries start five-day meeting in Kuala Lumpur to discuss trade with other economic groups.

Canadian Ministers from the Provinces and Ottawa meet to consider constitutional reform.


The Queen opens Courts and Co. new headquarters in the Strand, London.

Official Statistics: Balance of payments current account and overseas trade figures (November). UK banks' assets and liabilities and the money stock (mid-November). London dollar sterling certificates of deposit (mid-November).

Parliamentary Business: House of Commons: Motions on the Rate Support Grant Orders, on the Social Security (Contributions) (Mariners) Amendment Regulations and on the St. Lucia Termination of Association Order. House of Lords: (at 11 am) Consolidated Fund Bill, all Ayes. Conservation of Wild Creatures and Wild Plants (Amendment) Bill, second reading. Motions to approve St. Lucia Termination of Association Order. Shops (Northern Ireland) Order 1978. Appropriation (No. 4) (Northern Ireland) (Emergency Provisions) Act 1978 (Continuance) (No. 2) Order 1978, and Social Security (Contributions) (Mariners) Amendment Regulations 1978. Public Health Service Laboratory Service Bill, committee. House adjourns for Christmas recess.

Company Results: Final dividends: Associated Easterns, B&A, Charrington, Buroco, Dean, ICI, Lloyds and Scottish, Marley, MEPC, Interim dividends: Distillers Company, Don Holdings, Phoenix Timber Company, Saint Pran, United Gas Industries, Wilkinson Match. Interim figures: Ferranti, Mitchell Somers.

Company Meetings: See Company News on page 26.



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But this is one in a hundred thousand too many for us.

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Our aim, quite simply, is to give the complaints department a whole lot less work to do.

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## Consumers and the EEC

From the Director, The Retail Consortium.

Sir—I write to refute the singularly ill-informed letter entitled "Consumers and the EEC" which Roger Beson wrote on behalf of the Association of Scientific, Technical and Managerial Staffs on December 12.

First of all, let me assure you that consumer organisations are quite able to represent their own interests in Brussels without the need to call on the assistance of retailers. Those familiar with the Brussels political scene will know that the consumer lobby is generally accepted as both powerful and effective.

Far from seeking to end large sections of the textile trade, retailers are engaged in discussions with manufacturers in the forum of the joint textile committee (and acting on the initiative of a retailer) to assist UK manufacturers to take up opportunities for import substitution created by the renegotiated multi-fibre arrangement.

It is true that retailers are dissatisfied with the MFA, which imposes quantitative restrictions on textile imports from low-cost producers. Alternative capacity revision of the Patent Office's other developing countries is not rules, we are one of the last available or is unsuitable for the suppliers' market and prices would have expected them to incorporate the best features of the "country" systems. The

## Classification practices

From Mr. R. Price.

Sir—I share Mr. Arnot's concern (December 11) about the classification practices used by the Patent Office. A public body sealing 35,000 patents a year and receiving fees of £15m per annum should be able to maintain an effective classification system.

It has in the past used a number of different methods to do this, none of which meets industry's needs for the efficient and reliable retrieval of technical information. As one example, the classification records on X-ray tomography show that EMI has only one patent on this subject, despite a large R and D effort by this company, covering half a decade. The new classification schemes are of dubious merit. I wonder at the advisability of grouping together such diverse topics as video tape cassettes, travel dispensers and typewriter ribbons.

The computer generation of this information is also far from satisfactory: such systems should provide efficiency with low cost. The new classification schemes are introduced without the necessary computer back-up. The delay at present is nine months. The cost of this service, an excessive charge made by the U.S. Patent Office for its entire collection of classified documents. The American service spans one hundred years, not the thirteen years the British Office often provides.

Having waited so long for a revision of the Patent Office's classification rules, we are one of the last to adopt early publication, one which would have expected them to incorporate the best features of the "country" systems. The

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Lex attacks the National Association of Pension Funds, but does not mention that it encourages its members to deposit fund accounts at Croydon, and advises funds not to embargo these from the Press. NAPP can, no doubt, answer for itself but would the Press tribute to the full assistance in distributing the discussion document "Financial reports for pension funds" prepared by the group of which I am chairman. That over 4,000 copies have been sold suggests a keen interest in the development of reporting standards for pension funds. Although there are some technical obstacles which need to be overcome, possibly along the lines suggested in our report, our evidence is that



## CompAir lower at £11m —current demand strong

COUNTER to expectations at mid-way, there was a further decline in taxable profit at CompAir in the second half from £5.5m to £3.1m leaving the total for the year to October 1, 1978, down £0.8m at £11.2m. The results this time include a £0.4m contribution for 28 weeks from a Wits Fluid Power, acquired in March.

In the face of subdued world demand sales by the company, which produced air compressors, pneumatic tools, etc., were 13.5 per cent ahead at £147.5m. However this performance was not reflected in profit due to conditions in two important markets and to movements in exchange rates, the directors say.

Economic problems in France and Nigeria led to reductions in profit contributions, totalling some £2m. The adverse effect of currency changes is estimated at £0.5m.

The impact of these factors on the final outcome was partially offset by the sound trading achievements of the majority of group companies, the directors add.

Demand for the group's industrial products remains strong in the current year and, with signs of recovery in France, market conditions offer some scope for progress. On the construction equipment side the immediate outlook is unsettled due to the aftermath of the French strike and the situation in Iran, the directors say.

Earnings per 25p share, after tax of £5.39m (£5.39m), were 11.8p (13.47p) basic and 11.07p (12.6p) fully diluted. The net total dividend is stepped up to a maximum permitted 4.03p (3.822p) by a final of 2.38p.

The tax charge was relieved by exceptional prior year adjustments amounting to £150,000 (£400,000) and, as in the company's usual practice, exchange losses of £2.03m (£1.81m), principally

### HIGHLIGHTS

Associated Biscuit has come up with a £10m rights issue to finance the purchase of Smiths Foods from U.S. group General Mills. Guthrie Corporation has rarely had such a poor half-year report, but the group is forecasting a second-half recovery to take the year's profits close to those of last year—£19.6m. Lex also looks at the Bank of England's latest quarterly bulletin, which examines the long-term trends in company profits. Caravans' second-half decline was forecast, and the shares held firm in the face of a 28 per cent fall in full-year profits. Bulmer's profits have recovered and Shaw Carpets has turned in some impressive figures. LRC reports some improvement over a poor comparable period and CompAir's profits are down despite the first time inclusion of Wits. Whesoe is emerging from the problems of the tanker market reasonably well and Serck's profits are 45 per cent lower, reflecting the depressed state of demand.

There was an extraordinary debt this time of £417,000 comprising an after tax loss on sale of a 40 per cent interest in the Ghanaian subsidiary company and provision for a loss on disposal of a further 30 per cent interest in the Nigerian subsidiary which will be completed before December 31, 1978.

Salaries and wages were down 7.3 per cent but stripping out Wits, the result is 10.6 per cent lower. The major problems were in France, Nigeria and exchange fluctuations. Climax

France, the valve and cylinder subsidiary just about broke even in the period but CompAir, France, the compressor distributor, had both its margins and sales volume hit by sluggish economic growth. But the biggest setback was in Nigeria where profits dropped by more than 11m. The company relies on Government related contracts for the bulk of sales, and these were heavily pruned back during the period.

Operations elsewhere were buoyant, particularly in Australia and Continental Europe (France excluded). Prospects for the current year depend on a recovery in France and Nigeria. Also clouding the picture is the Ford strike given that they are a major supplier plus the unsettled situation in Iran which is a significant sales area. The shares at 84p are on a yield of 7.4 per cent and a p.e. of 7.4.

The inclusion of a first-time pre-tax contribution of £0.4m from the Wits Fluid Power acquisition failed to prevent CompAir's first annual profit downturn since the merger in 1968. Pre-tax profits

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## Dubilier passes £1m with 34% advance

THE £1m profit mark has been reached by Dubilier, maker of components for the electronics industry. In the year ended October 1, 1978, profit advanced 34 per cent to £1.1m, from sales of £3.1m against £4.74m.

Steady progress has been made on the domestic front, and this has been complemented by a substantial increase in exports with overseas sales showing an upsurge of 42 per cent to £1.2m.

Capital investment in the year amounted to £234,687. This high level is to continue in order to increase capacity for existing products and develop new products for home and overseas markets.

Based on a full tax charge, earnings are shown at 2.11p, against 1.64p, per 5p share. The final dividend is 0.570p to lift the net total from 0.985p to 1.103p.

The actual tax charge for the year is £3.78 (£142,522). This leaves the net profit at £1,103,043 (£885,053).

## Braithwaite declines to £317,500

SLOWER SETTLEMENT of contracts and delay in shipment because of exchange and financial restrictions in some overseas markets depressed the first-half results of Braithwaite and Co. Engineers.

The bridge and constructional engineering group turned in pre-tax profits down by £146,832 to £317,540 in the half year to September 30, 1978, on turnover £2.2m, against £2.5m, against £2.5m.

The directors anticipate that profits in the second half will be similar to those at mid-way. Profitability, they add, has been depressed by the world major recession in major construction projects which shows no improvement.

For the whole of last year the group made pre-tax profits of £1,02m, against a record £2.03m the previous year.

The Board says the initial problems in Plastic Recycling, acquired in April this year, are being overcome and the company is making progress. Substantial capital spending has been sanctioned for the company.

The interim dividend is raised from 1.86p net to 2.21p and earnings per share are shown down from 8.1p to 5.3p. Dividends for last year totalled 4.25p.

Tax is £165,000, against £241,000, and attributable profit is down from £210,444 to £148,612.

## Carlton disposal holds IMS to £3.5m so far

AS FORESHADOWED in September, reflecting the initial effect of its Carlton Industries disposal, pre-tax profits of London Merchant Securities were lower at September 30, 1978, compared with £4.04m, on turnover of £3.1m against £4.74m.

The directors point out profits are not comparable as the Carlton profit for the month, amounting to £3.5m (£3.5m for six months).

Group profits for the full year will include Carlton's contribution for only nine months, following Carlton's change of year-end to December 31 after it became a subsidiary of Hawker Siddeley.

For all the previous year, group pre-tax profits reached a peak of £4.04m.

The half-year pre-tax result included an increased surplus from property and other interests of £1.7m (£1.7m), and was struck after interest down from £2.8m to £1.96m.

Distributable profits for the half year emerged ahead from £487,000 to £604,000 and with increasing benefits from the sale of Carlton shares and continuing growth in income from the property investment portfolio, this trend is expected to accelerate in the second half.

In consequence of the reduction in the group's equity holding in Carlton from 78.9 per cent to 27.2 per cent, there was an extraordinary charge of £1.5m in the half-year results.

Stated earnings, before extraordinary items, are shown as 1.44p (adjusted 1.78p) per 25p share. The interim dividend is effectively lifted from 0.25p to 0.35p net, against 0.25p, and the maximum permitted final is forecast—

£1.5m. A third possibility is, however, that the cash could be used to seek earnings to replace the £1.5m profit foregone in the first half as a result of Carlton share sale.

London Merchant Securities' first half figures reflect the major metamorphosis of the group in the period following the cut in its stake in Carlton Industries from 78.9 per cent to 27.2 per cent in June. Short term borrowings, which were cut by a prospective yield of 1.5 per cent. With the reorganising a decision on a final dividend home. This could be the group's Angel office complex, or in North Sea oil exploration, and an improved yield before they and Light. A third possibility is, however, that the cash could be used to seek earnings to replace the £1.5m profit foregone in the first half as a result of Carlton share sale.

The 1977-78 final was an equivalent of the 1977-78 but a higher

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### DIVIDENDS ANNOUNCED

Company	Current payment	Date	Corresponding payment	Total
Baggeridge Brick	2.81	Feb. 7	2.33	2.61
Braithwaite	2.21	Jan. 11	1.98	—
H. P. Bulmer	2.48	Feb. 12	2.2	—
H. P. Bulmer	2.48	April 6	2.2	—
Caravans Int.	0.57	April 2	0.58	0.16
Chemur	2.39	March 2	2.12	4.04
Compair	3.3	Feb. 26	3.3	—
Deritend Stamping	0.57	Feb. 1	0.5	1.1
G. W. Firth	1.5	April 4	—	—
KCA Int.	0.5	Dec. 29	0.1	0.1
Arthur Lee	1.1	Feb. 23	1.05	1.54
Lad. Merchant Secs.	0.34	Feb. 10	0.24	0.58
Morgate Int.	1.75	Jan. 15	1.3	1.33
LRC Int.	0.7	April 3	0.7	—
Serck	4.33	Feb. 9	3.94	6.53
Warnford Int.	3.27	April 24	2.58	6.05
Russell Bros.	1.25	Feb. 7	1	1.25
Saschi & Saschi	2.74	Jan. 31	1.61	4.79
Shaw Carpets	1	Feb. 23	0.9	1.46
Trans-Oceanic Trust	1.01	Feb. 23	0.9	1.46
Wearra Grp.	3.17	Jan. 27	2.8	5.14
Whesoe	3.17	Jan. 27	2.8	5.14

Dividends shown pence per share net except where otherwise stated. Increased by rights and/or acquisition issues. \* Increased to reduce disparity. † Not less than 2.5125p forecast. ‡ Increased to reduce disparity.

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## Caravans down after second half shortfall

A DOWNTURN in second-half pre-tax profits from £2.8m to £1.8m at Caravans International left the full-year figure to August 31, 1978, lower at £2.71m, compared with last year's peak of £3.76m. Sales rose from £61.7m to £64.8m.

When reporting 'midway profits' higher at £1.09m (£0.97m), the directors forecast that second-half profits, while exceeding those of the first half, would still well short of the previous year's record second six months.

The directors state that retail sales of new touring caravans throughout Western Europe generally appear to be on the increase, but conditions are still difficult in the touring market due to finished stocks.

In view of these high opening stocks, particular attention is being paid to winter production to achieve the correct balance and the directors say it is likely that results for the first three months of the current year will be lower than last year's corresponding period.

They expect the company's static holiday caravan business to have a better year, while the touring caravan business is also looking forward to increased profits and they are now more confident of prospects for touring caravans.

However, the directors do not feel able to give a firm indication, at this stage, of likely profits for the full year.

Earnings per 20p share are shown down at 12.2p (£2.85m) on a net basis, and 11.7p (£2.85m) on a full basis. A final dividend of 2.98p net, lifts the total payment from 4.80p to 5.14p.

On a fully diluted basis, the options submitted to employees under the GI employee share scheme would not dilute earnings per share by more than 5 per cent, the directors point out.

Profits were struck after tax of £1.4m (£1.4m) including an overseas charge of £1.14m (£1.35m), and minorities £205,100 (£25,800). There was a reduction in sterling book value of overseas net assets arising from exchange conversion at closing rates amounting to £18,900 (£27,300 increase).

Results include a share of associates' profits of £19,800 (£153,400), less losses, and tax of £72,200 (£77,400).

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Companies and Markets

UK COMPANY NEWS

# Bulmer ahead 67% but warns on second half

PRE-TAX profits of H. F. Bulmer Holdings, cider maker, rose 67 per cent from £1.1m to £1.87m for the half-year ended October 27, 1978, on sales up at £20.5m against £18.6m.

Mr. P. Prior, the chairman, states that cider sales volume in November was similar to that of last year and is hoped that the 3 per cent reduction in the first half will be largely recovered in the second period. Much will depend on the Christmas peak-selling season which is not yet completed.

Trading profits at £2.5m (£1.5m) so far, are expected to continue to show improvement in the second half. But the group will not benefit this year from the £1m exceptional gain which arose from the increase in returnable container deposits in February, 1978. For this reason, the chairman considers it unlikely that pre-tax profits for the full year will exceed the £2.7m for 1977-78; nevertheless, the quality of our earnings this year will be much improved, he adds.

The application to the Price Commission for implementation of the balance of a price increase on ciders, which at their direction was deferred last April, he states, was allowed and prices were increased by the equivalent of 1p a pint retail from October 9, 1978.

Mr. Prior says the original application was entirely within the criteria and that the effect of the Price Commission intervention has been to reduce profits for 1978-79 by some £1.5m.

Earnings are shown as up from 8.5p to 15.0p per 25p share and the directors are declaring a first and second interim dividend, both of 2.47p net, compared with two interim last time of 2.2p. They also forecast a final payment of 2.47p (2.2p) for the year.

Cider sales volume was 3 per cent below that achieved in the first half of last year, partly due to very poor summer weather. Wines and spirits have shown an improved performance in the first half and the chairman expects this trend to continue in the second half.



Mr. Peter Prior, chairman of Bulmer, "local cider apple crop largest in living memory."

Mr. Prior states that the local cider apple crop is the largest in living memory, and more than five times the quantity handled in 1977 will be processed. This will stabilise raw material costs next year, but he found these costs total harvestings expected to increase by about £3m and about £3m at April, 1979. Substantial facilities are available and our resources will not be strained, he adds.

Despite raw material supply problems the pectin operation has shown an improved contribution which should continue in the second half.

**comment**

H. F. Bulmer claims that but for the intervention of the Price Commission the pectin operation would have reached around £4m in the current year. As it is, profits have recovered reasonably well in the first six months but

the second half is always seasonally slack and profits are not expected to exceed £2.7m. This will, however, represent a good underlying advance on 1977-78 since there will be no repetition of the rise in bottle deposits which brought an exceptional £1.2m into the second half last time. For the future, the main question is whether cider demand in the home market can at last pick up after a couple of very lean years; Bulmer is taking a relatively optimistic view, reckoning that the 3 per cent volume decline suffered so far can be made up during the winter. But the complete closure of the Nigerian market since September, worth about 2 per cent of group volume, is a blow. Fortunately the Australian cider business and the pectin side are both going well. Up to 150p the shares yield 7.5 per cent on the forecast dividend, and the prospective p/e (assuming a very low tax charge) is around 7.

# Saatchi & Saatchi jumps 50% to £1.87m

FOLLOWING A rise from £0.57m to £0.87m at mid-way, pre-tax profits of Saatchi and Saatchi Company, advertising agency, jumped 50 per cent from £1.25m to £1.87m for the year to September 30, 1978. Turnover rose 39 per cent to £59.12m and margins improved from 2.93 per cent to 3.17 per cent.

Mr. Kenneth Gill, the chairman, says at the year-end the cash position was strong and the company had zero borrowings. Management figures for the first quarter of the current year indicate that 1979 will be another record year.

Earnings per 10p share are shown as 16.95p (11.5p) before extraordinary items, and as 15.3p (11.6p) after. A final dividend of 2.74 pence, the total payment by 34 per cent from an equivalent 3.11p to 4.79p net—comparisons are adjusted for both the December 1977 corporate reconstruction and this year's scrip issue.

The company is again free from dividend restraint in 1979 and its aim will be to keep returns to holders in line with the growth in its business, Mr. Gill states.

Available profits advanced from £436,000 to £574,000, after tax of £108m (£106,000), and extraordinary £63,000 debits (£11,000 credits). Dividends absorb £180,000 (£117,000).

# Whessoe fall is over £0.5m

TAKING into account exceptional exchange fluctuations of £353,204, the profit reduction forecast by Whessoe for the year ended September 30, 1978, turns out to be £532,523.

Sales value of work completed advanced from £49.97m to £51.08m, trading profit slipped a little from £4.99m to £4.84m, but the profit before tax came out at £2.83m, against £3.43m.

The net profit has suffered further to the extent of £300,000 net redundancy costs. The net profit, therefore, is almost halved to £282,709.

Lord Erroll, chairman of the group, says prospects for the current year, though reasonably assured for Aton and light engineering, still depend on further success in winning additional work for heavy engineering and performing it profitably.

In 1977-78, Aton increased its sales by 90 per cent and its trading profit by 73 per cent to £3m, while light engineering improved its sales but lower margins reduced trading profits from £867,326 to £707,823. In the current year both these sections are expected to show similar results to those new reported.

Heavy engineering had higher sales but reduced activity cut the trading profit from £2.39m to £1.13m. Work shortage at Stockton and poor outlook for new orders forced closure of virtually all manufacturing operations last month. Heavy engineering has a better workload on hand for the year but recovery to overall profitability depends on achieving further loading for reorganised capacity.

**comment**

Whessoe seems to be emerging from the disappearance of the marine market for oil tankers reasonably well, with profits only slightly lower on the year. But this is before taking account of an extraordinary charge (after tax) of £330,000, relating to the 800 redundancies in the heavy engineering division. At the trading level this division turned in profits of £1.1m (£2.4m), but pre-tax the result was a small loss. The good news centres on Aton, where trading profits are ahead from £1.7m to £3m. This reflects good business levels in the UK, Canada and Australia. And Whessoe says indications are that the current year will be even better on this front. At 85p the yield is 9 per cent.

# DON'T MISS THE NAP SHARES FOR 1979

	FT INDEX	ICNL Naps
1957	+ 7%	+ 38%
1958	+ 34%	+ 54%
1959	+ 10%	+ 112%
1960	+ 11%	+ 10%
1961	+ 1%	+ 34%
1962	+ 6%	+ 1%
1963	+ 14%	+ 36%
1964	+ 12%	+ 10%
1965	+ 4%	+ 15%
1966	+ 1%	+ 27%
1967	+ 24%	+ 42%
1968	+ 29%	+ 58%
1969	+ 20%	+ 4%
1970	+ 18%	+ 22%
1971	+ 38%	+ 56%
1972	+ 5%	+ 74%
1973	+ 32%	+ 18%
1974	+ 32%	+ 27%
1975	+ 131%	+ 300%
1976	+ 4%	+ 6%
1977	+ 35%	+ 73%
1978	+ 1%	+ 7%
AVERAGE	+ 8.8%	+ 38.4%

\* As at the close November 28.

At the beginning of every year the IC News Letter selects a number of shares (generally six) for capital gain over the following twelve months — its Star Nap Selections.

The table above shows the cumulative 12-month performance of each year's Nap Selections over the last 22 years, including that of the 1978 selections. If you had invested £1,000 in the 1957 Nap Selections and reinvested the proceeds at the end of each year in the new annual selections, your initial £1,000 would now be worth £220,297 (before gains tax and expenses) against a mere £2,226 if you had invested in the FT index and £4,381 if you had managed to keep pace with inflation.

In addition to its traditional Nap Selections, the IC News Letter gives regular weekly recommendations. The overall record shows that its recommendations have beaten the index by a wide percentage margin averaging into double figures on an annual basis. The News Letter also has an impressive track record with its general market and selling advice over the years, as supported by the many appreciative letters received from subscribers, and it has extended this to other important investment areas.

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# Warnford near £950,000

INCLUDING share of associates revenue maintained at £36,787, against £36,437, Warnford Investments expanded taxable profit for the half-year to June 24, 1978, from £300,703 to £347,237. Turnover was marginally up at £1.28m, against £1.14m.

Earnings per 20p share are stated at 3.17p (4.14p) from which is paid a net interim dividend of 3.27p (2.375p). The final last time was 4.3678p paid from record revenue of £1.63m.

In August the directors said they expected to pay dividends in the current year of not less than those paid for 1976-77, and they forecast forward to a steady increase in rentals and net properly revenue.

The net balance for the half-year emerged at £496,851 (£397,431) after tax took £450,556, compared with £403,273 last time. Minorities of £306 (£131) left attributable revenue higher at £406,473 against £397,280.

	1977-78	1976-77
Work completed	51,078,874	49,872,254
Trading profit	4,849,973	4,961,163
Depreciation	1,069,319	986,538
Net interest	52,111	379,014
Exchange fluctuations	352,224	3,625,444
Profit before tax	2,532,523	1,741,897
Taxation	1,442,586	1,741,897
Minority	85,384	48,854
Reclaimable credits	338,085	338,085
Net profit	92,799	1,628,310
Dividend	64,239	415,790
Retained	28,560	1,212,520

Letters of intent have been received for major reactor components of the two new AGR power stations conditional upon the general go-ahead being given. Contracts for engineering, design, development, and procurement of key materials are now in hand.

# Trans Oceanic increases

GROSS REVENUE of Trans Oceanic Trust rose from £1.31m to £1.46m and revenue before tax was up at £1.15m for the year to October 31, 1978, against a previous £981,897.

A final payment of 4p lifts the total dividend for the period from 5p to 5.5p net per 25p share.

After tax of £425,517 compared with £335,304 earnings are given as 5.85p (5.68p) per share—a heavy conversion of loan stock during the year restricted the increase.

# Systime advances 76% to record £0.84m

TURNOVER of Systime, mini-computer manufacturer, in which the NES has a 26 per cent stake, more than doubled from £4.2m to £9.1m and pre-tax profits rose by 76 per cent from £876,000 to a record £2,450,000 for the year ended September 30, 1978.

Mr. John Parkinson, the chairman, says he anticipates a considerable increase in turnover and profits in the current year.

NES acquired its stake in the company in July, 1977, for £200,000.

In the past year Systime has invested some £250,000 in new production and quality control equipment. A new subsidiary, Systime Netherlands was formed in Holland, its largest export market, and the company launched three new units, including a micro-processor VDU (visual display unit) three new systems packages and two system development aids. It also achieved a £400,000 contract in the Middle East for an on-line business system in Qatar.

In the current year a new mini-computer will be introduced and in conjunction with the NES's computer marketing subsidiary, Inspec Data Systems, the company is launching a teleprocessing software package.

Also planned is the development

of the retail sector through its micro-processor point-of-sales terminal.

The directors expect overseas growth to be sustained following last year's rise in exports from £1,217,583 to £1,118,000. Subsidaries are being set up in West Germany and France, they add.

Systime is looking for a turnover of £35m by 1982, a quarter of which would be exports.

# Wearra up 45% to £0.44m

ON TURNOVER up from £4.1m to £7m Wearra Group footwear manufacturer and distributor, boosted pre-tax profits by just over 45 per cent to £440,535 in the year to September 30, 1978.

At stage three sales growth stood at £178,000, against £102,000 the previous year.

The final dividend of 1.015p net (0.93p) per 10p share lifts the total from 1.506p to 1.459p.

The Board has incorporated into the accounts a valuation of freehold property as at September 30, 1977. This appeared as a note to the 1977 accounts and its incorporation results in a credit to reserves of £875,419.

	1977-78	1976-77
Turnover	6,966,104	6,180,509
Profit before tax	440,535	305,853
Tax	102,000	102,000
Net profit	338,535	203,853
Extraordinary	1,322	1,322
Minority	17,580	16,500
Proposed final	49,450	36,000
Reserves	384,633	200,133

# Chemring finishes well ahead

FOLLOWING a rise at the interim stage from £107,101 to £152,000, Chemring finished the September 30, 1978, year with record taxable profits of £378,200 against a previous £261,800. Total sales were up from £2.11m to £2.85m.

The directors say that at present the prospect for the current year is for a small increase in the value of sales but with lower profits. A substantial increase in demand for the company's radar reflective products is anticipated over the next five years at reduced margins, they add.

Earnings per 5p share are shown as 8.4p (6.7p) and the dividend total is lifted to 1.49547p (1.2854p) net, the maximum permitted, with a final of 0.66547p.

# ISSUE NEWS MILLETTS STANDS OUT

In a quiet day in the market Millets Leisure Shops—the latest new issue—stood out. The offer for sale was of 1.7m and though estimates varied last night, roughly 800,000 shares changed hands in the market yesterday.

The price remained fairly firm throughout the day, but the premium over the offer price of 110p was below dealers' earlier hopes. The shares started trading at 1.17p and closed at 1.20p, having touched a low point at one stage of 1.15p.

# MID KENT WATER

The offer for sale by tender by Mid Kent Water of £3m of preference stock has met with an enthusiastic response. A total of £11.15m was put up for the issue, which is the second largest amount ever put up for a water offer. By coincidence the highest ever amount was also for a Mid Kent issue.

The minimum tender price was 52p per cent. The lowest price to receive a partial allotment was £100.00, with the average price at £100.16.

Dealings in the stock start today. Brokers were Seymour Pierce.

# Cope Allman International Limited

An international Group of companies engaged in packaging, engineering, fashion and leisure.

Highlights from the Chairman's Report on Year ended 1st July 1978

- \* Pretax profits amounted to £9.18 million
- \* Total sales up to £158.9 million
- \* U.K. export sales at a record £21 million despite the strengthening pound
- \* Investment in factories and plant in excess of £13 million
- \* Long term component of debt portfolio greatly improved through 12 year £5 million loan from Finance Corporation for Industry

"The considerable capital expenditure by the Group over the last two years is beginning to show through in profits.

Overall profits for the current year are well ahead of this time last year."

Louis Manson Chairman.

Copies of the report and accounts may be obtained by writing to the Company Secretary, 27 Hill Street, London W1X 8AS.

# MAJEDE INVESTMENTS LIMITED

At the Sixty Seventh Annual Meeting held in London on 13th December, 1978, Mr. T. B. Barlow, the Chairman, made the following points when he reported to members.

Our Group has again increased its profit significantly from £204,704 to £265,512 but unfortunately this cannot be passed on to shareholders until dividend control is lifted. The dividend this year therefore has been increased by the maximum allowed to 2.497p net 10p share costing £104.513. Our Revenue Reserve has increased by £349,345 and now stands at £2,216,142.

During the year there was a general improvement in market conditions which together with our investment policies has resulted in our Group's investments now being worth more than £11.8 million.

Since the 30th September, the stock market has not been so buoyant and present indications are as always uncertain; even so as stated in the report we face the future with confidence. The Report and Accounts were unanimously adopted.

**Members of the Group's Export Finance Department discuss various forms of ECGD finance with a major U.K. exporter. The Group can now handle ECGD buyer credit business in U.S. Dollars or Sterling and can also arrange the financing of supplier credit business.**

**In India, Grindlays has over 120 years of banking experience and a network of 56 branches serves local and international companies. One important international customer of Grindlays in both India and London has a subsidiary which operates this audio factory amongst its worldwide activities.**

**Grindlays**

**A name you can bank on around the world**

**Banking on Grindlays means more than taking advantage of the Group's network of branches in some 35 countries. It means working closely with our specialists in such fields as export finance, foreign exchange, eurocurrency finance, and corporate banking. They take full advantage of the regional knowledge and support provided by over 200 Group branches and offices located in most of the major world markets. This teamwork provides the right financial products and packages at the right time.**







# Stanley Gibbons suspended following takeover approach

Shares of Stanley Gibbons International, the world-famous stamp dealer, were suspended on the London stock exchange yesterday following the company's announcement that it had received a takeover approach. The shares were suspended at 220p, which values the group on the stockmarket at £11.5m.

The bidder is as yet unnamed, but it is a publicly-quoted UK-based company. Some market speculation suggested that the bidder might be Satchel's Farley Street Group, or possibly a large conglomerate.

Stanley Gibbons said yesterday that it hoped to make an announcement not later than next Monday morning, before the weekend. "Our merchant bankers are listening to what the bidder has to say. They will then advise us."

Stanley Gibbons was approached on Tuesday, an approach which "absolutely surprised" the company. "We do not need a saviour really," it said.

In its last financial year, ending December 31, 1977, the company reported pre-tax profits of £1.5m on turnover of £11.5m. This compared with taxable profits of £1.5m and turnover of £9.1m.

At the half way stage in the current year taxable profits of the group were £941,056 compared with £798,327.

Net assets in the last accounts were shown at 57.9p per share. "The company is looking for a cash offer which it hopes it will be able to recommend to shareholders," it said.

## NEB/DUO

The National Enterprise Board has subscribed £160,000 in ordinary and preference shares of the

## UU TEXTILES REORGANISATION EFFECTIVE

The Board of UU Textiles and Siroys announces that following confirmation by the Court of the reduction of the share capital of UU, the financial reorganisation of UU including the cancellation of the Siroys loan stock and the merger with E. Saltsford has now become effective.

Accordingly, dealings in the ordinary 10p shares of UU and in the Siroys loan stock ceased at the close of business on Thursday.

Mr. J. L. Turner has resigned as chairman and as an executive director of UU, but will remain on the Board until June 30, 1979. Mr. R. A. Ratner has been appointed chairman and Mr. J. S. Dunn deputy chairman and group managing director.

## ASSOCIATED DAIRIES OFFER

Holders of Allied Retailers ordinary shares who accepted the offer by Associated Dairies Group by December 12 have elected as follows:

Holders of 8,180,878 existing

Allied ordinary shares elected to receive additional ADG ordinary shares instead of cash. Holders of 3,372,076 existing Allied shares elected to receive additional cash instead of ADG shares.

Accordingly when the Allied ordinary offer is declared wholly unconditional cash elections will be satisfied in full and share elections will be satisfied to the extent that ADG ordinary shares are made available under the cash elections. Thus Allied holders who made an election will receive for every 400 Allied ordinary shares now in issue and to be issued under the proposed capitalisation issue (equivalent to 100 existing Allied ordinary shares) which they hold in respect of (a) a cash election, £151.44 cash, and (b) a share election 50.99 ADG ordinary shares and £51.60 cash. In calculating the elections, ADG ordinary shares have been valued at the election price of 195.5p per share.

## PMA EXPANDS WITH TWO ACQUISITIONS

Furniture manufacturers PMA Holdings has expanded its contract furniture division through two acquisitions. It has purchased GB Educational Equipment and the laboratory design engineering division of G. D. Searle and Co.

GB Educational is located in Barking, Essex and manufactures a range of furniture for schools. Net assets of the company amount to £41,000. Although turnover is running at £240,000 per annum the company is trading close to break even.

Searle's laboratory Design is located at Walthamstow and manufactures a range of laboratory equipment similar to that of Roath Furnishing Contracts which the group purchased in November.

PMA has acquired that business for £50,000. Turnover of Searle is running at £750,000 per annum and Searle is making profits of £40,000 per annum.

## LADBROKE SUCCESSFUL

Ladbroke Group sent out its offer document to shareholders of Myddleton Hotels yesterday and at the same time revealed that the bid is already successful.

Ladbroke bought 21.4 per cent of Myddleton in the market just before announcing its bid. It now has irrevocable acceptances from board members and the family of Mr. Anthony Hornsby, Myddleton's chairman, which takes it to total control to just over 54 per cent of the equity.

## WADHAM STRINGER

Following discussions with BL Cars and in pursuance of its franchise policy, Wadham Stringer announces that it has been appointed as Jaguar/Daimler distributor for Exeter and the surrounding area with effect from January 4, 1979.

The premises, previously owned by A. J. Seal, are to be purchased in Exeter and Wadham will be operating from those premises. Consideration will not be finalised until the completion date but it is anticipated that it will be in the order of £350,000.

## DARES SHARES ISSUED TO ROWLF

IN ACCORDANCE with an agreement dated July 12, 1977, between Dares Estates and Rowlf 141,950 ordinary shares in Dares have been issued to Rowlf on account of the further consideration linked to profits on the development of land at Marchwood, Hants. St. Paul's Holdings, Rowlf's

parent company, will now hold 1,414,489 shares in Dares (15.74 per cent).

## BOOKER MCCONNELL FORMING NEW DIVISION

A new operating division is being formed within the Booker McConnell group, the international food, engineering and trading company.

Interest in health foods, dietary supplement and pharmaceuticals are to be grouped into a newly formed Health Products Trading division with effect from January 1.

The businesses that are being re-grouped form part of the Booker McConnell Food distribution division but their developing size and their specialist and international nature call for a separate divisional organisation, say the group.

Booker McConnell's health food operations were extended significantly in July this year when the group acquired 70 per cent of the equity in the U.S.-based American Dietetics Company Inc.

## WOMBWELL

By transfer dated December 4, 1978, Stainborough Securities acquired 867,150 shares in Wombwell Foundry and Engineering Company representing 29.29 per cent of the issued share capital.

The directors of Wombwell have been notified that this transaction represents merely a rearrangement of holdings within the interests of the chairman of the company, Mr. Gordon Bramah, and that the ultimate beneficial ownership of the shares has not changed.

## ALGINATE

Shares of Alginate, the seaweed processor, were suspended at 300p yesterday—valuing the group at £16.5m—just 24 hours after the announcement of a bid approach from Merck Incorporated, the U.S. pharmaceutical group.

Merck will be the recipient of a bid which will be the result of a takeover by Moorgate Holdings, which holds a 59 per cent stake in the group. Moorgate is a private investment trust set up to look after the interests of the shareholders.

Mr. Leo D'Erianger, chairman of the Erlanger merchant bank—formerly a private concern but now part of the Hill Samuel group—died last month. His death, however, is unlikely to affect the family interests in Moorgate Holdings.

## THOS. W. WARD

Directors of Thomas W. Ward—which has a 29.4 per cent stake in Tunnel Holdings—are due to meet next week to discuss their reaction to Tunnel's £10.5m agreed cash offer for Barrow Hepburn's chemical interests.

Mr. Peter Frost, chairman of Thomas Ward, has not joined his fellow Tunnel directors in recommending the deal. He wished to give Ward's directors time to study the terms before the group makes up its mind.

An EGM of Tunnel shareholders is to be held on Friday, December 22, and the Ward board must meet before then.

## ASSOCIATES DEAL

J. Henry Schroder Wagg and Co. sold 1,500 GEC at 340p on behalf of associates.

## NO PROBE

Proposed merger between Whitcroft and Randalls group is not to be referred to the Monopolies Commission.

## NO PROBE

Laird Properties—Lady Laing, wife of Sir Maurice Laing, sold 25,000 "A" ordinary shares at 110p. Trust entitled to account K, of which trustees are Sir Maurice Laing, E. C. Uren and E. R. Beecher, sold 50,000 shares at 120p.

## SHARE STAKES

Centrovital Estates—B. Gold, director, sold 10,000 shares. Cestion Industries—One of the interests of D. D. Evans, chairman, bought 50,000 shares at 28p on December 12.

Jessups (Hedge)—Mrs. J. P. Chase sold on November 23, 100,000 shares at 20p, but now have a considerable interest.

Hargreaves Group—Viscount Ingleby of Silesworth, director, sold 50,000 shares at 80p on December 12.

R. W. Toothill—Beaverform Group of Companies holds 58,000 shares (8.29 per cent)—50,000 of these were acquired from Mrs. R. M. Toothill and one of her daughters.

Bejam Group—J. D. Aphorpe, chairman, has sold 255,000 shares (0.5 per cent) at 60p, but retains beneficial interest in 8,054,580 (14.9 per cent).

Ayana Group—Northern Foods on December 4 acquired a further 22,000 shares increasing its holding to 1,867,500 shares (9.1 per cent).

W. E. Norton (Holdings)—J. M. Simon director, on December 7, sold 100,000 shares. Aaronson Bros.—Following rights issue, Witan Investment Co. and its associated company Greenfield Investment Co. now hold 1,298,838 shares (5.31 per cent).

Parmabro—Portfolio Management holds 680,000 shares (18.13 per cent).

Scottish (Jewellers)—Scottish Amicable Life Assurance Society holds 1,365,000 shares.

Rubert—Sir Robert Adesne, director, has bought 20,000 shares at 46p making total holding 50,000 shares. Lady Elizabeth Adesne, wife of Sir Robert has bought 100,000 shares at 46p making total 20,000 shares.

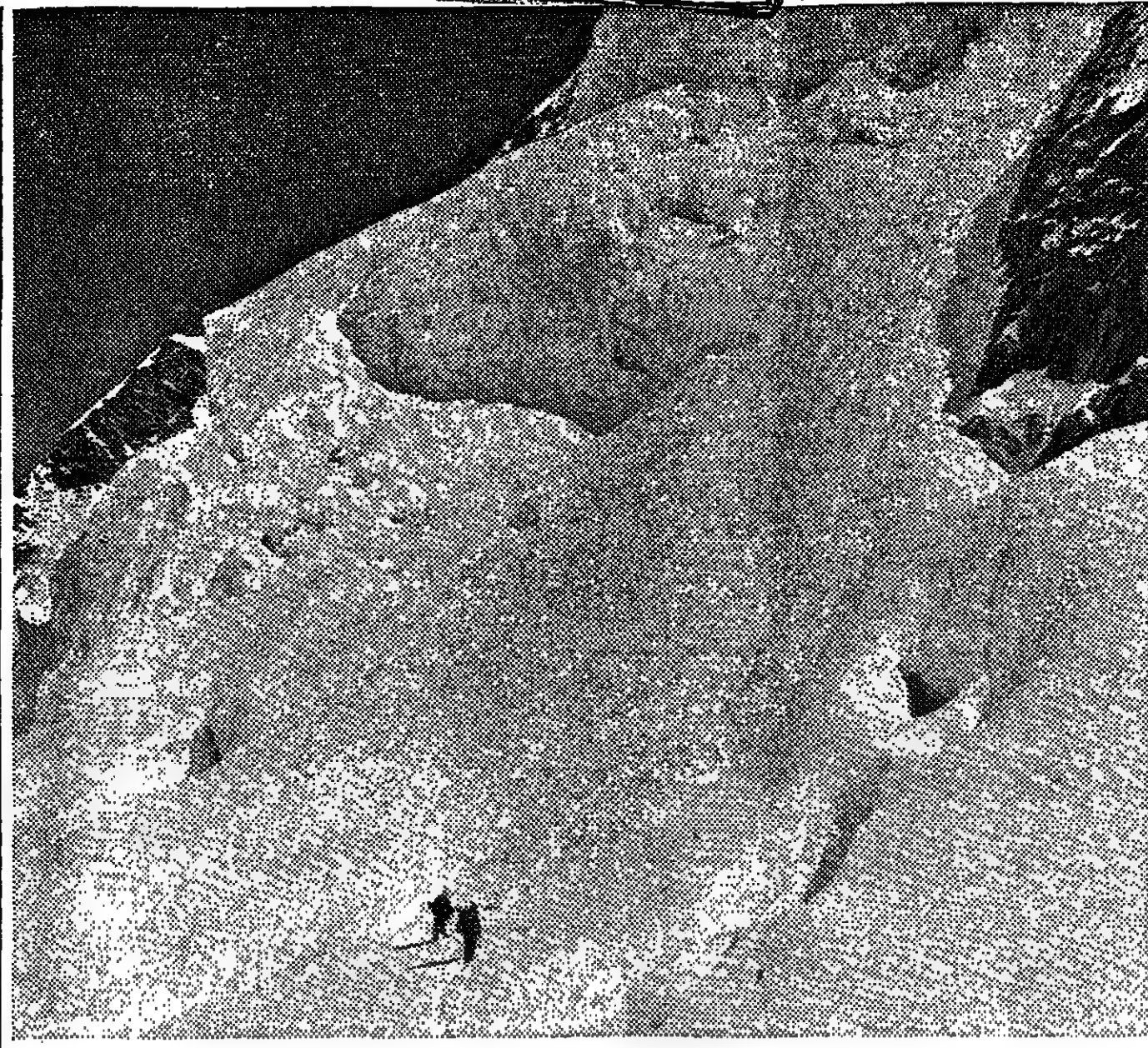
Simon Engineering—London and Manchester Assurance Group has bought 25,000 shares at 46p making holding 119,500 preference shares (12.96 per cent).

R. W. Toothill—Beaverform Group of Companies holds 58,000 shares (8.29 per cent). 50,000 of these shares were acquired from Mrs. R. M. Toothill and one of her daughters.

Montfort Securities—Mr. Raphael Djanogly and Mr. David Djanogly together are now the beneficial owners of 498,300 ordinary shares (22.05 per cent).

Francis Sumner (Holdings)—Company has been informed by Mr. M. Maimann, chairman, that Louis Plover, a family investment company, has purchased 100,000 ordinary shares and now holds 51.1m shares.

مكتبة الأمل



## Another Korean Success Story

These days Korea's "miracles" aren't just economic ones. To most Koreans, last year's Everest success ranks alongside the nation's \$10 billion export achievement and dramatic balance of payments improvement as highlights of the year. In all three cases, determination to succeed is the common factor.

In banking, KEB's determination to make it to the top means we try that much harder to satisfy our customers and provide a truly first-class international service. Our impressive growth record proves we're well on the way to the summit. Let us put our determination to work for your business. We'll move mountains for you.

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This announcement appears as a matter of record only



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TORONTO DOMINION BANK  
AGENT

December 1, 1978

## The Eleco Group

### Engineering and Construction

"The prospects of a Group that is sensibly diversified, competitive in its make-up, and financed strongly from its own resources, must be very sound. Eleco Holdings is such a group. We have developed business in certain specialist fields where even in the difficult conditions prevailing today, there are always opportunities to be seized. This is confirmed by the fact that overall Group orders at the start of the current year were double those of a year ago. Our recent investment policies enable us to participate in strength wherever such an opportunity is presented and we will continually consolidate and strengthen our trading position. In a similar fashion, our diversification into property will in due time again give an added lustre to our results."

Frank Webster, Chairman

Copies of the Report and Accounts for the year ended June 1978 are available from the Secretary, ELECO HOLDINGS LIMITED, Spencers Works, St. Albans, Hertfordshire.

## The Serck Group

# SERCK LIMITED

### PRELIMINARY ANNOUNCEMENT

Year ended 30 September 1978	1978	1977
Group sales	£'000	£'000
Profit before interest	93,300	78,400
Interest charges (net)	6,094	9,690
Earnings	944	366
Group profit before taxation	5,150	9,324
Earnings	2,900	6,747
Dividends: Interim-paid per share	2.2p	2.0p
Final-proposed per share	4.334p	3.94p
Earnings per share	73p	17.5p

Year end assets employed 38,500 35,700  
Net borrowings 4,300 2,500

Note: Statement of Standard Accounting Practice No. 15 has been adopted in accounting for deferred taxation and the figures for 1977 have been restated on a comparable basis.

### MR. ROBIN MARTIN, CHAIRMAN, REPORTS:

"The year has proved a hard one for the Group, and although it had been recognised for some time that results comparable to the previous record year were unlikely in 1978, the substantial shortfall was in the event disappointing.

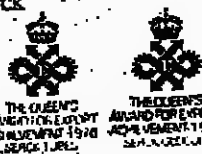
The two main areas of difficulty were in valves and heat transfer. In the former, dull markets led to intense competition and narrowed margins, while in the latter, there were also output problems associated with uneasy industrial relations brought on by inflation and three years of artificial pay restraint.

Serck Services and the smaller divisions were more successful. Services themselves had a good year and Serck Glocon received the Queen's

Award for Export Achievement. But the best achievement was the successful delivery by Serck Controls of the telemetry equipment for the Orenburg gas pipeline in the U.S.S.R. This is believed to be the world's largest contract ever placed for industrial telemetry and is so far the largest single order ever placed with the Serck Group. It is a technical success and was delivered on time.

There is at present no sign of an end to the depressed markets for many of our products. However, we are not losing market share and investment to improve efficiency and minimise costs proceeds apace. Borrowings are modest and we are in good shape for the longer term."

The annual report will be posted to shareholders on 9 January 1979 and the annual general meeting will be held in Birmingham on 9 February 1979.



## SERCK LIMITED

777 WARWICK RD. SOLIHULL B81 3DG



## NORTH AMERICAN NEWS

## Slide in New York bond prices continues

By Our Own Correspondent

NEW YORK — with the latest Bell System issue setting a record high yield, bond prices continued their downward slide today.

Yesterday's \$150m 9 1/2 per cent 36-year benchmark issue by Mountain States Telephone and Telegraph, handled by Morgan Stanley, was only 40 per cent sold at the end of the day, in spite of the fact that it was priced to yield 9.27 per cent, the highest rate of return on a triple-A telephone issue since early 1976.

The issue was today freed for sale in the secondary market, and the price, originally 99.80, dropped to 98 1/2, giving the issue a yield of 9.38 per cent, believed to be the highest ever on a Bell issue.

Ironically, Mountain States T and T led the way down at the end of the last interest rates peak. Its \$150m issue in December 1976 was the first such issue to descend through the 9 per cent barrier.

Dealers today attributed the overall heaviness of the market to general apathy about U.S. economic prospects, plus sales of inventories by Wall Street dealers squaring their positions for the year-end.

Equitable Life, the large insurance company, also sold \$50m worth of bonds today, and other institutions are believed to have followed suit.

## Record quarter for G &amp; W

SAN FRANCISCO — Gulf and Western Industries, the diversified industrial group, had a record first quarter, net earnings rising from a corresponding \$38.1m, or 88 cents a share, to \$60.3m, or 88 cents a share.

All eight operating groups were profitable in the quarter, but significant improvement was seen in the leisure-time group.

## Eastern-National

Eastern Airlines plans to finance its proposed \$50 a share takeover of National Airlines with a \$427m bridging loan through its conventional bankers. Reuters reports from Houston, Eastern's chairman, Frank Borman, said this loan would carry the airline over until it arranged for long-term financing.

## Marathon Manufacturing turns down \$190m offer

BY DAVID LASCELLES

NEW YORK — Marathon Manufacturing, a leading producer of offshore drilling equipment with interests in Britain, has been approached with a tentative takeover offer by Maremont Corporation, a Chicago-based maker of automobile parts. But the company has rejected the offer, worth just over \$190m, describing it as "inadequate."

Maremont's offer was \$17 cash per Marathon share, plus \$17 in voting preferred stock. Before they were suspended, Marathon shares were trading at \$23.5. Indications yesterday were for a resumption of trading at around \$26 to \$29.

According to Mr. Milton Shapiro, Maremont's treasurer, his company's approach had only been tentative and he did not consider that a formal offer had been made. He refused to

comment on what his company's next step might be, but he described the atmosphere of the discussions so far as friendly.

Marathon's revenues last year were \$300m, and earnings were \$16.1m, equivalent to \$2.81 a share. The company is based in Houston and is one of the world's largest producers of mobile offshore drilling platforms. One of its manufacturing centres is Clydebank in Scotland where it makes jack-up rigs for North Sea oil exploration. It also makes rigs in Singapore.

The Clyde yard is currently suffering from a lack of orders, and the UK Government has asked the British National Oil Corporation, British Gas and the Coal Board to consider placing business there to save the 1,100 jobs at risk.

The company has been using its recent high revenues from exploration to diversify into other manufacturing areas so as to be able to withstand the cyclical nature of the oil-building business.

Maremont is only slightly larger than Marathon, with sales last year of \$315m and earnings of \$10.7m. It makes exhaust systems and shock absorbers, and also imports parts for foreign cars.

The company has been barred by the FTC from expanding by takeover in the auto parts replacement market, and has therefore been looking for growth opportunities in other areas.

Mr. Shapiro said today that if the Marathon acquisition went through, it would mark a major step into a new field for his company.

## Hudson's Bay approach cleared

BY VICTOR MACKIE

OTTAWA — The Canadian Government has decided not to intervene or block the possible takeover of Simpsons-Sears by Hudson's Bay Company.

Mr. Robert Bertrand, director of the Federal Bureau of Competition Policy, said yesterday that he has discontinued his two-week inquiry into the proposed merger.

The investigation into the C\$388m offer was held to determine whether the merger of the two department store giants would be detrimental to the public interest. By acquiring Simpsons, Hudson's Bay would

also be buying a half interest in Simpsons-Sears. Its shares are split equally between Simpsons and U.S.-owned Sears-Roebuck of Chicago.

This would give Hudson's Bay control of more than 60 per cent of the sales of what were described as full service department stores in Canada. Such a store is one that offers a total range of merchandise and services.

Bertrand's announcement came only hours after another major development in the struggle for control of Simpsons.

In Toronto earlier, the president of Simpsons and Simpsons-Sears — Mr. G. Allan Burton and

Mr. Jack Barrow — issued a statement outlining improved terms for the merger originally proposed in October. That merger was being discussed before the Bay offer was received.

The two companies have decided to update and improve their offer to shareholders in an attempt to ward off the Hudson's Bay offer. However, the Simpsons-Sears merger has to be approved by the Canadian Government's Foreign Investments Review Agency because Simpsons-Sears is 50 per cent U.S.-owned. That merger would increase foreign control of the department store field.

Heavy oil development in the Lloydminster area on the Alberta-Saskatchewan border, including plans for preliminary design and engineering of a crude oil upgrading facility will absorb C\$61.6m.

The company said total oil and natural gas expenditures in North America in 1978 will be C\$114.1m, up 66 per cent on this year's C\$68.8m.

In addition, C\$14.8m will be spent on exploration in the Philippines, the North Sea and Pakistan.

CEI said C\$14.8m of the budgeted C\$158.5m will cover retraining, marketing, supply and distribution.

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## National Distillers in \$200m takeover

NEW YORK — The metals, chemicals and alcohol group National Distillers and Chemical Corporation is to take over Indiana Group in a deal which could be worth around \$200m.

The companies have entered a preliminary agreement on the terms of a proposed merger under which Indiana would become a wholly-owned subsidiary of National.

The terms of the agreement call for the common shares of National to be exchanged for common shares of Indiana on a ratio of 150 per cent of the per share book value of Indiana on December 31, 1978, to the average market value of National common shares during a specified period prior to the mailing of proxy material. The exchange rate would be not more than two nor less than 1.8 National shares for each Indiana share. The maximum number of shares that could be issued by National in the transaction is 9,975,062.

Indiana Group would retain the right to cancel the deal if the average market value of National is less than \$17.50 a share, and National could cancel if its shares rise above \$24.50. National's shares have traded around the \$19 to \$20 mark recently, putting a value on the deal of some \$20m.

Agencies

Heavy oil development in the Lloydminster area on the Alberta-Saskatchewan border, including plans for preliminary design and engineering of a crude oil upgrading facility will absorb C\$61.6m.

The company said total oil and natural gas expenditures in North America in 1978 will be C\$114.1m, up 66 per cent on this year's C\$68.8m.

In addition, C\$14.8m will be spent on exploration in the Philippines, the North Sea and Pakistan.

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CEI



Companies  
and Markets

## INTL. COMPANIES and FINANCE

### RENAULT IN PORTUGAL

# Second thoughts among carmakers

BY JIMMY BURNS IN LISBON

IT IS NOW over a year and a half since a Portuguese Government decree accepted for principle plans by Renault to make a major investment in the country. The project, in its original form, involved increasing the number of Renault 4's and 12's assembled in Portugal from 18,000 units per year to 60,000, the stepping up of production to include the manufacture of 300,000 engines of an unspecified new type using 80 per cent local content, and, with the emphasis on exports, the building of a new components manufacturing plant, and the introduction of a new plant to complement the manufacture of engines and parts.

At the time the total project was valued at some F. 1.2bn (\$275m) and therefore represented one of the biggest ever foreign investments in Portugal. Within the context of the European automotive industry it was potentially the most ambitious plan to hit the headlines since Ford's "Pinto" project in Spain. Yet despite optimistic forecasts then from both the French and Portuguese sides that the project would be signed and sealed by the end of 1978, the chances of the original scheme being met are becoming increasingly remote.

There are now indications that even if the Renault deal is signed around the end of the year, or even in the first weeks of 1979, the final agreement will differ substantially from the original draft.

Just over a year and a half ago it was understandable that a Portuguese Government and Renault looked upon such a major investment with benevolent eyes. From the Portuguese angle, the Renault agreement coincided neatly with Dr. Mario Soares' first approach to the project. The project, actively promised to transform the weak and under-developed Portuguese automotive industry. Throughout the last years of the Salazarist regime, this had been orientated to assembly and was highly uncompetitive on the European market. In addition, the Portuguese balance of payments would be bolstered by an inflow of foreign exchange, over 7,000 jobs

would be created. The list was endless.

For Renault, the first among a group of some five major car companies to answer the Portuguese Government's call for constructive ideas as to how to transform the Portuguese automotive industry, there were further reasons for optimism.

Renault spokesmen at the time referred to what they saw as an "intelligent time" in which to invest in Portugal. A measure of political stability had been restored following the revolutionary excesses of 1976. Labour costs were still extremely cheap compared to the rest of Europe, the country as a whole seemed on the brink of a new era of industrial development and Portugal still seemed among the

most promising in the world.

Car sales in Portugal fell by 36 per cent during the first nine months of this year with most of the setback occurring in the third quarter after the government's programme of economic stabilisation which included a major squeeze on credit. The outlook for demand in 1979 is thus bleak.

few countries in Europe with a dynamic growth potential in car ownership. Only one in every 11 Portuguese owned a car which represented half of the average European figure at the time.

Despite the weak state of the economy the Portuguese public worker, fresh from a substantial post-revolutionary wage rise, was displaying an energetic consumer demand not experienced in Europe since the 1960s.

In the first nine months of 1977 car sales increased dramatically by nearly 80 per cent over the same period in 1976.

Clearly, the collapse of the minority Socialist government last December and the government crisis that followed it have contributed to a delay in putting the Renault agreement on a more solid basis. It is now known, for example, that Sr. Alfredo da Costa was on the verge of concluding negotiations with Renault just before he was removed from the premiership in September. More significant than the lack of political continuity, however, has been the change in the economic climate in Portugal. This has forced both sides involved in the

Project to revise downwards the sales and production projections first referred to in 1977.

Portuguese sources close to the talks on the Renault deal recently confirmed that "the initial project was now being reviewed in the light of the changing circumstances of the past two years."

Car sales in Portugal in the first nine months of 1978 have declined by 36 per cent and are expected to fall even more next year. Sales have experienced a major setback following the stringent stabilisation programme agreed in the summer with the International Monetary Fund, which included a tight credit squeeze and a ceiling on wage increases.

Petrol, in Portugal, already among the most expensive in Europe, was increased by 22 per cent in October.

Renault is thought to have based its initial projection on the assumption that car sales would continue to increase from 1977 onwards and reach a total of 130,000 units per year by 1981. Given that sales this year have dropped to 45,000, while zero growth is estimated for 1979, such an evolution now looks impossible.

Thus it now seems likely that Renault will want to scale down its original programme, including its share in the investment. Originally the project was to come under the control of a holding company with the Portuguese state and Renault equally represented. The French company, however, is now reliably reported to be asking the Portuguese Government to carry a greater share of the financial burden. This would include a more pronounced involvement of the nationalised Portuguese credit institutions.

To what extent Renault will be able to cut back on its original schemes without risking the

economic viability of the whole project remains open to question.

This is particularly true on the engine side, where a substantial reduction in the units originally forecast and the substitution of a new type model by one already in production could make costs too high.

Originally Renault asked, and the Portuguese government accepted, that the company should be guaranteed a market share of about 40-50 per cent once the agreement had been signed. This was widely protested at the time by other car manufacturers, and has become an increasingly sure point since then. With car sales having fallen to the present level, it is argued that such a guarantee would simply push the other car manufacturers out of Portugal altogether. It would contradict Portugal's future status as a member of the EEC.

Clearly the Portuguese government has been placed in a quandary. With negotiations on Portugal's entry into the EEC beginning in January, the Renault project cannot go ahead willy-nilly without at least token agreement from Brussels.

Renault, however, is clearly not keen on spending its money without some incentive for doing so, and until now a market share has seemed the best that the Portuguese government can offer. Loosening credit is as yet unthinkable in the present economic climate, though Renault is believed to have suggested the setting up of a special financial institution which would offer long-term credits at lower interest rates.

But optimism has not been completely drained from those participating in the Renault talks. On the Portuguese side, for example, there are strong moves to encourage the major car manufacturers in Portugal, including Fiat and Ford, to diversify their activities away from assembly and towards the manufacturing of components and the export of commercial vehicles.

But so far this year only Fiat has publicly shown forward with plans for a major new investment, in the manufacture of agricultural tractors, and this project is still only in the initial stages.

هكذا من العمل

This announcement appears as a matter of record only.

\$625,000,000

Sears

Sears, Roebuck and Co.

Five Year Commitment To Purchase  
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CONTINENTAL ILLINOIS CORPORATION

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Chemical Bank The First National Bank of Atlanta The First National Bank of Boston  
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The Northern Trust Company The Philadelphia National Bank Republic National Bank of Dallas  
Security Pacific National Bank Wells Fargo Bank, N.A.

November 14, 1978

### Royal Bank of Canada buying German bank

HAMBURG—The Royal Bank of Canada is to acquire a West German bank, the Hamburgische Bank, through Bankhaus Burghard and Broekelschen, the German subsidiary of the Royal Bank of Canada.

The acquisition of the Hamburgische Bank, which at the end of 1977 had a balance sheet total of DM 930m (\$501m) and business volume of DM1,080m (\$536m), its basic capital is put at DM30m. Noted in part of the Bank's 1977 annual report, Burghard and Broekelschen recorded a balance sheet total of DM673m and business volume of DM1,111m for the year ended September 30. Banque de l'Union, European de Paris has a 33 per cent shareholding in Burghard and Broekelschen.

Ruhrkohle AG, West Germany's largest coal group, will post improved results in 1978 compared with a loss of DM10m last year.

### Gothenburg bond issue

STOCKHOLM—The City of Gothenburg is to tap the Swedish capital market for long term funds on behalf of its port activities. The city is to raise SKr 40m (\$8.1m) through a 20 year bond carrying a coupon of 10 1/2 per cent. The issue will be priced at par and its coupon will be adjustable.

Under regulations introduced late last year, the Swedish bond market can now offer coupons adjustable every five years in line with long term interest rates changed by at least one point either way.

The Gothenburg issue follows the announcement of a new state loan which is to be issued in two tranches and be spread over 10 years.

### Norwegian electronics group in receivership

BY PAV GJETER

OSLO—Norway's troubled electronics company is to be put into receivership—the first time that a wholly state-owned company has ever gone bankrupt in Norway.

The decision to declare the company bankrupt was announced last night (Wednesday) by the Minister for Industry, Mr. Olav Haukvik, after a meeting with Tandberg's board. On Monday this week Mr. Haukvik said that the Government would be prepared to make Nkr 50m (\$9.5m) additional state capital available to permit the company's re-organisation.

Last night, he said that, after studying Tandberg's financial situation, he realised that a much greater sum would be needed if bankruptcy were to be avoided. Since the Government was not prepared to put up the large amounts needed, the fairest solution from the creditors' point of view was to have the company declared bankrupt immediately.

Mr. Haukvik said that the Ministry believed that certain

### Akzo again passes dividend

BY CHARLES BATCHELOR

AMSTERDAM—Akzo, the Dutch fibres and chemicals group, will not pay a 1978 interim dividend. The company has not declared a dividend since 1974 when it paid F14 per share.

Despite its slightly improved prospects for the current year, the announcement came as no surprise. The company has made substantial losses in recent years and has been forced to undertake a major restructuring of its fibres division.

Akzo last month forecast a "very modest profit" for 1978 as a whole. It reported net profits of F13.8m (\$1.8m) in the first nine months of 1978.

(\$3.8bn). It has refused to make any forecast for 1979.

Akzo Bank plans to open a representative office in Moscow. Permission has already been given by the Soviet authorities and the office will be opened as soon as the premises become available. Akzo is the first Dutch bank to open an office in the Soviet Union.

Akzo has traditionally worked through the European Bank International Consortium (EBIC) in carrying out foreign business but it recently started to open its own branches and offices abroad. It has branches in London and Dubai.

### Sharply higher earnings from Henin

By Terry Dodsworth

PARIS—Compagnie La Henin, the diversified French investment concern, which is 43 per cent owned by the Suez Group, is to pay a dividend of FF 16 per share for the year ended August 31 of net profits of FF 69m (\$10m) against FF 40.3m.

The results show a recovery to the levels achieved in 1976, and Henin is predicting that its wide spread of interests will give it considerable resilience against problems being encountered in some sectors of French industry.

The company has interests in banking, property investment, shopping centres, hotels (in collaboration with Novotel), and salt mining. It is also involved in consumer finance for motor vehicles and household goods.

At the annual shareholders meeting, M. Jean Lamey, the managing director of La Henin, said that the group is also intending to create a life assurance company next year. This company will be associated with the INA Corporation of Philadelphia. The intention is that the two companies will share the equity on a 50-50 basis, with the initial capital amounting to FF 10m.

Overseas the group is also involved in property development projects in Brussels and Madrid.

### Boliden plans \$22m capital investment

By John Walker

STOCKHOLM—Boliden plans a capital investment programme of SKr 100m (\$22m). The larger individual portion (SKr 36m) will go towards a finalised blast furnace at the mining group's lead smelter in Roosnäs.

Installation of the furnace will solve the largest remaining environmental problem at the 55,000 tonnes per year smelter, the company said. Boliden did not give a time table for the investments since "financing questions and authorisations from various authorities still need to be settled."

SKF, the Swedish roller bearing and steel group, has obtained orders valued at SKr 30m (\$6m). The orders were obtained by a Swedish trade mission recently in China, where the authorities are said to have shown considerable interest in know-how contracts.

Earlier discussions held in Beijing are now to be continued in Sweden. There is current a Chinese trade mission in Sweden and its members are expected to visit a number of companies including SKF, Copen, Sandvik, Fagersta and Uddeholm.

### THE PHILIPPINE INVESTMENT COMPANY S.A.

Net Asset Value as of December 1, 1978 U.S.\$12.31

Listed Luxembourg Stock Exchange

Agents: Banque Paribas, Luxembourg; Bank of America, New York; Manila Pacific Securities S.A.

### Courtaulds Limited

has sold

### Delta & Pine Land Company of Mississippi

We rendered financial advice to Courtaulds Limited in connection with this transaction.

### Warburg Paribas Becker

Incorporated

December 1978



BANCO DE FOMENTO NACIONAL  
US \$90,000,000

medium-term loan

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THE REPUBLIC OF PORTUGAL

Lead Managed by

American Express Bank  
International Group

Bank für Gemeinwirtschaft  
Aktiengesellschaft

Banque Bruxelles Lambert S.A.

Banque Canadienne Nationale

The Industrial Bank of Japan, Limited

Banque Internationale à Luxembourg S.A.

Iran Overseas Investment Bank Limited

National Westminster Bank Group

Provincial Bank of Canada (International) Limited

The Sanwa Bank Limited

Internationale Genossenschaftsbank AG

and provided by

American Express International Banking Corporation Amex Bank Limited  
Bank für Gemeinwirtschaft Aktiengesellschaft Banque Bruxelles Lambert S.A.  
Banque Canadienne Nationale The Industrial Bank of Japan, Limited  
Banque Internationale à Luxembourg S.A. International Westminster Bank Limited  
The Sanwa Bank Limited Internationale Genossenschaftsbank AG  
Iran Overseas Investment Bank Limited  
Provincial Bank of Canada (International) Limited, Nassau Citibank, N.A.  
The Sumitomo Bank, Limited The Toyo Trust and Banking Company, Limited  
Midland and International Banks Limited The Royal Bank of Scotland Limited  
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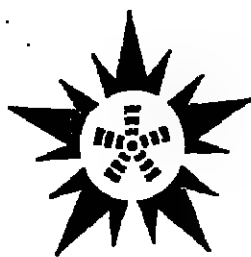
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8 DECEMBER 1978

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AGENT

NOVEMBER 24, 1978

Companies  
and Markets

## INTL. COMPANIES and FINANCE

## MITSUI'S IRANIAN RISKS

## Petrochemical project in jeopardy

BY CHARLES SMITH

TOKYO — Mitsui, the major Japanese trading concern, would have to write off losses of about ¥9.5bn (nearly \$50m) if the Bandar Abbas petrochemical project in southern Iran in which it is main shareholder were expropriated or made unworkable as a result of political upheavals, it was estimated by a company spokesman.

Other Japanese companies, including two other members of the Mitsui group—Mitsui Toatsu and Mitsui Petrochemical—would also suffer substantial losses. Mitsui's exposure at Bandar Abbas would be 10 times as great if the company were not insured against losses on its overseas investments under a scheme sponsored by the Ministry of International Trade and Industry.

Mitsui is a 45 per cent shareholder in Iran Chemical Development Company, the Japanese consortium which in turn owns 50 per cent of the joint venture company which will operate the Bandar Abbas complex. ICDC has committed a total of ¥211.2bn (\$1.1bn) to the Iranian project in the form of loans and equity participation. The Japanese government has so far lent ¥88bn to National Petrochemical Company, the Iranian Government-

owned concern which owns the other half of the Bandar Abbas project.

Apart from the risk of outright expropriation, which is seen as fairly slight despite the current upheavals in Tehran, the main problem facing Bandar Abbas at present is that the field project requires an additional ¥100bn (\$500m) worth of financing if it is to start operating in the mid-1980. The cost of Bandar Abbas was assessed at ¥550bn immediately after the 1973 oil crisis, but the addition of an extra downstream plant plus estimated ¥20bn worth of foreign exchange losses has led to this figure being revised upwards to ¥650bn.

## Agreement

It was agreed at a meeting of the project's shareholders, held in October that the Iranian Government would provide three-quarters of the additional financing, with only the remaining ¥20bn coming from the Japanese side. Iran, however, would probably need to borrow in international markets in order to contribute its portion of the extra expense.

It almost certainly cannot do this (except at a prohibitive cost) while the political situation

remains in its current groups, which are involved either potentially or actually in similar schemes elsewhere. The two groups are Sumitomo, which is the main sponsor of a Singapore petrochemical project of similar size to that in Iran and Mitsubishi which is preparing to embark on a scheme in Saudi Arabia.

## Preparation

The Singapore project has reached the stage of site preparation on an island south of Singapore itself, but full-scale construction work has been delayed in part because of fears that production from Bandar Abbas might be "dumped" in South East Asia—thereby destroying the potential market for the petrochemical products for export and for the Iranian domestic market. Mitsubishi has appeared to be reluctant to proceed with the Saudi Arabian project, because the domestic market for petrochemical products would be very small. But the scheme is being for the time being, under the pressure from the Saudis. The present situation is that a Japanese consortium, to be called the Saudi Arabian Petrochemical Company, will be formed early next year.

## Tokyo SE may impose curbs

TOKYO — The Governor of the Bank of Japan, Mr. Teichiro Morinaga, said he would not be surprised if the Tokyo Stock Exchange tightened curbs on margin trading in view of the recent sharp rise of prices in heavy trading.

He told a Press conference that the stock market was overheated, and prices did not reflect economic conditions in Japan. He said that surplus funds held by institutional investors and businesses seemed to be flowing into the market, but it was impossible to find out how much of the money was being supplied by banks and other financial institutions.

Mr. Morinaga said that he did not believe the current state of the stock market would lead to inflation of the kind which hit Japan in 1972-73, Reuters

## Kanebo cuts losses sharply

KANEBO, the Japanese textile, cosmetics and food concern, cut its losses sharply in the first six months to October 31, but remains uncertain about prospects and expects to pay no dividend for the third year running.

Along with other companies in the hard-hit fibres sector, Kanebo has been cutting capacity and attempting to diversify into less vulnerable sectors.

Helped also by the beneficial effect of the yen's rise on cotton import costs, Kanebo was able to

reduce its deficit after tax to ¥31.2m in the first half, from ¥131.2m in the same period of the pre-tax level down by total around 50 per cent to some ¥3.92bn from the same period of last year.

Sales—synthetic fibres were down 55 per cent—slid sharply from ¥189.2bn to ¥140.8bn, and itself in the attempt to right the company's unsteady financial balance, while Kanebo is also

According to analysts in London, Kanebo has been aided by a recovery in demand for its textiles, which has added to the sales company.

## CSR to develop Queensland coal

BY JAMES FORTH

SYDNEY — CSR, the sugar, mining, chemicals and building materials group, is actively pursuing development of an anthracite coal reserve at Yarabee in Queensland, the company said in its interim report.

The Yarabee deposit, which was obtained through the takeover of last year of A.R. Limited, and the directors said it could be brought into production quickly and with a relatively small capital outlay when satisfactory markets were developed. Studies are also proceeding on the future development of large anthracite coal reserves at these

The shareholders report said that the building and construction materials division had fared poorly because of a sluggish market in the industry. In the housing sector, new starts in the period were about 11 per cent below those of a year earlier, markets were developed. Studies are also proceeding on the future development of large anthracite coal reserves at these

CSR said last month that earnings rose by 15 per cent in the September half-year to A\$28m (U.S.\$30.6m), largely due to higher profits from minerals and chemicals.

used mainly for housing.

## Charter-hire profit upturn for Wheelock Maritime

BY ANTHONY ROWLEY

HONG KONG — Wheelock Maritime International, the shipping arm of trading and finance group Wheelock Marden, announced a 35 per cent increase in pre-tax profit to HK\$31.6m (U.S.\$36.6m) for the half-year to September 30.

This arose from "a general improvement in the results achieved by various group companies and in particular from strengthening in the chartering in which our charter-hires are received chairman Mr. John Marden said.

Wheelock Maritime is paying

an unchanged interim dividend of 15 cents per "A" share and 15 cents per "B" share. A total payout of 37.5 cents is forecast on the "A" shares in the current year as a whole and 3.75 cents on the "B" shares.

Mr. Marden said that a third vessel had now been chartered on "equally satisfactory" terms as the two 38,250 dwt log carriers recently fixed on time-charter for a period of 21 months after being redeployed from charters. All three charters should provide satisfactory returns commensurate with those of the original charters.

## House building projects to boost Faber Merin

BY WONG SULONG

KUALA LUMPUR — After reducing its losses and debts, Faber Merin, the leading Malaysian hotel and property group, is predicting greater profitability in the current financial year.

Mr. Chang Ming Thien, the chairman, said in his annual report that the group expected a net profit before tax of 6.5m ringgits (\$3m), with a dividend of 5 major building projects for 3,000 per cent, likely on capital enlarged to 72m ringgits by the year. This is expected to yield recent one-for-10 rights issue.

No dividends were paid for the five years.

Weekly net asset value on December 11th, 1978

Tokyo Pacific Holdings N.V. U.S. \$54.84

Tokyo Pacific Holdings (Seaboard) N.V. U.S. \$47.25

Listed on the Amsterdam Stock Exchange

Information: Morgan Stanley & Co. Inc., New York, N.Y. 10038

## YONTOBEL EUROBOOND INDICES

14.576-100%

PRICE INDEX	5.12.78	12.12.78	AVERAGE YIELD	5.12.78	12.12.78
DM Bonds	104.30	104.44	DM Bonds	6.88	6.86
U.S. Bonds & Notes	98.41	98.29	U.S. Bonds & Notes	7.35	7.32
U.S. 5 Year Bonds	96.91	97.07	U.S. 5 Year Bonds	7.35	7.32
U.S. 10 Year Bonds	95.78	95.84	U.S. 10 Year Bonds	7.35	7.32

## CLIVE INVESTMENTS LIMITED

1 Royal Exchange Ave., London EC3V 3LU. Tel. 01-623 1101.  
Index Guide as at November 30, 1978

Clive Fixed Interest Capital	123.87
Clive Fixed Interest Income	114.28

## ALLEN HARVEY &amp; ROSS INVESTMENT MANAGEMENT LTD.

45 Cornhill, London EC3V 3PB. Tel. 01-623 8314.  
Index Guide as at December 7, 1978

Capital Fixed Interest Portfolio	100.26
Income Fixed Interest Portfolio	100.55

\* Not seasonally adjusted.

مركز المصارف







# Why Tunnel is delving into new territory

LAST WEEK'S £101m takeover bid by Tunnel Holdings for Barrow Hepburn's chemical business marked the culmination of a series of changes which started at Tunnel five or six years ago. If it is successful—and it has yet to be agreed by both sets of shareholders—Tunnel will have transformed itself from being a poor number three in the UK cement industry into a diversified holding company, with significant overseas interests.

Tunnel's present management took over the reins in the early 1970s and was immediately faced with some painful decisions. The group was heavily committed to the UK cement industry, where the scope for volume growth was very bleak. It had some ancient plant, with operating economics that were to be shattered by the aftermath of the oil crisis. If it was to maintain its position in the industry, it faced a requirement for very substantial investment in new cement plant.

Instead, it opted to get smaller. "We decided not to make a god of market share," says Mr. Derek Birkin, the chairman and managing director. "The alternative we chose was to concentrate on the rump of our business which could be made fully competitive and profitable."

As a result, Tunnel closed down its West Thurrock works in Essex, which had an annual capacity of around 1m tonnes of cement—and dated back in parts to before World War I. It has also shut down other facilities in England and Scotland, and the result is that its overall market share has fallen 14 per cent to around 10 per cent.

The profitability of the cement business is still not very attractive—Tunnel's return on capital employed has varied between about 14 and 17 per cent in recent years. But profits have improved on the smaller manufacturing base, and Tunnel is not going to have to make any substantial new investment in the cement business for years to come. So it has been generating surplus liquidity and its balance sheet has improved to the point where the current bid can comfortably be financed out of cash balances.

Tunnel made another important move as a prelude to its diversification move. The group used to be highly centralised, and the cement side—naturally—meant something earning over enough—ruled the roost. In 1977, which amounted to £1.2m pre-tax. It has just 246 employees, each generating sales of £48,000. It operates from small plants designed to produce a variety of one-off products for individual customer's needs. It has a well-established management, which seems to have responded to Tunnel's approach with enthusiasm.

Tunnel directors visited all the plants, apart from a few in Australasia. And after prolonged negotiations—which several times came close to breaking down altogether—a deal was finally concluded last week.

The products which Tunnel is taking over are of two main types—synthetic slings and related chemicals for the textile industry, and a range of products for the suppression of foam in industrial processes. These two types accounted for 57 per cent and 33 per cent respectively of last year's sales.

Mr. Birkin says that it is the kind of business which the chemical giants are not interested in, because there is not sufficient volume of demand for any particular product. It is very much a service operation with no brand names; the chemicals disappear into the finished product, and re-emerge

## Richard Lambert on Tunnel Holdings' bid for Barrow Hepburn's chemical business

Williamson, which it subsequently sold on to Unilever at a loss.

The next step came in 1976-1977, when Tunnel took a sizeable interest in a new chemical process for waste disposal known as "Sealosafe". In partnership with Leigh Interests, it established facilities on its old West Thurrock site which are now in operation converting waste into a non-polluting synthetic rock, suitable for use in land reclamation.

Mr. Birkin hopes that in five to seven years time this operation will be a significant profit earner for Tunnel. However, management was anxious not to become overexposed to a single, relatively untried process. When it came to tackling the North American market, the financial muscle and expertise of a major multi-national was required. So RTZ has taken a controlling interest in developing Sealosafe in the U.S.

This process turned Tunnel's eyes to the specialty chemical industry as a target for its long planned diversification. The hoard established several criteria. The purchase had to be big enough to be worthwhile. For Tunnel, which last year made profits of £6.3m, that meant something earning over £1m pre-tax.

And it seems to be quite a fragmented industry with few companies in direct competition except across relatively narrow sectors of their business.

Tunnel reckons that volume growth in the various products which it is buying into can range from 17 to 30 per cent a year, and suggests that its nearest equivalent among quoted companies is Allied Colloids, which boasts a strong growth record.

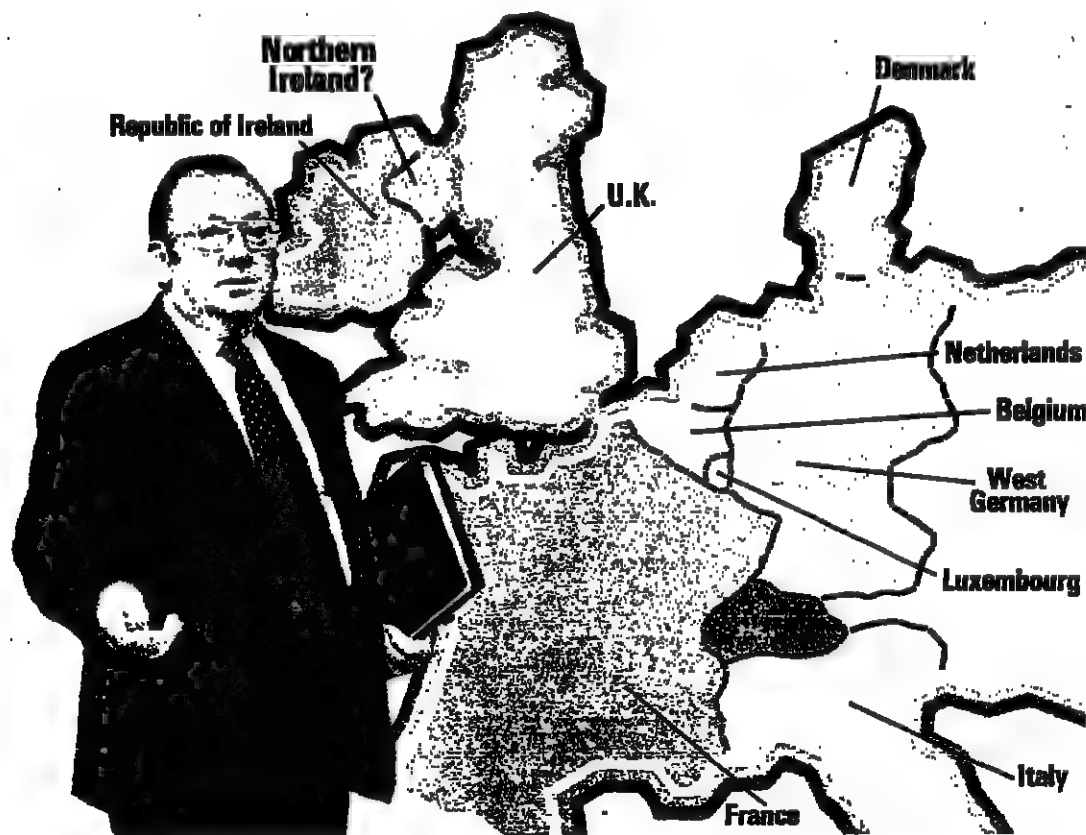
Competitors in the chemical sector say that Tunnel is buying a good management team which could benefit by new ownership. The suggestion is that the business has been held back in the past, originally by the fact that Barrow was more interested in its leather business, and more recently by the financial constraints imposed on Barrow by its troubles in the tanning industry, and by the very substantial losses which have emerged in a hide trading subsidiary in Glasgow.

Between 1973 and 1977, chemical sales rose from £3.1m to £14.3m and profits from £23,000 to £13m. Profits growth has not been interrupted; last year, for instance, Barrow's French company faced a sharp decline partly as a result of difficult conditions in the textile industry. This year, however, profits are expected to rise to a record £1.7m.

For its part, Tunnel is plainly plunging into new territory with this bid. But thanks to the fact that it is buying subsidiaries of Barrow Hepburn company rather than a quoted company outright, it has been able to do an unusual amount of homework on the deal, its detailed investigation, have extended down to plant level, Barrow, which had obviously been forced to reconsider its own future shape, had already commissioned an accountant's report on its chemicals side before Tunnel showed up on the scene. If the move does not work out well after all these years of preparation, Tunnel will have no-one to blame but itself.

But if it does go to plan, Tunnel will end up with a substantial and growing interest outside the cement industry, with nearly a third of its profits coming from overseas, and with a small initial improvement in its earnings per share.

The objective established in the early 1970s will have been largely achieved.



## "My detailed case study of the 9 EEC countries puts Northern Ireland top for incentives for industry."

Dr. M. J. de Meirleir, President of Plant Location International and Professor of Industrial Location and Development at the Flemish Brussels University (VUB), has advised on the location of over 550 industrial projects with an investment potential of more than £4,000,000,000.

The types of project in Dr. de Meirleir's study ranged from labour intensive to capital intensive.

The study isolated and compared the effect of every financial incentive made available by the nine countries in the EEC, and included Northern Ireland. The main report ran to 133 pages and the summary to 32 pages.

The conclusion was that 'overall Northern Ireland offers the best package of incentives', this without taking into account either the ready availability of venture capital on a

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We will gladly send you a copy of the summary and advise you how the incentives in Northern Ireland could relate to your own plans for relocation.

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WORLD STOCK MARKETS

Wall St. again mixed in light early trading

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STOCKS ON Wall Street again mixed in light early trading. The Dow Jones Industrial Average, after hardening to 813.58 at 11.00 am, was a net 1.02 easier at 812.56 at 1 pm. The NYSE All Composite Index lost 3.25 to 833.94, while declines held a small lead over gains of about 65 to 70.

Turnover, at 18.11 million shares, was barely changed on Tuesday's 18.1 million. The slow trading pace reflected caution ahead of an expected oil price increase to be decided by OPEC nations this weekend, analysts said.

Additionally, they said there is no consensus on Wall Street about the outlook for interest rates, with some leading economists predicting a peak soon and others warning of record high levels next year.

Turnover in Iran was cited as another uncertainty which is keeping traders on the sidelines. Ureco topped the active list and lost 1/4 to \$49. It has agreed to merge with City Investing at a price of \$52 a share.

Macaroni Manufacturing, also active, climbed 2 1/2 to \$28 1/2. It received an offer for its shares at \$34 each but rejected the bid. The company did not name the potential buyer, but reportedly Macaroni stated that it had expressed interest in Marathon.

Macaroni ended at \$28 1/2. Tencoe shed 1/4 to \$49 1/2 and National Airlines shed 1/4 to \$48 1/2. National is the focus of a three-sided battle for control. Eastern Airlines made the latest offer at \$50 a National share and was unchanged at \$49.

1981 record to \$27 1/2 and Televison to \$59 1/2. Checker Motors jumped 1/4 to \$54 on the Midwest Stock Exchange. Oppenheimer and Co., a brokerage concern, wants to buy Checker for \$42m.

Draws rose to \$43 1/2, but it did not contain the rise. Revison lost 1/4 to \$22 1/2. THE AMERICAN SE Market Value Index was 0.24 firmer at 151.90 at 1 pm after a small decline.

Lead over gains of about 65 to 70. Turnover, at 18.11 million shares, was barely changed on Tuesday's 18.1 million. The slow trading pace reflected caution ahead of an expected oil price increase to be decided by OPEC nations this weekend, analysts said.

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Lead over gains of about 65 to 70. Turnover, at 18.11 million shares, was barely changed on Tuesday's 18.1 million. The slow trading pace reflected caution ahead of an expected oil price increase to be decided by OPEC nations this weekend, analysts said.

NEW YORK

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## THE JOBS COLUMN

## True tales from Whitehall and the City

BY MICHAEL DIXON

THIS IS the last Jobs Column until the new year. So it seems appropriate to pass on to readers the best stories to do with employment that I have heard in 1978. The first is about the real-life experience of two members of the last Conservative Government.

The leading character is a Member of Parliament who had just been appointed to his first job as a Minister in charge of a Whitehall Department taking it over from a fairly close acquaintance who had been simultaneously transferred to a more senior ministerial appointment elsewhere.

Full of the joys of top responsibility, the new Minister took a taxi to his department the first morning and strode up to its doors relishing the prospect of showing what new blood could do.

As he reached the door, it was opened by a smart commissionaire who bade him good-morning and welcome and ushered him to a lift which had obviously been kept waiting for his personal use. When the lift arrived at the ministerial floor, its doors opened on a line of four well-groomed people drawn up behind the genial figure of the department's permanent secretary.

This eminent civil servant first introduced himself to the new political chief, then welcomed him warmly, and introduced him to his very own

personal secretary and other staff. The introductions over, the party accompanied him to a spacious if somewhat gloomy room with efficient subsidiary furnishings and a stupendous, empty desk.

As the newcomer rolled his eye over his domain, his personal staff moved off to their work and the permanent secretary quietly closed the door behind them before saying: "Now, Minister, perhaps you would allow me to give you a brief sketch of your department's position."

The MP had of course heard the various parliamentary legends about the tendency of top civil servants to treat their temporary political masters rather as a fresh-faced subaltern might be treated by a well-bred, introverted Regimental Sergeant Major. But as he listened to his permanent secretary, he realised that those legends must be exaggerated. Every word the mandarin spoke testified to his co-operativeness, common sense, and acceptance of the new Minister as an equally intelligent being.

When the briefing and one or two preliminary questions and answers were over, the permanent chief asked permission to return to his own work, adding as he left: "If you would care to look now at your current files, Minister, your secretary has them ready. I trust that you will agree that they show

the affairs of the department to be in very satisfactory order."

Quietly delighted by all this evidence of his importance the politician pressed his bell and an armful of trimly kept files was brought in. It did not take him long to go through them because, as the civil servant had indicated, everything was in good order.

## Frustrated

He went through the files again, punctiliously. But the repeat reading only confirmed that all matters of any importance were proceeding with admirable efficiency. He began to feel the frustration natural to all decision-makers imprisoned in a land where everything has already been decided. Surely there must be at least one thing needing his attention, he thought. Then he had an idea.

He lifted a telephone and asked to be put through to his friend who, until the previous evening, had been in charge of the same department. The call came through on the scramble 'phone, which restored the new Minister's confidence a bit. So he sat back with his feet on the empty desk and said into the receiver:

"Oh hello, sorry to trouble you, but I feel in need of a bit of advice. You see, I've had a briefing from the permanent secretary and gone carefully

through all the files, and as a result I'm now sitting with my feet up on my desk, looking out at Trafalgar Square with an awful feeling that there's nothing important that I've got to do. But I'm sure that there must be something that you hadn't completed. So I hoped you would give me some pointers."

There was a second's silence before the voice at the other end of the line asked: "What was that you said?"

"I said that I thought when you left there must have been things that you hadn't yet finished. So I was hoping that you might give me some guidance on any action that's needed."

"No," said the friend. "I heard that bit the first time. What did you say before it... about how you were sitting?"

"Ah," the new Minister replied. "I said that because there doesn't seem to be anything important to do, I'm sitting here with my feet up on the desk just gazing out into Trafalgar Square."

There was another pause, then: "Yes, there is something for you to do," said the voice at the other end, "and it's so important that if you want to keep any credibility in that department, you'll have to do it right now. You must go to the permanent secretary and demand that he immediately puts things back as they were

before. The Minister shouldn't be looking at Trafalgar Square. He should be looking at Horse Guards Parade. Somewhere between last night and this morning, that wretched mandarin has pinched your office."

## Flabbergasted

THE SECOND tale is about a London-based executive recruiter who went to lunch at the headquarters of a highly esteemed client, which happened to be an aristocratic concern in the City.

Naturally the head-hunter, a specialist in "search" methods, complimented his hosts on the meal. But they replied sadly that standards in their dining room were no longer what they had been before the demise of the firm's butler. "We've advertised for a replacement, but there just don't seem to be any people of the right type on the market," the guest was told.

With his confidence strengthened by some excellent wine, the recruiter thereupon decided that if executive-search could also find admirable butlers. And he immediately volunteered to provide the client with the desired person, free of any charge.

The host's response was to pass the port again with gusto, just a pop round about three o'clock. I'm sure he'll interview you for it, too."

chairman. He'll think it's the best news there has been all year."

Returning to his own office, the head-hunter began running through his contacts, and before very long, certain august personages began calling at the office to see him. After interviewing the first couple, he was amused to find that his receptionist and other secretarial staff had been impressed by the callers' stately bearing and dignified speech to the extent that it was being whispered around that the head-hunter had landed the contract for recruiting a new Governor of the Bank of England, or something similar.

But as more of the callers arrived, and the office staff's reverence increased, he decided that it would be cruel to carry the joke any farther. He called the staff in and told them what was really going on.

Some weeks had passed by this time, and the City client's titled chairman was growing impatient. So he rang the head-hunter's office, and asked in his cut-glass accent: "Put me through to the chap who's looking for the butler, will you?"

"I'm sorry, he's out today," replied the receptionist. "But not to worry. He's seeing another candidate for the job tomorrow afternoon. And if you just pop round about three o'clock, I'm sure he'll interview you for it, too."

## HEAD OF FINANCE

City

c.£15,000

A major firm of City solicitors wishes to recruit a senior qualified accountant to head its finance and accounting department covering the whole range of financial services within the practice.

The successful candidate will be responsible for overall financial and tax planning, capital and revenue budgeting and projections, the monitoring of results, and systems planning and development; systems are computerised on an in-house IBM installation.

Applicants should have wide professional and/or commercial experience at senior level with particular emphasis on tax and financial planning in a partnership context and on the development of sophisticated EDP systems. The salary is negotiable around £15,000 per annum plus contributory pension scheme.

Applications, from candidates of either sex, will be treated in complete confidence and should contain full details of previous experience and current salary, and be addressed to J. W. HILL, Attn: Inqury Mgr, Management Consultants, 40/43 Chancery Lane, London WC2A 1JF quoting reference CH472A.

A.I.M.

## BUSINESS DEVELOPMENT

c.£11,000

West of London

A leading multi-national manufacturer of mobile capital equipment with world turnover in excess of \$6 billion is launching a major market attack in Europe and the Middle East.

To complete their team they need a senior manager to lead a department offering a business consulting service to dealers and distributors. Objectives are to strengthen and improve the existing dealer network (making changes where necessary) and enhance market penetration, share and profitability. The business service department will also operate a task-force which supports dealers' management in less-developed areas.

An experienced, well-rounded, mature executive is required who understands dealer operations, is familiar with business organisation, management accounts and control systems in an international context. Knowledge of the automotive industry, materials handling or construction equipment would be particularly relevant. Ideal candidates, aged 30-40, will have a business qualification, languages, and be prepared to travel.

A full benefits package includes car, pension, BUPA, bonus and relocation.

Candidates, male or female, should send a detailed career history to the consultant advising on this position, quoting reference G123/FT.

JWT Recruitment Ltd

Executive Recruitment & Selection  
40 Berkeley Square London W1X 8AD UH429 0498

MANAGER / PARTNER DESIGNATE  
Insurance Specialist

£15,000-£25,000 p.a.

Our client, a firm of chartered accountants, wishes to appoint a qualified accountant who will gradually assume responsibility for a portfolio of insurance and Lloyds underwriting clients.

The wide salary range reflects the firm's ability to accommodate a man or woman having the appropriate personal and intellectual attributes but with differing levels of experience.

At the more senior level, they are seeking a chartered accountant with extensive experience in this specialist field. Such an individual could expect partnership after a very short period or, for the right applicant, on appointment.

The minimum requirement is for a manager with a proven record of success though having limited insurance experience. This might suit someone with a practising firm background who has moved into a commercial insurance environment within the last four years.

This appointment is highly confidential and all applications will be treated accordingly.

Please contact George Ormrod B.A. (Oxon) or Richard Norman F.C.A. in London or Barbara Lord M.Sc. A.I.P.M. in Scotland, quoting reference 2330.

Public Practice Division

Douglas Lombard Associates Ltd.

Accountancy & Management Recruitment Consultants,  
410 Strand, London WC2R 0NS Tel: 01-836 9501  
121 St. Vincent Street, Glasgow G2 5HW Tel: 041-226 3102  
3, Coates Place, Edinburgh EH3 7AA Tel: 031-225 7744

PETROLEUM SUPPLY  
ASSISTANT

Vacancy exists in London Office of British subsidiary of U.S. oil company for an assistant thoroughly experienced in the general area of oil acquisition, supply operations and exchanges. Age late twenties/early thirties university degree and working knowledge of one or more European languages desirable.

Full particulars in writing to:—  
CROWN CENTRAL INTERNATIONAL (U.K.) LIMITED  
6/8 Sackville Street, Piccadilly, London W1X 1DD.

SWEDYARDS  
SWEDYARDS DEVELOPMENT CORP.

Today the Swedwards Group consists of 15 well-known companies with an annual turnover of 4,200 million Skr. The Group has about 22,000 employees. Besides the shipyards, several of the companies have more than 100 years' experience of component supply to, and construction of, major industrial projects.

The Swedwards Development Corporation has been formed to develop new business activities within heavy industry.

Some of our more interesting projects include prefabricated petrochemical industrial plants, desalination installations, port installations etc. as well as their components.

We have qualified technical project know-how at our disposal and cooperate with a number of well-known companies both at

home and abroad. The company has great ambitions and because of the nature of its activities, considerable demands are made on the capacity of the staff to find new, unconventional solutions.

Swedwards Development Corp. has gained a foothold in several countries throughout the world and is at present processing a number of major projects.

After our breakthrough on the world market with an order for a prefabricated ammonia/water plant, a new company will be formed for prefabricated industrial plants. The company is to be market and be responsible for business contacts and in cooperation with the subsidiaries carry out the project in question. We are looking for a

## Managing Director

who is to be responsible for coordination, organization and business development in the new company.

The right background for this task is:

- experience of complex business projects
- experience of international negotiations
- experience of successfully guiding a company through the formation phase.

As the position is both new and demanding, we are willing to negotiate for employment conditions according to international praxis.

We would request interested applicants to send a short letter, as a basis for future contact, to the board before December 26, 1978.

Besides the Managing Director of the development company, Rudolf Wassberg, the Chairman of the Board, Director Torsten Söderström, tel. +46 31/22-83 00 as well as the Vice-Chairman of the Board, Professor Sven Ohlving, tel. +46 31/81 01 03, would be pleased to answer any queries.

## Swedwards Development Corp.

P.O. Box 8922 · S-402 73 GÖTEBORG, SWEDEN

Investment Research  
Analyst

Charter Consolidated Limited has a vacancy for a research analyst in the Investment Department. The vacancy provides the opportunity for someone with investment ambitions to join a small team responsible for the management of both trading and long term investment funds.

Candidates should ideally be in their late 20's or early 30's, have professional qualifications in economics or finance, and have gained some experience with a financial institution or stockbroker. Detailed knowledge of specific industries is preferable to general market knowledge, and recent experience of North American securities would be a particular advantage.

The salary will be competitive and conditions of service are attractive.

Please apply in confidence to:—  
Personnel Manager, Charter Consolidated Limited,  
40 Holborn Viaduct, London, E.C.1.

CHARTER

Director of  
Business Development

This appointment in West London, is with a leading company, supplying plant and labour services to the construction and civil engineering industries, and is wishing to expand its interests.

The requirement for a Business Development Director is based on the need to grow either by acquisition or by organic growth. The specific task will be to assist and advise the Managing Director on all matters relating to the future development of the company and to be responsible for the co-ordination of the planning and budgeting processes.

Candidates (male/female) should have a good degree and professional qualification or MBA. They should be familiar with the industry and ideally have had both line management and staff experience combined with a keen entrepreneurial judgement.

This post will appeal to an able and ambitious young executive who has a special interest and flair for business development. The opportunity and prospects are exceptional. A five figure salary can be negotiated in addition there is an Executive Company Car.

Please apply in strict confidence to Geoffrey Wilson:



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## Financial Director

Construction Industry

to £12,000

A major construction company seeks a qualified accountant, experienced in the industry, aged around 40, for appointment as Financial Director of their international construction division. The successful applicant would be responsible to the division's Managing Director, with functional responsibility to the Main Board Financial Director. In addition to the normal duties covering management, financial and statutory accounts, budgets, costing and cash control, there would be a need to become involved in the wider areas of liaison with banks, insurers, E.C.G.D. and funding sources, and the work would involve fairly frequent overseas trips. Relocation expenses would be paid.

Telephone: 01-836 1707 (24 hr. service) quoting Ref. 0909/FT. Reed Executive Selection Limited, 55-56 St. Martin's Lane, London WC2N 4EA.

The above vacancy is open to both male and female candidates.  
London Birmingham Manchester Leeds



## FINANCIAL CONTROLLER

Ashford, Middlesex

to £11,000 + car

Our client is the major division of a multi-national company. Specialising in the manufacture and marketing of office and business equipment, they have been particularly successful in penetrating the U.K. market.

To strengthen the central finance function, the company is now seeking to recruit a Financial Controller. Reporting to the Finance Director, the successful candidate's duties will involve direct responsibility for the financial administration of the company, including cash management, financial reporting and the extension of computer-based systems.

Applicants, aged between 27-32, must be qualified accountants who have gained at least 2 1/2 years' experience within a progressive industrial or commercial environment. They must be able to motivate staff successfully, interpret and analyse financial information, and as part of the Senior Management team, positively contribute to the company's commercial development.

The successful candidate should be capable of developing the stature necessary for board appointment within 2 1/2 years.

For more detailed information and a personal history form, contact Nigel V. Smith A.C.A. or Howard Jones B.A. quoting reference 2331.

Commercial/Industrial Division

Douglas Lambias Associates Ltd.

Accountancy & Management Recruitment Consultants,  
410, Strand, London WC2R 0NS. Tel: 01-636 9501  
121, St. Vincent Street, Glasgow G2 5HW. Tel: 041-226 3101  
3, Colville Place, Edinburgh EH3 7AA. Tel: 031-225 7744

Manufacturing Company  
in Central London

Require a

SALES  
MANAGER

The company manufactures costly merchandise of immaculate quality and has a high reputation for its products and service.

Applicants should be in the 35 year age group, be able to prove past success, and to train and control a small team of salesmen/women. An understanding of general marketing techniques an advantage. The path to a seat on the Board and a possible managing directorship is open.

Please write, giving full details of career and experience, to:

WILLIAM COMYNS &amp; SONS

Comyns House, Tower Street  
London WC2H 9NSDIVISIONAL CHIEF  
ACCOUNTANT/SECRETARY

Thames Valley

c. £11,500 + car  
+ benefits

As a result of promotion this key position has arisen in the Divisional Headquarters of a leading U.K. based food group. A qualified accountant, ideally aged around 35, is to be appointed to be responsible to the Managing Director for the effective control of the Finance and Secretarial functions which include the further development of accountancy systems and the control of legal and trading contracts. As Secretary also of the Management Committee he/she will contribute to commercial decision-making and provide the Division's subsidiary companies with appropriate advice on all financial/secretarial matters. Candidates should have relevant experience in a large manufacturing/marketing environment, the ability to motivate staff and the personality to liaise with executives of all disciplines at every level.

Applications to Miss Marion Williams

Reginald Welsh &amp; Partners Limited.

Accountancy & Executive Recruitment Consultants  
133/4 Newgate Street, London EC1A 7AA Tel: 01-600 8357

Assistant  
Financial Controller  
Lancashire to £7,500

- For the UK subsidiary of the world's largest manufacturer and distributor of merchandising equipment.
- Providing excellent experience in management reporting, budgetary control, standard costing and general accounting based on the planned installation of a mini-computer in early 1979.
- Open to qualified accountants aged 25-30, with at least 2 years accounting experience in a manufacturing environment.

Relocation expenses to a pleasant part of the Lancashire coast will be paid in appropriate circumstances.

Initial interviews will be held in Manchester and London.

Please reply in confidence giving concise personal and career details, quoting Ref. T900/FT, to D. E. Shellard.



Arthur Young Management Services  
Rolle House, 2, Rolle Buildings  
Fetter Lane, London EC4A 3NL

Group  
Accountant

Bristol c. £8,500 plus car

UBM is one of Europe's largest builders' merchants with interests in a diverse range of businesses principally related to the construction industry. Recent acquisitions include a number of Ford Main Dealerships. With 8,500 employees, exports to nearly 100 countries, and a turnover in excess of £250 million, UBM operates in a dynamic, highly competitive environment which places heavy demands on accountancy skills. Reporting to the Group Financial Controller, you'll liaise with senior management in over 20 separate trading companies and control a small Head Office staff. Specific tasks will include the preparation of management information for the Group Board, producing the Group's published annual and half-yearly accounts and managing the Group Accounts Department. An overriding priority will be to ensure that operating companies adhere to agreed financial and management accounting policies.

Ideally, you should be a qualified Chartered Accountant, trained in a large professional firm, with a minimum of three years' industrial or commercial experience and able to operate with equal effect at all levels of management. You must be able to communicate with clarity in both speech and writing. Man management skills are essential.

Salary is negotiable around £8,500. The attractive benefits package includes a company car. Where required, we offer generous assistance with relocation to Bristol - now one of the UK's leading commercial centres. This present opening is due to promotion. Career prospects in general are outstanding, and not necessarily confined to the financial area.

Please send a brief resume of your career so far to:

Mr. I. Manson,  
Management Development Adviser,  
UBM Group Limited,  
Winterstoke Road, Bristol, BS99 7PL.

PORTFOLIO MANAGEMENT  
OPPORTUNITY

TRUST CORPORATION OF BAHAMAS LIMITED, a member of the Roywest Group of Trust Companies whose principal shareholders are the Royal Bank of Canada and National Westminster Bank, requires a Portfolio Manager for its Investment Department in Nassau. After a period of orientation, the candidate will become responsible for the management of individual trust and discretionary portfolios.

Probably a graduate in economics or business finance, the candidate will have at least five years' experience in portfolio management, preferably in the international area. It is important that the candidate have good writing skills, be articulate and have a thorough grounding in investment practice.

Salary, which will be in the region of \$20,000, will be dependent on experience and ability. Additional benefits include housing allowance, annual return air fare, and pension and medical insurance.

Candidates are invited to send career information to:

CHIEF INVESTMENT OFFICER  
TRUST CORPORATION OF BAHAMAS LIMITED  
P.O. BOX N-7788  
NASSAU, BAHAMAS

## STOCKBROKERS

We are a medium sized firm of London stockbrokers with a broadly based business. It is our opinion that over the next two or three years there will be a contraction in the number of London broking firms. We have a determination to survive and succeed and we are therefore taking action now to broaden further the extent of our business.

We would like to hear from small firms, group and individuals with an established clientele with a view to exploring the possibility of their joining us in what we consider to be an exciting future for those determined to make it so.

Please reply to Box A8566, Financial Times, 10, Cannon Street, EC4P 4BY.

Managing  
Director

Light Engineering

The company, part of a £75m. engineering group, is the UK market leader of specialised products used by automotive manufacturers at home and abroad. It has a profitable and expanding turnover and employs 400 people in factories in this country and France.

The Managing Director, who will take over from the present incumbent when he retires next year, will be expected to continue the expansion of the company in the UK and Europe.

Candidates probably graduates should have had general management and profit responsibility in an engineering environment.

Salary and commission linked to the company's performance will be around £15,000 plus car and usual benefits.

Please telephone (01-629 1844 at any time) or write - in confidence - for information. David Bennell ref. B.8464.

This appointment is open to men and women.



United Kingdom Australia Belgium Canada  
France Germany Holland Ireland Italy  
New Zealand South Africa South America  
Sweden Switzerland U.S.A.

International Management Consultants

Management Selection Limited

17 Stratton Street London W1X 6DB

Managing Director  
London to £17,500

This Board appointment is with a subsidiary company of a fast expanding Engineering Group with interests in the United Kingdom and overseas.

The Managing Director will be responsible for a £15m company engaged in the design and installation of turnkey projects for cold storage plant and buildings in demand throughout the Middle East. Major objectives will be to expand and develop the business to an acceptable level of profitability.

It is essential to have held a senior executive appointment including contract negotiation and site management of engineering plant and equipment in the UK and preferably in the Middle East.

Initial remuneration will be negotiable to £17,500 plus car and other benefits.

Please apply, in confidence, for application form, to D. G. de Belder, Knight Wegenstein Ltd., 75 Mosley Street, Manchester M2 3HR, quoting Ref. No. 68194, or tel. 061-238 0987.



Knight Wegenstein Limited

Executive Recruitment Consultants  
Management Consultants and Consulting Engineers  
London - Manchester - Zurich - Düsseldorf - Madrid  
Paris - Stockholm - Vienna - Chicago

Group  
Personnel Executive  
London neg. c. £20,000

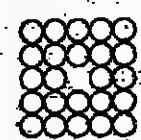
The outstanding growth of the Chloride Group is one of the business success stories of recent years. Today the Group operates in 36 countries where it employs some 22,000 people, half of them in the U.K. and has a turnover in excess of £300 million. The Group intends to strengthen still further its already pre-eminent position in the storage and use of plant/pollution-free power and this has revealed the need for a top level executive to develop further the Chloride Personnel function.

The new person will be responsible to the Chief Executive and be a member of the Group Executive Panel. All personnel policy matters will fall within the brief. The Group Personnel Executive will head up a small Head Office team of specialists and provide a service to the Group. As a member of several top-level policy-making committees he/she will be expected to contribute to the overall business of the Chloride Group.

Candidates of the calibre we are seeking will be among the first rank of professionals and will currently be directing the personnel function of a sizeable industrial complex within an international organisation. In their 40's, they will probably be well qualified academically and must have practical experience covering most personnel matters as well as involvement in the broader, longer-term affairs of their companies.

For the right person success in this demanding new role could lead to a major general management position in the future.

Salary will be by negotiation and there is an attractive range of other benefits.



Please write or ring in the strictest confidence to: Philip Plumley.

Plumley/Endicott & Associates Ltd.,  
Management Selection Consultants,  
Premier House, 150 Southampton Row,  
London WC1B 5AL. Tel: 01-278 3117.

## Jonathan Wren - Banking Appointments

The personnel consultancy dealing exclusively with the banking profession

BUSINESS DEVELOPMENT  
INTERNATIONAL BANK - LONDON

We are seeking two or three young executives to help expand the commercial and industrial banking activities of our client, the London branch of a well-established international bank. The bank's existing and target customers are based throughout the U.K. and comprise not only industrial and commercial concerns but also international companies. The bank has a long-established reputation in international finance, and close links are maintained between London and Group offices around the world.

Candidates, preferably in the age range 25-35, should be looking to exercise their judgement and undertake responsibility. The division of work amongst the new members of the team will depend on the experience of the candidates selected. However, a strong background in one or more of the following fields is required: lending to U.K.-based industry (preferably with knowledge of the medium-sized as well as the large companies); international trading and commodity finance; and ECGD. All candidates will need to have good credit analysis experience, and client contact experience is desirable. Some knowledge of French would be useful.

Salaries will be negotiated according to experience, and will be most attractive. There is also the usual range of fringe benefits associated with a first-class banking institution.

To discuss these appointments in the first instance, in confidence, please telephone BRIAN GOOCH

170 Bishopsgate London EC2M 4LX - 01-623 1266/7/8/9



## Accountant International Pharmaceutical Marketing

The Industrial Division of The Boots Company is responsible for the Group's world-wide interests in the research, development, manufacture and marketing of pharmaceutical, agrochemical and consumer products.

The Pharmaceutical Marketing organisation of this Division requires an accountant to assume responsibility for all accounting aspects of budgetary control, the provision of financial information to management, general supervision of the finance function within the Company's overseas subsidiaries, consolidation of their results and the development of financial management systems.

The post will appeal to candidates aged 28 to 35, preferably Chartered Accountants with broadly based experience in industry/commerce. A background which includes exposure to international trading activities would be advantageous.

The commencing salary for this key position is likely to be around £8,000 per annum. The post is pensionable and the Company operates a profit sharing scheme and will provide generous help with relocation, where appropriate.

Please write with details of career to date to:  
J. L. Muncey, Recruitment & Development Manager,

**The Boots Company Limited,**  
Head Office, Nottingham, NG2 3AA.

## Senior Corporate Lending Officer to £12,000

Marketing to major multi-nationals in Britain

Our client is one of the largest European banks — one of the world's top 10, and now has a vacancy for an experienced Lending Officer at its UK head office, in the City.

You would be responsible for marketing the bank's full range of facilities to a portfolio of about 50 of the largest foreign owned multi-nationals operating in Britain. You would also be expected to be alert to other new business opportunities.

In view of the importance of this position, the bank seeks a graduate from a top University who has gained at least 4 years banking experience, which must include a period as loans officer, and will ideally include experience in Credit Analysis. The ability to speak French is desirable and will enhance your prospects for further promotion. The bank offers a competitive range of benefits and will take over an existing loan and mortgage if necessary. To apply, call John Sears of Summit Management Consultants Limited on 01-580 3536.

**SMCL**

## Financial Controller

c.£11,000 +

We seek a Controller, able to act as 'a foil' to the Managing Director, for the £2 million UK marketing offshoot of a substantial US manufacturer of top quality, premium priced, consumer products.

There are three major tasks: manage financial affairs and produce computerised financial and management accounts; contribute to policy—particularly pricing and discounts—and control, acting for the M.D. in his absence; and provide secretarial and personnel services.

Ideally we seek a self-starter, a qualified accountant with line experience of financial management in a branded consumer goods company. Knowledge of computer capability, a broad view of business and the ability to provide competent administration are clearly also important.

Benefits include a car, performance related bonus, pension, BUPA and help with removal expenses, if appropriate, to a base in the North West Home Counties.

Please write, in strict confidence, quoting Ref: 630 and giving brief details of age, experience, qualification and current earnings to:

**CB-Linnell Limited**

8 Oxford Street, Nottingham  
MANAGEMENT SELECTION CONSULTANTS  
NOTTINGHAM · LONDON

**Chase  
Econometrics**

## INTERNATIONAL INDUSTRIAL ECONOMIST AND CONSULTANT

Chase Econometrics is a subsidiary of The Chase Manhattan Bank, N.A., engaged in economic forecasting and consulting on a commercial basis. As a result of its European expansion programme, a high level industrial economist and consultant is now required to head up European services directed at the raw materials industries.

Based in London, the job will require the development, marketing and execution of consulting projects as well as contributing on European conditions to the Chase Econometrics regular industrial forecasts.

The successful candidate will be a self-starter with an outgoing personality. He/she will have substantial knowledge of the basic raw materials industries, experience in economic analysis and consulting, and outstanding speaking and writing ability. Foreign languages are an advantage.

Remuneration will be exceptionally attractive for the right candidate. Write enclosing CV and salary requirements, or telephone

Robin G. Adams, Vice President - Industrial Economics  
Chase Econometric Associates, Inc.  
555 City Line Avenue  
Bala Cynwyd, PA 19004 USA  
(215) 836-4840

**Harrods (Knightsbridge) Ltd. Bankers  
require a**

## MANAGER

to be responsible to the Director of the Parent Company, Harrods Ltd, for the control and management of this small but independent banking operation. The successful applicant will be someone in his/her 30's or early 40's with at least five years' successful management experience in commercial banking, preferably with a professional banking qualification, and with the adaptability to work in the environment of a large department store.

Salary according to experience and qualifications.

Applications to the Company Secretary  
Harrods Ltd., Knightsbridge, London, SW1X 7XL.

## APPOINTMENTS WANTED

RETIRED OVERSEAS BANKER. Acc 51. Fluent French. Seven years in Europe. Totalable full or part-time. Can travel. With clean driving licence. Any service offer. Contact: Write Box 6372, Financial Times, 10 Cannon Street, EC4A 3DF.

## Financial Accountant c. £10,000

Our client, a major international finance house, is looking for a qualified Accountant for their Group Financial Accounting team.

Reporting to the Manager, the successful applicant will be involved in monthly reporting on the financial results, and the reviewing of accounting systems together with the group statutory accounts.

A knowledge of the banking/finance sector would be an advantage.

There are excellent prospects in the Group either in the UK or Overseas and the total package could well be in excess of £10,000.

Please reply in strictest confidence quoting Ref. 501 to:

D. W. Clark, A.C.A.—Consultant

**David Clark Associates**  
4, New Bridge Street, London E.C.4. 01353 1857

## FINANCIAL SERVICES

Initial Salary Area £6,000

Aged under 30

A small well-established Company is looking to expand its team of executives. Experience in associated fields a particular advantage. Considerable scope for advancement and full range of benefits offered.

Write with experience in date to Box A.6571, Financial Times, 10, Cannon Street, EC4A 3DF.

## Discount Market SCOTLAND

The Union Discount Company of London Limited is seeking to recruit a deputy to its representative resident in Scotland.

The successful candidate will be aged between 25 and 30 and qualified in banking or accountancy. Experience of the London Money Market, knowledge of the provision of finance through bills of exchange and a thorough grasp of the law relating to bills of exchange will be an advantage.

The candidate will be required to reside in Edinburgh and will be expected to contribute to the success of the business through a general knowledge of commerce and industry in Scotland and by being an active participant in the life of the City.

Preliminary interviews will be conducted in Edinburgh or London.

Applications with curriculum vitae should be sent to:

M. J. P. Healy, Esq.,  
The Union Discount Co. of London Ltd.,  
24a Melville Street, Edinburgh EH3 7NS.  
**The Union Discount Company  
of London Ltd**

## PENSIONS CONTROLLER

ASSOCIATED NEWSPAPERS GROUP

London Senior Appointment

A successor is required to the Controller of Pensions. This appointment involves an overall management responsibility for this Group's self-administered schemes currently funded by investments valued in excess of £60 million with 8,000 contributing members and 3,000 pensioners. The funds are under the control of Trustees who require the Controller to ensure the implementation by the Investment Managers of the agreed Investment Policy and an efficient control of pensions administration.

Thorough experience in these matters are minimum requirements coupled with an understanding and application of new legislation and practice relating to pensions.

Remuneration and benefits would be commensurate with this highly responsible appointment.

Please reply with full details to G. I. Howell, F.C.A., Carmelite House, London EC4A 0JA.

**CJA**

RECRUITMENT CONSULTANTS

35 New Broad Street, London EC2M 1NH

Tel: 01-588 3588 or 01-588 3576

Telex No. 887374

A stimulating and challenging career appointment—opportunity to accrue capital—prospects exist to advance to Financial Executive and/or a Chief Accountant's position within 3-4 years, and further prospects beyond

**CJA**

## EXECUTIVE ACCOUNTANT

£7,500 - £10,000

Income Tax 15%

FAR EAST

MAJOR MULTI MILLION POUND INTERNATIONAL TRADING GROUP

We invite applications from qualified accountants (C.A. or A.C.A.), aged 22-26. The successful candidate will be directly responsible to a Chief Accountant. Responsibilities will cover a wide range of commercial accounting activities covering forecasts, analysis, interpretation of accounts and meeting tight deadlines and examining areas in which the Group probably may develop. A thorough familiarisation training in the Group's method of operation will be provided. Candidates must have sufficient polish and be capable of developing a high level of commercial initiative to reach ultimate top management. Initial remuneration £7,500-£10,000 by way of salary and bonus. Income tax 15% + subsidised accommodation, contributory pension, 6 weeks' annual home leave + leave air passages. Applications in strict confidence under reference EA3902/FT, to the Managing Director:

CAMPBELL-JOHNSTON ASSOCIATES (MANAGEMENT RECRUITMENT CONSULTANTS) LIMITED,  
35, NEW BROAD STREET, LONDON EC2M 1NH. TELEPHONE 01-588 3588 or 01-588 3576. TELEX 887374.

RESEARCH AND DEVELOPMENT INVESTIGATION for post in Great Britain. Must have background in electrochemistry and electrical engineering and be capable of conducting research in present state-of-the-art and other items of electric propulsion systems. Multiple research projects will be handled simultaneously with progress reports produced on a continuing basis. Send complete resume to Box A.6572, Financial Times, 10 Cannon Street, EC4A 3DF.

## International Bankers

c. £14,000 - £18,000 p.a.

We are retained by Banco Real S.A. to fill two management positions within their rapidly expanding London office. The posts will principally be concerned with Trade between South America, Europe and Africa.

The Senior position of Manager will appeal to an individual with a classic banking career who can bring extensive and detailed international banking skills to the appointment. These will include the design and implementation of relevant and secure product packages within the business area. The position demands candidates of substantial relevant experience and the remuneration will reflect this.

Whilst both positions are market orientated the position of Assistant Manager will require more frequent overseas marketing trips and a proven track record in this area is essential. Marketing skills will in no way displace the need for a sound technical banking background.

Please send full curriculum vitae to Sangster Pearson Limited, 1st Floor, Unicentre, Lords Walk, Preston, Lancashire. Quote ref: MH 249/3.

(This vacancy is open to male and female applicants.)

**Sangster Pearson Ltd.**

Recruitment and Selection Consultants

Unicentre, Lords Walk, Preston, Tel: 07722 41072

## Cindu-Key&Kramer Divisie Bouw BV

### Financial Controller, Gulf Area

Cindu-Key & Kramer Divisie Bouw BV is the building division of Cindu-Key & Kramer NV of the Netherlands. The Building Division is a specialist contractor in roofing and cladding, ceilings, water-proofing and other specialist work, using materials manufactured by its sister companies in the group, or bought from a wide range of suppliers worldwide.

The Controller is required for the Gulf area operating as CKK Middle East (Pvt) Limited based on Dubai UAE. To be responsible to the resident General Manager for the financial, financial accounts and cost accounting, and also for contractual, legal, personnel and general administration duties for the whole business, which has turnover in the range of £25m, growing. The person should be a qualified accountant, have relevant experience at this level, and preferably be familiar with building contracting work.

Salary will be in the range 8,000 - 9,000 Dirhams per month tax free plus free housing and company car. Initial contract minimum two years, with longer term prospects. Preferred age 30-40, single or married without children. Duties will include regular travelling throughout the area, including Jeddah and Dammam. Interviews will take place in England but the successful candidate would serve an introductory period in the Netherlands.

Please write, marking the envelope 'Confidential 782/2', to the UK consultant to the company at the address below:

**Rollinson Consultants**

Abington, Cirencester, Glos. GL7 5NY

## APPOINTMENTS

### ADVERTISING

### ALSO APPEARS

TODAY

ON PAGE 31

## THE HONGKONG AND SHANGHAI BANKING CORPORATION

### REQUIRE AN ACCOUNTANT

for their Manchester Office. The successful applicant will probably be in his/her mid-thirties with AIB qualification and at least 10 years experience in banking. He/she should have good working knowledge of both domestic and international banking.

The tasks of the Accountant include control of all the accounting functions, including the computer, recruitment and training of staff, devising and implementation of systems and business development.

This is a first class opportunity for an experienced Banker to join an international bank in an expanding situation which will provide unique career opportunities. Salary will be generous, dependent upon qualifications and experience and there are good fringe benefits. Please apply in writing to:

The Manager,  
The Hongkong and Shanghai Banking Corporation,  
Barlow House, 4 Minshull Street,  
Manchester M60 2AP.

giving full details of age, experience and qualifications.

## Olympic Holidays

Olympic Holidays Limited, Britain's leading tour operator to Greece, require a Chief Accountant to be based in their London office.

The position requires a qualified, experienced accountant with a managerial ability to be responsible for the total accounting function of the company, preparation of management accounts and information, statutory accounts and liaison with our Athens office. The successful applicant will be directly responsible to the Finance Director.

This is a very demanding but rewarding position in an expanding company and opportunities exist for personal progress. The company's accounting and operations systems are fully computerised.

Salary will be negotiable c.£8,000 plus profit-sharing scheme and fringe benefits, including generous travel concessions. This is a challenging position and demands top grade applicants.

Please send full details to:

Mr. W. E. Dyer, Finance Director,  
Olympic Holidays Limited,  
24/28 Queensway,  
London W2 3RX.

## LEADING FRENCH BANQUE D'AFFAIRES

We require an English graduate aged 24-28, with at least 2-3 years' merchant banking experience to join the international division of the Bank. Initial employment would probably be in the U.K. subsidiary of the Bank in the City, after an introductory period in Paris, but future career prospects would include working in the Bank's head office in Paris or in the Bank's growing international network. Candidate will be expected to be, or rapidly to become, fluent in French. Remuneration package will be negotiable, commensurate with experience. Applications in writing together with curriculum vitae to:

Box F.1075, Financial Times,  
10, Cannon Street, EC4A 3DF.

## de Zoete & Bevan

de Zoete & Bevan have a vacancy in their active Money Department. Apart from dealing, the successful candidate will be expected to advise and comment on all aspects of the money market, including likely movements of interest rates. Previous experience of dealing with Local Authorities would be an advantage.

Replies in strictest confidence to —

J. C. Cowley, de Zoete & Bevan,  
25, Finsbury Circus, London, EC2M 7EF.

callaby

## SAUDI ARABIA c.£14,000 p.a. (net) + Accommodation Car and other Allowances GROUP FINANCIAL ANALYST

A rapidly expanding Gulf trading group require a qualified accountant as Group Financial Analyst. The successful applicant will report at board level. Previous experience of diversified activities would be an asset.

SAUDI ARABIA GROUP FINANCIAL ANALYST  
SAUDI ARABIA GROUP FINANCIAL ANALYST  
SAUDI ARABIA GROUP FINANCIAL ANALYST

مكازم العمل



# COMMODITIES, RAW MATERIALS and AGRICULTURE

## U.S. metals setback predicted

By John Edwards

A WARNING that demand for metals will be hit next year by a recession in the U.S. is given by the Economist Intelligence Unit in its latest edition of its World Commodity Outlook today.

It predicts that U.S. copper consumption next year will fall by 2 per cent as a downturn in housing and durables leads the U.S. economy into recession in the second half of 1979.

As a result, it forecasts that western world consumption of copper will rise by only 1 per cent next year to 7.3m tonnes, and that prices are likely to turn down again in the second half of 1979.

The report claims that the predicted U.S. recession will only postpone a world shortage of aluminium rather than create a surplus. But it argues that nickel producers will only be able to produce excess stocks and prevent further price cuts by maintaining the severe output cuts in force.

Western world nickel consumption is set to rise by only 3 per cent to 855,000 tonnes next year.

In the London Metal Exchange yesterday the prices fell back again, despite a recovery in the Penang market overnight.

A Reuters report from La Paz said Bolivian miners were meeting to decide whether to strike in support of a pay claim by workers at the privately-owned mines.

## New moves in sugar deal

By Our Commodities Staff

THE INTERNATIONAL Sugar Organisation has given the slow-moving signature of the 1977-1978 Sugar Agreement, and is now waiting for the signature of the 1978-1979 Sugar Agreement.

Ten exporters and six importing countries have still not won final approval from their governments.

Meanwhile Colombia has submitted a request to join the International Sugar Agreement next year.

But officials are said to be seeking a higher export quota than the 70,000 tonnes it was offered this year.

No decision on the application or negotiation of its basic export quota is likely before next year.

In Brussels yesterday the EEC Commission cleared 51,700 tonnes of white sugar for export at the weekly tender. Maximum export subsidy was down at 25,200 units of account per 100 kilos compared with the 26,350 at maximum granted last week.

## Coffee market turns on producer selling rumours

By RICHARD MOONEY

SIGNS THAT producers' attempts to bolster world coffee prices may be breaking down in the latest edition of its World Commodity Outlook today.

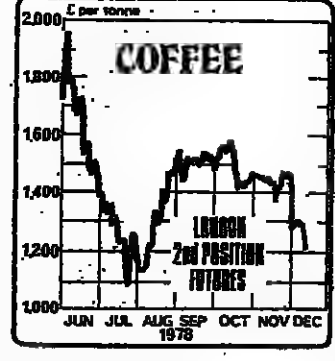
A heavy overnight fall in New York was followed through in London where the March position sank to \$1.180 a tonne at one stage, before ending \$80 lower on the day at \$1.207.5 a tonne—the lowest level for four months.

The New York fall came in late trading on Tuesday, when a leading trader who was believed to have been buying on behalf of producers suddenly became a heavy seller. This forced the market down the permissible daily limit and when trading was halted a long queue of potential sellers were still awaiting their opportunity to unload their holdings.

This situation was reflected in the London market where nearby positions opened nearly £100 lower. And prices fell still further when a London trader who was also thought to have been acting for producers was seen to be selling heavily.

The decline prompted the usual spate of rumours which included reports that the El Salvador coffee chief was resigning, that the U.S. Commodity Futures Trading Commission was investigating transactions by a Swiss company on the New York market, and that the New York Clearing Association was planning to increase margin requirements. The last two rumours were quickly denied, however.

More credence was given to



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More credence was given to

reports that the "Bogota Group" of eight Latin American coffee producing countries, which is said to have a support fund of \$140m available to keep up coffee prices, might be breaking up.

This was given some substance yesterday when Guatemala accused Mexico, Costa Rica and Colombia of violating an unwritten agreement not to sell new crop coffee before January.

London traders said this came as no surprise to them, but a spokesman for the Colombian coffee industry was quick to deny the charge.

In Rio de Janeiro, meanwhile, coffee trade sources said the fall in world prices would make it more difficult for Brazil to maintain its current air export policy.

They said the growing gap between the country's minimum export price of \$1.60 a pound for January shipment and market levels is making the Brazilian price increasingly unrealistic.

Other Rio traders thought, however, that the price fall would strengthen Brazil's resolve to maintain the export minimum.

## Pakistan bars export of cotton

By Chris Sherwell

ISLAMABAD — The Pakistan Government has imposed a ban on the export of raw cotton to local textile mills which receive adequate supplies at economic prices following this year's poor crop.

Suggestions made in late October that the year's crop might be less than 3m bales caused prices on the cotton market to shoot up 25 per cent from \$400 to \$500 per maund (about 37 kilos) where they now remain.

Acknowledging yesterday that the crop would be 2.8m bales against an original projection of 3.6m, Mr. Mian Zahid Saif, Pakistan's commerce minister, announced that the Cabinet's economic committee had stopped the purchase and export of cotton by the Cotton Export Corporation (CEC) with immediate effect.

In addition, the CEC, a public body which is the country's only buyer of cotton for export, has been ordered to sell the local textile mills 100,000 bales which it already holds. The CEC was expected to export at least as much as the 575,000 bales it sold last year.

Apart from guaranteeing supplies to local mills, the Government's move is designed specifically to bring down the cotton price. This is intended to preserve the profit margins of the numerous textile mills which the Government is trying to revitalise.

The Government also wishes to encourage more manufacturing of cotton goods. While raw cotton accounted for some 12 per cent of Pakistan's merchandise exports by value in the first half of 1978, cotton yarn and cloth made up almost 30 per cent.

A six-man official delegation left Pakistan for Kabul on a three-day trade mission to Afghanistan.

## Danes plan pig boost

By Hilary Barnes

COPENHAGEN — The Danish pigmeat industry plans to increase output by 5 per cent a year over the next five years, according to a programme prepared for the EEC.

The programme will form the basis for the EEC's support for investments in the meat-processing industry.

Further details of the report will not be released until January, a spokesman for EEC Food, the bacon factories' export association, said yesterday.

## Polish agriculture: Subtle pressures on private farmers

BY CHRISTOPHER BOBINSKI

THE STATE of the harvest and the mood of the farmers and perpetual worries for Poland's foreign trade officials as they struggle to work out ways to cut imports and bring the balance of payments back into the black by 1980.

This year's grain harvest of 21.3m tonnes is variously described as "the third best harvest since 1970" or "800,000 tonnes below normal". It was certainly better than last year's crop which forced Poland to import 35 per cent of the grain and feed it consumed last year.

Even so, Poland is still budgeting to spend \$1.1bn on grain and feed imports in the current market year which runs from July to June 1979. This is a sizeable chunk of the \$7bn which the nation expects to spend on hard currency imports next year.

Thanks to the rapid build-up of industry during the 1970s agricultural production now accounts for only 13.7 per cent of the national income. But meat queues and food shortages anger consumers and are politically fraught. Hence the anxious officials waiting for the harvest results.

This year rain at harvest time made the grain damp and caused losses of around 1.5m tonnes or 6.6 per cent of the crop. Harvest losses are usually in the region of 3 to 5 per cent.

The fact that 250,000 acres less than planned were sown for grain this year cost another 300,000 tonnes.

To make up for this the potato crop, important as fodder, was good and probably well over the cautious Ministry of Agriculture estimate of 45m tonnes.

Despite the improvement, Poland has again applied to the EEC's Government Commodity Credit Corporation for a \$500m loan for grain purchases in the States—the same amount that was received last year after a poor harvest.

So far only \$200m has been assigned but the Polish authorities hope to buy another 8m tonnes of grain in 1979.

The harvest results and the fact that the animal population has, after a long drop, climbed back to near 1974 levels, bring hopes that meat supplies will grow in the coming months.

But agricultural economists stress that meat demand is still growing faster than supply. This is not helped by the fact that the price of meat is still higher than in the last eight years and there are no indications that anyone at present is thinking of raking a general price increase.

In June, however, the Government introduced special shops where meat is available at prices 60 to 80 per cent higher than in the normal shops. According to official statements 8 per cent of consumer supplies are sold in such shops.

Agricultural performance in Poland is determined by more than just the weather and the price of meat in the shops. Poland is unique in the Soviet bloc in that just over three-quarters of the arable land is farmed privately.

Thus the way that the Communist authorities behave towards Poland's 3.5m farmers, who have never forgotten attempts to collectivise the land, is an important factor.

One aspect is the price policy that the state pursues towards the private sector. The drop in the animal population which is causing all the shortages started in 1974 because pig production ceased to be profitable for private farmers.

The poor harvest in 1975 made things worse but it was not until the summer of 1976 that the prices paid to farmers were raised.

Any farmers thought the payments too high and other conditions favouring those farmers who handed their land over to the state were thought unfair.

According to a recent article in the party daily Trybuna Ludu, 16 per cent of the payments for the first half of 1978 were not paid. This is equivalent to more than 600,000 farms not paying their dues.

The authorities are now busy putting pressure on recalcitrant farmers and collecting the outstanding contributions and this figure is now in all probability under 10 per cent.

—Farmers have set up protest committees against the scheme. One which represents 15 small villages near Grojec, 60 km south of Warsaw, has branched out into other demands like getting shelters for local bus getting a telephone installed.

And despite police surveillance of the area and attempts to send in the bailiffs—which were resisted by a one-day milk delivery strike at the beginning of November—the authorities have not been able to step up deliveries of food and other goods to the area.

## Policy

In contrast the authorities acted more quickly this year when pig production began to falter and put up support prices within months.

Willingness by the state to sell the private farmers land from a state fund is also important. The cutback in land sales in 1976 was seen by farmers as a step towards collectivisation and functioned as a brake on production.

It is now party policy that significant amounts of land should be sold to private farmers but officials at the local level in many areas are still not carrying these directives out. This would indicate that they at least are not convinced that the official pro-private farmer policy is sincere.

Another more general problem is that agriculture is short of most things from fertilisers to simple tools to feed. But it is the state's official policy which gets priority in supply.

How this works in practice is shown by the pig population which fell by 4m head between

## PRICE CHANGES

Price in tonnes unless otherwise stated.

Commodity	Dec. 13	Dec. 12	Nov. 13	Nov. 12
Coffee (Arabica)	1,207.5	1,207.5	1,207.5	1,207.5
Coffee (Robusta)	1,207.5	1,207.5	1,207.5	1,207.5
Cocoa	1,207.5	1,207.5	1,207.5	1,207.5
Soyabean meal	1,207.5	1,207.5	1,207.5	1,207.5
Wheat	1,207.5	1,207.5	1,207.5	1,207.5
Barley	1,207.5	1,207.5	1,207.5	1,207.5
Oats	1,207.5	1,207.5	1,207.5	1,207.5
Rye	1,207.5	1,207.5	1,207.5	1,207.5
Maize	1,207.5	1,207.5	1,207.5	1,207.5
Sorghum	1,207.5	1,207.5	1,207.5	1,207.5
Millet	1,207.5	1,207.5	1,207.5	1,207.5
Buckwheat	1,207.5	1,207.5	1,207.5	1,207.5
Rice	1,207.5	1,207.5	1,207.5	1,207.5
Wheat (durum)	1,207.5	1,207.5	1,207.5	1,207.5
Wheat (soft)	1,207.5	1,207.5	1,207.5	1,207.5
Barley (two row)	1,207.5	1,207.5	1,207.5	1,207.5
Barley (six row)	1,207.5	1,207.5	1,207.5	1,207.5
Oats (perennial)	1,207.5	1,207.5	1,207.5	1,207.5
Oats (annual)	1,207.5	1,207.5	1,207.5	1,207.5
Rye (annual)	1,207.5	1,207.5	1,207.5	1,207.5
Rye (perennial)	1,207.5	1,207.5	1,207.5	1,207.5
Maize (yellow)	1,207.5	1,207.5	1,207.5	1,207.5
Maize (white)	1,207.5	1,207.5	1,207.5	1,207.5
Sorghum (white)	1,207.5	1,207.5	1,207.5	1,207.5
Sorghum (red)	1,207.5	1,207.5	1,207.5	1,207.5
Millet (white)	1,207.5	1,207.5	1,207.5	1,207.5
Millet (red)	1,207.5	1,207.5	1,207.5	1,207.5
Buckwheat (white)	1,207.5	1,207.5	1,207.5	1,207.5
Buckwheat (red)	1,207.5	1,207.5	1,207.5	1,207.5
Rice (japonica)	1,207.5	1,207.5	1,207.5	1,207.5
Rice (indica)	1,207.5	1,207.5	1,207.5	1,207.5
Rice (mix)	1,207.5	1,207.5	1,207.5	1,207.5

## U.S. Markets

NEW YORK, Dec. 13.

Coffee—Arabica	1207.50	1207.50	1207.50	1207.50
Coffee—Robusta	1207.50	1207.50	1207.50	1207.50
Cocoa	1207.50	1207.50	1207.50	1207.50
Soyabean meal	1207.50	1207.50	1207.50	1207.50
Wheat	1207.50	1207.50	1207.50	1207.50
Barley	1207.50	1207.50	1207.50	1207.50
Oats	1207.50	1207.50	1207.50	1207.50
Rye	1207.50	1207.50	1207.50	1207.50
Maize	1207.50	1207.50	1207.50	1207.50
Sorghum	1207.50	1207.50	1207.50	1207.50
Millet	1207.50	1207.50	1207.50	1207.50
Buckwheat	1207.50	1207.50	1207.50	1207.50
Rice	1207.50	1207.50	1207.50	1207.50
Wheat (durum)	1207.50	1207.50	1207.50	1207.50
Wheat (soft)	1207.50	1207.50	1207.50	1207.50
Barley (two row)	1207.50	1207.50	1207.50	1207.50
Barley (six row)	1207.50	1207.50	1207.50	1207.50
Oats (perennial)	1207.50	1207.50	1207.50	1207.50
Oats (annual)	1207.50	1207.50	1207.50	1207.50
Rye (annual)	1207.50	1207.50	1207.50	1207.50
Rye (perennial)	1207.50	1207.50	1207.50	1207.50
Maize (yellow)	1207.50	1207.50	1207.50	1207.50
Maize (white)	1207.50	1207.50	1207.50	1207.50
Sorghum (white)	1207.50	1207.50	1207.50	1207.50
Sorghum (red)	1207.50	1207.50	1207.50	1207.50
Millet (white)	1207.50	1207.50	1207.50	1207.50
Millet (red)	1207.50	1207.50	1207.50	1207.50
Buckwheat (white)	1207.50	1207.50	1207.50	1207.50
Buckwheat (red)	1207.50	1207.50	1207.50	1207.50
Rice (japonica)	1207.50	1207.50	1207.50	1207.50
Rice (indica)	1207.50	1207.50	1207.50	1207.50
Rice (mix)	1207.50	1207.50	1207.50	1207.50

## COMMODITY MARKET REPORTS AND PRICES

### BASE METALS

COMMODITY MARKET REPORTS AND PRICES

Commodity	Dec. 13	Dec. 12	Nov. 13	Nov. 12
Copper	1,207.50	1,207.50	1,207.50	1,207.50
Aluminum	1,207.50	1,207.50	1,207.50	1,207.50
Zinc	1,207.50	1,207.50	1,207.50	1,207.50
Nickel	1,207.50	1,207.50	1,207.50	1,207.50
Lead	1,207.50	1,207.50	1,207.50	1,207.50
Tin	1,207.50	1,207.50	1,207.50	1,207.50
Gold	1,207.50	1,207.50	1,207.50	1,207.50
Silver	1,207.50	1,207.50	1,207.50	1,207.50
Palladium	1,207.50	1,207.50	1,207.50	1,207.50
Platinum	1,207.50	1,207.50	1,207.50	1,207.50
Rhodium	1,207.50	1,207.50	1,207.50	1,207.50
Iridium	1,207.50	1,207.50	1,207.50	1,207.50
Osmium	1,207.50	1,207.50	1,207.50	1,207.50
Neodymium	1,207.50	1,207.50	1,207.50	1,207.50
Europium	1,207.50	1,207.50	1,207.50	1,207.50
Gadolinium	1,207.50	1,207.50	1,207.50	1,207.50
Terbium	1,207.50	1,207.50	1,207.50	1,207.50
Dysprosium	1,207.50	1,207.50	1,207.50	1,207.50
Ytterbium	1,207.50	1,207.50	1,207.50	1,207.50
Lanthanum	1,207.50	1,207.50	1,207.50	1,207.50
Cerium	1,207.50	1,207.50	1,207.50	1,207.50
Praseodymium	1,207.50	1,207.50	1,207.50	1,207.50
Neodymium	1,207.50	1,207.50	1,207.50	1,207.50
Europium	1,207.50	1,207.50	1,207.50	1,207.50
Gadolinium	1,207.50	1,207.50	1,207.50	1,207.50
Terbium	1,207.50	1,207.50	1,207.50	1,207.50
Dysprosium	1,207.50	1,207.50	1,207.50	1,207.50
Ytterbium	1,207.50	1,207.50	1,207.50	1,207.50
Lanthanum	1,207.50	1,207.50	1,207.50	1,207.50
Cerium	1,207.50	1,207.50	1,207.50	1,207.50
Praseodymium	1,207.50	1,207.50	1,207.50	1,207.50

### COFFEE

COMMODITY MARKET REPORTS AND PRICES

Wheat—Turnover 77,332, lots of 10,000 bushels. Morning: Three months 302.2, 4, 8.1, 10.0. Afternoon: Three months 305.5, 5.4, 5.9, 10.0. Corn—Turnover 10,000 bushels. Morning: Three months 365.5, 3.3, 5.5, 8.1, 6.2, 5.				
<b>COCOA</b>				
In this trading conditions futures were uneasy and nervous, fluctuating throughout the day to close 510-115 overall, reported CIO and Duffus.				
COCOA	Yesterday's Close	+ or -	Business Done	
Dec.	1872.0-50.0	-21.0	2007.5-1890	
March	2240.0-31.0	-11.0	2058.0-2010	







## OFFSHORE AND OVERSEAS FUNDS

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**NOTES**

... except where indicated, and are in pence unless otherwise indicated.  
 ... for all buying expenses. A Offered prices include all expenses.  
 ... on offer price. Estimated. Today's opening price. In Distribution  
 ... Single premium insurance. A Offered price includes  
 ... all expenses if bought through managers.  
 ... 1-0291











## Smiths crisps back in UK fold

BY ANDREW TAYLOR

THE 58-year-old Smiths crisps business is poised to return to British hands after an 11-year gap. Associated Biscuit Manufacturers has agreed to buy Smiths Food Group for £18.4m cash from General Mills Incorporated of the U.S.

To help finance the deal, Associated is proposing a one-for-three rights issue to raise £9.2m. The remainder of the purchase price will be financed from medium-term loans. The rights issue is to be underwritten by Kleinwort Benson.

Smith products, largely sold through licensed outlets such as pubs and clubs and generating an annual turnover of around £55m, will now have access to Associated's retail distribution network.

This will enable them to compete with rival products like Golden Wonder crisps and KP nuts, which have made substantial inroads into the supermarket and grocery trades.

Dr. Keith Bright, Associated's chairman, said that the deal would also provide an opportunity for Associated's snacks products—through its Huntley and Palmer subsidiary and generating an annual turnover of more than £5m—to sell to the licensed trade, as well as to newsagents and tobacconists.

He said that the group had been seeking to extend its snacks business for more than a year, and had approached several leading manufacturers with a view to making an acquisition.

General Mills said last night it still had more than \$200m of sales in Europe, just over half of which was generated from snacks. The group would now be looking for fresh "growth opportunities" in the European food business.

Smith's, which at one time controlled 30 per cent of the UK crisps market before the introduction of ready-salted crisps by Golden Wonder, now says it holds about 26 per cent compared with Golden Wonder's 30 per cent.

In the year ending on April 28, Smiths incurred a pre-tax loss of £261,000 due, Associated says, to a potato famine and rationalisation of the crisp business. Although further rationalisation costs are due to be met in the current year, Smiths' U.S. parent is forecasting £2.2m pre-tax profits for the year.

Associated, which is proposing a 20 per cent dividend increase next year on the back of its rights issue, has estimated pre-tax profits for the current calendar year to be £2.5m against last year's £2.2m.

## BL recalls Minis over brake fault

By Kenneth Gooding,  
Motor Industry Correspondent

BL IS TO RECALL 200,000 Minis assembled between October, 1977, and November 1978 for a free safety check on the brake master cylinder.

The company said last night that the recall would be "very expensive." It appears that only a few Minis will need attention apart from the simple safety check.

BL decided to act after its supplier, Automotive Products, discovered incidences of an assembly fault in the cylinder supplied for the Mini.

The fault would normally come to light at a low mileage. However, BL said: "We wish to both safeguard and reassure all users of Minis in the affected range, regardless of mileage."

"Every effort is being made to ensure that dealers are informed and equipped to carry out the checks efficiently and as quickly as possible."

"Inevitably, the approach of Christmas may cause some difficulties and the company apologises in advance for this, but is confident that customers will appreciate that safety must come before any other considerations."

The checks will involve cars delivered to the UK market after August. BL and Automotive Products are discussing how the cost might be shared.

## Czech growth targets down

By Tony Robinson

CZECHOSLOVAKIA, LIKE ITS Comecon neighbours Poland and Hungary, has confirmed that economic growth will not reach planned targets this year, and growth next year will be scaled down from the 4.5 per cent target set for 1978.

## CAUTIOUS POLICY URGED BY BANK OF ENGLAND

# Growth prospects in Budget 'limited'

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

THE GOVERNMENT'S fiscal and monetary policy should have a "clearly cautious bias" both because of uncertainty about the rise in earnings in the current pay round and because of external constraints, the Bank of England says in its latest quarterly bulletin.

The Bank's analysis, published today, indicates that the scope in the next Budget for any stimulus to the level of activity is limited, even if inflation is contained.

This is because the Bank believes there is no room for a faster expansion of domestic demand, given the likely modest growth in the rest of the world, without putting the balance of payments under strain.

This constraint reinforces the cautionary influence of the uncertainty about pay. Moreover, the Bank warns that if earnings rise at the same rate or more rapidly than in the past year, since monetary policy could hardly be relaxed and lower profits would reduce business investment.

The Bank warns in clearer language than it has used so far that in time there is likely "to be a fairly direct trade-off between the rate of increase in earnings and the level of activity—and thus of unemployment."

The Bank is generally more

optimistic about the prospects for prices and output over the next 12 months than the Treasury was in its recent forecasts.

But the Bank is seriously concerned about the likelihood of a further squeeze on profit margins and of a deterioration in the financial position of industry.

The key difference is that the Bank is more optimistic than the Treasury about the possibility of continued sluggishness of world prices and hence believes that the growth of retail prices will be less, boosting living standards. But this also implies a smaller rise in export prices and a squeeze on profits.

The bulletin says "the average increase in earnings in the current pay round seems likely to turn out less than last year's. If so, it is likely that inflation will be kept to the present pace, and if the increase in earnings were kept well within single figures the pace of inflation would be reduced materially."

The implied calculations are that if, say, the earnings rise in the pay round is between 9 and 11 per cent, then the rate of retail price inflation should be kept in single figures because of favourable world prices.

The Bank maintains that if inflation is thus contained, the

recent underlying rate of economic expansion—about 3 per cent a year—should continue and this may be sufficient to prevent a rise in unemployment.

In contrast, the Treasury has projected a growth in activity of about 2 per cent in the next year on the basis of a 7 per cent rise in earnings.

The bulletin indicates that with expansion at about this rate the current account of the balance of payments may well show a small surplus next year, though a faster expansion would jeopardise this.

On the proposed European Monetary System, the Bank emphasises that for the past two years the UK has had a remarkable degree of exchange rate stability, and intends to pursue policies that will continue to ensure future stability.

The bulletin contains a special article on measures of real profitability. This suggests that while the recession appears to have been largely responsible for the marked fall in real profitability between late 1975 and late 1976, there also appears to be a significant long-term downward trend.

Details, Page 7  
Editorial Comment, Page 22  
Eurobonds, Page 28

## Carter alters guidelines on wages and prices

BY JUREK MARTIN

WASHINGTON — The Carter Administration has relaxed its voluntary guidelines applying to pay increases and tightened them for companies.

The two "significant" and several "minor" modifications to the original guidelines scheme disclosed six weeks ago were announced on the eve of the critical bargaining sessions in Washington for the trend-setting wage contract covering 400,000 members of the Teamsters' Union.

According to Mr. Alfred Kahn, President Carter's inflation adviser, the effect of the changes to the wage standards will be to add, nationally, 0.1 to 0.2 per cent to the existing 7 per cent guideline, and to cut an equivalent amount from the prices goal, which seems to limit such increases in the next year to

5.75 to 6.25 per cent.

The concession to the trades union movement consists essentially of exempting from the guidelines the increased costs of health care plans when there are no increases in benefits.

The original standards had included pay and all fringe benefits under the 7 per cent ceiling. However, Mr. Kahn said, labour, and especially business, had complained to the Council on Wage and Price Stability that the widely differing but invariably increasing costs of health care and other fringe benefits might have harsh consequences for pay awards.

The Teamsters Union, which enjoys extensive health care protection, had been a classic case in point and there had been speculation that small health care costs might absorb most of

the 7 per cent allowable increase. But Mr. Kahn said that the Teamsters had provided him with very rough estimates suggesting that, as a result of the modifications, the union could win a nominal 7.2 per cent-a-year increase over the life of the contract and still be within the guidelines.

On the corporate side, the effect of the latest change is to make it less attractive for companies faced with uncontrollable cost increases, and thus unable to hold price increases to 0.5 per cent less than the increase in the previous year, were entitled to submit to the test that their average profit margins should not exceed the best two of the past three years.

Under the original proposals, companies faced with uncontrollable cost increases, and thus unable to hold price increases to 0.5 per cent less than the increase in the previous year, were entitled to submit to the test that their average profit margins should not exceed the best two of the past three years.

## U.S.-France link on £60m semiconductor plant

BY MAX WILKINSON

NATIONAL Semiconductor of Santa Clara, California, is to establish a major new plant in Europe as a joint venture with Saint-Gobain-Pont-a-Mousson, France's biggest quoted company.

The location in France has yet to be decided but the plant will at least be as big as each of the two UK ventures into semiconductor technology announced recently.

National Semiconductor said it expected investment in the project would reach £80m over the next five years. Of this a substantial amount would be contributed by the French Government.

Saint-Gobain will own 51 per

cent of the new company and National Semiconductor 49 per cent.

The plant will be based on Metal Oxide Semiconductor (MOS) technology which is used for mass-produced computer memories, micro-computers and other specialised applications.

Construction is to start next year with the start-up scheduled for 1980.

The announcement follows closely an agreement reached between Thomson-CSF and Motorola of Arizona for a technological exchange in the semiconductor field. Thomson and the French Atomic Energy Commission intend to develop their joint semiconductor com-

pany EFCSIS with new MOS capacity, with Motorola's help.

Two major new semiconductor plants are planned in the UK, both using MOS technology. The first, announced by the National Enterprise Board, calls for investment of £50m in a new subsidiary called Immos.

The second plant is to be built as a joint venture between The General Electric Company and Fairchild of Palo Alto, California. It is likely to be of similar size.

Motorola and National Semiconductor already have plants in Scotland where they have recently made substantial investments.

## TUC tries to head off pay row

BY CHRISTIAN TYLER, LABOUR EDITOR

THE TUC is planning what appears to be a special effort to avert the threatened battle between 1.5m public service workers and the Government over the 5 per cent pay limit.

In the course of a meeting with Mr. Denis Healey, the Chancellor, early next week on general economic matters, the TUC economic committee is to revive ideas for linking the earnings of these vital workers with earnings elsewhere.

Proposals for linking their wages with those of "comparable" workers in the private sector were thrown out by the TUC general council recently, a move seen by some unions as ruining the chances of the Government allowing a special deal for the public service manual workers this year.

Now, the aim appears to be to persuade Ministers to give them a formal link with national average earnings more on the lines of the special treatment accorded the firemen early this year.

The precise form of "comparability" to be pursued apparently was not discussed by the economic committee when it met yesterday.

Meanwhile, the four unions involved are to make a separate approach to the Government and

the TUC "to seek a solution to the problem of low-paid workers in the public services."

This was decided by the four general secretaries yesterday when they met to agree to a day of protest and strikes on January 22.

They also said that any decision about industrial action to follow the one-day stoppage would be further considered by the unions concerned.

Behind the manoeuvring is the realisation that joint action by these unions would not only destroy the 5 per cent policy, but would damage the credibility of a special relationship between TUC and the Labour Government in an election year.

Although the TUC economic committee at its meeting yesterday decided to raise the question with the Chancellor, there was considerable opposition from members of the committee not directly involved.

Some felt that the TUC was in danger of renewing talks about pay policy. The rift between leaders of industrial unions and service unions was again apparent.

When the TUC economic committee meets the Chancellor next week it will be the first formal encounter since the talks about pay policy collapsed.

The agenda is intended mainly to cover issues such as economic growth, taxation, consumer spending, investment, public expenditure, EEC farm prices, import ceilings and the role of the Price Commission.

The TUC is beginning to prepare its annual economic review, which contains its demands for the April Budget.

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The agenda is intended mainly to cover issues such as economic growth, taxation, consumer spending, investment, public expenditure, EEC farm prices, import ceilings and the role of the Price Commission.

## Ireland about-turn on EMS likely

IRISH and West German civil servants held talks yesterday to see the conditions offered to Ireland to join the European Monetary System could be improved. If the talks are successful, Ireland may reverse last week's decision not to join the currency regime on January 1.

At the same time Barclays Bank has begun to offer in London separate spot and forward rates for the Irish pound, or punt, against the dollar.

For the past 100 years the British and Irish currencies have been effectively interchangeable.

Barclays said yesterday that it had made the move in response to market demand, clearly fuelled by renewed speculation that Ireland would join the EMS without Britain.

This would involve a break with sterling and the imposition of exchange controls.

Mr. Jack Lynch, the Irish Prime Minister, refused yesterday to confirm that Ireland had decided to join the EMS in a day-long debate on the subject in the Dail (Parliament).

He did say, however, that he had received encouraging support from both Holland and Denmark to join the system and hinted that West Germany was prepared to re-examine the terms offered to Ireland.

There is speculation in Dublin that the final decision on Irish membership will be announced today after a Cabinet meeting.

Barclays began quoting a punt/dollar rate on Tuesday and the spot exchange developed a wider spread than the sterling-dollar rate.

In effect, discounting charges, Barclays was offering to buy punts at the dollar at 99.95 pence (British) and to sell them for 100.1 pence.

Barclays said that the punt/dollar rate would be used only for genuine business transactions.

However, the Irish Central Bank reaffirmed yesterday that none of the country's 13 associated or non-associated banks would be allowed to deal separately in Irish pounds.

Money Markets Page 31

## Freightliner in Volvo deal

NEW YORK — CIT financial services has signed an agreement with Freightliner Corporation to handle the wholesale and retail financing of diesel-powered Volvo trucks in the U.S.

Freightliner, the exclusive U.S. distributor for the trucks manufactured by Aktiebolaget Volvo of Gothenburg, AP-DJ

## Weather

UK TODAY

MAINLY cloudy with sunny intervals.

Sunny intervals with squally showers at times. Gales in exposed places. Max. 8C (46F).

Lake District, Isle of Man, N. Ireland, S. E. NE and Cent. Scotland, Argyll

Rather cloudy with showers and some bright intervals. Max. 8C (46F).

E. Scotland, Highlands and Scottish Islands

Mostly cloudy with showers. Max. 8C (46F).

Outlook: Becoming colder with more rain, which may turn to sleet in the North.

From the London Weather Centre

## BUSINESS CENTRES

Y-day  
midday  
T-day  
midday

Amsterdam 10.15 10.15  
Athens 10.15 10.15  
Bahrain 10.15 10.15  
Bangkok 10.15 10.15  
Beirut 10.15 10.15  
Belgrade 10.15 10.15  
Berlin 10.15 10.15  
Brussels 10.15 10.15  
Budapest 10.15 10.15  
Cairo 10.15 10.15  
Cardiff 10.15 10.15  
Chicago 10.15 10.15  
Colombo 10.15 10.15  
Copenhagen 10.15 10.15  
Dahli 10.15 10.15  
Edinburgh 10.15 10.15  
Frankfurt 10.15 10.15  
Geneva 10.15 10.15  
Helsinki 10.15 10.15  
Hong Kong 10.15 10.15  
Johannesburg 10.15 10.15  
Lisbon 10.15 10.15  
London 10.15 10.15

## HOLIDAY RESORTS

Y-day  
midday  
T-day  
midday

Algeria 10.15 10.15  
Antarctica 10.15 10.15  
Austria 10.15 10.15  
Bahrain 10.15 10.15  
Bangkok 10.15 10.15  
Beirut 10.15 10.15  
Belgrade 10.15 10.15  
Berlin 10.15 10.15  
Brussels 10.15 10.15  
Budapest 10.15 10.15  
Cairo 10.15 10.15  
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Colombo 10.15 10.15  
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Geneva 10.15 10.15  
Helsinki 10.15 10.15  
Hong Kong 10.15 10.15  
Johannesburg 10.15 10.15  
Lisbon 10.15 10.15  
London 10.15 10.15

S-Sunny; F-Fair; C-Cloudy; R-Rain; S-GSnow.

## THE LEX COLUMN

# Big mouthful for Assoc. Biscuits

Too many people have been waiting for somebody else to get the Christmas rally moving. Inevitably the lack of progress has led to general disenchantment and the FT 30-Share Index has now lost 12.6 points so far this week. Today brings a set of nervously awaited trade figures for November.

## ABM/Smiths Food

Associated Biscuit Manufacturers' £16.4m cash bid for Smiths Food Group is a very big deal for ABM, which is capitalised at £36m and stands to see its UK sales increased by a half. It takes the group into a highly competitive business, crisps and snacks, where Smiths' previous owner, the successful U.S. multinational, General Mills—has visibly failed to make progress. And it comes at a stage when ABM's revamped management is only just starting to show its paces.

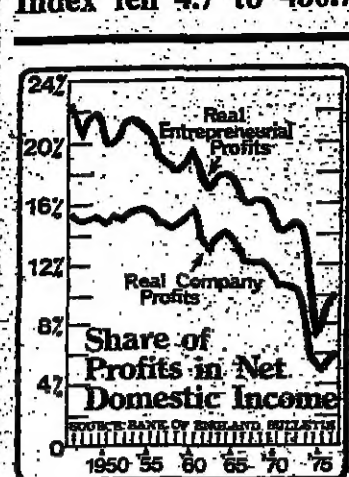
ABM believes that it can succeed where General Mills failed because it has access to the grocery trade where Smiths has not been able to make a big impression. Smiths seems to have been short on product development and marketing—as indeed has ABM, at least until recently.

The bid is expected to bring an overall increase in market share and distribution efficiency. It will also reduce ABM's heavy commitment to just two main products in the dull UK biscuit market, Club biscuits and cream crackers, which together represent nearly half its UK biscuit business.

Moreover, the price is not as high as it might seem: Smiths lost money last year, as a result of the potato shortage and reorganisation costs. This year it is forecasting £2.2m, and General Mills (which was apparently a reluctant seller) seems to have thought that profits of 65p or 65m were a long-term prospect. No tax will be payable for a least two years, and a revaluation puts net assets up to £15.7m.

ABM is having to make a heavy rights issue to finance the bid—a one-for-three to raise £9.2m. That takes some digesting, especially if the family trusts and Rowntree Mackintosh decide not to take it all up. They own roughly 20 and 15 per cent respectively. It is a sign of the times that ABM is asking shareholders to approve the deal, even though this is not strictly necessary.

## Index fell 4.7 to 480.7



The shares stand at 72p, and yield 8.1 per cent on the basis of next year's dividend forecast. For the moment that kind of caution seems appropriate.

## Profits trend

However you juggle about with the figures, it seems that the profitability of companies really has been falling. An article in the Bank of England Bulletin, published today, looks at the statistics in various ways. The authors are concerned that the picture may have been distorted because the conventionally defined company sector is smaller in relation to the economy than it used to be, so they have defined an "entrepreneurial" sector which takes in public corporations and self-employed traders. But it makes the little difference to the overall picture, although the authors calculate that if the company sector had remained as large in 1977 as it had been in the early 1960s the share of real profits would have been 7 per cent rather than the actual 5.5 per cent. The share of companies' real profits in value added has fallen, and is expected to fall further.

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astonishingly stable—at around 15 per cent—since the early 1960s. But the replacement cost valuation of assets in 1977 exceeded historic cost by nearly 150 per cent against just over 30 per cent in the 1960s. This factor has increasingly dominated the rate of return to a real basis, and is now much more important than the deduction of the historic cost element in historic cost profits (though the fall in cost inflation helped the real return somewhat in 1977).

The authors make the point that the return on companies' equity capital has not suffered so badly as the overall return. Real interest rates have been substantially negative for most of the 1970s, so the share of real profits in value added has tended to outweigh interest charges. Logically, however, higher returns will suffer if the current phase of positive real interest rates turns out to be at all prolonged.

## Guthrie

By any standard Guthrie Corporation has had a poor first half. Pre-tax profits are only £4.7m, against £11.1m last time. The decline is to be seen in all the divisions. To add to the embarrassment of management the bulk of remaining profit still comes from the South East Asia plantation business which Guthrie has been trying to diversify away from. The only consolation in yesterday's statement—which no doubt prevented the shares slipping significantly—was the forecast that the results will be a lot better for the second half. For the full year they may even approach the £19.6m reported for 1977.

The largest shortfall in divisional profits is in South East Asia, where drought has severely affected yields. But the situation has improved, and Guthrie clearly expects most of the second half recovery to come from here.

The second disappointing area is the U.S., where a strike has trimmed more than half from interim operating profits. This only marginally extends its dispute is now settled, but annual series of real rate-of-return calculations for industry benefit this year's results very much. But the greatest problem the Bank finds that the real pre-tax return rose only from 3.6 to 4 per cent. A decade or earlier the return had been a prospective p/e of about 12, over 10 per cent. Historical the share price reflects speculation of a possible takeover bid.

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Registered at the Post Office. Printed by St. Clement's Press for and published by the Financial Times Ltd